Adobe Experience Manager Sites & More

Integrating google analytics in AEM

L2 **chetan_vajre1** Level 2
15-05-2017 08:20 PDT

Is there anything beyond https://docs.adobe.com/docs/en/aem/6-1/administer/integration/external-providers.html for GA integration with AEM?

Best practices to implement to separate GA suites based on environment (Dev/QA/Stage/Prod)

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1 Accepted Solution

Correct answer by L10 **Amit_Kumar** Level 10
15-05-2017 16:25 PDT

Well you can go through the following which coveres AEM integration with Google Analytic and Google Tag Manager

Link:- http://aemcorner.blogspot.in/2014/11/aem-integration-with-google-analytics.html

//Covering step by step to achieve the needful.

Another reference link that could come as some help is:-

Link:- http://trantorinc.com/integrating-adobe-experience-manager-with-google-tag-manager/

for best practices:

https://analytics.googleblog.com/ and https://3qdigital.com/analytics/get-started-with-google-analytics-best-practices-for-everyone/

Hope this helps

Regards,

Amit

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5 Replies

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Regards,

Amit

Reply

L3 **ganeshbyalebrillio** Level 3
02-06-2022 02:20 PDT
In response to **Amit_Kumar**

provided links are no longer available.

Reply

Keerthi987 Level 2
29-06-2023 22:26 PDT
In response to **ganeshbyalebrillio**

These links are not working.

👁 61   ↩ 0   👍 Like   0 Likes   Translate   Reply

MC_Stuff Level 9
16-05-2017 17:42 PDT

Hi Chetan,

Other option is to use DTM.

Thanks,

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smacdonald2008 Level 10
16-05-2017 18:04 PDT

Far better to use Experience Cloud products - which has an Analytics solution.

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