Sports Media Group

Gallery Skin
Design Guidelines
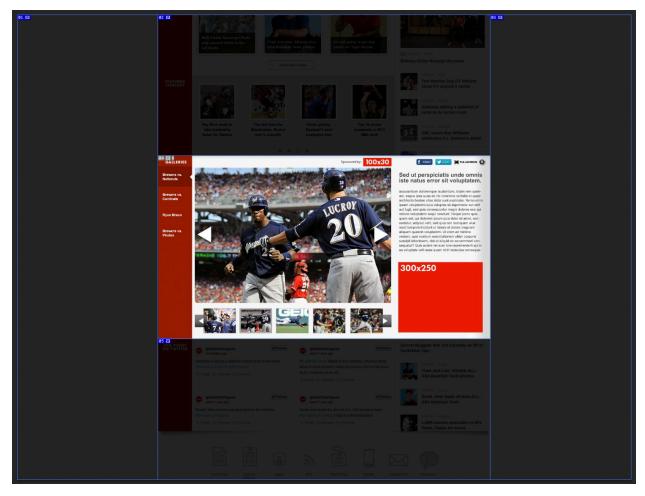
DRAFT — June 17, 2013

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Behavior and UI Elements

The skin is made up of four images. Each image is centered off of the gallery edge. Each side doesn't have a set height or width, as long as the file size guidelines are followed.

Gannett Digital can not guarantee that any text or images be 100% in view. There is no clickable region.

(Need to create a template and image for article page)

Technical Specifications

Attribute	Description	Unit / Entry Type
Max Initial File Load Size (KB)	The total size of the creative file for an ad, measured in KB, the load along with (inline with) the files that load when the user first initiates a page/ App load.	250 KB per side
Supported Creative Types		PNG Images Transparent background