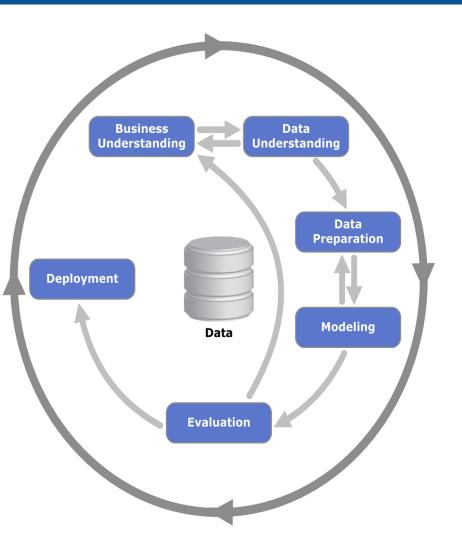




Agenda



- 1. Problem statements
- 2. Data wrangling & EDA
- 3. Features selection & modeling
- 4. Results & Conclusions



Problem Statement

Reveal related features from the mass shooting cases through US states, which could be the guidance for FBI and Government in policy revision. By exploring & analyzing FBI US mass shooting statistic & US gun possession dataset accompany with unemployment rate to build a predictive model of mass shooting cases in a context of population, unemployment rate, mental health, yearly gun possession.

1 Context

Gun possession & abuse is a big controversial problem within US society nowadays. Therein, Mass shooting is a critical form of gun crime. It is necessary to reveal the mechanism causing such severe cases in the relationship with as many social features as possible, such as: gun possession rate, unemployment, mental health, gender, age...That helps the managements a foundation basis to issue & execute their gun moderator & management tools

2 Criteria for success

Find out the relationship between mass shooting cases and key features: gun possession, unemployment rate, mental health, age, gender and others...to reveal the most important features contribute to the fatal cases then build a predictive model to predict the future cases.

Explainable features extraction

ML predictive model for future cases prediction.

3 Scope of solution space

US crime 1997 – 2016 Type of weapon involve by offender 2010 – 2019 US mass shooting 1966 – 2019 Staadata (population & unemployment rate) 4 Constraints within solution space

Solution in time bounded

5 Stakeholders to provide key insight

6 Key data sources

FBI crime dataset
Kaggle US gun database, US unemployment

Data Wrangling

Dataset:

- 1.GunPossession 1986 2018: Total of gun licenses per year, from 1986-2018
- 2.GunDeaths 2009 2018: Total gun deaths per year, from 2009-2018
- 3. Employment: State population, labor force & unemployment rate, from 1976-2019
- 4.USMassShooting19662019: Number of mass shooting cases accompany with total victims, time, location (state) & suspects' info (gender, age, employment status, employer, mental health issue), from 1966-2019

Data cleansing:

Remove duplicate & unnecessary columns

Extract states from locations, correct states 'name convention

Convert data type from object to numeric one

Data merging:

04 different data have been merged into a dataframe which has the shape of 244x22, from 2009-03-10 to 2018-11-

Features comprise:

```
'fatalities', 'injured', 'total_victims', 'policeman_killed', 'age', 'employeed(Y/N)', 'employed_at', 'mental_health_issues', 'gender', 'year', 'month', 'monthday', 'weekday', 'state', 'total_licensees ', 'licensed_business_entities', 'population', 'total_gun_deaths', 'total_children_teen_gun_deaths', 'state_population', 'state_labor_force', 'unemployment_rate'
```



Exploration Data Analysis

Features definition:

Target: total_victims

Explainers: the rest features except total_victims

Features transforming:

Create a log scale of total_victims for visualization

Type transformation of suspects gender, mental_health_issue features to numeric ones

Feature extraction:

Create sector feature to categorize the employers where suspects work Create age_group feature to categorize the suspects' age Create frequency feature to capture total number of cases of each state Create date, month, year features

Features for visualization:

'total_victims', 'age', 'employeed(Y/N)', 'mental_health_issues', 'gender', 'licensed_business_entities', 'total_gun_deaths', 'state_population', 'unemployment_rate', 'sectors'



Exploration Data Analysis

0.01

-0.05

0.05

-0.01

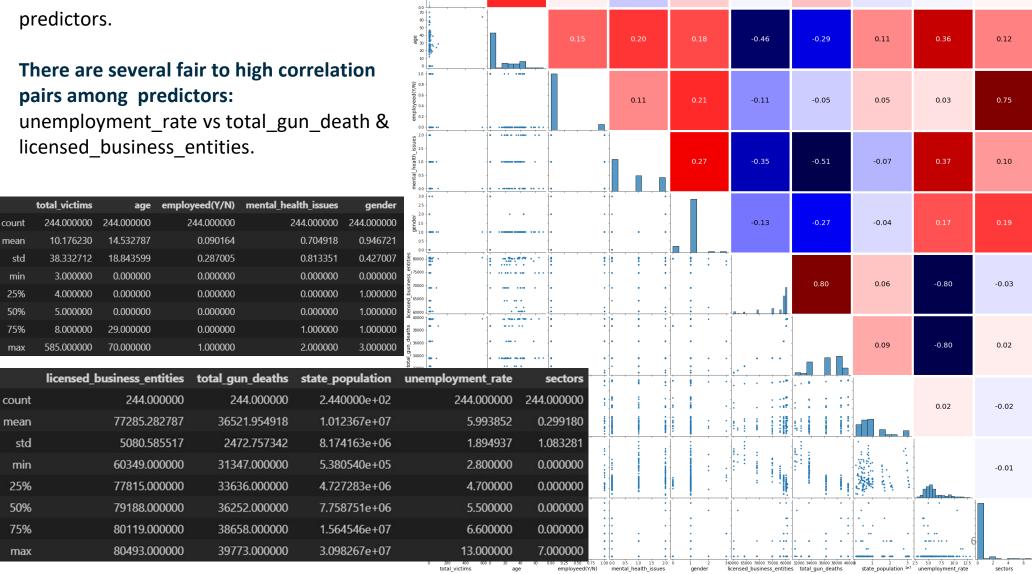
0.06

-0.03

-0.01

0.01

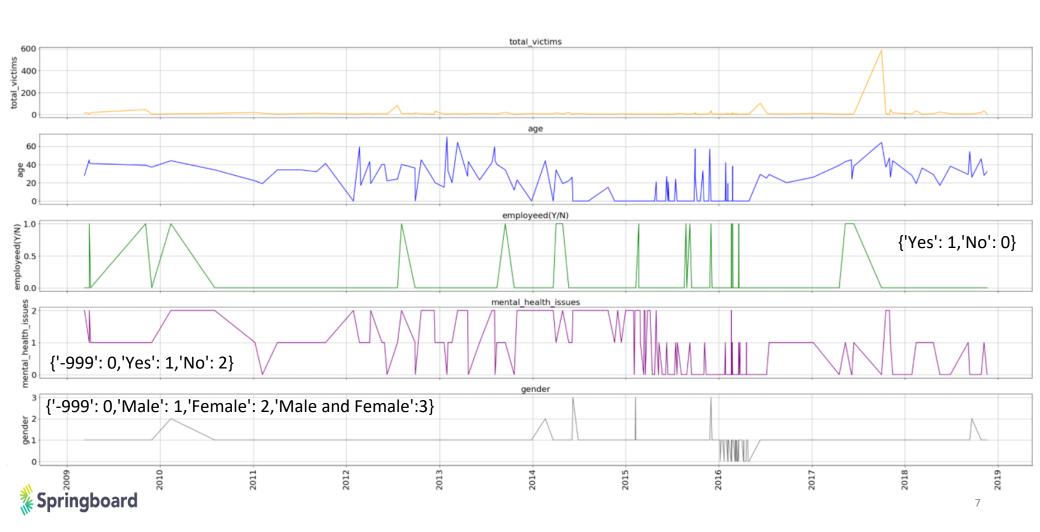
Target feature(total_victims) shows moderate to low correlation values to other predictors.



Exploration Data Analysis

Features visualization by time: 2009-2018:

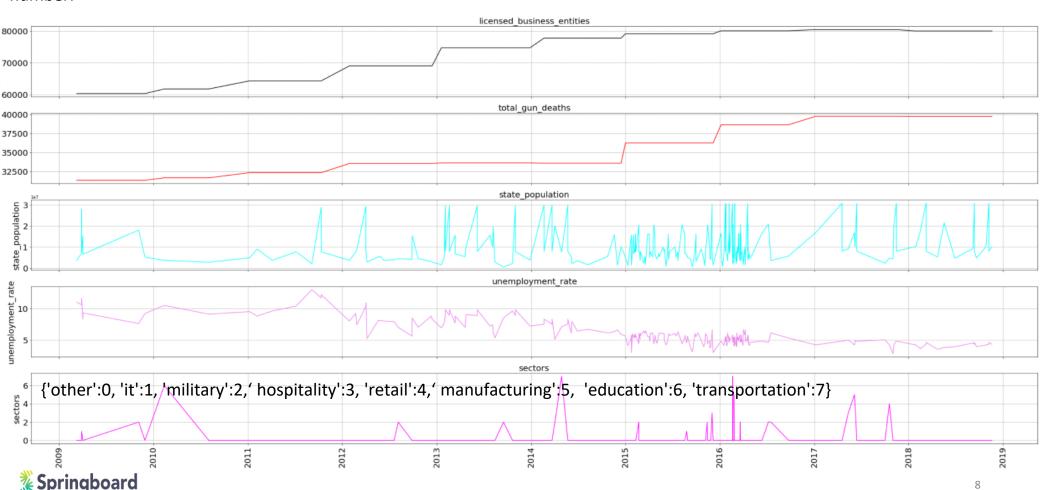
- Number of victims significantly raised up in end of 2017
- Suspect's dominant age range is 15-45
- Most of shooters are male & jobless



Exploration Data Analysis

Features visualization by time: 2009-2018:

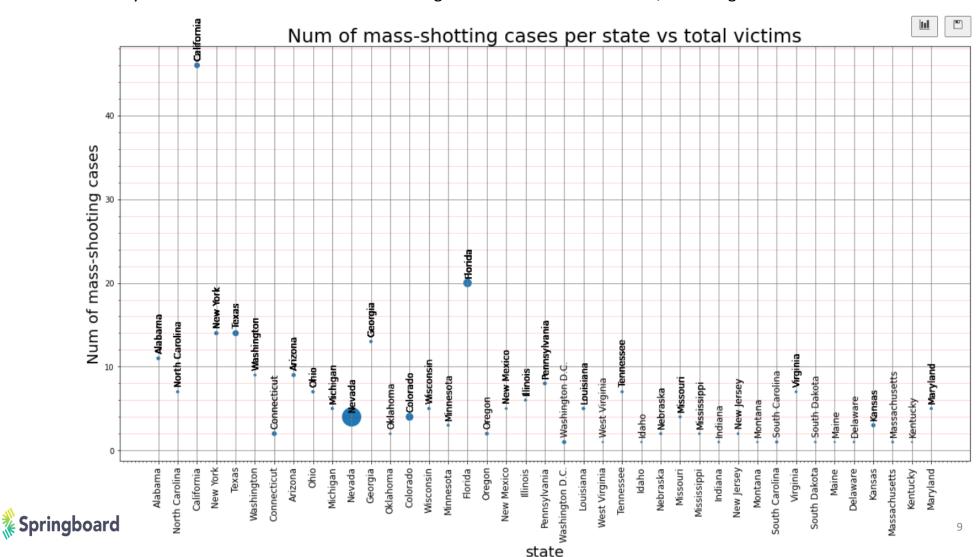
- There is a strong positive relationship between number of gun licenses & total gun deaths, yet fair to the state population & weak to unemployment rate.
- Companies/organizations where shooters used to work or being work spread on many sectors, yet the military contribute a great number.



Exploration Data Analysis

Features visualization by total_victims, states & frequency: 2009-2018:

- Top five states that have the highest number of mass shooting cases are: California, Florida & Texas New York
- In term of severity level: Nevada is the state which has highest number of total victims, following are Florida & Colorado



Feature Selection

Data & features

Data shape (244x58), with dummy features from state (mother feature), has been divided to predictors(X) & target(y) = total_victims.

They are then has been spitted to 70% for training set & 30% for testing set. Their shapes X_train, X_test, y_train, y test are respectively: (170, 57) (74, 57) (170,) (74,)

Such train & test sets are the inputs feeding to 5 different models in the next steps:

- Linear Regression
- Lasso Regression
- Ridge Regression
- OLS Regression
- RandomForest Regression



Modeling – Linear Regression

Key metrics:

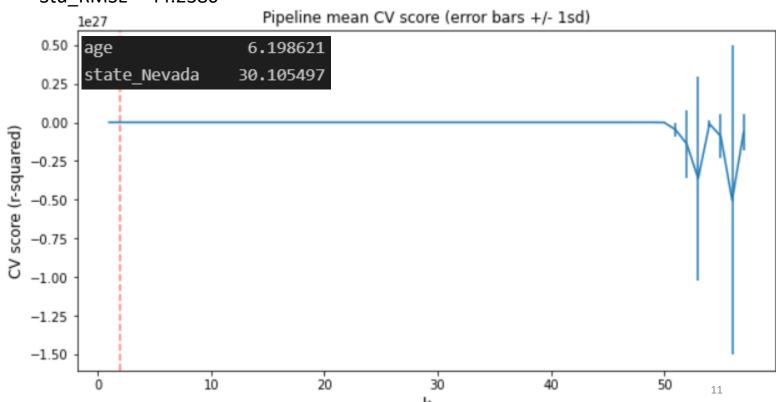
R-square = 0.4978

MAE = 14.7536

RMSE = 48.3944

Cross validation cv=5, metrics on test set

Mean_MAE = 11.9741, Std MAE = 6.9656, Mean_RMSE = 44.8658 Std_RMSE = 44.2380





Modeling – Linear Regression vs Lasso, Ridge

```
lasso_params = {'alpha':[0.02, 0.024, 0.025, 0.026, 0.03]}
ridge_params = {'alpha':[200, 230, 250,265, 270, 275, 290, 300, 500]}
```

	LR	Lasso	Ridge
R2_train	0.5998	0.5969	0.1407
R2_test	-8.9614	-8.6199	-0.4153
Rmse_train	28.3077	28.4099	41.4781
Rmse_test	47.4136	46.5938	17.8718

Linear Regression & Lasso seem overfit, meanwhile Ridge seem underfit



Modeling – Ordinary Least Square Regression

Key metrics

 $R2_{train} = 0.4926$

R2 test = -2.0108

MAE test = 14.7862

RMSE_train = 31.8737

 $RMSE_test = 26.0667$

Statistic significant features (pvalue <5%)

Features	P-value
age	0.001178
weekday	0.013663
unemployment_rate	0.013958
age_group	0.011975

OLS Regression Results					
Dep. Variable:	total_victims	R-squared:	0.375		
Model:	OLS	Adj. R-squared:	0.193		
Method:	Least Squares	F-statistic:	2.055		
Date:	Thu, 04 Nov 2021	Prob (F-statistic):	0.000189		
Time:	22:39:22	Log-Likelihood:	-1178.0		
No. Observations:	244	AIC:	2468.		
Df Residuals:	188	BIC:	2664.		
Df Model:	55				
Covariance Type:	nonrobust				



Modeling – RandomForest Regression

Cross validation cv=5, metrics on test set

Mean_MAE = 10.8882, Mean_RMSE = 10.8882 Std MAE = 6.1939, Std MRSE = 34.4004

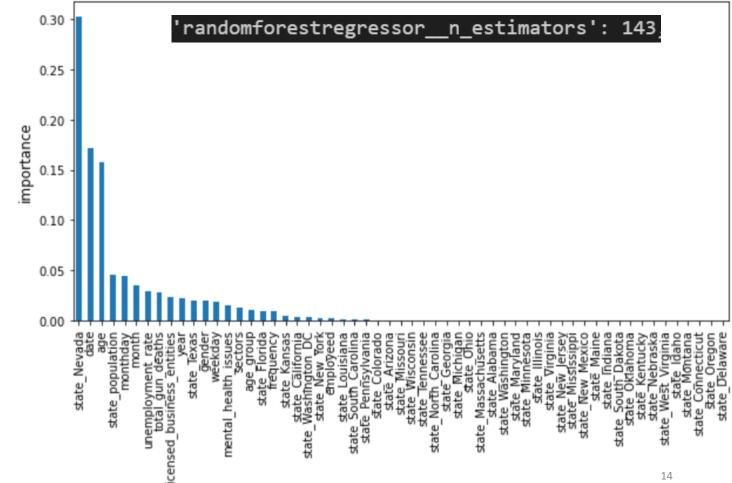
Deterministic metrics

R2_train = 0.7601 R2_test = -3.1089 MAE_test = 10.0009 RMSE_train = 21.9143 RMSE_test = 30.4516

Most effected features:

state_Nevada, date, age, state_population, monthday, month, unemployment_rate, total_gun_death, license business entities







Results – Models Analysis

3 types of linear regression models have been conducted with all train_set R2 are less than 60%.

- Linear Regression seems working the best among them with train_set R2 = 59.9%, the RMSE in both train & test sets are not much different from Ridge. Number of best features are state_Nevada & age.
- The OLS showing train_set R2 = 37.5% with the statistic significant features are: age, weekday, unemployment_rate.

Random forest shows more promissing result because of lowest MAE & RMSE values and the highest explained variance of 76% on train set. 5 most important features are captures:

state_Nevada, date, age, state_population, monthday, month, unemployment_rate, total_gun_death, license_business_entities



Results – Model selection

Cross validation cv=5, metrics on test set

Mean MAE = 9.7320

Std MAE = 6.3142

Mean RMSE = 9.7312Std MRSE = 35.9127

Deterministic metrics

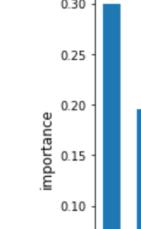
R2_train = 0.7717

R2 test = -3.2392

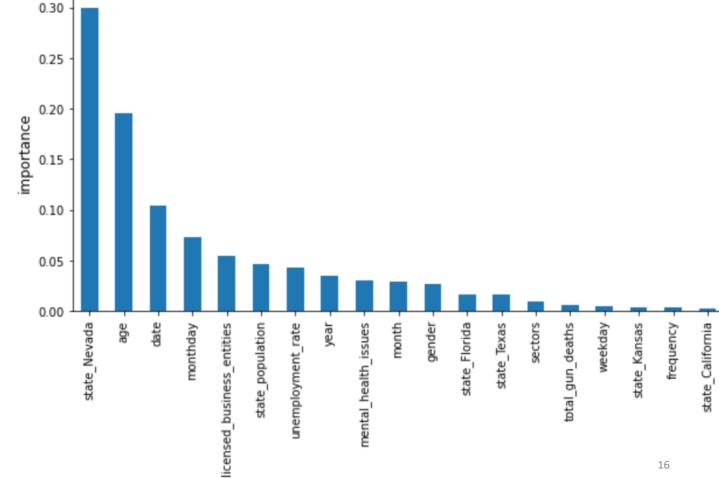
MAE_test = 10.0009

RMSE train = 10.4332

 $RMSE_test = 21.3797$





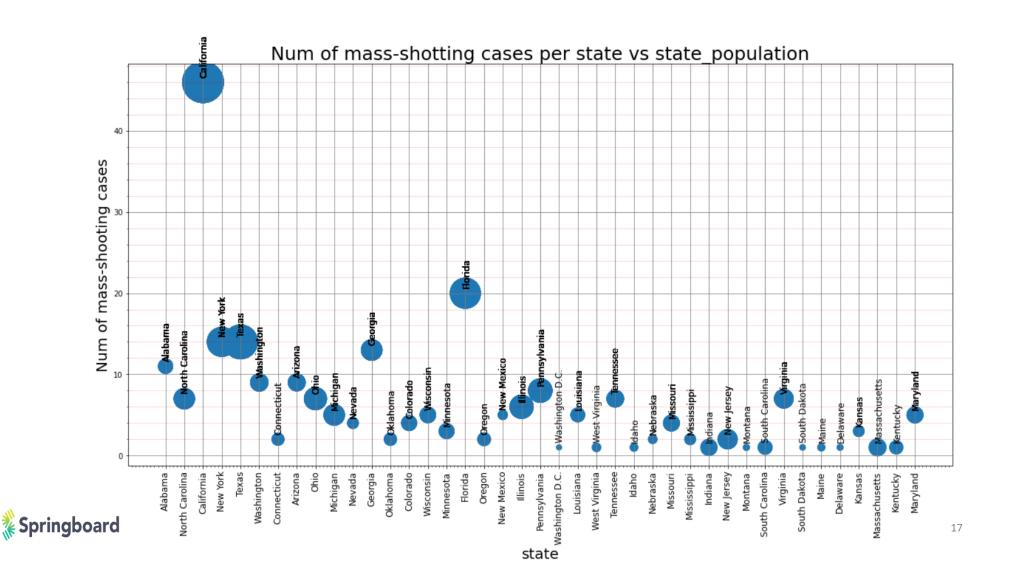


features



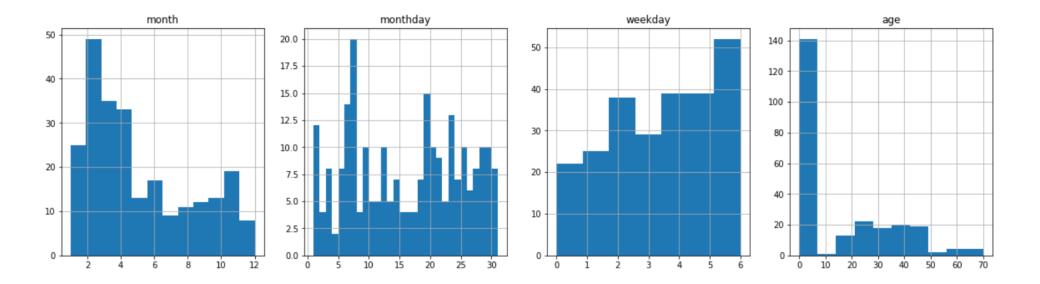
Results – Features Explanation

The population scale seems having a positive relationship to number of mass-shooting cases. Top five states of which the highest population have also the highest number of cases .



Results – Features Explanation

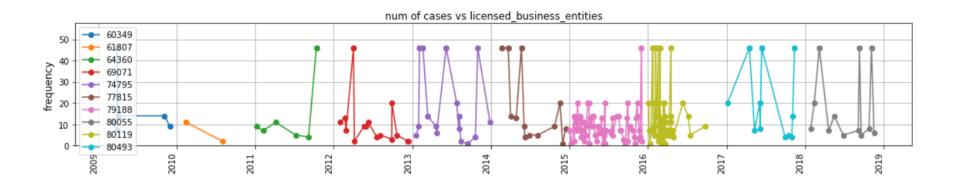
Mass shooting cases shows the high rate at the weekends & in Spring. Shooter's age range drops between 15-49. Age range from 0-5 could be an outlier



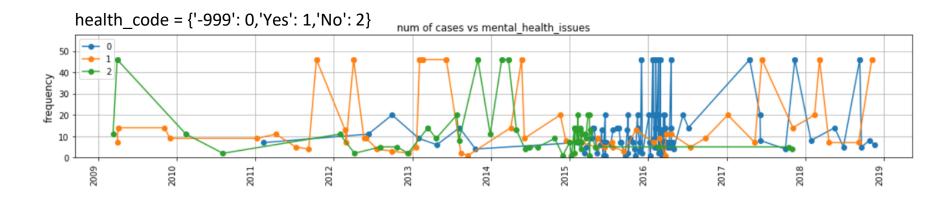


Results – Features Explanation

There is a positive relationship in number of gun licenses with number of mass shooting cases



The number of mass shooting cases related to mental health issues seems increasing in the more recent years





Conclusion

The conclusion could be extracted:

- There is existing relationships between the total_victims and the set of features: location, state population;
 shooter's age & mental health; unemployment_rate; And seasonality.
- These are indicators for government on improving the employment rate & strictly manage gun licenses, specially
 in high population states.
- Spend more effort on educating young people, promote more social connections & healthy activities, keep worklife balance.
- The mass shooting cases show the high rate at the weekend & in Spring.
- The negative R2 on test_set showing a fair model's quality. It needs to improve by feeding higher value features
 and of course more data.
- Random Forest model is selected to the best one for further investigation.

Recommendation

Need a further discussion about the performance of both Linear & RF regression:

- Key important features of both regressions is state_Nevada which could be an outlier, or need a special engineering treatment
- Negative R-square on test set score
- Fair high MAE & RMSE values
- Need more date to verify outliers & extract stronger features
- The way to improve model performance

