Dear potential sponsor,

HackBU and the America East Academic Consortium, an academic initiative of the America East Conference, are hosting the first ever conference-wide hackathon on November 5, 2016. The event will last 24 hours and bring 400 students from all America East schools. Inspired by the upcoming presidential election, the event will be a civic hackathon, one that is designed to provide students from America East member universities with the opportunity to build software and hardware projects that encourage civic engagement and/or address real-world challenges facing our society. HackBU is also excited to announce that it will host Binghamton University's fourth annual hackathon on February 26th, 2017. Both events will last 24 hours and bring in 350+ students from Binghamton University and surrounding schools and will take place at the Binghamton University's Innovative Technologies Complex.

Our goal for these hackathons is to provide a place for students to work on interesting projects, and for us to showcase their talent. We are interested in bringing top companies to Binghamton to interface with students, and we think you would be a great fit.

Sponsoring our hackathons is arguably the most powerful recruiting effort you can make for engaging with tech talent across the Northeast and Mid-Atlantic regions. The hackathon audience is made up of only the most passionate hackers, and your representatives will interact directly with these talented potential hires. If you want access to top talent, a chance to solicit immediate feedback on new products, and the opportunity to enhance your company's brand recognition, we encourage you to sponsor our events.

"One of my first hackathons was HackBU, and I always enjoy going back. There's a real sense of community, and it's one of the best parts about going to HackBU."

– Carl Domingo, *Social Media Manager at MLH, Founder of BrickHack*

HOW YOU CAN HELP

A direct monetary sponsorship to the organization. This is the easiest and most efficient way to sponsor us, and it allows us to allocate funds where they are needed most.

Sponsor or pay for a service such as: tools for students during the event (eg., hosting, hardware), buses to bring students from other schools, or a meal.

We are always looking for exciting and new ideas for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have.

We look forward to connecting with you regarding sponsorship if our upcoming events. If you have any questions, comments, or would like to talk about what else we can provide you as a sponsor, please send an email to hackathon@hackbu.org.

Thank you,
The HackBU Team

		Silver	Gold	Platinum (Limit 1)
GENERAL	*Both*	$2,300	$6,000	$17,500
	Single	$1,300	$3,500	$10,000
Branded Prize		Yes	Yes	Yes
Company/API Presentation		2 min	3 min	5 min
Tech Talk			30 min	30 min
Closing Talk				5 min
RECRUITING				
Members at event		Yes	Yes	Yes
Distribute recruiting materials		Yes	Yes	Yes
Interviews during event		Yes	Yes	Yes
Email hackers			Yes	Yes
Email Binghamton CS majors				Yes
Access to resumes			Post-event	Pre-event
35 minute information session				Yes
BRANDING				
Logo on website & t-shirts		Yes	Yes	Yes
Placement of company banners		Yes	Yes	Yes
Booths at event		Yes	Yes	Yes
Placement on event advertisements			Yes	Yes
Hackathon sponsored by...				Yes
Logo on banner				Yes