

# Difference between UI Design and UX Design



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# UI Design:

The “UI” in UI design stands for “User Interface.” The user interface is the graphical layout of an application. It consists of the buttons users click on, the text they read, the images, sliders, text entry fields, and all the rest of the items the user interacts with.

# UX Design:

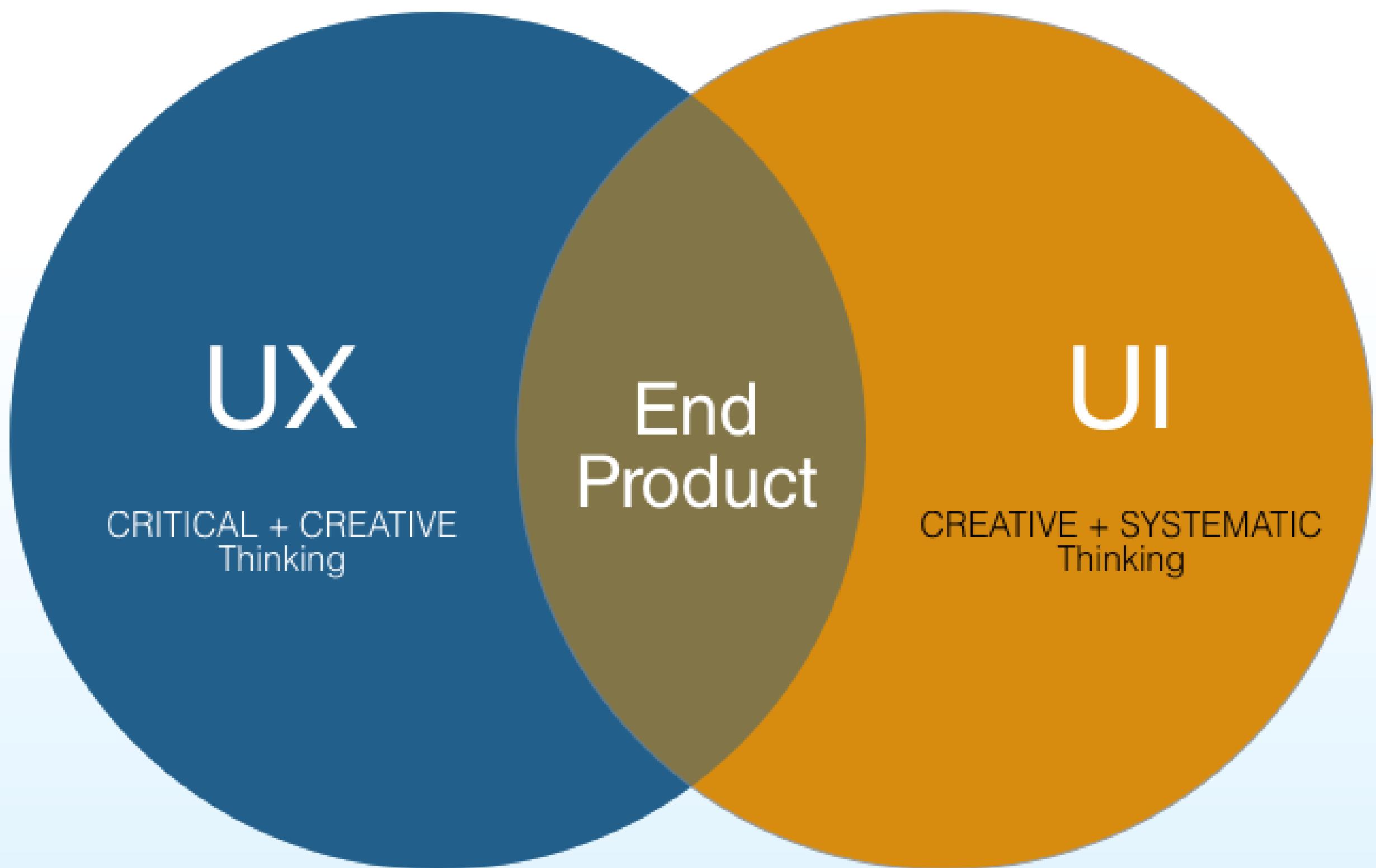
The “UX” stands for “User Experience.” A user’s experience of the app is determined by how they interact with it. Does navigating the app feel logical or does it feel arbitrary? Does interacting with the app give people the sense that they’re efficiently accomplishing the tasks they set out to achieve or does it feel like a struggle? User experience is determined by how easy or difficult it is to interact with the user interface elements that the UI designers have created.



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# UI UX Design



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# UI Design

Visual Design

Creatives

Design System

Presentation

Grids

Illustrations

Icons

Images

Typography

Interaction Design

Empty States

Buttons

Negative Space

Elements

Motion Design

Lo-fi/ Hi-fi Designs

Prototyping

Colours



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# Key skills of a UI Designer

The UI designer is responsible for the user's visual and interactive experience with a product interface.

- Hands on widely used industry tools.
- How to use personas as a guide to design planning.
- Collaboration, communication & open-mindedness.
- Understanding design components.
- Responsive Design.
- Understanding of Graphic Designs.



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# UX Design

Information Architecture

Analyze

UX Strategy

Personas

UX Methods

Usability

UX Psychology

Copywriting

User Research

Dark Patterns

UX Laws

Accessibility

User Tests

Field Research

User Journey

Data Gathering

Wireframing

Empathy Mapping



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# Key skills of a UX Designer

The UX designer role is to make a product or service usable, enjoyable, and accessible.

- Collaboration, communication & open-mindedness.
- Empathy.
- Curiosity and continuous learning.
- Critical thinking & problem-solving.
- Familiarity with user research & analysis techniques.
- Wireframing & prototyping.
- Understanding of information architecture.
- User and usability testing.



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# UI vs UX:

TWO VERY DIFFERENT DISCIPLINES THAT WORK IN HARMONY

UI design and UX design involve very different skill sets, but they are integral to each other's success. A beautiful design can't save an interface that's clunky and confusing to navigate, and a brilliant, perfectly-appropriate user experience can be sunk by bad visual interface design that makes using the app unpleasant. Both UI and UX designs need to be flawlessly executed and perfectly aligned with pre-existing user expectations to create an excellent user interface/experience and when those stars align the results can be astounding.



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# Code-words you need to know in UI UX Design

- A/B Testing
- Accessibility
- Adaptive
- Persona
- Agile
- Analytics
- API
- User Flow
- User Journey
- Responsive
- Wireframe
- Heat Map
- Grid System
- Card Sorting
- Chatbot
- Clickstream
- Commits
- Iteration
- Prototype
- Storyboard
- UI Element
- UI Pattern
- Landing Page
- Design Debt
- Design Thinking
- White space
- Empathy Map
- End User
- Eye Tracking
- Design System



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# Did you understand the differences between UI & UX Design?

Let me know in the comment section.



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