Capture every moment,

every thrill...

For the adventure seekers

Easy, Efficient, and A*ffordable* are words to describe Han and Han's new photographic device that set entirely new standards for the photographic process. Capture the candid memories along the journey, with a compact, wearable camera.

Introducing Go-Cam: the camera you can wear while on the go, mid adventure, or even mid air to capture the moment to moment thrills. Currently used by hundreds of travelers and bloggers on the go! As a lifestyle camera, it is meant to be worn on your body, and the concept goes beyond

simply placing the camera on a helmet. Simply, Go-Cam is just as much about the journey as it is about the process.

The camera is designed to be placed inside an ordinary pair of glasses. The camera is small: approximately the size of a hex nut. Placed inside the glasses, this camera is barely visible. Inside the hex nut is a photo-cell that adjusts exposure for a wide range of illumination. By incorporating concepts of micro-photography, Go Cam utilizes a retrievable memory chip located in the hinges of the glasses. This micro chip

fits right inside the hinge of the glasses, that is securely placed by a spring once the glasses are worn. The picture format for the camera is JPG SMP 2560*1920, and the chips holds up to 2 GB of photos.

A simply tap on the temple activates the glasses, and a green or orange light flashes to show the battery percentage. If the orange light flashes, simply detach the temple tips to reveal a charging port and plug in to the nearest outlet. To take a photo, all that's required is a quick push of a button. The photo button also located on

the temple of the glasses, discreetly takes a photo without a sound when pressed. A digital photo record is stored inside the memory chip for extraction. A white light indicates that the photo was successfully taken which will light up on the temple of the glasses, easily seen in a peripheral view. The photo can be viewed in myriad ways: digitally on a computer screen, pro-jected onto a wall, or developed into a print, and more, on compatible devices, including Windows, Mac, Vista, and Linux,