

Ideation Phase

Define the Problem Statements

Date	
Team ID	LTVIP2026TMIDS61362
Project Name	Visualizing Housing Market Trends
Maximum Marks	2 Marks

Template Screenshot:

<p>I am</p> <div style="background-color: yellow; padding: 10px; border: 1px solid black;"> <p>I am Ethan Hunt, a real estate market analyst with a keen eye for trends.</p> </div>	<p>I'm trying to</p> <div style="background-color: lightblue; padding: 10px; border: 1px solid black;"> <p>Communicate Insights effectively to clients and stakeholders.</p> </div>	<p>But</p> <div style="background-color: lightblue; padding: 10px; border: 1px solid black;"> <p>The raw data is messy, inconsistent, and hard to interpret.</p> </div>	<p>Because</p> <div style="background-color: lightgreen; padding: 10px; border: 1px solid black;"> <p>My reports influence major investment decisions.</p> </div>	<p>Which makes me feel</p> <div style="background-color: orange; padding: 10px; border: 1px solid black;"> <p>Motivated to find better ways to visualize insights.</p> </div>
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Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Ethan Hunt	Communicate insights.	The raw data is messy.	My reports influence investment decisions.	Motivated
PS-2	A real-estate market analyst.	Understand housing market trends.	The raw data is inconsistent.	Clients rely on me for insights.	Frustrated