

Stock Prediction Using Twitter Sentiment Analysis











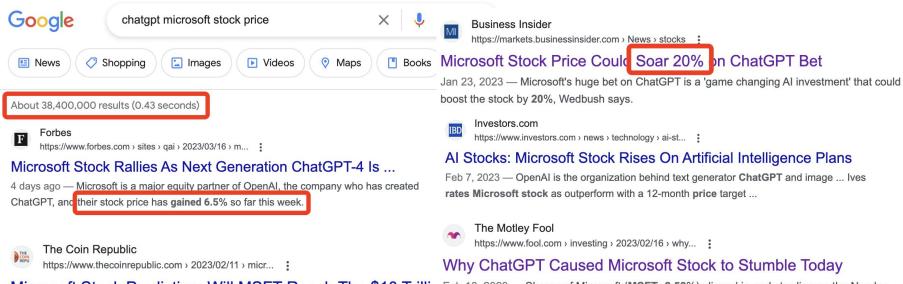
Cynthia



Shumin



ChatGPT VS. Microsoft Stock Prices



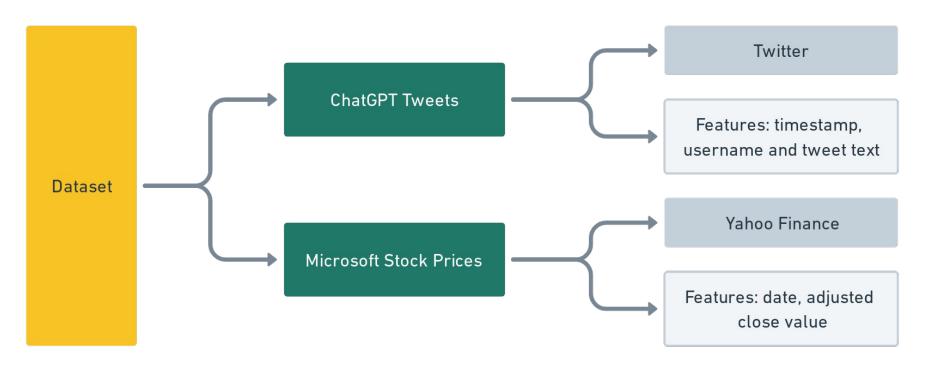
Microsoft Stock Prediction: Will MSFT Reach The \$10 Trillie

Feb 11, 2023 — MSFT stock price is currently on a halt and can see a new rise soor Prediction: Will MSFT Reach The **\$10 Trillion** Mark With ChatGpt?

Feb 16, 2023 — Shares of Microsoft (MSFT -2.58%) slipped in early trading on the Nasdaq Thursday falling 2% through 9:45 a.m. ET. Multiple reports are now ...



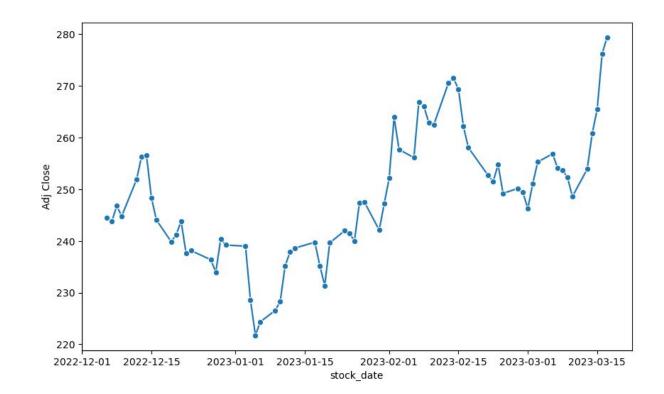
Data





Data - Microsoft Stock Price

- Source
 - Yahoo Finance
- Time Range
 - From 12/01/2022
 To 03/20/2023





Data - ChatGPT Tweets

- Source
 - o <u>Twitter</u>
- Method/Library
 - snscrape
- Time Range
 - o 12/01/2022 03/19/2023

	Unnamed: 0	Date	U	ser	Tweet
0	0	2023-03-19 23:59:54+00:00	Jule		Oh my god, the South Park episode about ChatGP
1	1	2023-03-19 23:59:36+00:00	Sep		Bing powered by #chatgpt is a new way of learn
2	2	2023-03-19 23:59:04+00:00	theha		yall need to start using chatGPT to improve yo
3	3	2023-03-19 23:58:52+00:00	jamie		Chat GPT and Twitter Blue stops me from saying
4	4	2023-03-19 23:58:49+00:00	fifthho∈		chat gpt is insane it's gonna change how ppl d
305455	4102	2022-12-01 00:14:08+00:00	Suave		$\hbox{\#ChatGPT from @OpenAI looks extremely promisin}$
305456	4103	2022-12-01 00:08:07+00:00	Timoth		Me: Henry is a fish that got eaten by a cat ca
305457	4104	2022-12-01 00:05:27+00:00	Ted_Und		Long day of meetings, then you open Twitter an
305458	4105	2022-12-01 00:02:43+00:00	Timoth		Me: Can you give me a sensationalist headline
305459	4106	2022-12-01 00:00:28+00:00	p.		chatgpt is really cool but man saying shit to

305460 rows × 4 columns

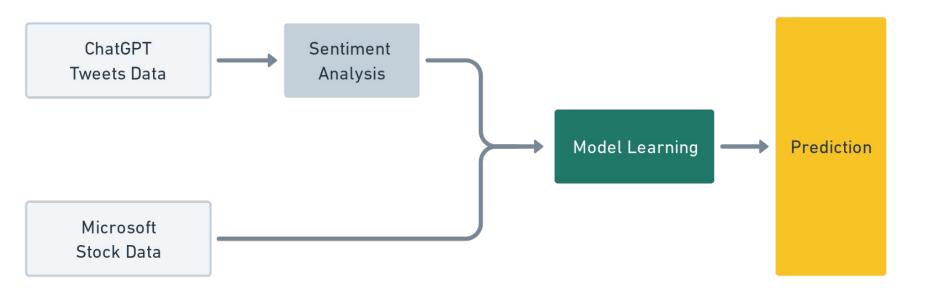


Data - Sentimental Analysis Results and Stock Price

	Clean_Tweet	Negative	Neutral	Positive	Sentiment	tweet_date	Adj Close
0	Oh my god, the South Park episode about ChatGP	0.002614	0.010037	0.987349	1	2023-03-19	272.230011
1	Bing powered by #chatgpt is a new way of learn	0.001523	0.061577	0.936899	1	2023-03-19	272.230011
2	yall need to start using chatGPT to improve yo	0.044139	0.216546	0.739315	1	2023-03-19	272.230011
3	Chat GPT and Twitter Blue stops me from saying	0.103467	0.325155	0.571378	1	2023-03-19	272.230011
4	chat gpt is insane it's gonna change how ppl d	0.116454	0.427531	0.456015	1	2023-03-19	272.230011
296378	$\hbox{\#ChatGPT from @user looks extremely promising!}\\$	0.001137	0.006888	0.991975	1	2022-12-01	254.382843
296379	Me: Henry is a fish that got eaten by a cat ca	0.310093	0.618012	0.071895	0	2022-12-01	254.382843
296380	Long day of meetings, then you open Twitter an	0.661903	0.283301	0.054796	-1	2022-12-01	254.382843
296381	Me: Can you give me a sensationalist headline	0.245476	0.606909	0.147615	0	2022-12-01	254.382843
296382	chatgpt is really cool but man saying shit to	0.643117	0.273827	0.083056	-1	2022-12-01	254.382843



Data



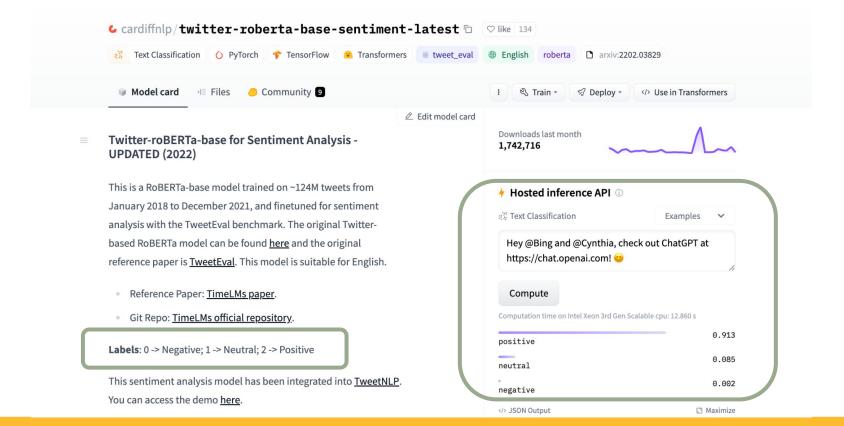


Sentiment Analysis - NLP Models

- NLTK (Natural Language Toolkit)
 - Pro: most well-know and full NLP library.
 - Con: only focus on plain texts without analyzing of contextual semantics.
- **BERT** (Pre-training of Deep Bidirectional Transformers for Language Understanding)
 - Pro: able to analyze contextual semantics.
 - Con: very compute-intensive, trouble with scaling.
- *RoBERTa* (A Robustly Optimized BERT Pre-training Approach)
 - Pro: trained on a larger dataset than BERT therefore more robust.
 - Con: longer training time.



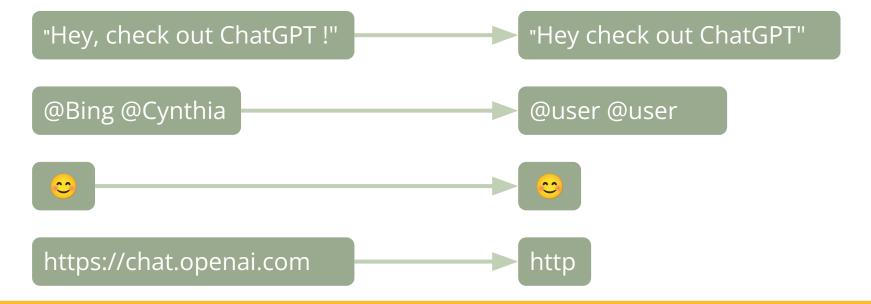
Sentiment Analysis - RoBERTa





Sentimental Analysis - Step 1

• tweet = "Hey @Bing and @Cynthia, check out ChatGPT at https://chat.openai.com! \circ "



Sentimental Analysis - Step 2

tweet = "Hey @user and @user check out ChatGPT at http 😊"

Convert the tweet into pytorch tensor

'input_ids', 'attention_mask'

- Pass the tensor to the model to do the sentiment analysis
- SequenceClassifierOutput(
 loss=None,
 logits=tensor([[-3.7680, 1.2519, 2.6841]],
 grad_fn=<AddmmBackward0>), hidden_states=None,
 attentions=None
)



tensor = [-3.7680, 1.2519, 2.6841]

Convert the tensor into probability using softmax and add labels

Negative: 0.00127156,

Neutral: 0.19250846

Positive: 0.80622

Positive

tweet = "Hey @Bing and @Cynthia, check out ChatGPT at https://chat.openai.com!

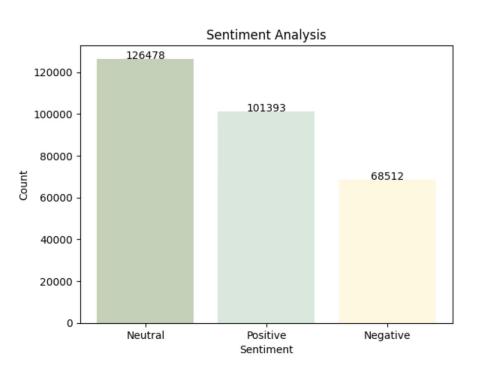


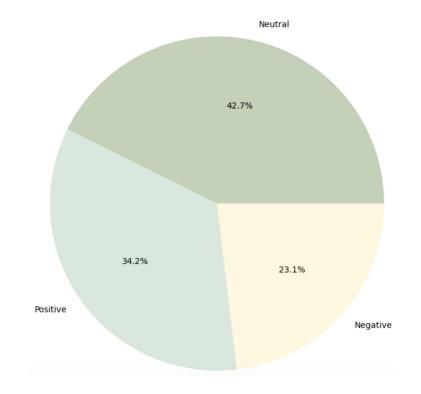


	Unnamed: 0	Date	Tweet	Clean_Tweet	Negative	Neutral	Positive	Sentiment
0	0	2023-03-19 23:59:54+00:00	Oh my god, the South Park episode about ChatGP	Oh my god, the South Park episode about ChatGP	0.002614	0.010037	0.987349	1
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2	2	2023-03-19 23:59:04+00:00	yall need to start using chatGPT to improve yo	yall need to start using chatGPT to improve yo	0.044139	0.216546	0.739315	1
3	3	2023-03-19 23:58:52+00:00	Chat GPT and Twitter Blue stops me from saying	Chat GPT and Twitter Blue stops me from saying	0.103467	0.325155	0.571378	1
4	4	2023-03 23:58:49+0	an ption and it's for the house	ch t got is in a change w ppl d	0.116454	0.427531	0.456015	1
296378	296378	2022-12-01 00:14:08+00:00	#ChatGPT from @OpenAl looks extremely promisin	#ChatGPT from @user looks extremely promising!	0.001137	0.006888	0.991975	1
296379	296379	2022-12-01 00:08:07+00:00	Me: Henry is a fish that got eaten by a cat ca	Me: Henry is a fish that got eaten by a cat ca	0.310093	0.618012	0.071895	0
296380	296380	2022-12-01 00:05:27+00:00	Long day of meetings, then you open Twitter an	Long day of meetings, then you open Twitter an	0.661903	0.283301	0.054796	-1
296381	296381	2022-12-01 00:02:43+00:00	Me: Can you give me a sensationalist headline	Me: Can you give me a sensationalist headline	0.245476	0.606909	0.147615	0
296382	296382	2022-12-01 00:00:28+00:00	chatgpt is really cool but man saying shit to	chatgpt is really cool but man saying shit to	0.643117	0.273827	0.083056	-1

296383 rows × 8 columns









Why a Neural Network Model?

 Neural networks have been considered to be a very effective learning algorithm for decoding nonlinear time series data, and financial markets often follow nonlinear trends.

Layers

Input: Positive, Neutral and Negative, and the stock price

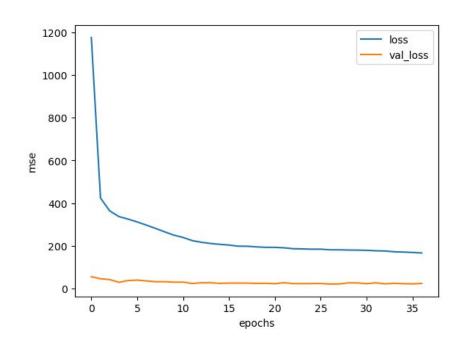
Hidden: We follow suggestions to avoid underfitting and overfitting

Output: stock price of the next day.



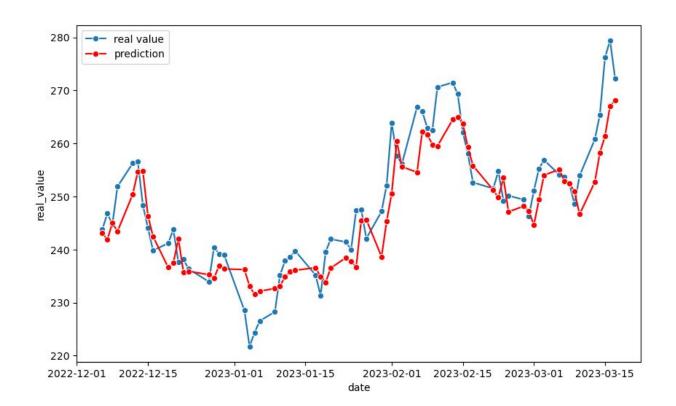
Loss Function Plot

- Loss Function:
 - MSE
- Dropout Layers:
 - o 50%
- Early Stopping:
 - Epoch = 50
 - Patience = 10
 - It stopped at epoch = 37



Results

RMSE = 4.89



Thank you!

