

Madison Jezioro

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EDUCATION & HONORS

Binghamton University, State University of New York

Bachelor of Science in Business Administration

Concentrations in Marketing, Data Analytics, Management Information Systems; Minor in Graphic Design

Binghamton, NY

Expected May 2023

- Cumulative GPA: **3.84/4.00**
- **PwC Scholars Program:** A selective honors program focused on developing future leaders through Academic Excellence, Professional Development, Community Service/Fundraising, and Unique Networking Opportunities
- **Dean's Mentoring Program:** Professional business program that provides mentoring to the top 20 undergraduate students that exhibit strong leadership qualities, academic performance, and commitment to personal growth
- **Consulting Development Program:** Professional development program that selects promising undergraduate students to develop and enhance skills needed for a career in consulting and explore career options within a consulting career path

PROFESSIONAL EXPERIENCE

New York Public Interest Research Group

Consumer Protection Small Claims Court Advisor

Binghamton, NY

Fall 2021 – Present

- Advise and educate New York consumers on Small Claims Court processes through telephone and video call communication to help them to retrieve damages between \$3000 and \$5000 from companies/employers that the consumer previously disputed
- Research NYS housing and renting processes by attending local court cases and meeting with Binghamton residents to educate students on inequitable landlord processes and develop affordable housing for tenants within the city limits

Rochester Pinball Collective

Marketing/Social Media Intern

East Rochester, NY

Summer 2021 – Present

- Designed and implemented social media campaigns on Facebook, TikTok, and Instagram by holding photoshoots, creating original content, and creating sales promotions to grow awareness and recognition for a start-up pinball arcade
- Produce physical marketing materials and apparel through the composition of a logo and posters/flyers through Adobe Illustrator and the development of T-Shirts and other merchandise to be sold within the arcade to consumers

Fairport Public Library

Library Page Manager

Fairport, NY

Summer 2017 – Present

- Process physical merchandise, such as books and movies, and monetary items such as approximately \$2,000 in fines, donations, and fees through both in-person transactions and phone conversations to improve patron experience
- Utilize organization through routine shelving, sorting, reorganization of library sections, along with assembling meeting rooms set-ups to allow for increased education of community members through eased navigation of literary materials
- Mentor younger pages through instruction of library tasks, teaching of customer relation skills, and management of training progress to create a team-based environment that facilitates that work be performed in an inclusive and productive environment

LEADERSHIP EXPERIENCE

Binghamton University School of Management

Underclassman Advisor

Binghamton, NY

Fall 2021 – Present

- Oversaw and sponsored thirteen freshmen and transfer underclassmen in their first semester in the School of Management by providing them with the resources and tools for their college experience through weekly meetings and communication
- Mentored students with resume critiques, mock interviews, and education about different programs within the university to assist them in the process of securing jobs, internships, and spots in professional development programs for the upcoming semesters

PwC Scholars Program

Vice President of Communications

Binghamton, NY

Fall 2020 – Fall 2021

- Manage PwC Scholars Social Media Accounts by continuously updating content and creating creative social media campaigns (Scholars Spotlight, Wellness Wednesday) to connect undergraduate scholars with each other and alumni of the program
- Oversee the development of community service projects with Binghamton organizations (Gigi's Playhouse, American Civic Association) by actively participating in the physical renovation of spaces to improve their impact on the Binghamton community

Jablon Studios

Social Media/Studio Intern

Binghamton, NY

Fall 2019 – Spring 2020

- Raised donations through a website fundraiser to expand local arts program for underprivileged children to an international level with a SUNY Broome sponsored study abroad program in Mexico to enrich lives of students and educate them globally
- Supervise Jablon Studio's social media accounts by creating and editing original content (pictures/videos) to enhance the online presence and bring awareness to the various projects and community service efforts being accomplished in the Binghamton area

ADDITIONAL INFORMATION

Computer Skills/Other Certifications: Microsoft Office Suite, Alteryx, Python, Adobe Suite, SOLO Wilderness First Aid

Case Competitions: EY TechX (Semifinalist), Dean's Mentor Program, MGMT 111 Mentor Case Competition

Organizations: BEAM, Women in Business, KnitWits, Binghamton Bees, Dean's Mentoring Program, Food Coop

Interests: Cooking, Musical Theater, Reading, Photography, Hiking, Playing Violin, *The Office*, Music