



### CT-Stacked bar chart

Insights:

#### 1.Top performer:

- Paseo leads all products with 33.0M IN Sales-indicating it's the highest revenue generator and possibly the most popular product.

#### 2.Mid-Range Performer:

- VTT (20.5) and Velo (18.3M) hold the 2<sup>nd</sup> and 3<sup>rd</sup> Positions, contributing significantly to total sales.

- Together Paseo, and Velo make up the majority of total sales.

### 3.Lower Performers:

- Amarilla (17.7m), Montana (15.4m), and Carretera (13.8m) have relatively lower sales.
- There is a noticeable drop from paseo to the lowest,  
Showing a large performance gap.

### 4.Actionable insights:

- The business can analyze why paseo performance so well.
- Marketing and sales strategies could focus on improving the performance of Carretera and Montana to balance the portfolio.

Steps to create “product wise Sales” chart in Power BI:

#### 1. Load Data

- Open power BI Desktop.
- Click on load sample data set
- Select the sample data set and load it.

#### 2. Select report view

- Go to the report view (the canvas icon on the left sidebar).

### 3.Insert a Bar Chart

- From the Visualization pane, select the Bar chart (for horizontal bars) or column chart (for vertical bars).

### 4.Assign Data Fields

- Drag product to axis
- Drag sales to values.
- Power bi automatically aggregates sales (sum of sales).

### 5.Format the chart:

- click the format (paint roller) icon.
- Changes:
  - **Bar color**-use a gradient or custom colors.
  - **Data labels**-turn on to display sales amounts (eg.,”33.0M”).
  - **Title**-type **product wise sales**.
- Adjust fonts background if needed.