

MLR501

Hungpd2

RESEARCH PROPOSAL

- Any research study should have a proper proposal in written form before it is actually carried out
- It is like a blue print of a building plan before the construction starts

- Writing a research proposal is both science and art
- A good research proposal is based on scientific facts and on the art of clear communication

Reasons for writing a research proposal

Organizing your ideas

Opportunity to think through project carefully, and clarify and define regarding research

Provides an outline and guide through the research process

Convincing your audience

Lets audience know what you would like to research & plan for it.

Gives an opportunity to receive feedback

Contracting with your client

Helps to get clear objective of the client

Serves as a contract between you and your client

The content of the research proposal

- ✓ Title
- ✓ Introduction to the Title
 - ✓ Introduction
 - ✓ Problem Statement (Identified Questions)
 - ✓ Significance of the Study
- ✓ Content
 - ✓ Background
 - ✓ **Literature Review**
- ✓ **Research objectives**
- ✓ Research Methodology
- ✓ Timescale
- ✓ Resources
- ✓ References

Research questions & objectives

Title

Choose an unique topic.

Be Clear & Specific.

Narrow and focus your topic.

Background

Shows the Literature & Rationale of the chosen of topic

State the research objectives

Refer the business issue & shows curiosity to resolve

Include general statements about the significance of the study

Questions

Eg:

1.What are the attitudes of.....?

2.Is there a significant different between.....?

3.Is there any relationship between.....?

Objectives

Determine what information is critical for the project

Ask yourself “At the end of the research what should I learn”

Method

There are mainly 2 parts,

- ✓ Research Design - Overall view of method chosen & reason for choice
- ✓ Data Collection - Much more details about specific data collection

Timescale

- ✓ Include a timeline to guide you and keep you on track.
- ✓ Estimate the time needed for tasks and allocate on week/monthly basis
- ✓ Divide research plan in to stages
- ✓ Gantt chart will provide simple visual presentation of tasks/activities against a timeline.

Resources

- ✓ Outline the resources you need and propose a budget.
- ✓ Can be categorized as Finance/Data Access & Equipment
 - Finance
 - Travel
 - Data Analysis
 - Postage of questionnaires
 - Data Access
 - Approvals from host organizations
 - Agreement
 - Equipment
 - Access to necessary computer hardware/software

References

Use of key literature sources

- ✓ Books
- ✓ Articles
- ✓ Magazines
- ✓ Journal Articles
- ✓ Web sites

Tips for successful proposal writing

- ✓ Make it simple
- ✓ Read your work loud
- ✓ Give it to lots of peers to read
- ✓ Revise, revise, revise