

Garamond: Symmetry and Sustainability

While book printing has evolved from a more traditional form to a more modern entity, designers and printers have still favored traditional designs, typefaces, and methods. While new designs have become popular in recent years, Garamond is a typeface that has had multiple revivals and stayed relevant throughout its development. Regardless of its traditionalism, it has remained popular in part due to its symmetry in design and its sustainability. Its symmetry in design gives books, manuscripts, and articles written in Garamond a classic feel, allowing the literature to age with the font in a timeless way. Furthermore, Garamond has remained an important typeface in design because of its physical and contextual sustainability. Not only is it environmentally sustainable by utilizing less ink than a font such as Times New Roman, but it is also sustainable through its Old Style, giving the pages an ageless feel. Overall, Garamond is a font that has remained classic through its symmetry and sustainability.

This story will take readers through both a historical and aesthetic visualization of the Garamond typeface. The book will start by displaying styles from traditional manuscripts, like Greek works and move to discuss the typeface's revivals in conjunction to what it is printed with, ending with works like Harry Potter and The Hunger Games.

The source materials for the text will come from materials that are printed in Garamond, such as the prementioned books and works, but will have a page discussing the importance and classic energy of these works – how Harry Potter has become a classic and timeless book of the 20th/21st century just as some Grecian works remain popular today.