

# **Adobe Edge Animate Code Snippets**

DRAFT — October 10, 2013

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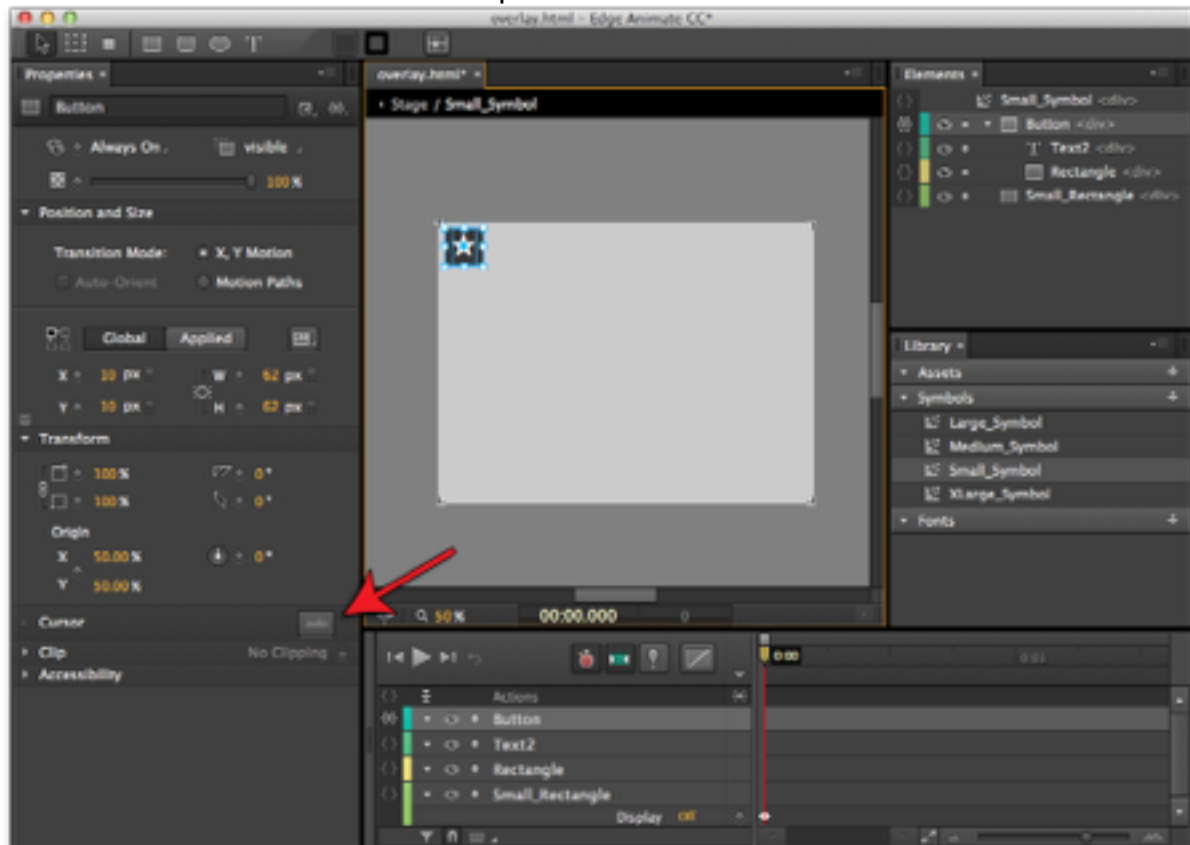


## Introduction

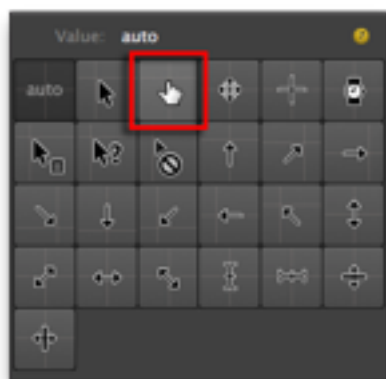
This document provides instructions for common Adobe Edge Animate actions.

## Change the cursor for click through

1. Select an element or elements
2. Click the **auto** button in the Cursor panel

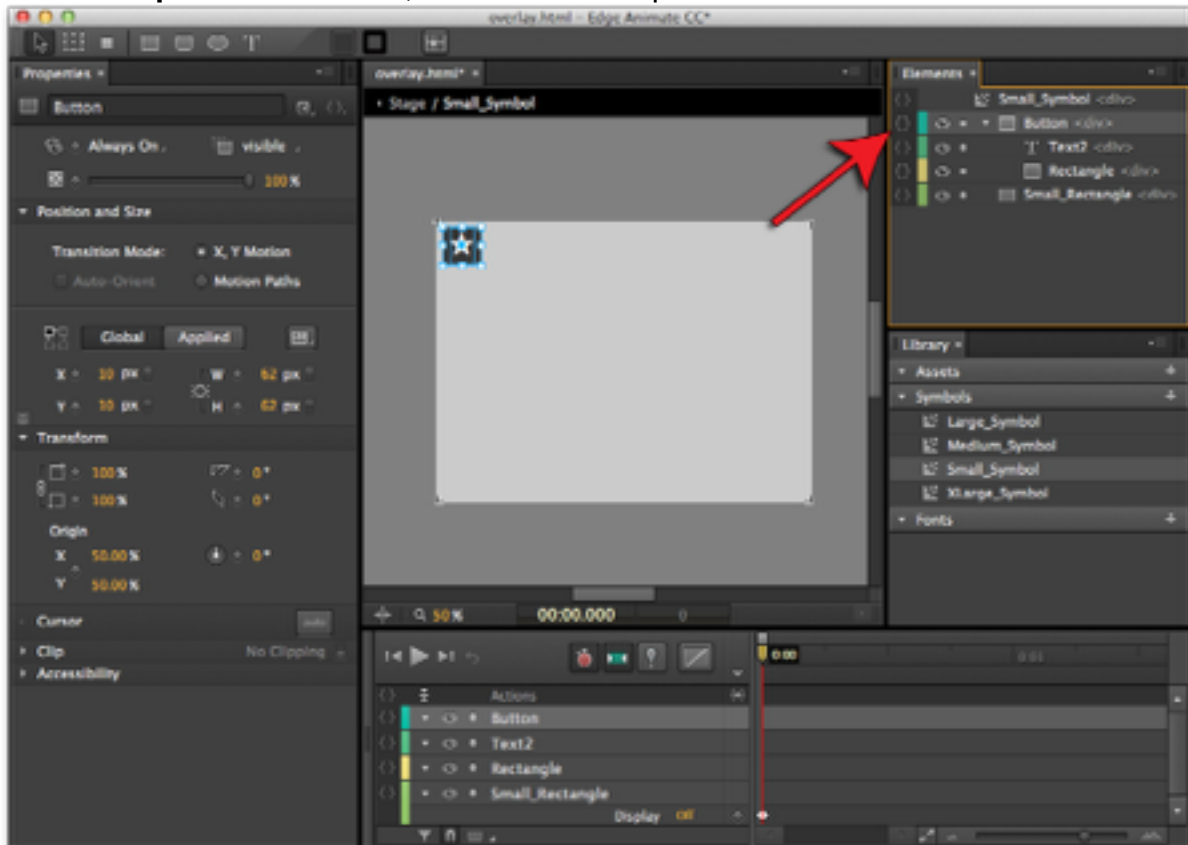


3. Choose the **pointer** image

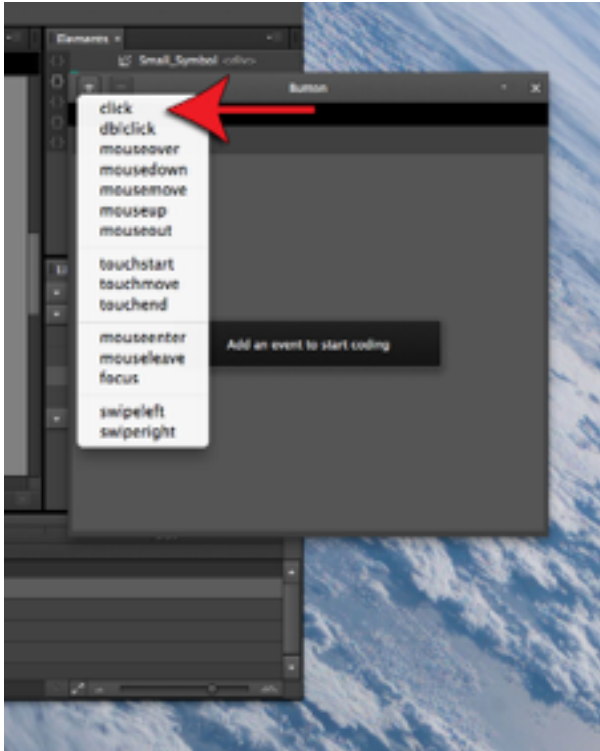


## Click through

1. Select an element or elements
2. Click the **Open Actions** icon, in the Elements panel



3. Choose **click**

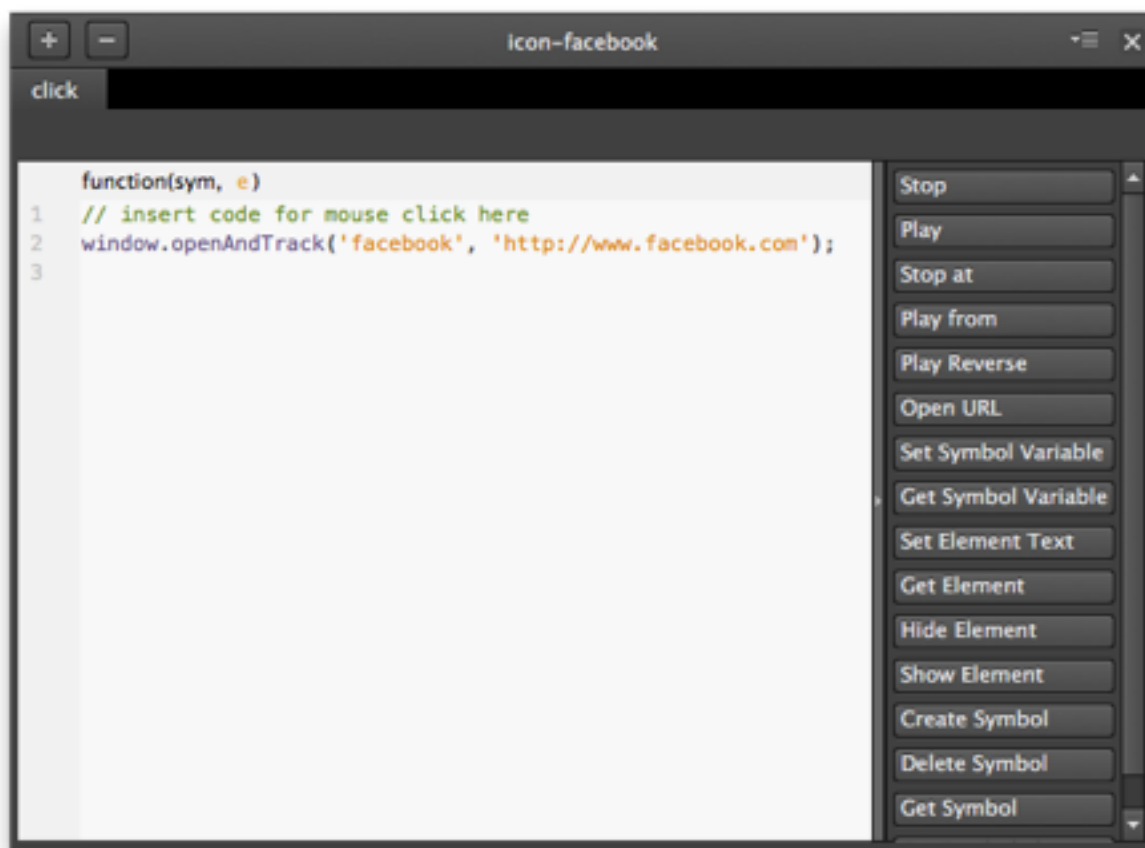


4. Type the following into the **Open Action** window

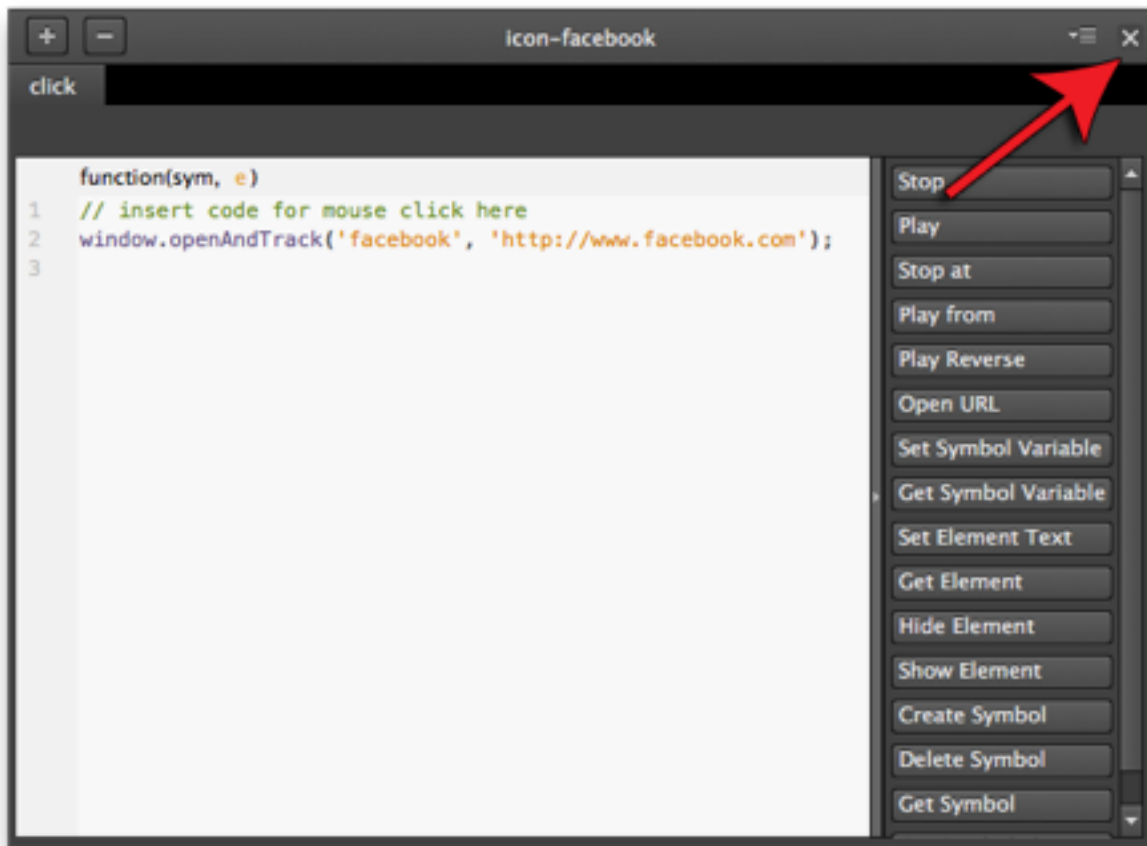
```
window.openAndTrack('{Name}', '{Default URL}');
```

5. Replace **{Name}** with a name, this will be given to AdOps for click tracking

6. Replace **{Default URL}** with a fall-back URL for when DFP isn't being used

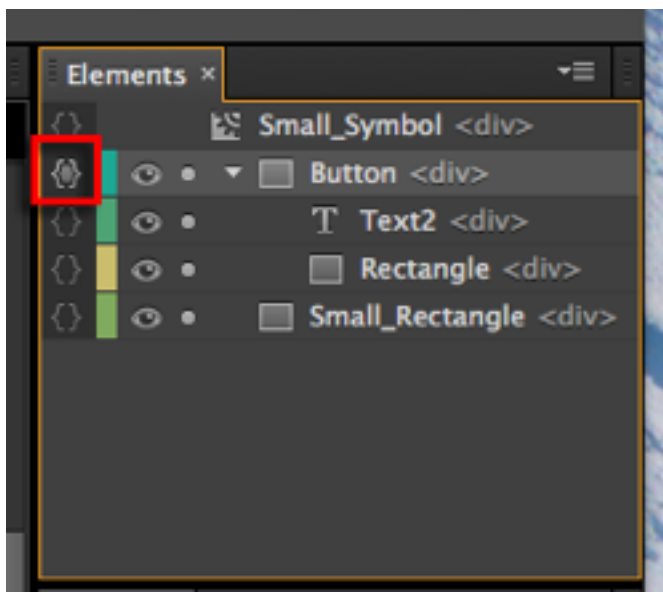


7. Click the **X** button



Note

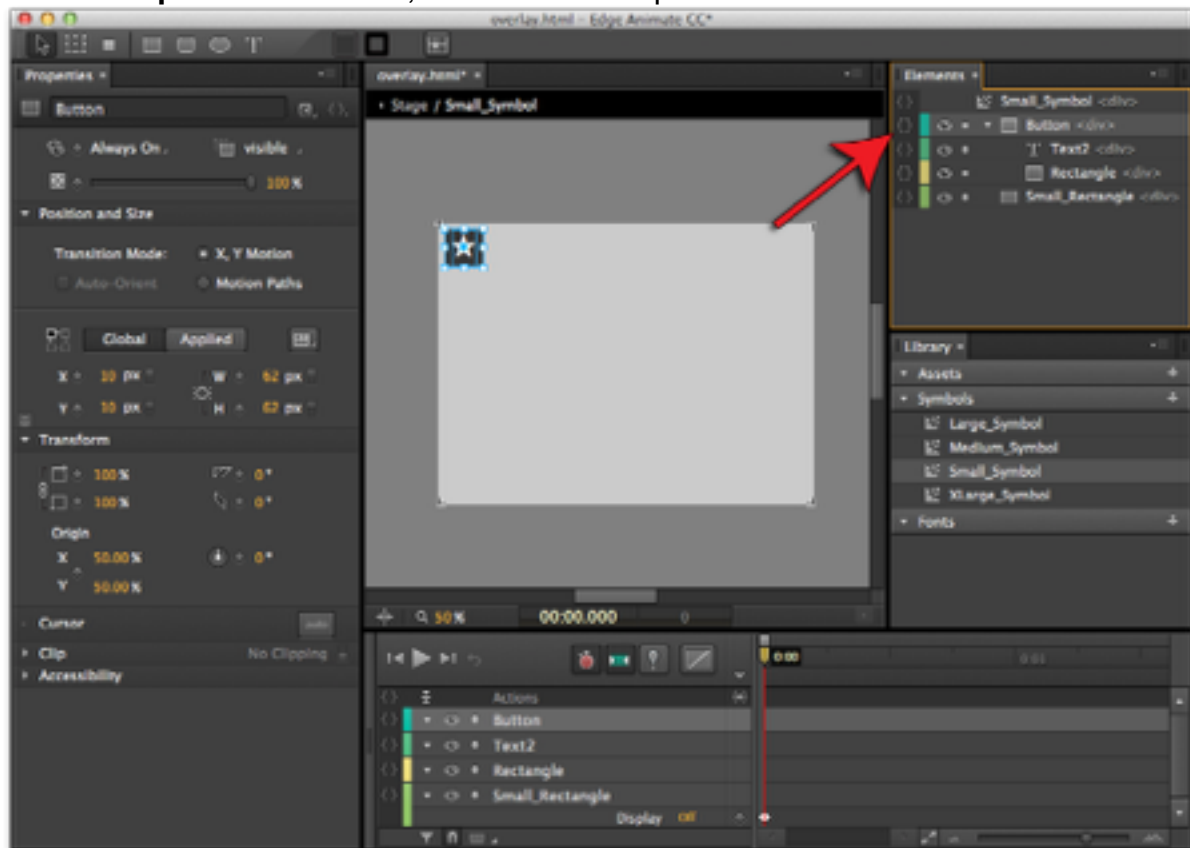
Notice how the icon now has a grey solid-ish center, this signifies that there is an action associated with the element.



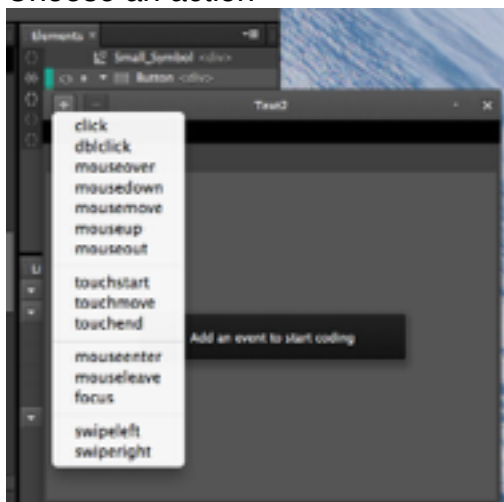


## Event tracking

1. Select an element or elements
2. Click the **Open Actions** icon, in the Elements panel



3. Choose an action



4. Type the following into the **Open Action** window  
`window.trackEvent(' {Name} ');`
5. Replace **{Name}** with a name, this will be given to AdOps for pixel tracking

### Note

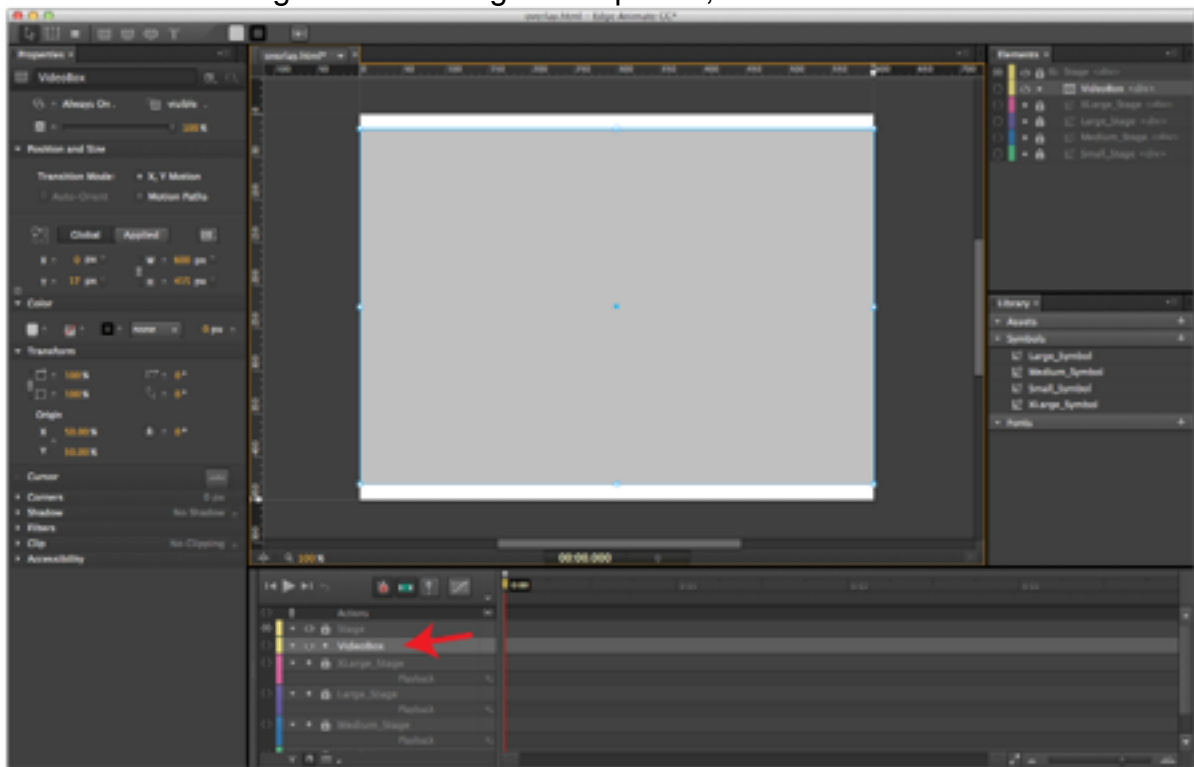
It is not recommended to put event tracking on any of the mouse hover events (mouseover, mousemove, mouseout, mouseenter, mouseleave), for two reasons:

- High volume of impressions due to accidental hover
- It is not an accurate number representing interaction

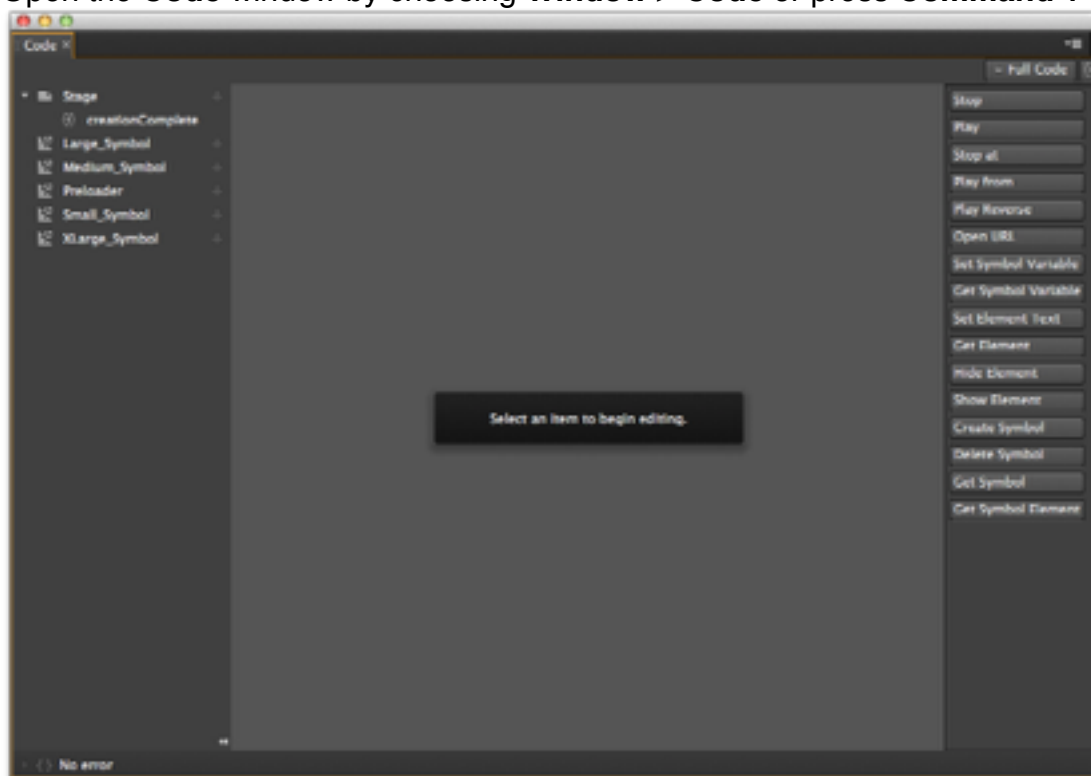
## Using YouTube videos

### Playing the video in the creative

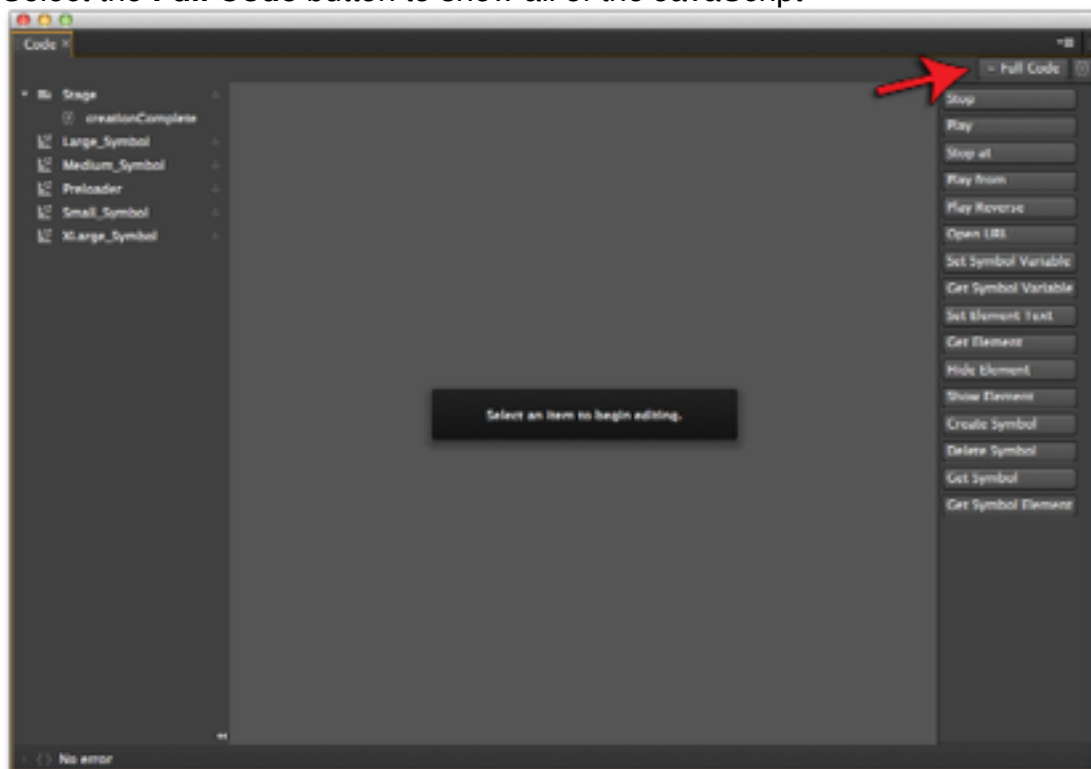
1. Create a rectangle on the stage  
NOTE: keep it in 4:3 or 16:9 ratio to avoid black bars during playback
2. Rename the rectangle to something more specific, ex VideoBox1

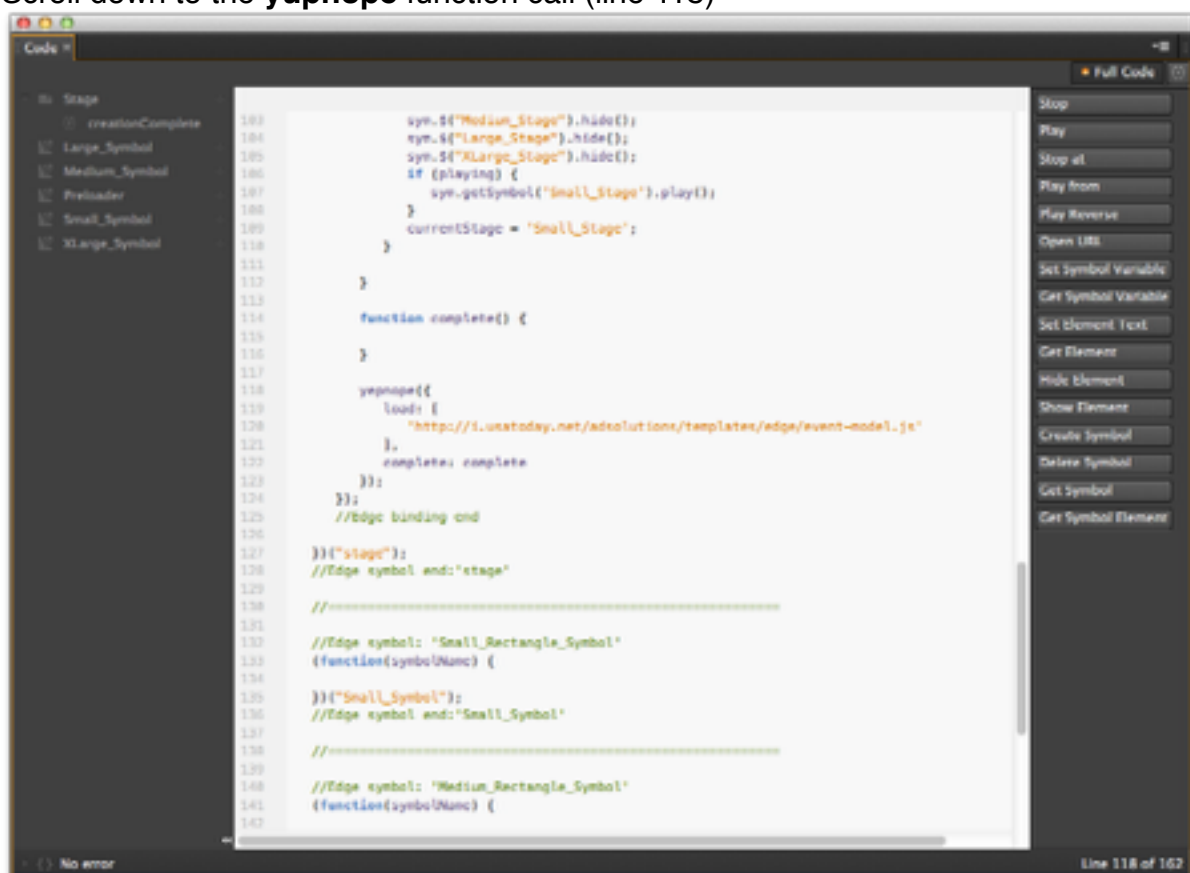


3. Open the **Code** window by choosing **Window > Code** or press **Command + E**



4. Select the **Full Code** button to show all of the JavaScript



5. Scroll down to the **yupnope** function call (line 118)6. Change the **load** array to look like

```

load: [
    'http://i.usatoday.net/adsolutions/templates/edge/event-model.js',
    'http://i.usatoday.net/adsolutions/_common/ad-video/jquery.ad-
video.yupnope.js'
],

```

7. Above the **complete** function add

```

window.defaultVideos = [
    {
        videoId: '{video Id}'
    }
];

```

8. Replace **{video Id}** with the YouTube video Id9. Replace the **complete** function with

```

function complete() {
    var videoBox = sym.$("{Rectangle Name}");
    videoBox.adVideo({
        video: window.videos[0]
    });
}

```

10. Replace **{Rectangle Name}** with the name give in step 2

Example of what the code will look like completed

```

185      sym.$("XLarge_Stage").hide();
186      if (playing) {
187          sym.getSymbol("Small_Stage").play();
188      }
189      currentStage = 'Small_Stage';
190  }
191  }
192
193  window.defaultVideos = [
194      {
195          videoId: 'adDFknh4q5'
196      }
197  ];
198
199  function complete() {
200      var videoBox = sym.$("VideoBox");
201      videoBox.adVideo({
202          video: window.videos[0]
203      });
204  }
205
206  ycpnpe({
207      load: [
208          'http://l.usatoday.net/adsolutions/templates/edge/event-model.js',
209          'http://l.usatoday.net/adsolutions/_common/ad-video/require.js',
210          'http://l.usatoday.net/adsolutions/_common/ad-video/jquery.ad-video.js'
211      ],
212      complete: complete
213  });
214  //Edge binding end
215  }("stage");
216  //Edge symbol end:'stage'
217
218  //=====
219
220  //Edge symbol: 'Small_Rectangle_Symbol'
221  (function(symbolName) {
222
  
```

Code editor sidebar (left):

- No Stage
- creationComplete
- Large\_Symbol
- Medium\_Symbol
- Preloader
- Small\_Symbol
- XLarge\_Symbol

Code editor sidebar (right):

- Full Code
- Stop
- Play
- Stop at
- Play from
- Play Reverse
- Open URL
- Set Symbol Variable
- Get Symbol Variable
- Set Element Text
- Get Element
- Hide Element
- Show Element
- Create Symbol
- Delete Symbol
- Get Symbol
- Get Symbol Element

Bottom status bar: No error | Line 125 of 173

## Uploading video to YouTube

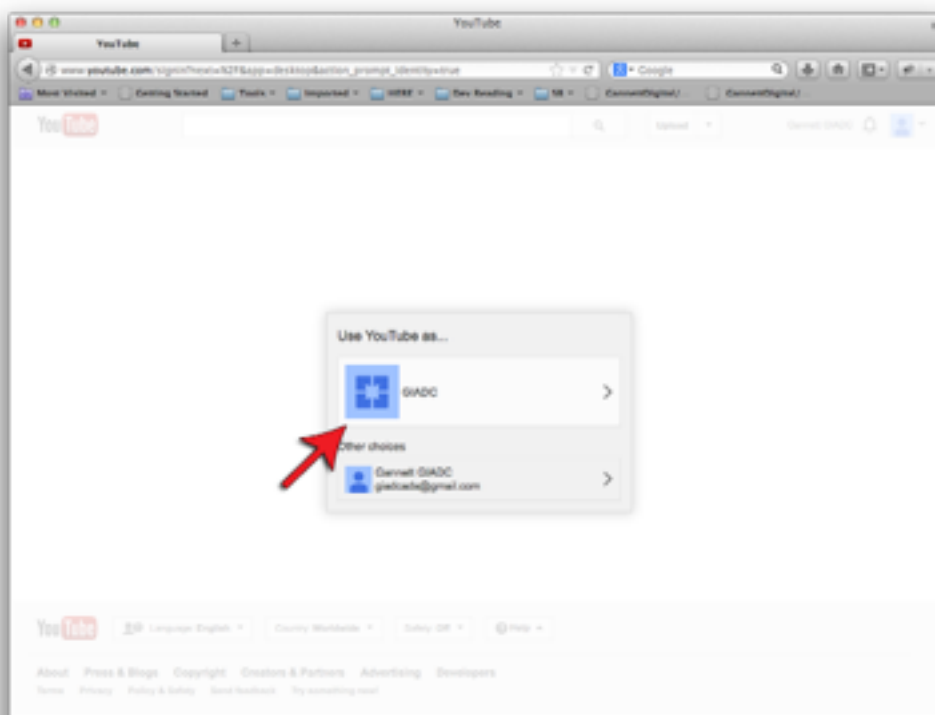
1. Open a browser and go to <http://www.youtube.com>
2. Click the **Sign in** button



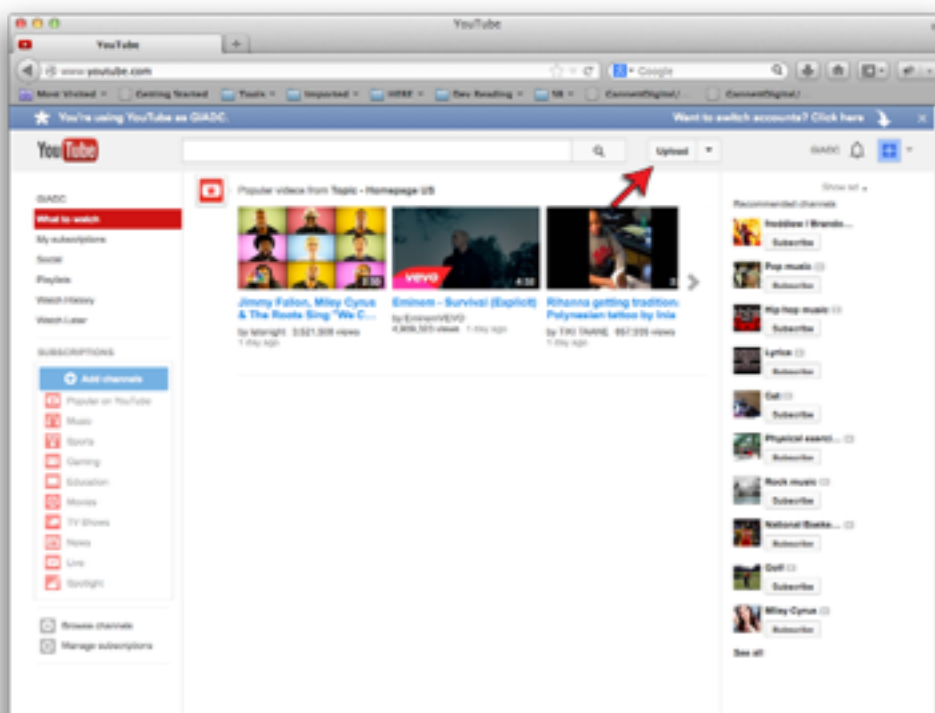
3. Enter an email address and password, click the **Sign In** button

## Full Page Flex Design Guidelines

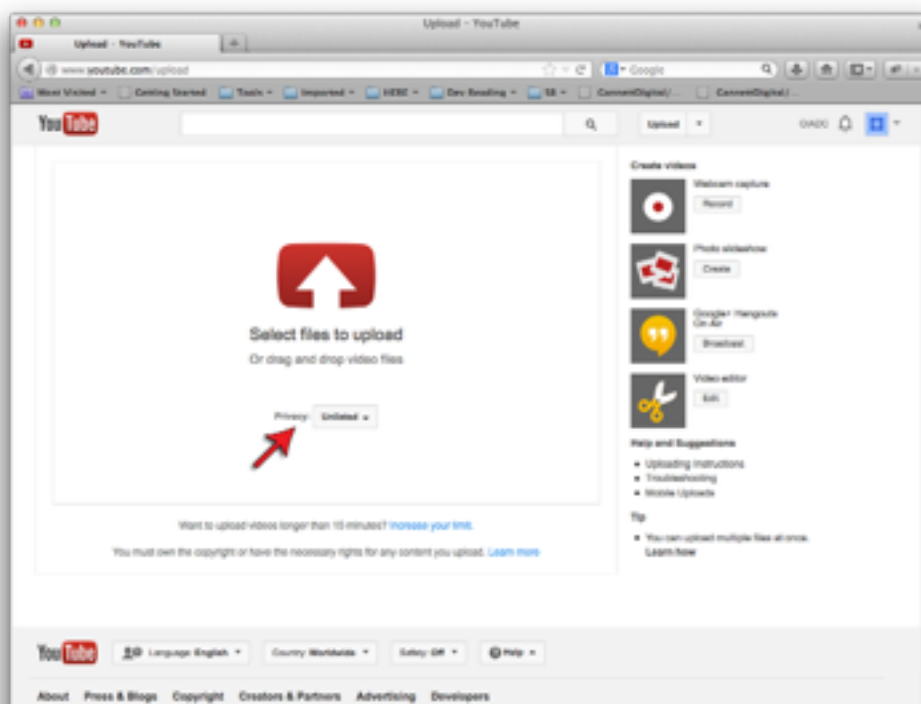
4. Choose **GIADC** in the Use YouTube as modal window



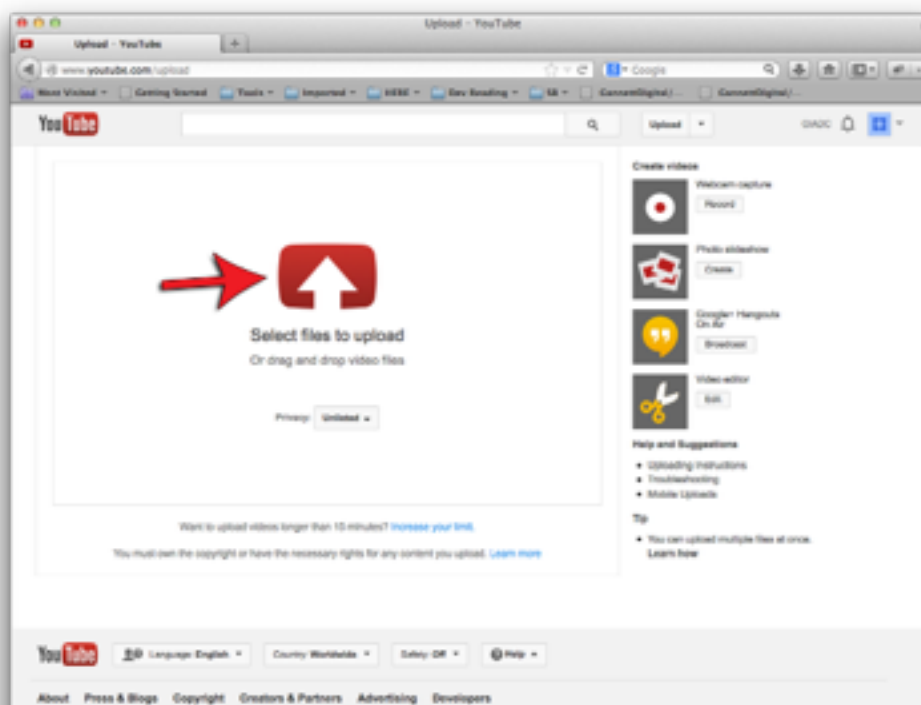
5. Click the **Upload** button



6. Choose **Unlisted** from the Privacy drop-down (NOTE: if you choose Private it won't be permitted to be embedded into the ad)

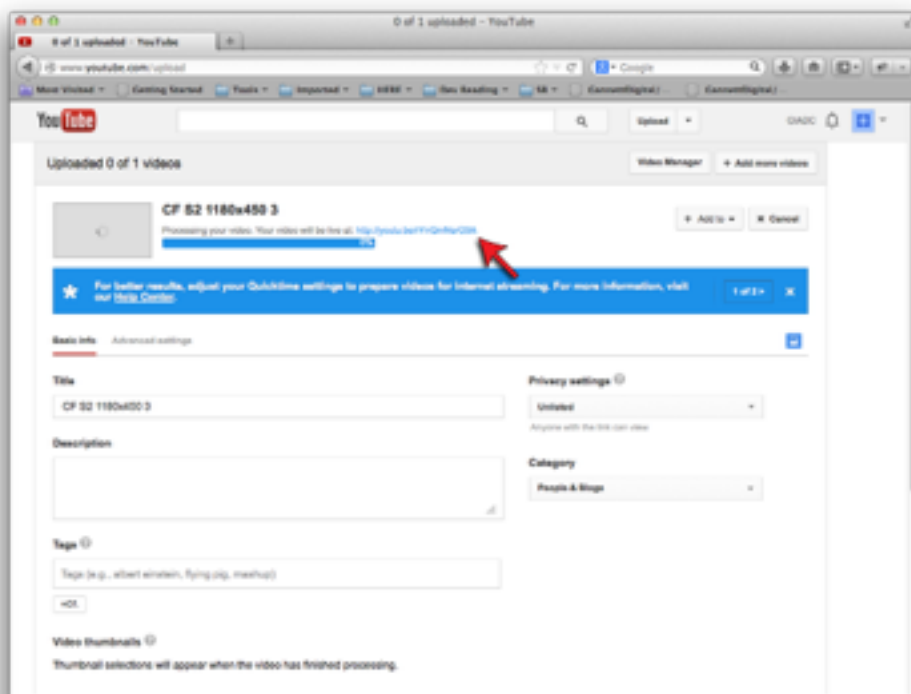


7. Click the **Select files to upload** icon

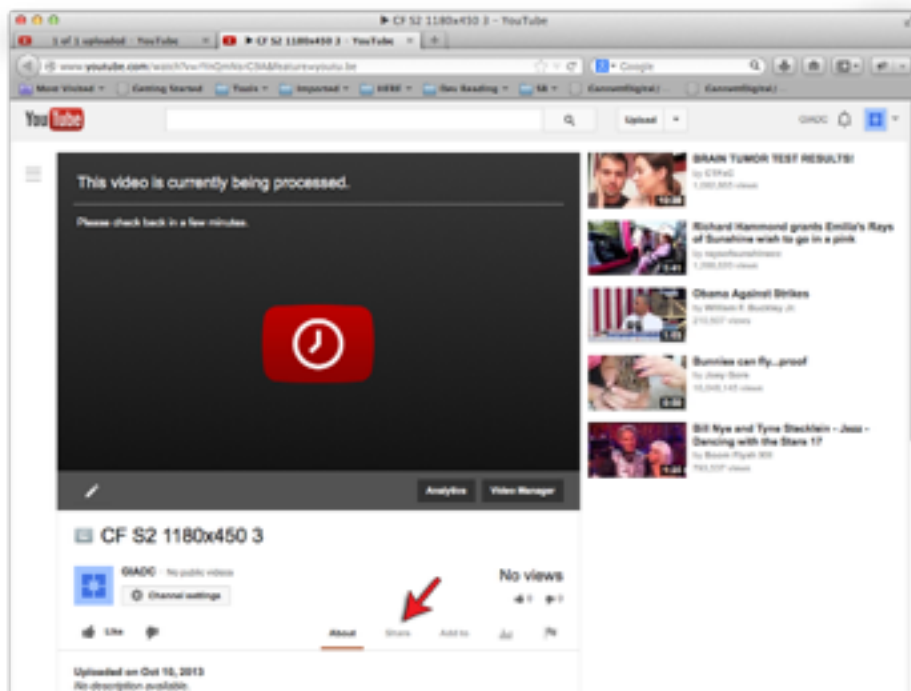




8. Choose a video file to upload, click **Open**
9. While the video is processing, click the YouTube URL for the video



10. Click the **Share** link



11. The Video Id for the ad is located in the end of the share URL

