

## Ideation Phase

### Empathize & Discover

Date	26 June 2025
Team ID	LTVIP2025TMID20416
Project Name	Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables
Maximum Marks	4 Marks

#### Empathy Map Canvas:

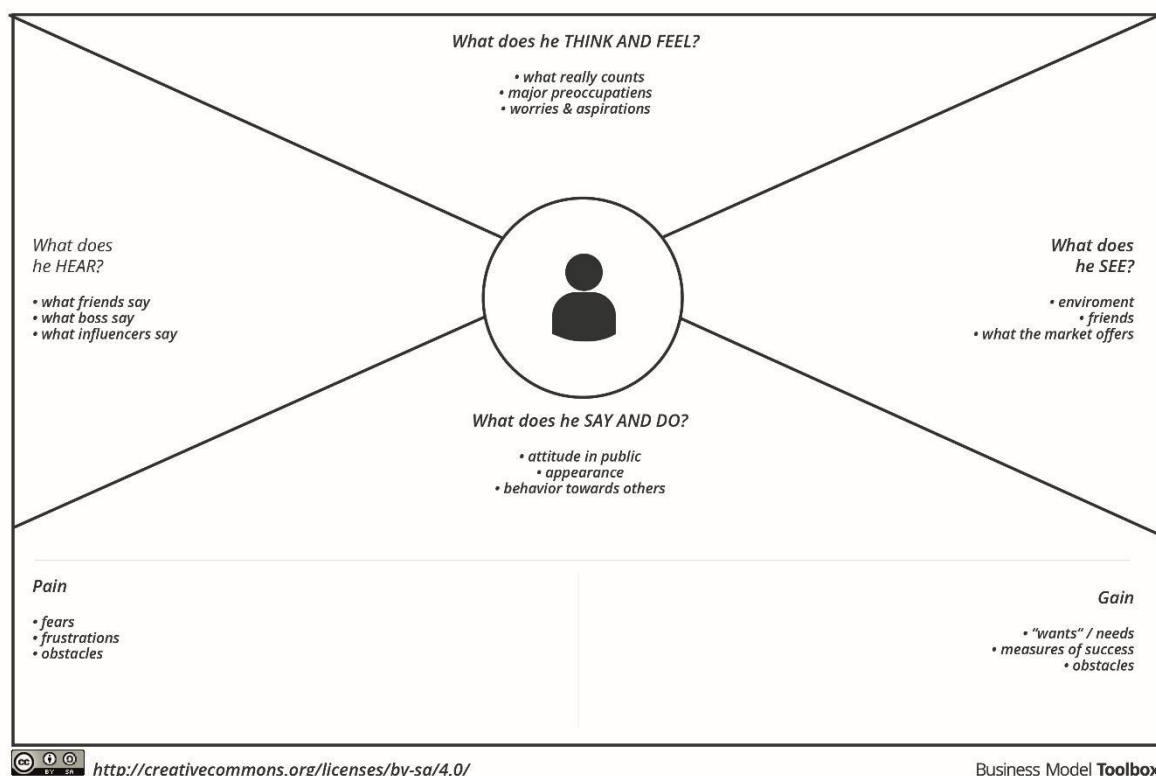
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

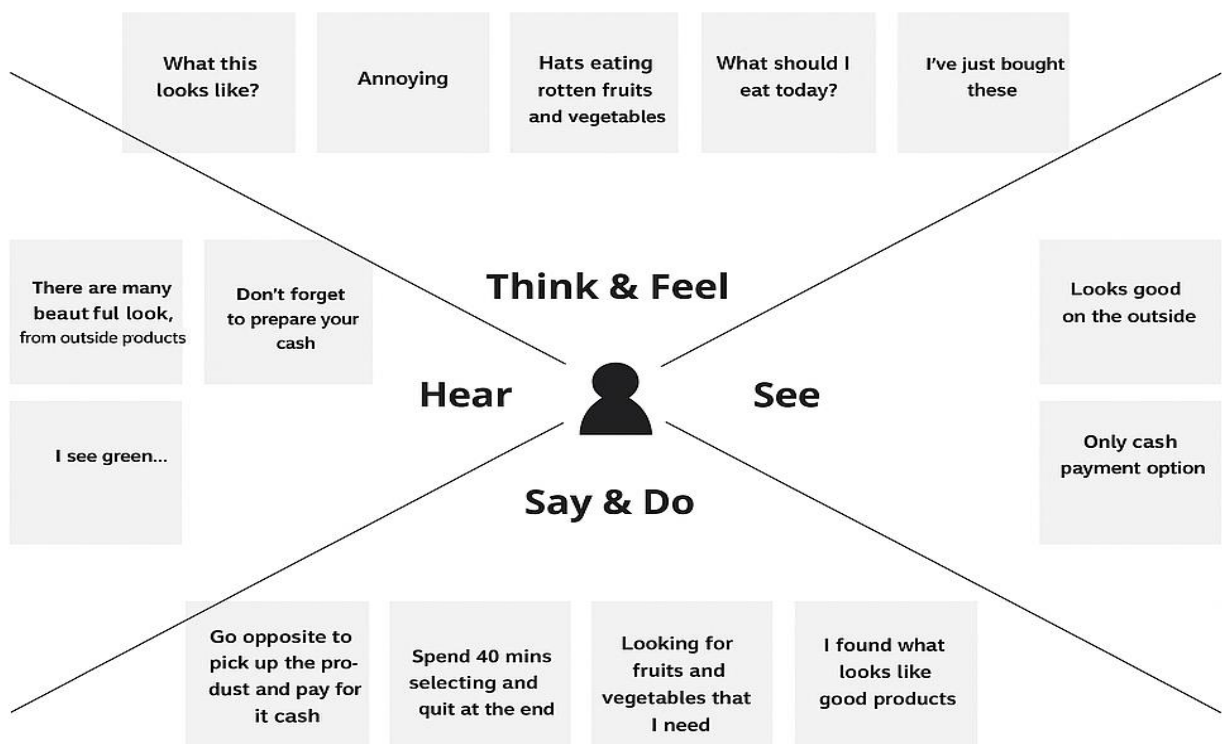
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

#### Example:

#### Empathy Map



## Example: Identifying Rotten Fruits and Vegetables



### Pain

Hard to find fruits and vegetables quality

Uncolmfor table paying cach that mapetables that lined

### Pain

Hard to find fruits and vegetables quality

Looking for fruits and vegetables that match interest

### Gain

Comfortable

Accuracy