

*DRAFT*

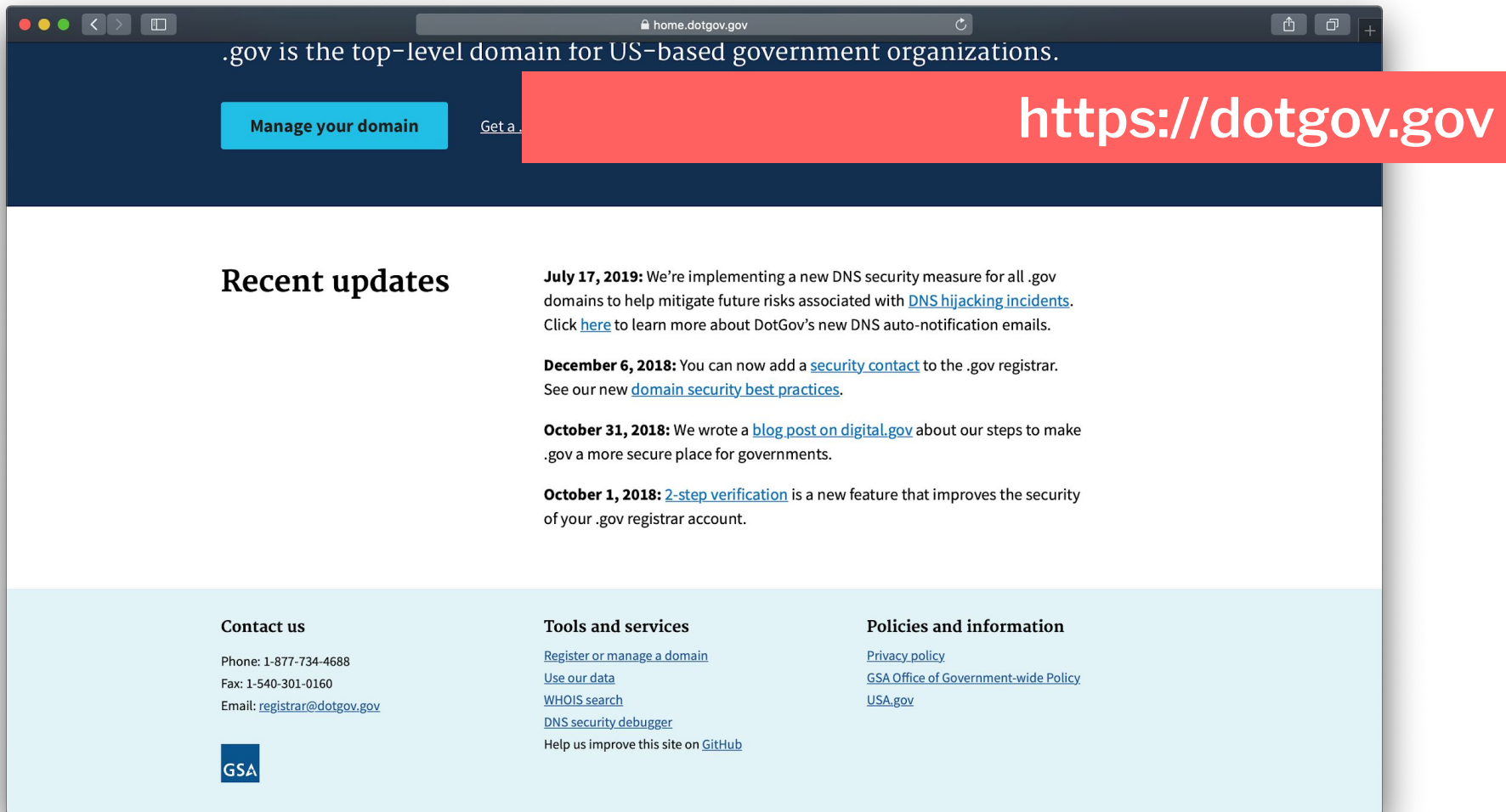
# **A NEW ~~Footer~~ Anchor for government websites**

version 0.32

Last updated 09/19/19

If you look at the footers across the websites in TTS

... you'll see our teams are doing their best to pack a lot of information into a small space



.gov is the top-level domain for US-based government organizations.

Manage your domain

Get a...

https://dotgov.gov

## Recent updates

**July 17, 2019:** We're implementing a new DNS security measure for all .gov domains to help mitigate future risks associated with [DNS hijacking incidents](#). Click [here](#) to learn more about DotGov's new DNS auto-notification emails.

**December 6, 2018:** You can now add a [security contact](#) to the .gov registrar. See our new [domain security best practices](#).

**October 31, 2018:** We wrote a [blog post on digital.gov](#) about our steps to make .gov a more secure place for governments.

**October 1, 2018:** [2-step verification](#) is a new feature that improves the security of your .gov registrar account.

### Contact us

Phone: 1-877-734-4688

Fax: 1-540-301-0160

Email: [registrar@dotgov.gov](mailto:registrar@dotgov.gov)



### Tools and services

[Register or manage a domain](#)

[Use our data](#)

[WHOIS search](#)

[DNS security debugger](#)

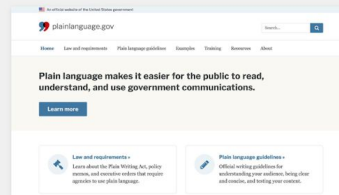
Help us improve this site on [GitHub](#)

### Policies and information

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<https://designsystem.digital.gov>[vote.gov](#)[PubMed Labs](#) | [U.S. National Library of Medicine](#)[America's Seed Fund](#)[Plain Language](#)

## Become part of the community

USWDS is an active open source community of government engineers, content specialists, and designers. Our contributors both in and out of government support dozens of agencies and nearly 200 sites.



Running into an issue?  
[Ask questions on GitHub](#)



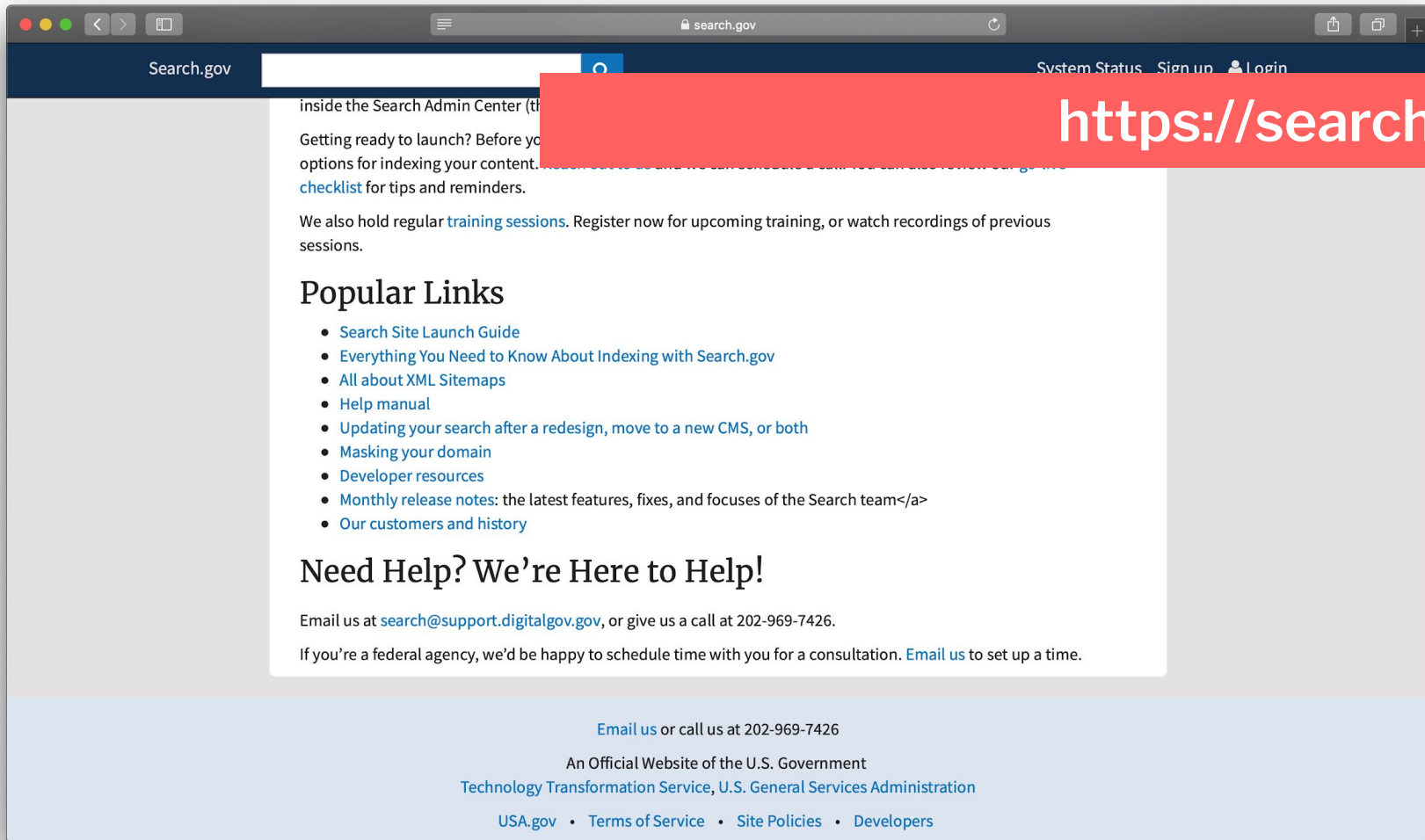
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Reach the team  
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The United States Web Design System is a project of GSA's [Technology Transformation Services](#), maintained by the Office of Products and Programs. This website is hosted on [Federalist](#).



https://search.gov

inside the Search Admin Center (the

Getting ready to launch? Before you  
options for indexing your content.  
[checklist](#) for tips and reminders.

We also hold regular [training sessions](#). Register now for upcoming training, or watch recordings of previous sessions.

## Popular Links

- [Search Site Launch Guide](#)
- [Everything You Need to Know About Indexing with Search.gov](#)
- [All about XML Sitemaps](#)
- [Help manual](#)
- [Updating your search after a redesign, move to a new CMS, or both](#)
- [Masking your domain](#)
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## Need Help? We're Here to Help!

Email us at [search@support.digitalgov.gov](mailto:search@support.digitalgov.gov), or give us a call at 202-969-7426.

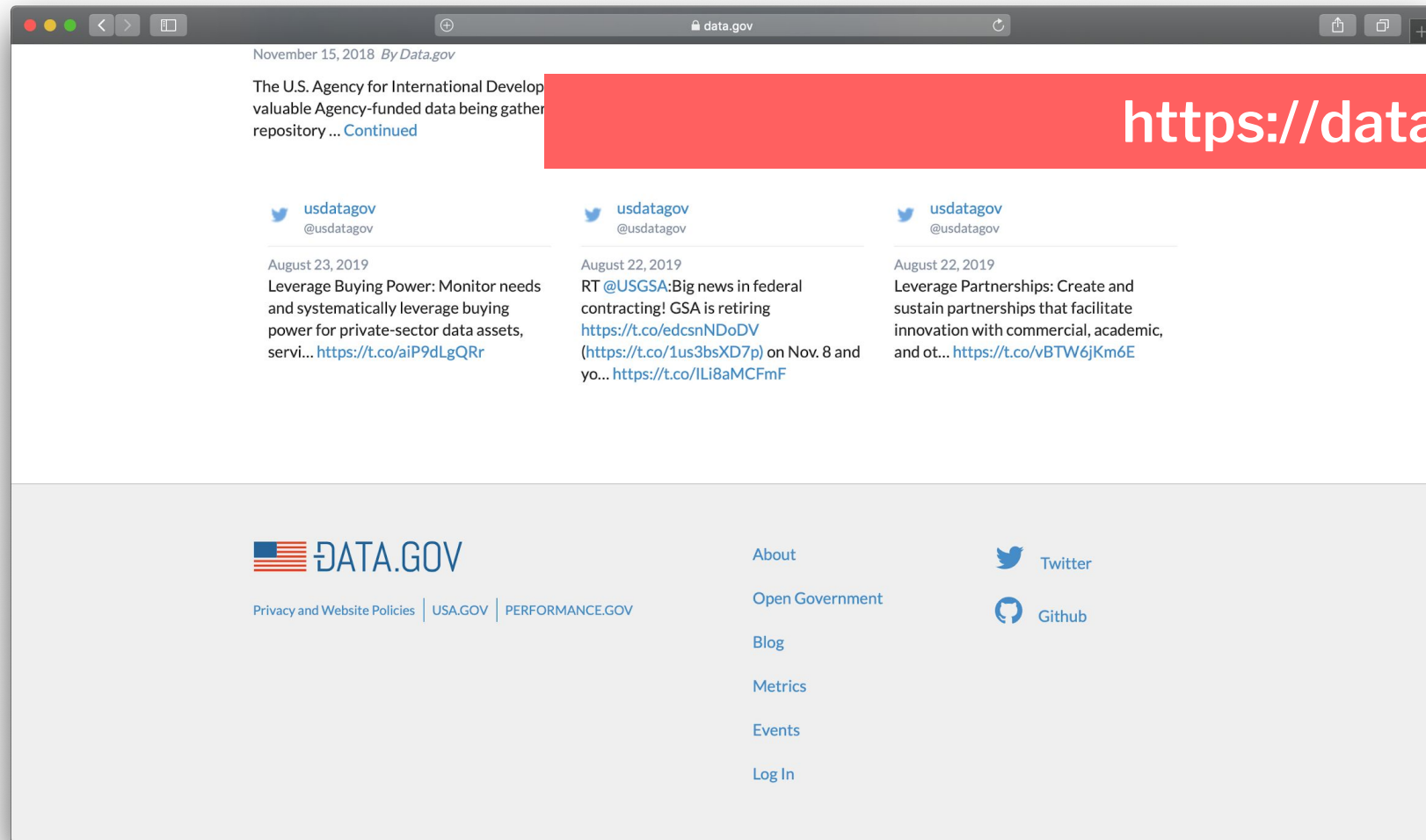
If you're a federal agency, we'd be happy to schedule time with you for a consultation. [Email us](#) to set up a time.

[Email us](#) or call us at 202-969-7426

An Official Website of the U.S. Government

Technology Transformation Service, U.S. General Services Administration

[USA.gov](#) • [Terms of Service](#) • [Site Policies](#) • [Developers](#)



November 15, 2018 *By Data.gov*

The U.S. Agency for International Development (USAID) is making available valuable Agency-funded data being gathered in the field. This repository ... [Continued](#)

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@usdatagov

August 23, 2019

Leverage Buying Power: Monitor needs and systematically leverage buying power for private-sector data assets, servi... <https://t.co/aiP9dLgQRr>

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August 22, 2019

RT @USGSA: Big news in federal contracting! GSA is retiring <https://t.co/edcsnND0DV> (<https://t.co/1us3bsXD7p>) on Nov. 8 and yo... <https://t.co/ILi8aMCFmF>

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August 22, 2019

Leverage Partnerships: Create and sustain partnerships that facilitate innovation with commercial, academic, and ot... <https://t.co/vBTW6jKm6E>



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**Product****Content**

# https://accessibility.digital.gov

These roles are based on the roles we have at the Technology Transformation Services at GSA.

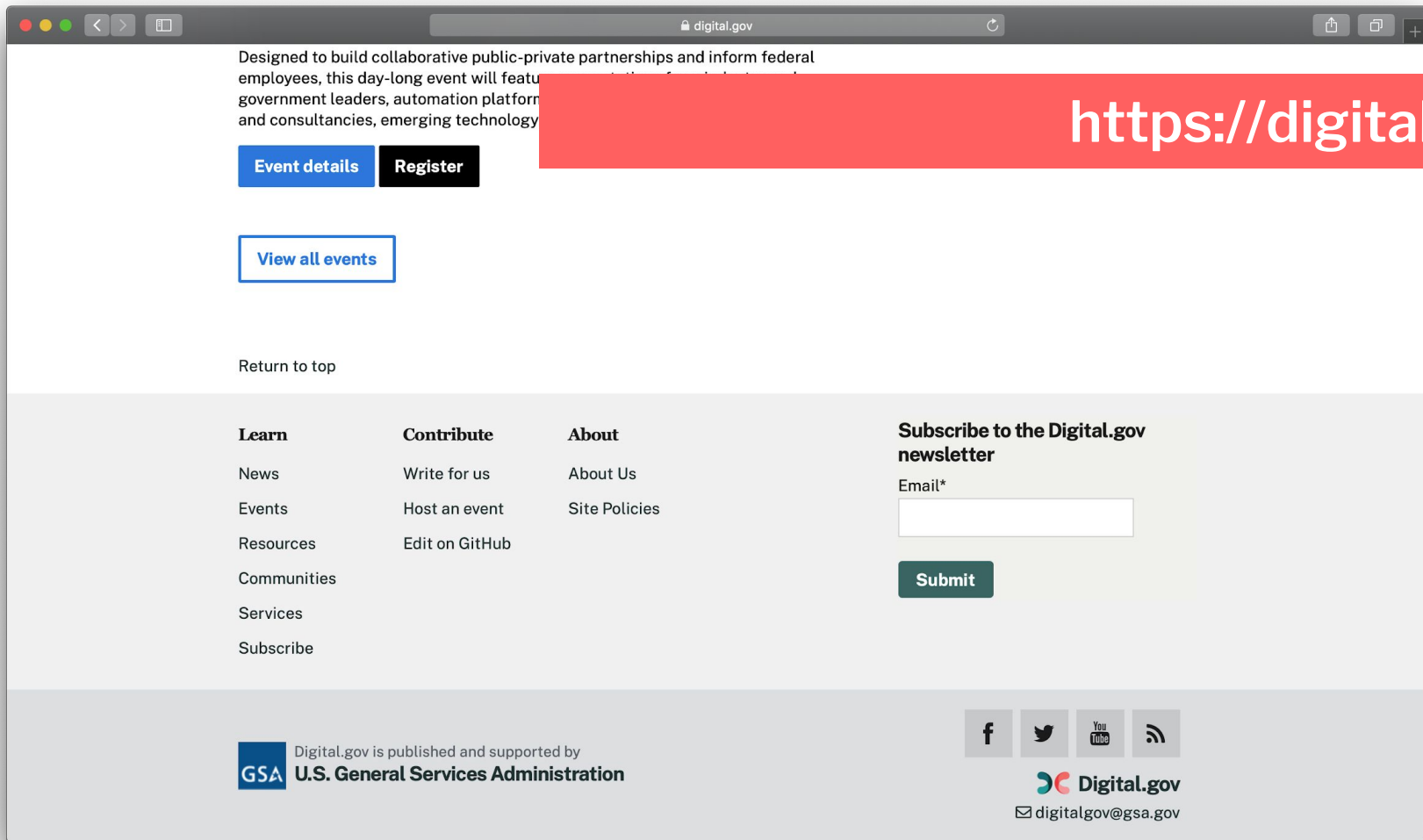
## This guide provides:

- An overview of how each team member can contribute to a product's accessibility
- A framework for thinking about accessibility and inclusive design in your role
- An understanding of the human need behind accessibility practices

We focus on the issues most likely to impact government sites. These guidelines do not provide a comprehensive list of all possible issues. Your team will need additional resources and work to conduct manual audits to conform to the standards of [Section 508](#) (which aligns with the [W3C Web Content Accessibility Guidelines \(WCAG\) 2.0 Level AA](#)), a law that ensures all web content is accessible to anybody with a disability.

Questions or comments? Please reach out to us in the project's [GitHub issues](#) or email [g-accessibility@gsa.gov](mailto:g-accessibility@gsa.gov).





Designed to build collaborative public-private partnerships and inform federal employees, this day-long event will feature government leaders, automation platform and consultancies, emerging technology

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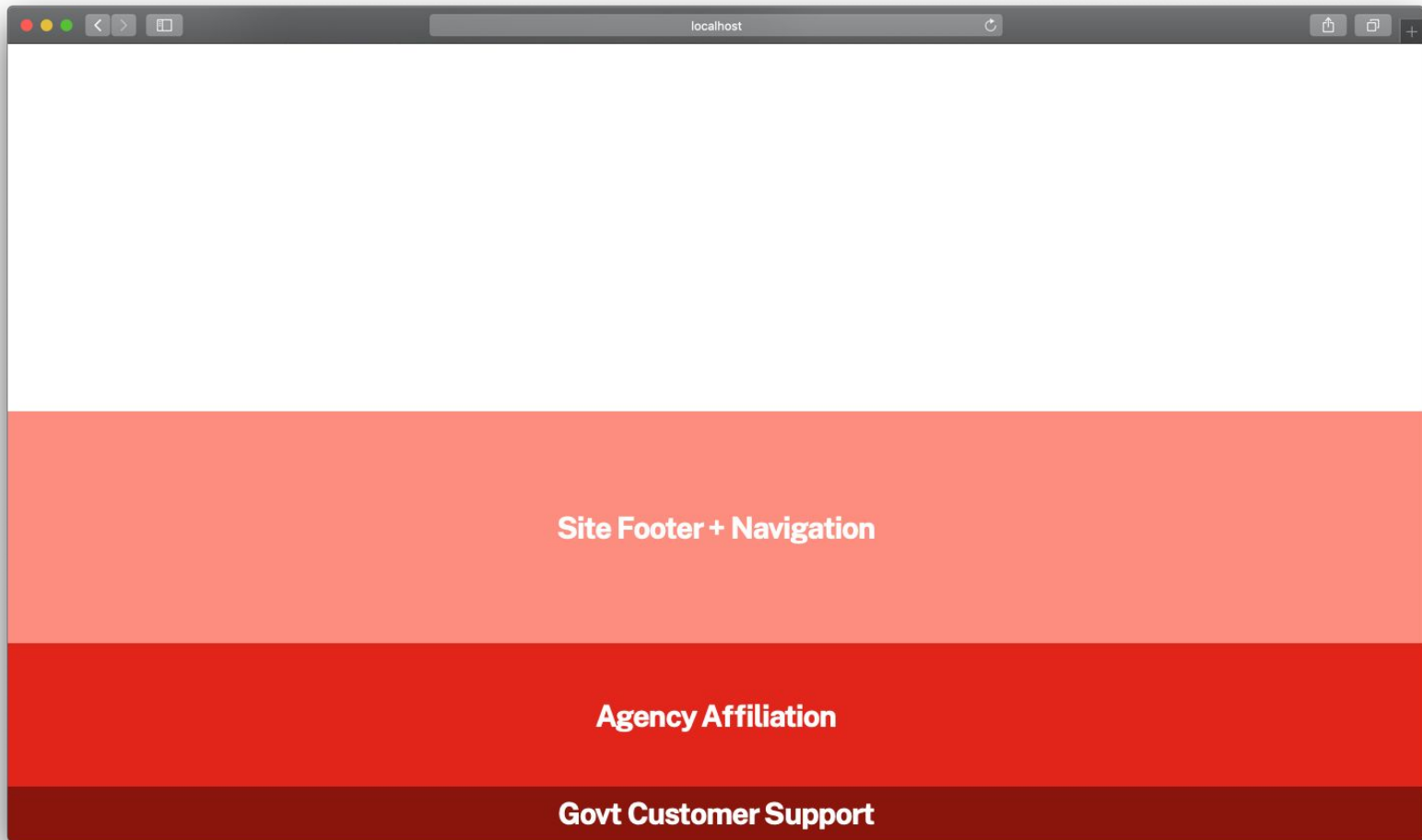
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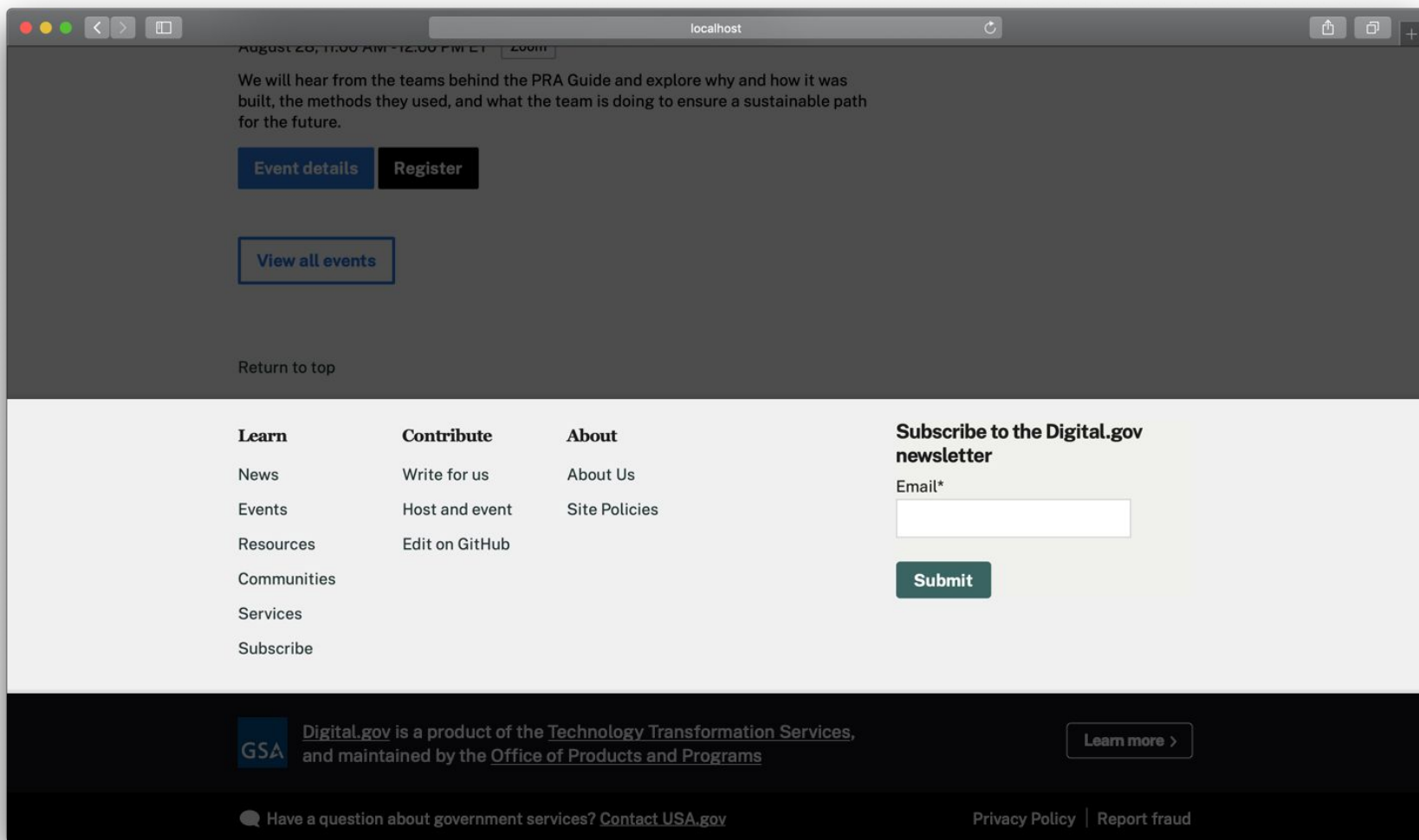
**Let's move towards unity**

**Step 1.** Organize like with like

# Goals

- Bring a single, consistent element to all the websites in TTS  
*(starting with a handful of sites in OPP)*
- Design a footer that incorporates
  - ALL of the required links
  - logic for acknowledging the org structure
  - elevates customer support USA.gov
- Propose a new footer structure that other agencies can use
- Propose a new Footer design to the USWDS





August 28, 11:00 AM - 12:00 PM ET [Zoom](#)

We will hear from the teams behind the PRA Guide and explore why and how it was built, the methods they used, and what the team is doing to ensure a sustainable path for the future.

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## *The agency that makes this site possible*

The agency logo should be the only logo mark or spot of color in the agency footer, and should link to the agency website.



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## *Re-states the name of the site*

Repeating the name of the site is helpful, as the logo or name of the site may not always be in view.



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*Defines the site as a “product”*

A ‘product’ is the term people in the industry use to refer to thing that fulfills the needs of a customer.



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*The most emphasized parent org (primary)*

This is the organization within your agency that should be most credited with making your site possible.



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*The second most emphasized parent org (secondary)...*

No more than two parent orgs should be listed here.



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*The second most emphasized parent org (secondary)...*

No more than two parent orgs should be listed here.



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*makes it clear who's doing all the work 🤪*

*Still curious? Let's find out  
some more information*



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*The description of the primary parent org*



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*And we also pull in the description of the secondary parent org*

## Official email for the site

This may be elsewhere on the page, but having it consistently here makes it clear across all sites



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## Spell out the email

This makes it more clear how you can reach the owner of the site.  
Also, there are still a fair number of people who print websites.



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## Spell out the email and URLs

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## Your site's "About Page"

**REQUIRED!**



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## Let's identify the parent agency

And link to their about page, which is nice to have but not required.



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## All of those other required links

### REQUIRED!

And try to make the link text more clear to readers.



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## *The last section of the footer is the “contact the government” bar*

This area is designed to make it more apparent to users that they can contact the government and get support, regardless of the site they are on.



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*If consistently applied across government sites, it could be a good way for the public to get help where they need it.*



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The link would take the reader to:

[https://usa.gov/contact?=-CURRENT\\_URL](https://usa.gov/contact?=-CURRENT_URL)

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*Here is how the content in this footer reads to someone on a screen reader.*

--- end ---





**--- Cutting Room Floor ---**

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