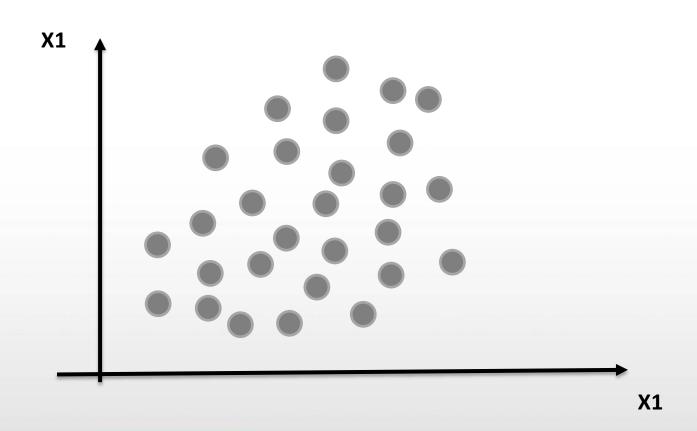


Unsupervised Learning





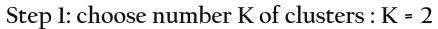


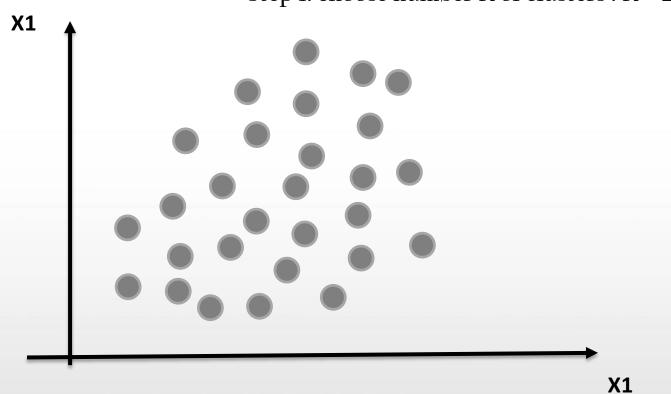
Steps in K - Means



- Step 1 : Choose the number K of clusters
- Step 2: Select at random K points, the centroids
- Step 3: Assign each data point to closest centroid
- Step 4: Computer and place the new centroid of each clusters
- Step 5: Reassign each data point to the closest centroid. Go to step 4

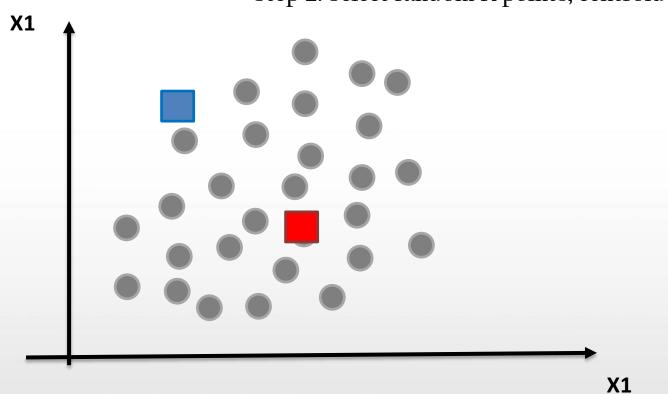






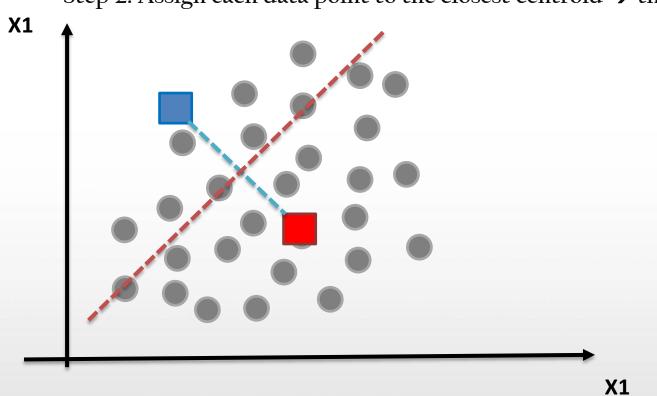


Step 2: Select random K points, centroid

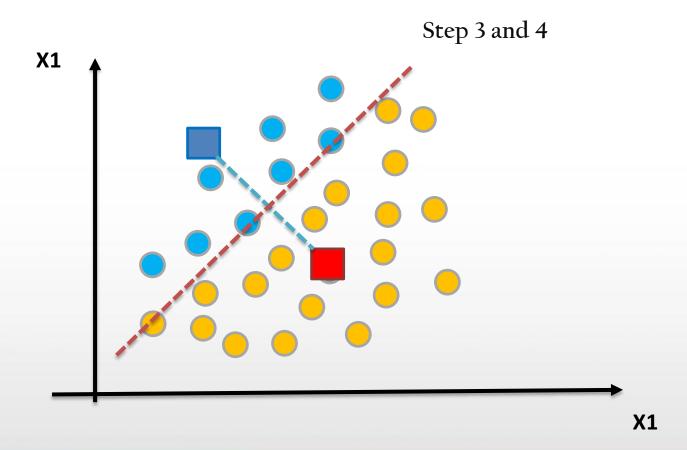




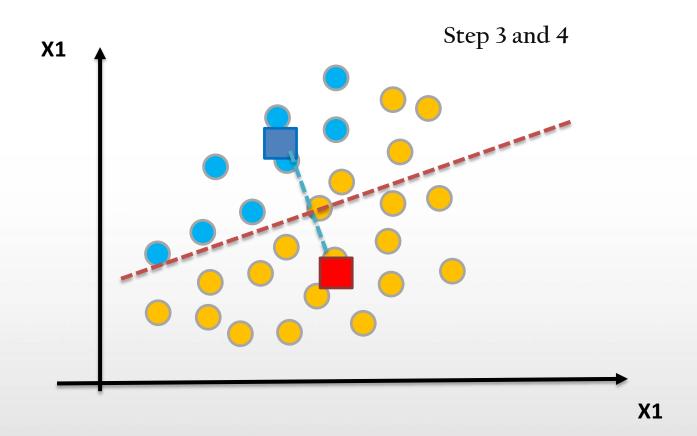
Step 2: Assign each data point to the closest centroid → that forms K clusters



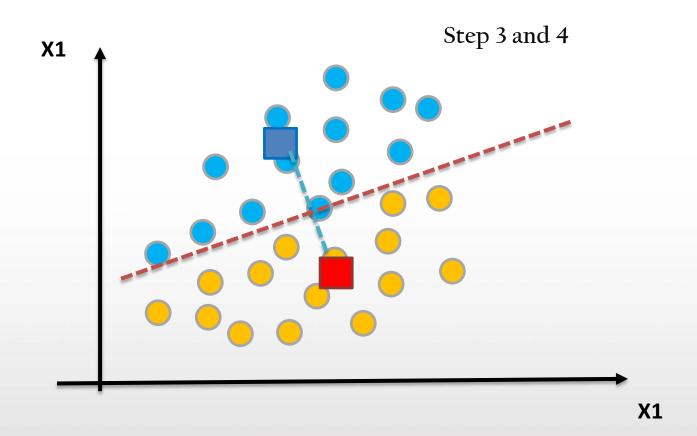




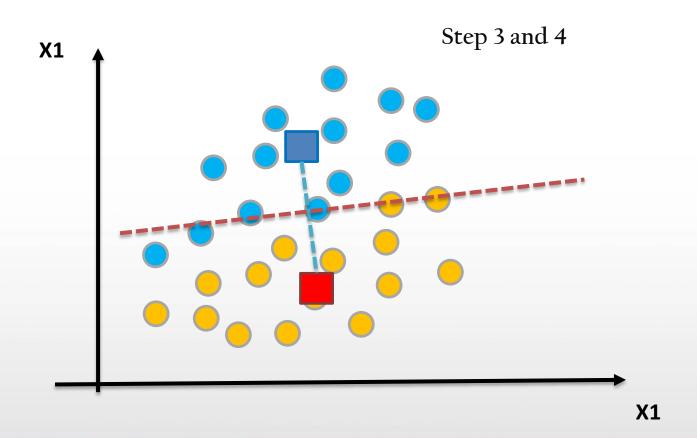




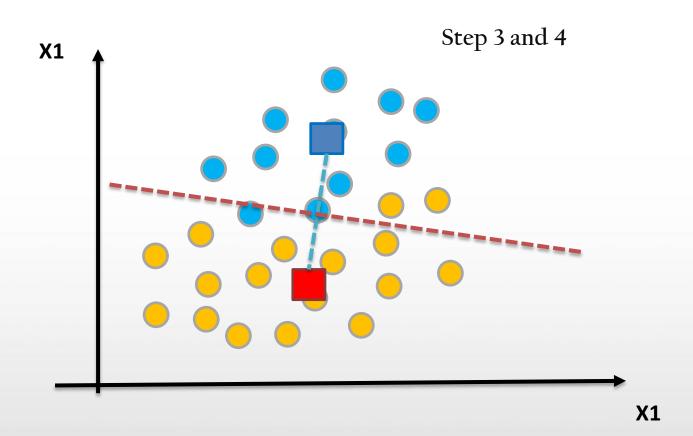




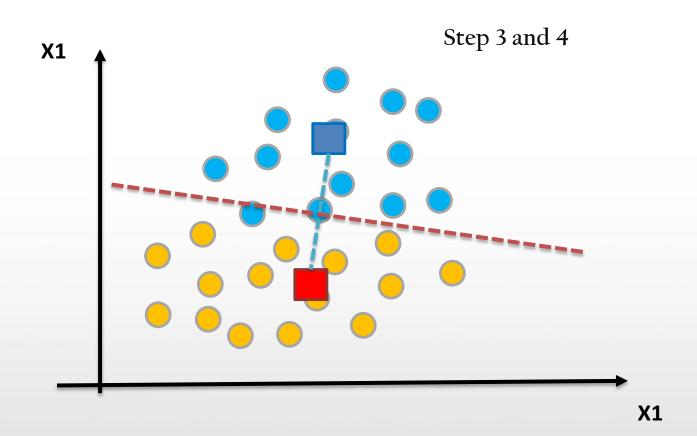




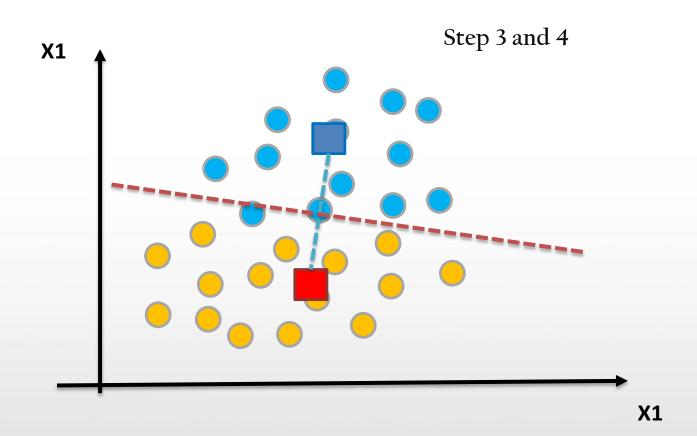




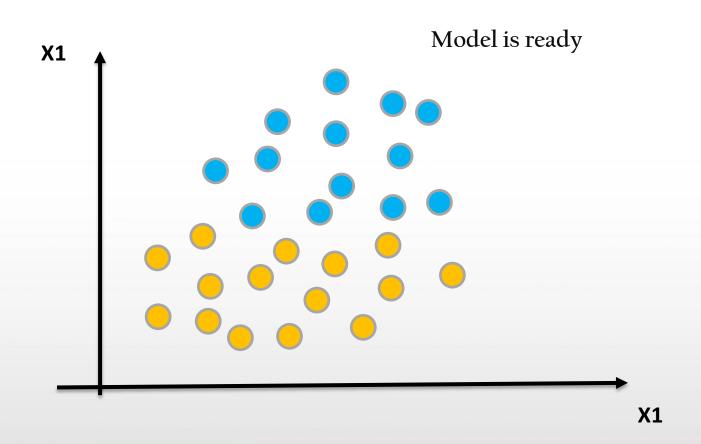




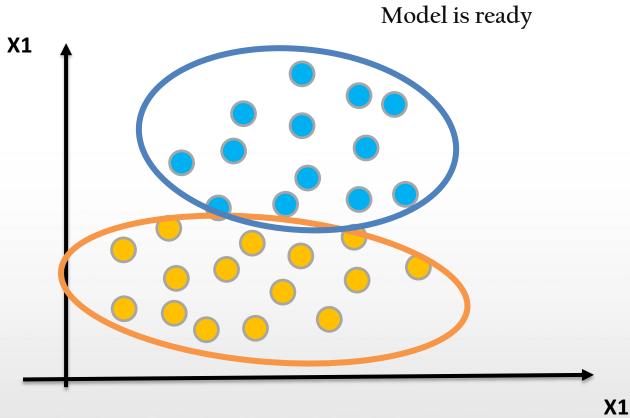






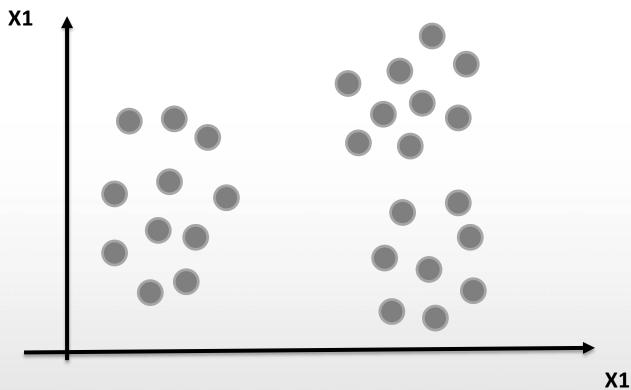






How many cluster should I choose







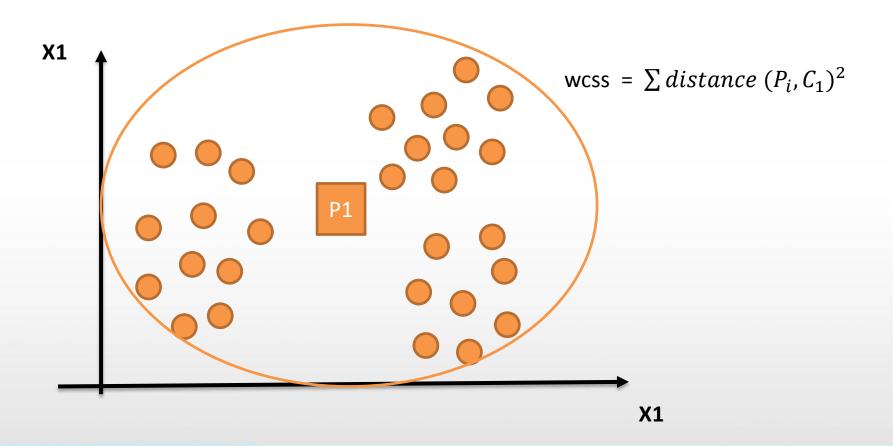
Choosing right number of clusters using within-cluster sums of squares (WCSS)

WCSS =
$$\sum distance (P_i, C_1)^2 + \sum distance (P_i, C_2)^2 + \dots$$

Choose wcss should be minimum

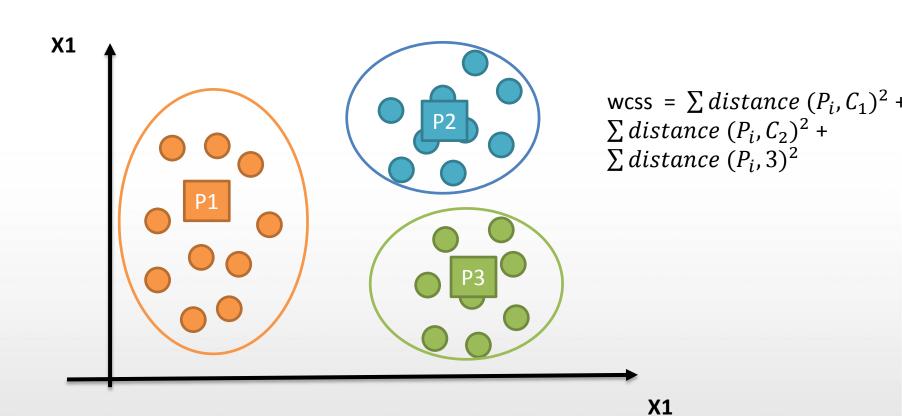
How many cluster should I choose





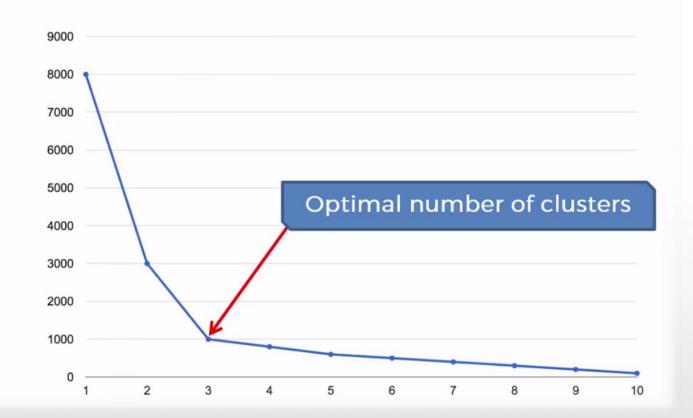
How many cluster should I choose







The Elbow Method





Hands on Clustering

IOTGYAN