



# BUI VAN BINH

07/03/2000

Data Scientist

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*I am a self-taught Data Science enthusiast who first took interest in the field back in 2020. Since then, I have explored various aspects of Data Science such as ML/DL, Big Data frameworks, storytelling, statistical learning, ...*

*After several years of working as well as studying practical data in both technical and operational perspective, I decide to devote myself to a technical role which can give me more hands-on experience and achievements, so I am looking for an opportunity to fulfill this desire.*

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## WORKING EXPERIENCE

### Commercial Excellence Specialist (03/2023 – now)

*B. Braun Vietnam Co., Ltd*

- Salesforce.com and internal data administrator:
  - Maintaining the availability and quality of customer data, sales logs, sales opportunities data, ... and give out analyses or reports as required from stakeholders.
  - Participating in KPIs designing for system performance and the workflow of sales tracking.
  - Planning the implementation of operational digitalization projects from regional and global management.
- Process monthly sales, stock, tender,... report from dealers/distributors:
  - Manipulating the data received.
  - Cross-checking with data from other departments (warehouses, sales team,...)
- Managing and building Power BI Reports:
  - Building dashboard and administrator the access for other users.
- Researching market data from third party.
- Supporting other ad hoc tasks related to data and reporting.

### Data Analyst (06/2022 – 02/2023)

*VTECS-HOLDINGS Co., Ltd*

- Building product features:
  - Researching suitable framework and programming the features for web services.
  - Optimizing the features according to feedback from customers.
- Conducting ETL for raw data from customers.
- Writing and maintain SQL Stored Procedures for web APIs.
- Taking part in defining database schema, data structures and pipelines,...

## EDUCATION & CERTIFICATION

### Data Science & Machine Learning Certificate (01/2024 – 12/2024)

*Computer Science Centre – University of Science – VNUHCM*

An 1-year course with many modules specializing in different aspects of Data Science such as data structure & visualization, data analytics, machine learning, big data,...

### Bachelor's Degree of E-commerce (08/2018 – 08/2022)

*University of Economics and Law - VNUHCM*

### Academic IELTS 7.0 Certificate – British Council (2018)

## SKILLS & TOOLS

- Problem-solving
- Researching & Self-learning
- Data Analytics & Engineering
- Programming mindset
- Applied Statistics & Maths
- Python
- Power BI & MS Excel
- RBDMS

## HANDS-ON PROJECTS

Vietnamese Sentimental Analysis with *underthesea* module.

Product Recommender System with SVD.

Customer Segmentation with K-means.

School Timetable Scheduling with Genetics algorithm.

Google Stock Price Prediction using LSTM.