

# BINEET KUMAR GUPTA

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## SUMMARY

Highly motivated and aspiring data scientist eager to contribute skills to dynamic, data-driven projects. Proficient in Python, SQL, and R, with a solid foundation in data manipulation, analysis, and visualization. Committed to continuous learning and growth, aiming to leverage academic background and passion for data science to make data-driven decisions that drive innovation and solve complex problems.

## EDUCATION

<b>JAIN University, Bengaluru</b> Master's Data Science & Analytics 2025	Aug. 2023 - Current
<b>St. Xavier's College, Ranchi</b> Bachelor's Statistics 2022	June 2019 - June 2022
<b>St. Jagat Gyan Public School, Ranchi</b> Intermediate Science 2019	Apr. 2017 - Apr. 2019
<b>St. Jagat Gyan Public School, Ranchi</b> Matriculation 2017	Mar. 2015 - Mar. 2017

## INTERNSHIP

<b>BSM International, Data Science Intern</b> , Guwahati	Jan. 2024 - Mar. 2024
<ul style="list-style-type: none"><li>Collected and cleaned sales data, conducted EDA, and created visualizations using Python.</li><li>Performed customer segmentation, increasing targeted marketing <b>effectiveness by 20%</b>.</li><li>Developed predictive models with <b>85% accuracy</b> for sales forecasting.</li><li><b>Automated data workflows</b>, reducing manual processing time by <b>30%</b>, and provided actionable recommendations for sales optimization.</li></ul>	

## SKILLS

**LANGUAGES:** Python, R, JavaScript, HTML, CSS, SQL, MongoDB, Streamlit, Flask  
**INDUSTRY KNOWLEDGE:** Machine Learning, Mathematics, Statistics, Web Scraping, Data Wrangling, Data Modeling  
**LIBRARIES:** Numpy, Pandas, Scikit-learn, Matplotlib, Seaborn, Scipy  
**TOOLS:** Jupyter, MySQL, Tableau, Github, Git, Power BI  
**ALGORITHMS:** Linear Regression, Ridge Regression, Lasso Regression, Logistic Regression, Naive Bayes, KNN, Decision Trees, Random Forest, AdaBoost, XGBoost, K- Mean Clustering, DBSCAN, Hierarchical Clustering  
**OFFICE:** Word, Excel, PowerPoint  
**STATISTICAL ANALYSIS:** Hypothesis Testing, Regression Analysis, Time series Analysis  
**DEEP LEARNING FRAMEWORKS:** TensorFlow, Keras  
**SOFT SKILLS:** Good Communication

## PROJECTS

<b>Application of Data Science to reduce Employee Attrition</b> <ul style="list-style-type: none"><li>The project aimed to reduce employee attrition through the application of data science.</li><li>Python was used to build a classification model using various machine learning algorithms such as logistic regression, Naive Bayes, decision tree, and random forest.</li><li>Additionally, <b>hyperparameter tuning</b> and boosting methods were employed to improve the accuracy of the model.</li><li>The potential user behavior of the data was analyzed, and the <b>random forest</b> algorithm was used to predict employee attrition with high accuracy and <b>recall score of 96%</b>.</li><li><b>TOOLS USED</b> : Python, NumPy, Pandas, Scikit-Learn, Classification.</li></ul>
<b>Laptop Price Prediction (End-to-End ML Project)</b> <ul style="list-style-type: none"><li>The project aimed to predict the price of a laptop using various data science techniques.</li><li>Exploratory data analysis was performed to understand data distributions, identify feature relationships, and engineer relevant variables, thereby enhancing model performance.</li><li>Various algorithms were implemented, including Linear Regression, K-Nearest Neighbor, Decision Tree, Random Forest, AdaBoost, XGBoost, and Gradient Boosting, to predict laptop prices effectively.</li><li>The XGBoost model, with an <b>accuracy of 90%</b>, was deployed to a production environment using Streamlit, providing a user-friendly interface for price predictions.</li><li><b>TOOLS USED:</b> Python, NumPy, Pandas, Seaborn, Matplotlib, Scikit-Learn, Streamlit.</li></ul>

## CERTIFICATIONS

**Udemy**, *Python for Data Science and Machine Learning Bootcamp*  
**Accenture**, *Data Analytics and Visualization*  
**Boston Consulting Group**, *Data Science*

## VOLUNTEERING

**XAVIER UTSAV**, *Fest Volunteer*  
(Ranchi)