

# Food & Beverage Sales Analysis Dashboard

Product Category

Drink

Food

Channel

Distributor

Online

Retail

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Total Revenue



\$17.9M



Average Revenue

\$68.9

Average Ticket Price



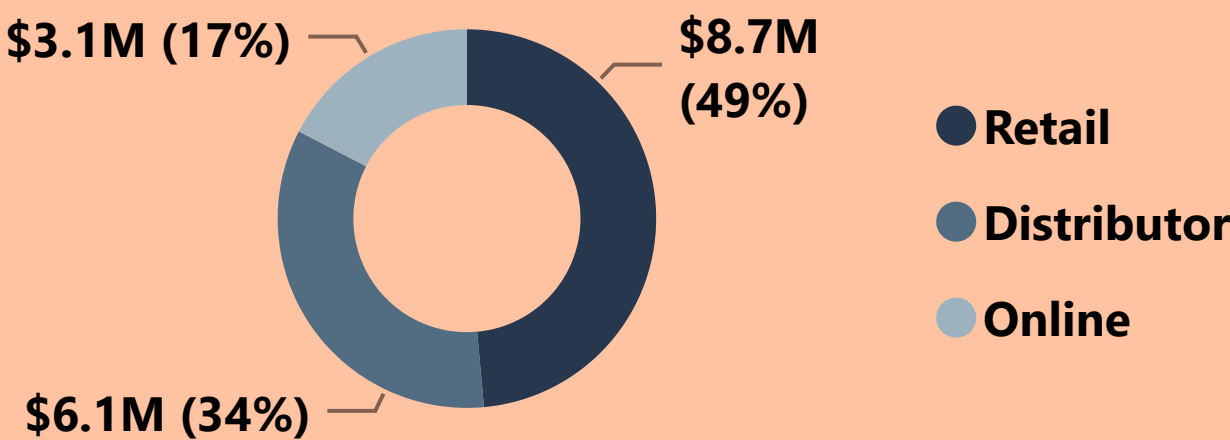
\$340.7

Total Orders

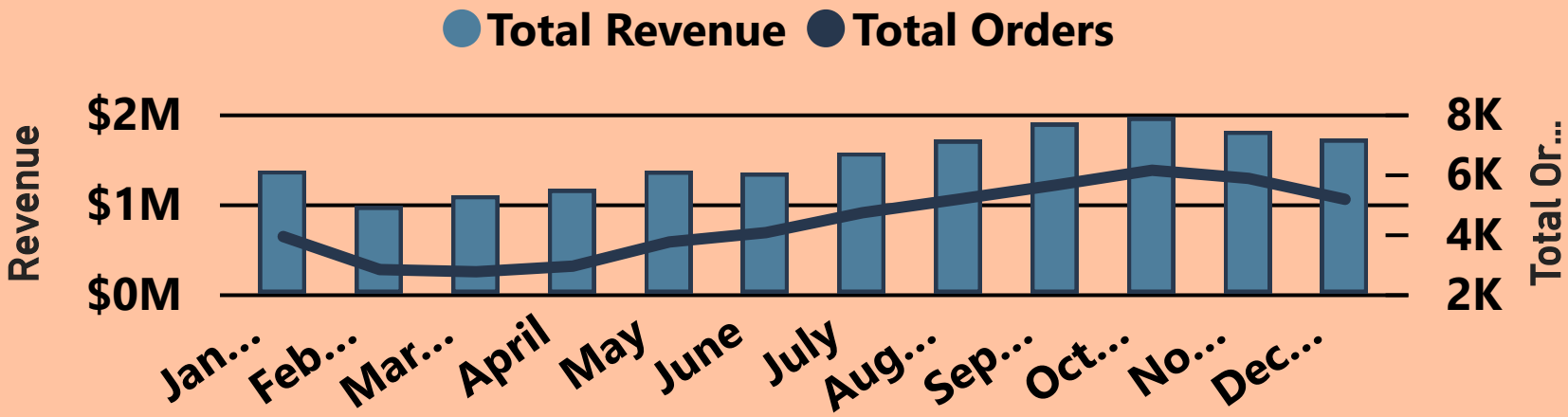


52.6K

Total Revenue by Channel



Month-wise Total Revenue and Total Orders



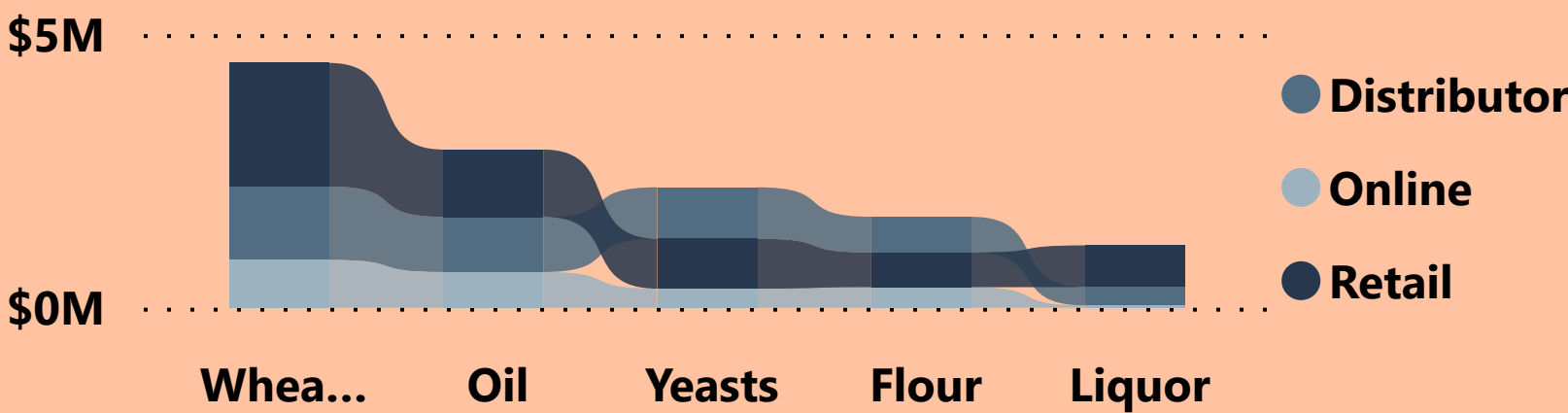
Top 5 Revenue Generators

Carla Ferreira	Julio Lima	Felipe G...
	\$3.3M	\$1.7M
\$4.7M	Gustavo Gomes	Leonard...
	\$2.4M	\$1.6M

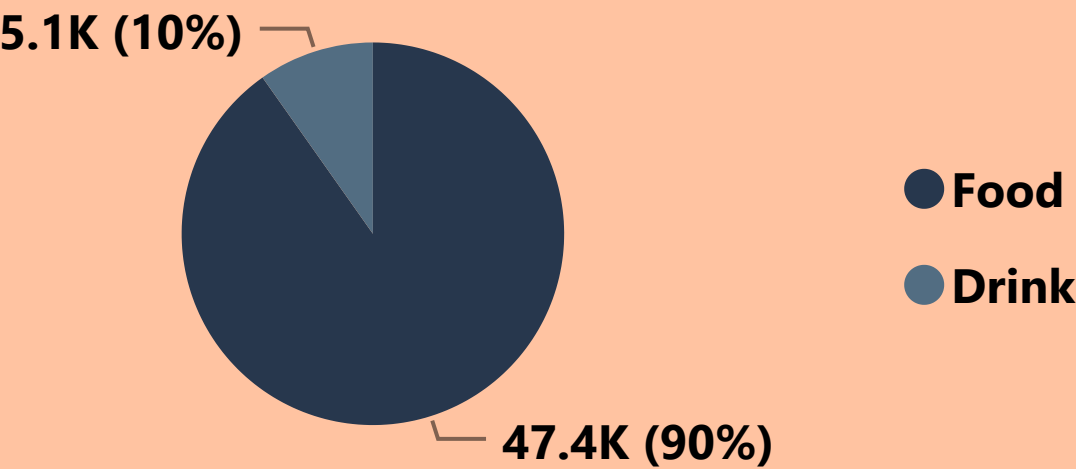
Salesperson	Total Orders	Total Revenue	Average Revenue	ATP
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Carla Ferreira	9.6K	\$4.7M	\$77.6	\$491.9
Estevan Souza	1.5K	\$0.3M	\$53.4	\$240.5
Felipe Gonca...	6.3K	\$1.7M	\$53.2	\$266.7
Gustavo Barr...	2.5K	\$0.7M	\$54.9	\$266.0
Gustavo Go...	6.8K	\$2.4M	\$73.6	\$360.4
Isabella Sousa	1.8K	\$0.9M	\$123.7	\$491.1
Julia Silva	3.0K	\$0.7M	\$43.4	\$219.3
Julieta Gomes	0.1K	\$0.0M	\$121.2	\$263.2
Julio Lima	10.0K	\$3.3M	\$63.8	\$329.4
Kaua Araujo	2.4K	\$0.8M	\$126.2	\$338.2
Leonardo Ca...	5.9K	\$1.6M	\$71.2	\$272.4
Mateus Costa	2.8K	\$0.8M	\$60.8	\$283.8
Total	52.6K	\$17.9M	\$68.9	\$340.7

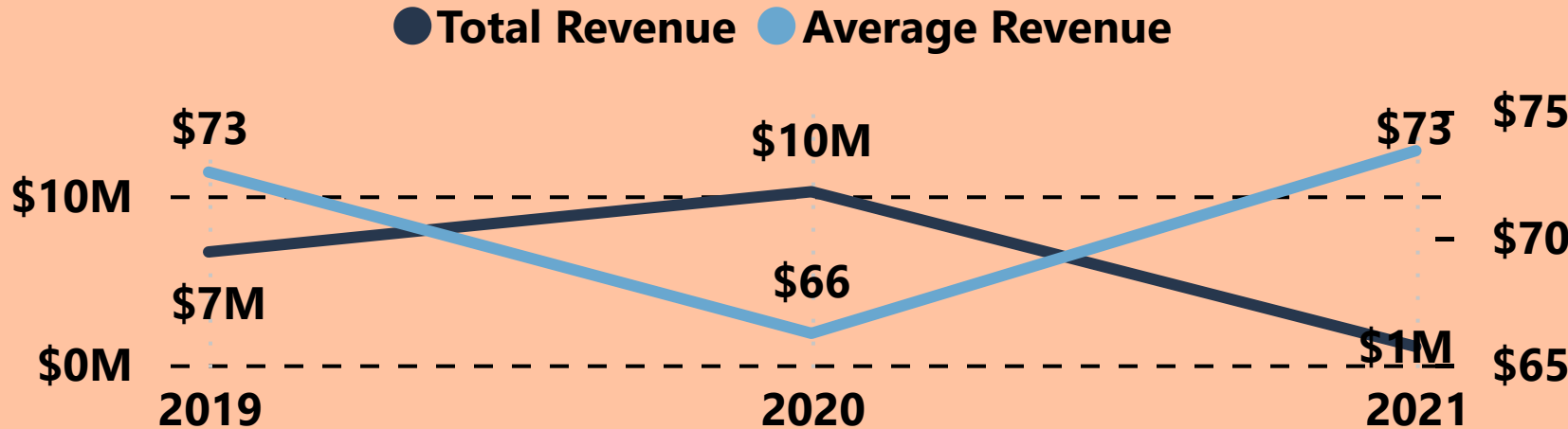
Top 5 Revenue Generating Product Groups by Channel



Total Orders by Product Category



Year-wise Total Revenue and Average Revenue



Total Revenue by each Quarter

