

Phone Usage and Social Media

Take Aways From “What Counts”

- I really enjoyed that “What Counts” incorporated a physical thing for participants to take away from the experience and remember it by
- Idea of a personalized icon
- Interactive questionnaire
- Integration into a larger theme/picture

Ideas for Project

Survey questions dealing with phone use and feelings of social media

Possible questions/ideas for survey

Send half of the surveys out over email, half over text

Ask question about how they completed the survey

Ex. - I received the survey over email and completed it on a computer

- I received the survey over email but completed it on my phone
- I received the survey over text but completed it on a computer
- I received the survey over text and completed it on my phone

Screen Time - have to research what reasonable numbers are for this question and decide time frame (ex. Per day/per week) (have to figure out whether to acknowledge quarantine or ask people to take survey answering based on a normal week/day)

Ex. - 0-10 hours

- 11-25 hours

Favorite/most used social media - have this represented by shape of filter/or color scheme

- Facebook

- Instagram

- Snapchat

- Twitter

- Don't use social media

What do you use your phone for most? (maybe make this a ranking question)

- Social media
- Text Messages/Phone calls
- Work/reading/internet other than social media
- Games
- Music

Include elements from each social media platform that show answer to a question

Ex. snapchat face filter, instagram rotating option finder, twitter hashtag,

