



Integrating google analytics in AEM



Is there anything beyond https://docs.adobe.com/docs/en/aem/6-1/administer/integration/external-providers.html for GA integration with AEM?

Best practices to implement to separate GA suites based on environment (Dev/QA/Stage/Prod)



1 Accepted Solution



Well you can go through the following which coveres AEM integration with Google Analytic and Google Tag Manager

Link:- http://aemcorner.blogspot.in/2014/11/aem-integration-with-google-analytics.html

//Covering step by step to achieve the needful.

Another reference link that could come as some help is:-

Link:- http://trantorinc.com/integrating-adobe-experience-manager-with-google-tag-manager/

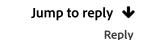
for best practices:

https://analytics.googleblog.com/ and https://3qdigital.com/analytics/get-started-with-google-analytics-best-practices-for-everyone/

Hope this helps

Regards,

• 4.6K



5 Replies



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Translate

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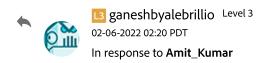
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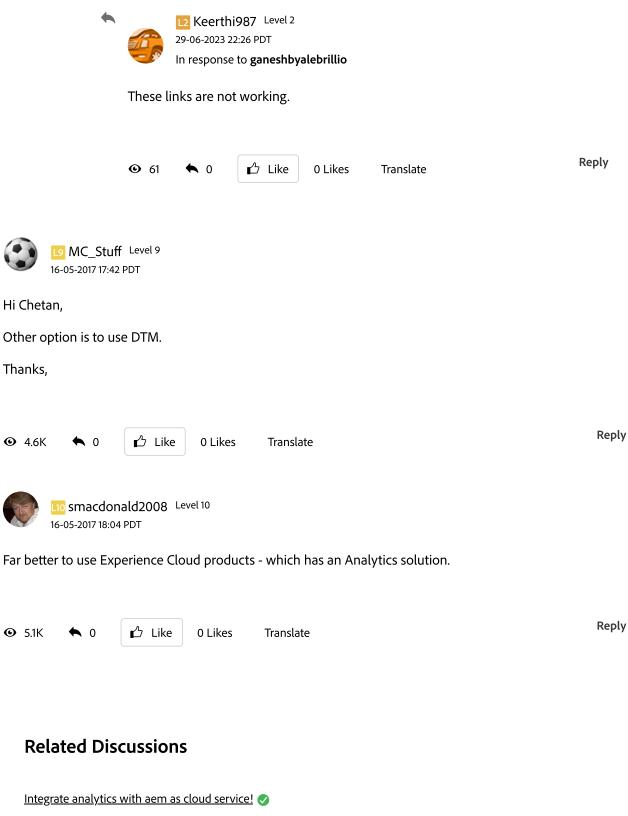
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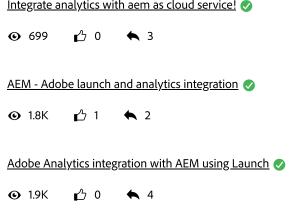


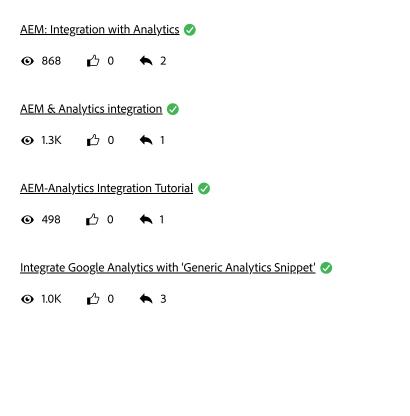


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