

In times of crisis such as racial inequality, Covid-19 pandemic, climate emergency, and more, it is our vision to face these challenges and come up with methods to build products that are sustainable.

At Nike, we believe in diversity, equality, and sustainability. From what started in 1964, we strive towards building sustainable products and deliver the best to our consumers. We are proud and grateful to our 75,400 employees and all the consumers in helping us create a brighter future.

The unprecedented events of the past year have made it clear for us to take collective action in creating a great future for ourselves and the environment we live in. Our report this year focuses on several impact factors such as:

1. Environmental Crisis
2. Sustainable Development Goals (SDGs)
 - i. Climate Action
 - ii. GHG (Carbon di oxide) emissions
 - iii. Responsible Production
 - iv. Zero Waste
3. Digitized supply chains
4. Diversity and Equality at workplace

Our strong values of hope and inspiration have guided us through this year helping us achieve about 85% of our impact factors. We used our scale and influence to develop "Just Do It" and "We Play Real" campaigns and collaborated with U.S. Olympic and Paralympic Committee, emphasizing on equality, and making sports inclusive for girls. We have been able to make impeccable achievements so far in reaching our targeted goals by employing about 49.5% of workforce with female employees, and 45% in leadership positions. We have worked towards building teams that are inclusive, where everyone can have a voice and be heard. This reflects the people that love our products, diversity of athletes we honor and the communities we serve.

At Nike, we also focus on providing the right fit and right product to every consumer, making their experience friendly and best. We also saw many supply issues with several factories being shutdown in Vietnam and Indonesia, that led to lost manufacturing time, production backlogs and decrease in operating profit (\$3,115,000) and net revenues (\$37,403,000) with almost 16.2 billion gross profit this year compared to 17.4 billion in 2019. Given this backlog, it is now one of our targeted areas, to plan for future supply needs based on the current sales trend. We will leverage the current purchase trends and needs of our consumers to digitize our supply chains; this will not only help us combat any unseen calamities but also keeps the operations continuous. We also take pride in reducing the GHG emissions, current at 7.33 carbon footprint per kilogram of textile, with much more to do and achieve in this area. It is also noteworthy how we have reduced waste production at our Head Quarters and Distribution Centers by increased landfill diversion of 99.9%.

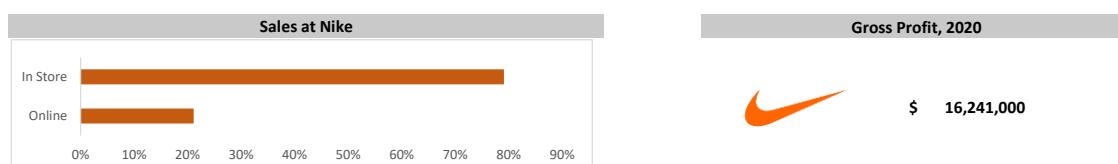
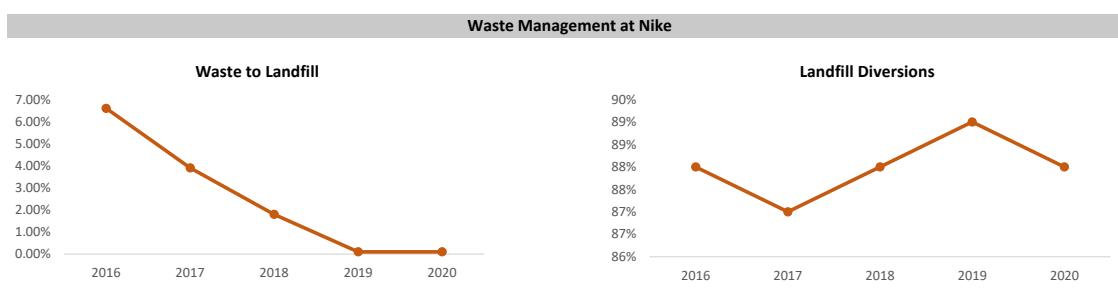
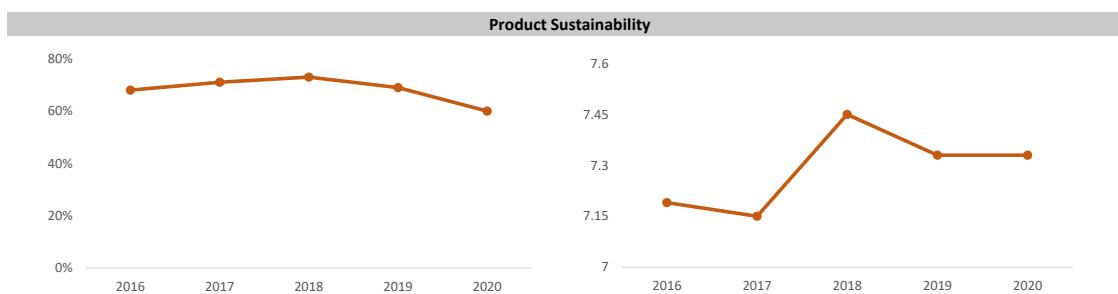
Despite all the negative outcomes 2020 had in terms of revenue, we take all the outcomes good and bad to build a future with sustainable choices and bringing a change in the world of sports while continuing to give to our community. We stand up for one of Nike's core values, Equality to bring change and combat all the racial tensions across the world. We will continue to help our communities combat the losses incorporated both financially and personally through our community impact drive that ensured to donate shoes and apparel to the athletes in need.

At Nike, we will always strive towards bringing the better and coming together for good. Like our purpose statement says: "Purpose guides us, because we believe that progress is possible". We will continue to work towards the bright future we wish to bring.



It is notable how our revenues and profits took a slight downfall due to the ongoing pandemic. We have been able to substantially reduce the fresh water usage per kg of Textile. We are doing good in terms of CO2 footprint compared to our competitors. It is evident through the graphs that our employee count and revenues did not do better than the previous years due to the ongoing pandemic.





It is seen through these dashboards how Nike has reduced their waste production, they have been impeccable in reducing the fresh water usage in manufacturing and production. They can possibly increase their Online sales to further their net income as that was the major player when hit by Pandemic.



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