

## **Ideation Phase**

### **Empathize & Discover**

Date	
Team ID	LTVIP2026TMIDS61362
Project Name	<b>Visualizing Housing Market Trends:</b> An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

#### **Empathy Map Canvas:**

**Ethan Hunt** – A mid-level real estate analyst working for a property consulting firm, who frequently needs to present clear and insightful visualizations of market data to clients and stakeholders.

To design a meaningful visualization solution, we must step into the shoes of our user — understanding their needs, behaviors, and frustrations. This empathy map will help our team grasp what matters most to Ethan Hunt, a real estate analyst relying on data to make informed property decisions and communicate trends effectively

**Empathy Map Template: (Please scroll down to 2<sup>nd</sup> page)**

