

# **Adobe Edge Animate Code Snippets**

November 26, 2013

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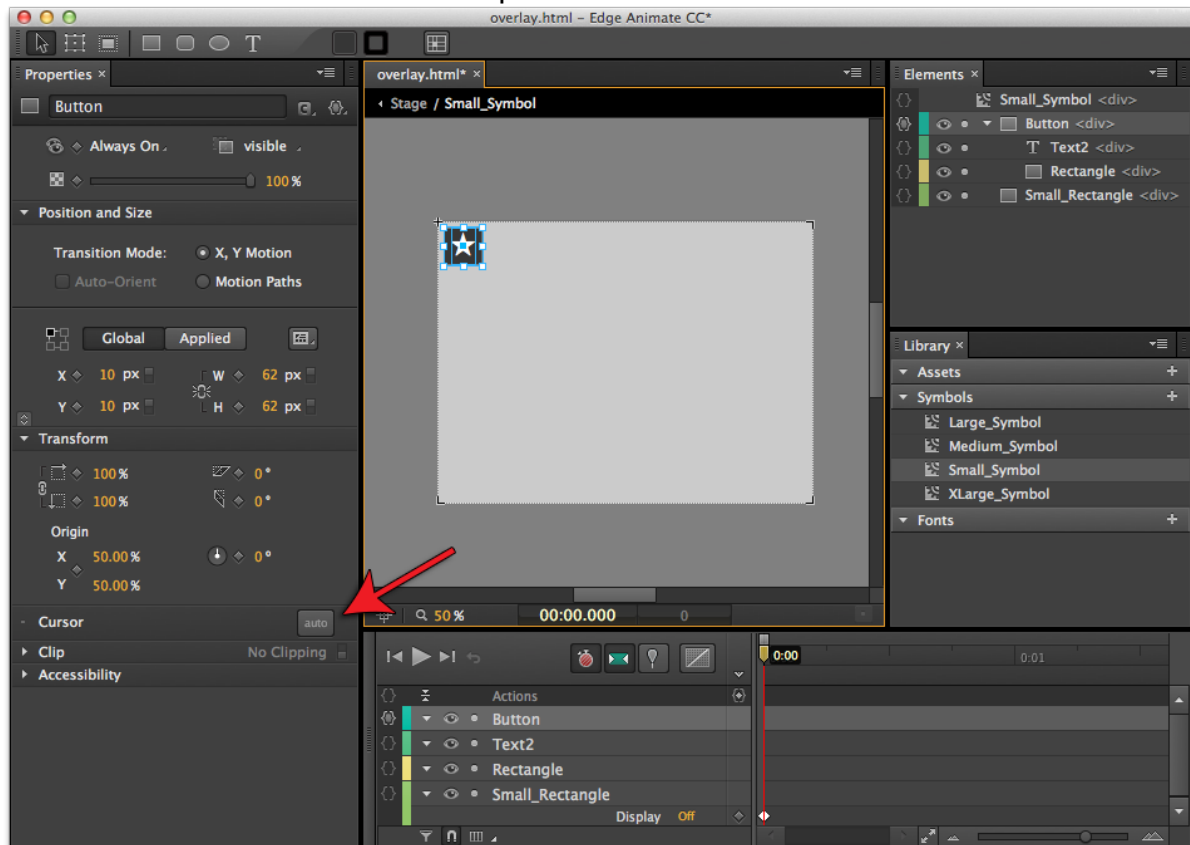


# Introduction

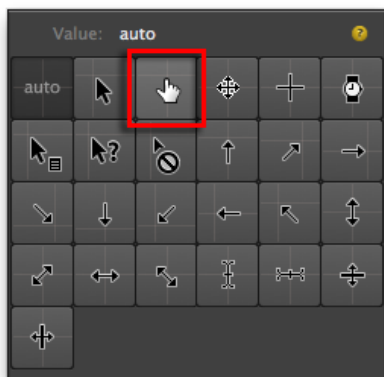
This document provides instructions for common Adobe Edge Animate actions.

## Change the cursor for click through

1. Select an element or elements
2. Click the **auto** button in the Cursor panel

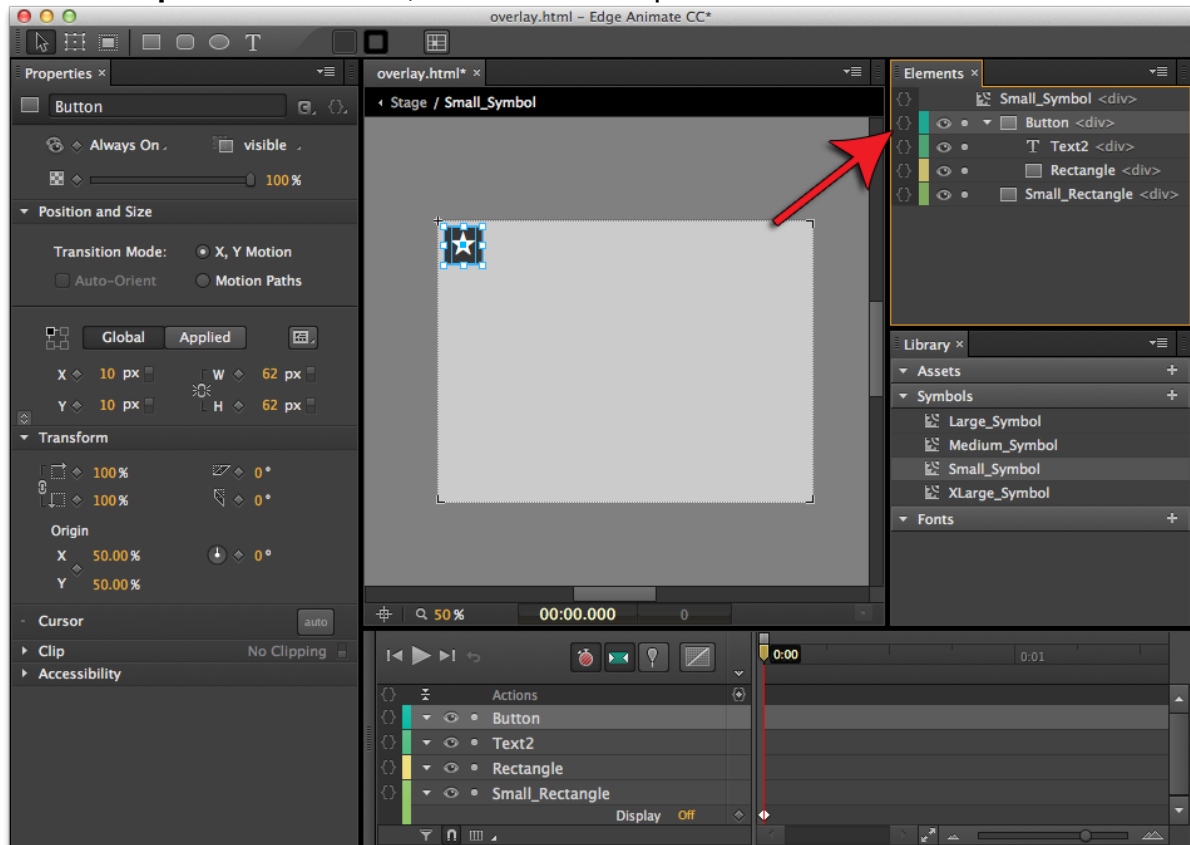


3. Choose the **pointer** image

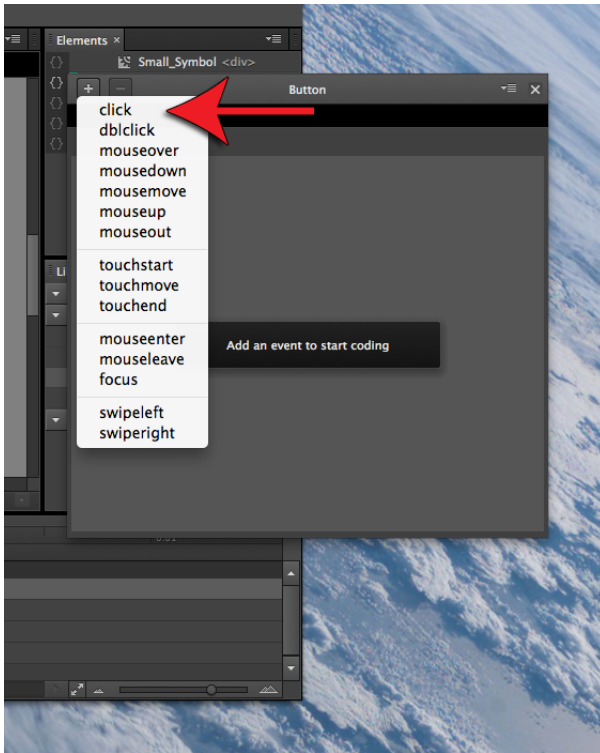


## Click through

1. Select an element or elements
2. Click the **Open Actions** icon, in the Elements panel



3. Choose **click**

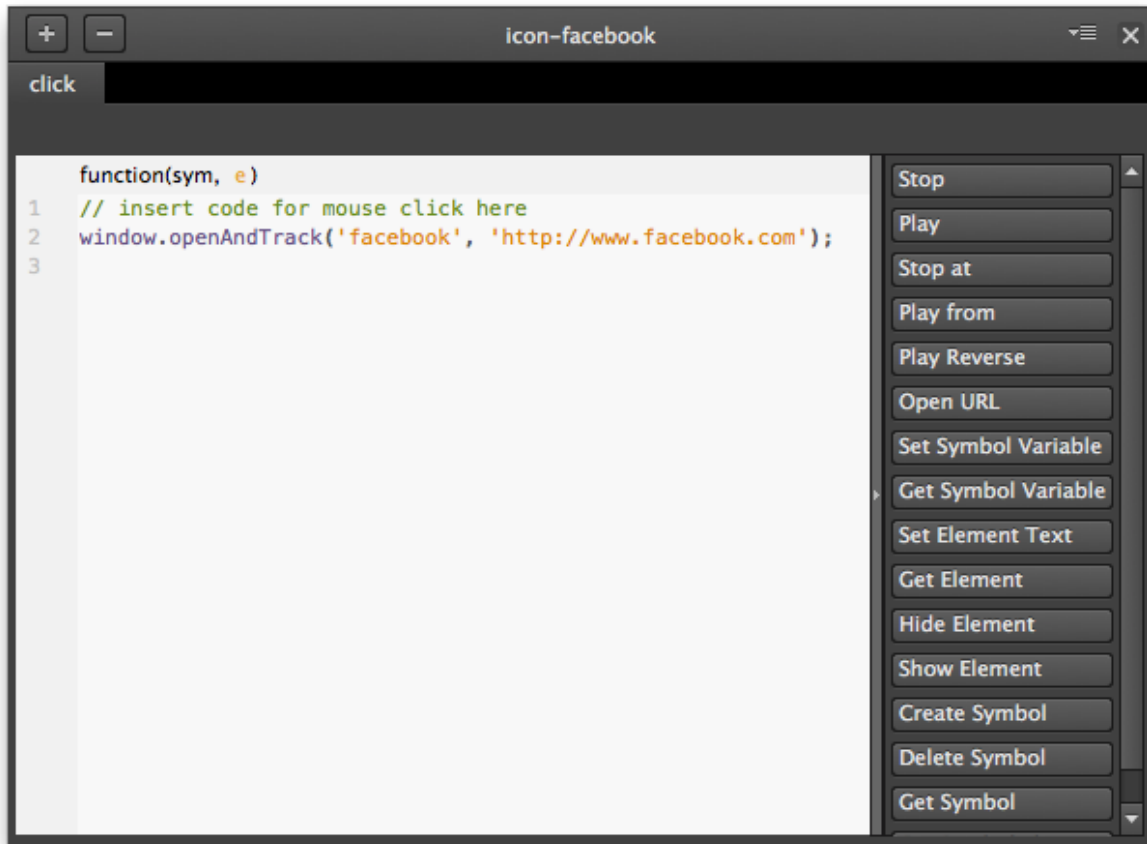


4. Type the following into the **Open Action** window

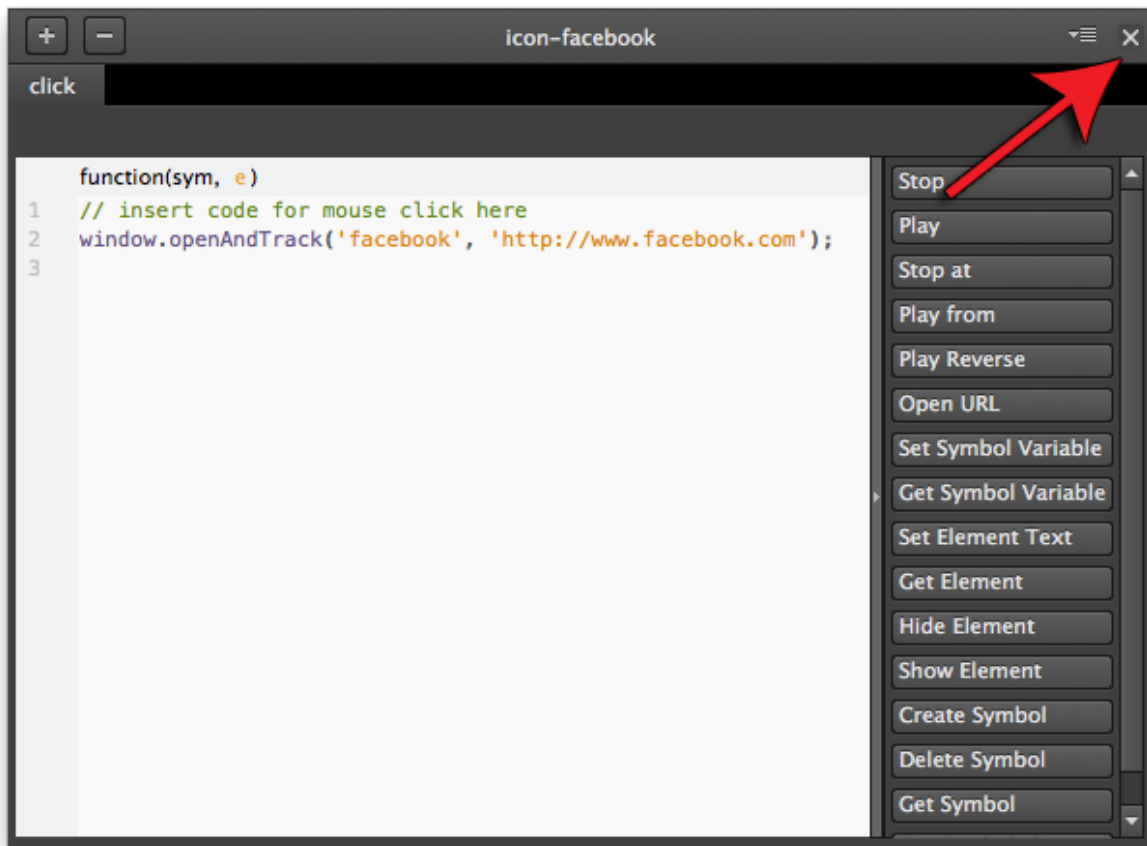
```
window.openAndTrack('{Name}', '{Default URL}');
```

5. Replace **{Name}** with a name, this will be given to AdOps for click tracking

6. Replace **{Default URL}** with a fall-back URL for when DFP isn't being used

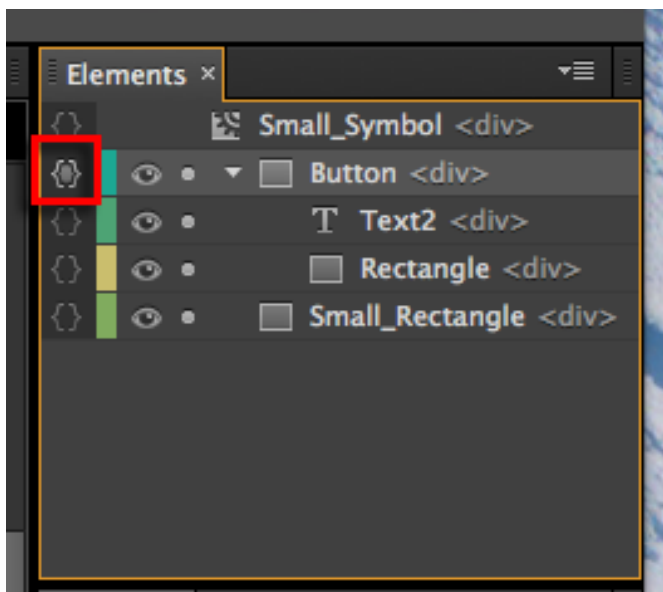


7. Click the **X** button



Note

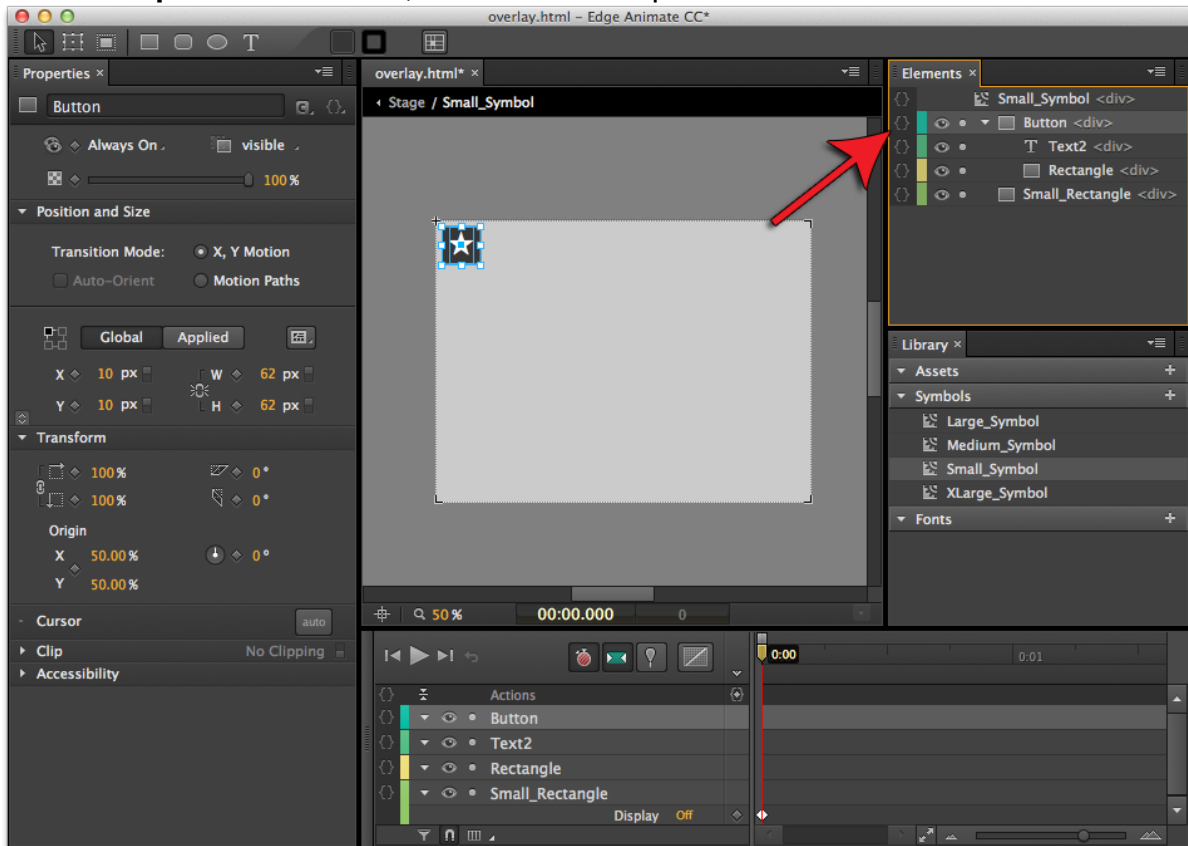
Notice how the icon now has a grey solid-ish center, this signifies that there is an action associated with the element.



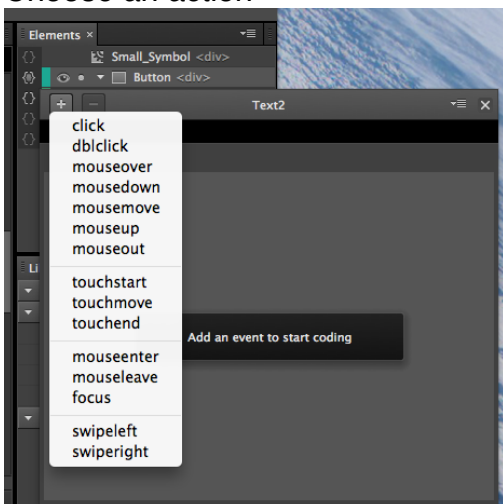


## Event tracking

1. Select an element or elements
2. Click the **Open Actions** icon, in the Elements panel



3. Choose an action



4. Type the following into the **Open Action** window  
`window.trackEvent ( ' {Name} ' ) ;`
5. Replace **{Name}** with a name, this will be given to AdOps for pixel tracking

### Note

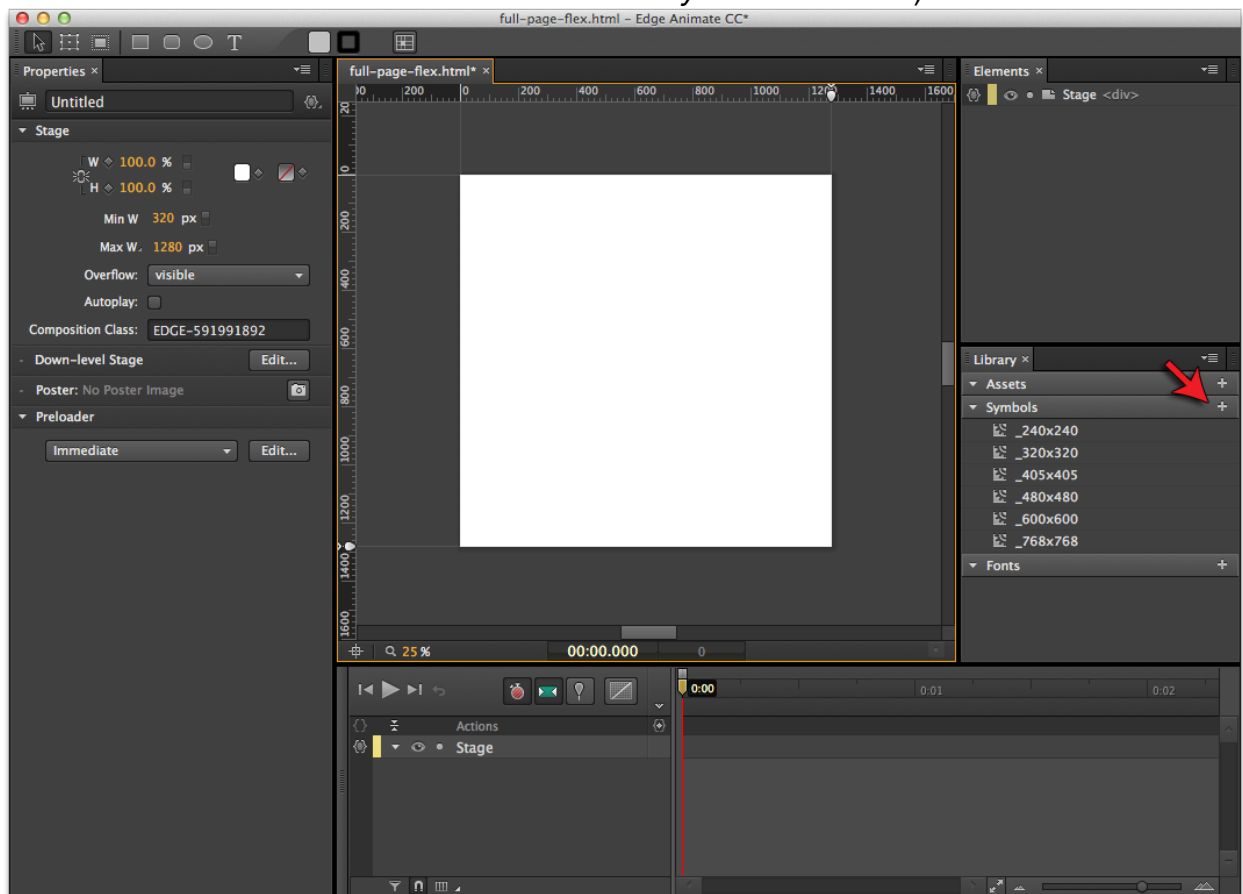
It is not recommended to put event tracking on any of the mouse hover events (mouseover, mousemove, mouseout, mouseenter, mouseleave), for two reasons:

- High volume of impressions due to accidental hover
- It is not an accurate number representing interaction

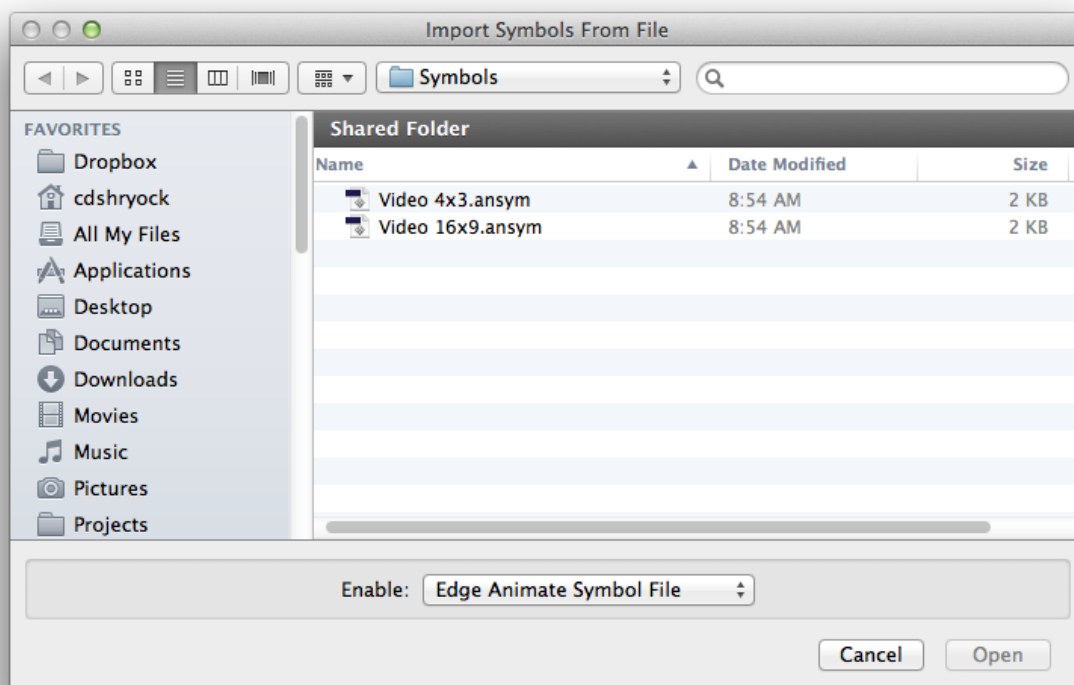
## Using YouTube videos

### Playing the video in the creative

1. Import the video symbol by clicking on the **Add Symbol** button (There are two, a 4x3 and a 16x9. No black bars \*said in a *Mommy Dearest* voice\*)

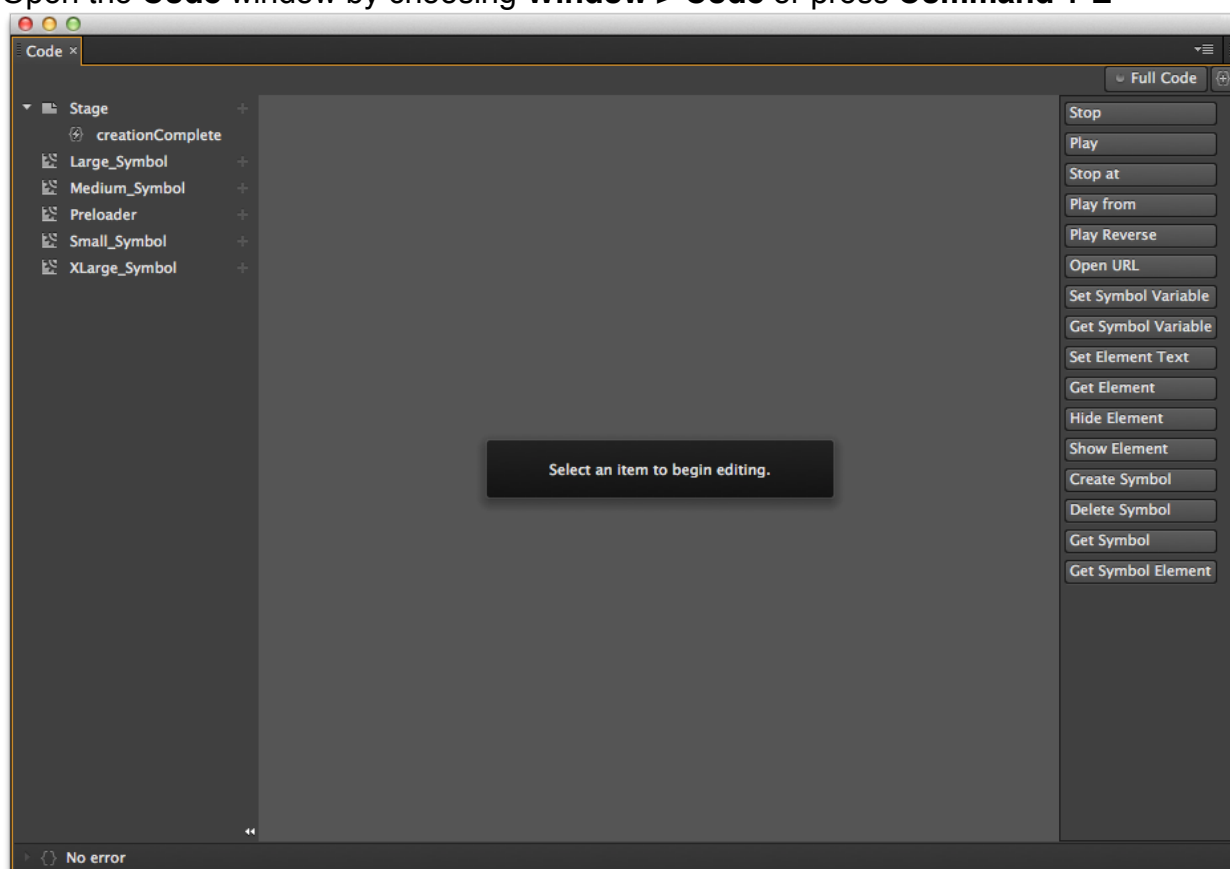


2. Choose **Import Symbol...**
3. Choose either **Video 4x3.ansym** or **Video 16x9.ansym**

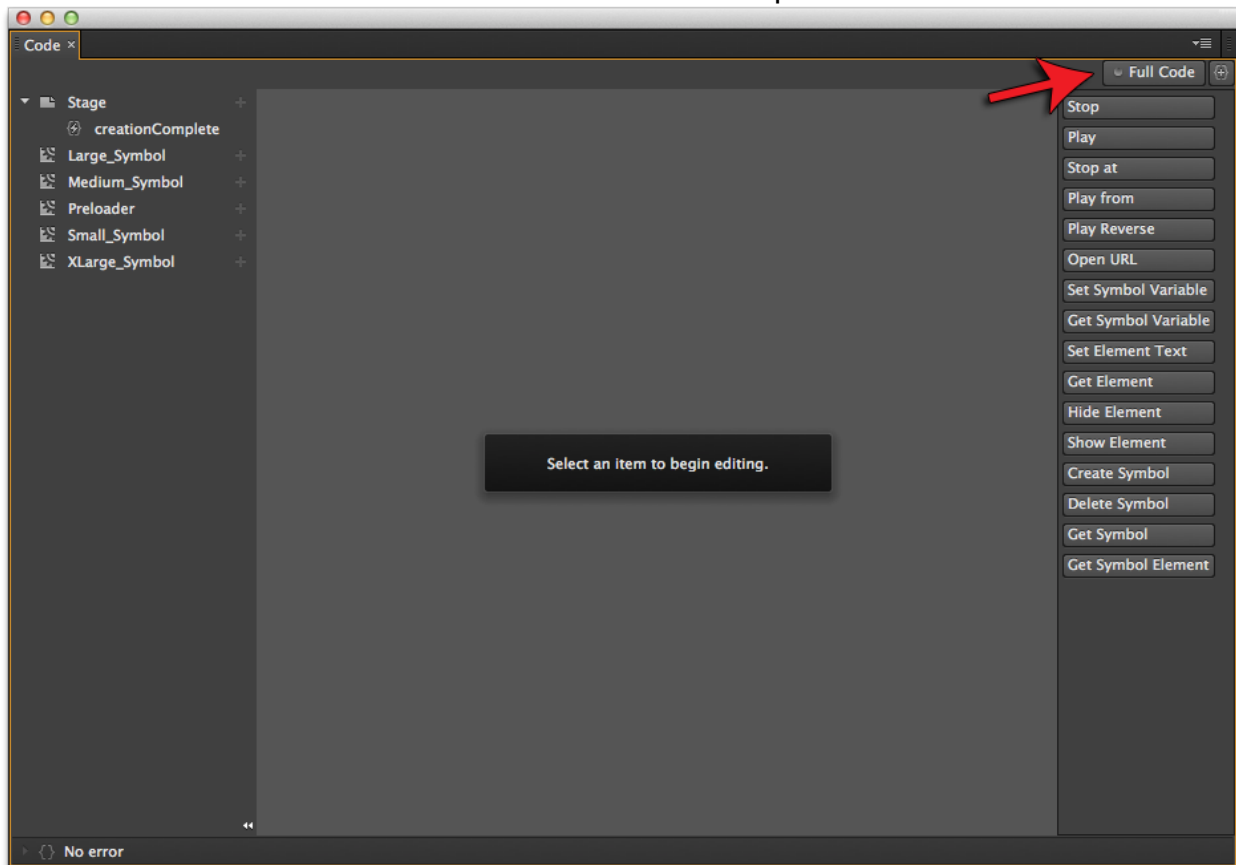


4. Drag the symbol onto the stage

5. Open the **Code** window by choosing **Window > Code** or press **Command + E**



6. Select the **Full Code** button to show all of the JavaScript



7. Above the **complete** function add

```

window.defaultVideos = [
    {
        videoId: '{video Id}'
    }
];

```

```

82     window.defaultVideos = [
83     {
84         videoId: '{video Id}'
85     }
86     ];
87
88     function complete() {
89
90     }
91
92     yepnope({
93     load: [
94         'http://i.usatoday.net/adsolutions/templates/edge/event-model.js'
95     ],
96     complete: complete
97     });
98
99 //Edge binding end

```

8. Replace **{video Id}** with the YouTube video Id. See **Uploading video to YouTube**, if it is already uploaded skip to step 11.
9. Save!

## Note

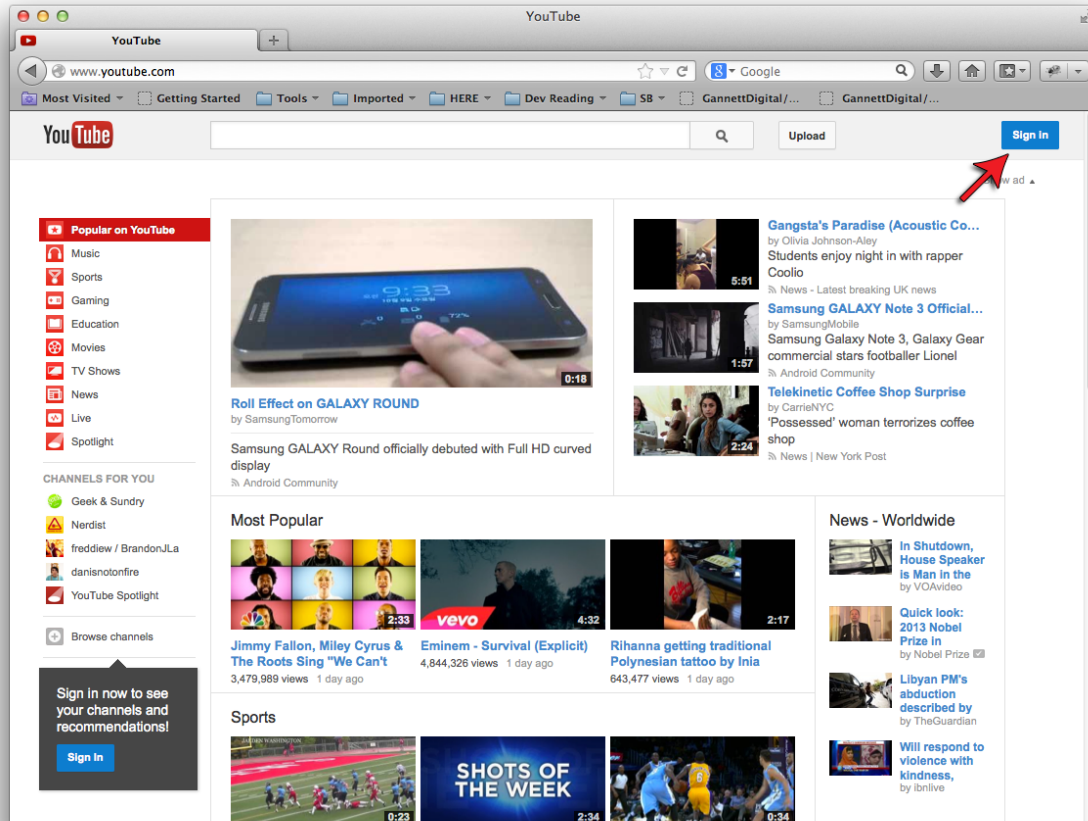
Currently the symbol only supports one video. A solution is under development.

## **Auto-play video in creative**

Coming soon.

## Uploading video to YouTube

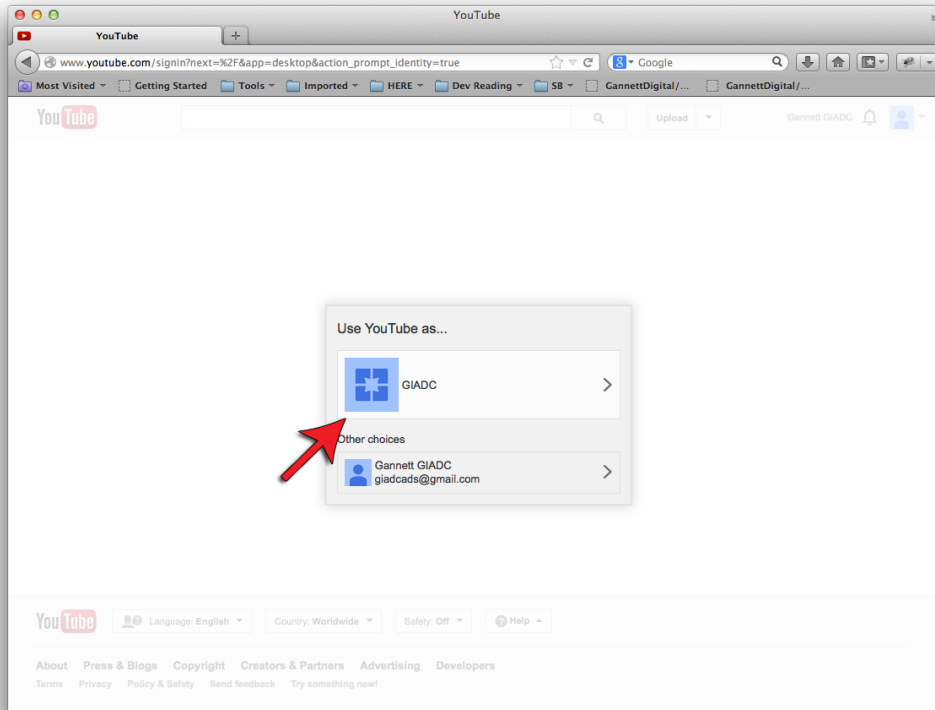
1. Open a browser and go to <http://www.youtube.com>
2. Click the **Sign in** button



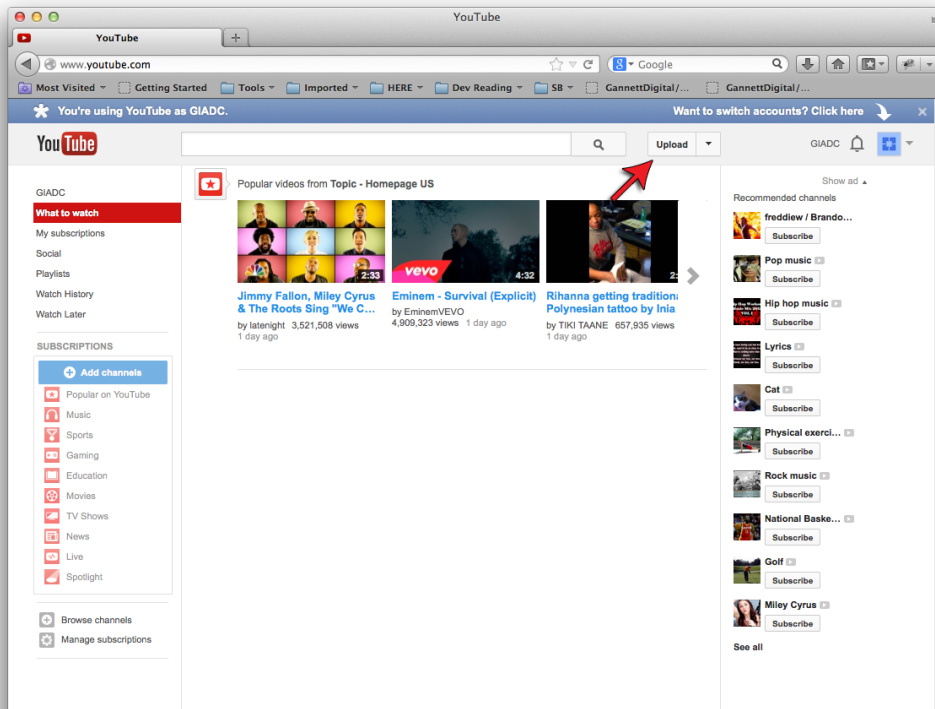
3. Enter an email address and password, click the **Sign In** button

## Full Page Flex Design Guidelines

### 4. Choose **GIADC** in the Use YouTube as modal window

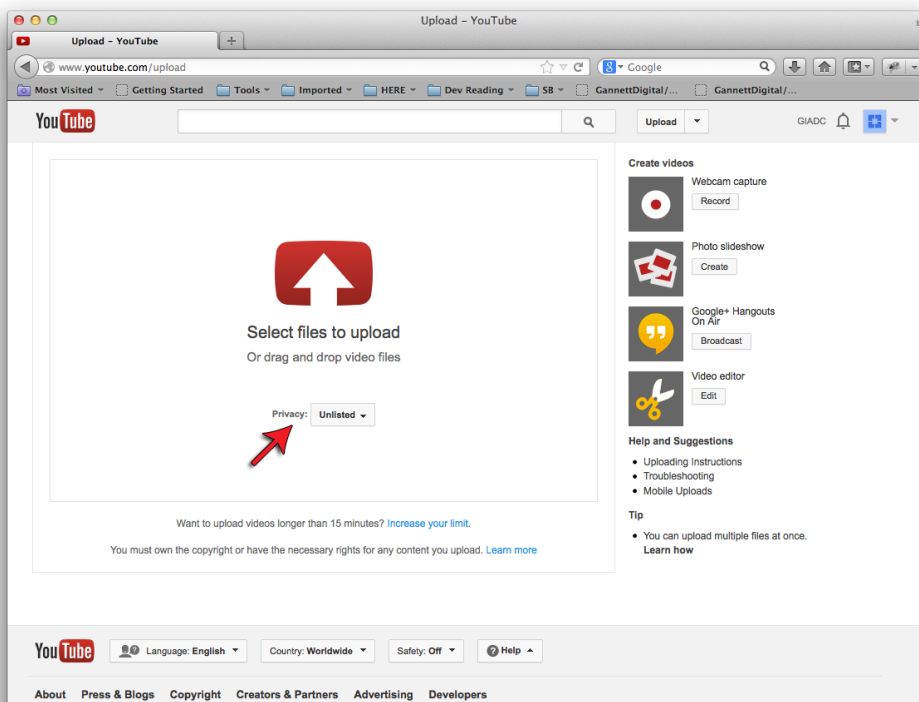


### 5. Click the **Upload** button

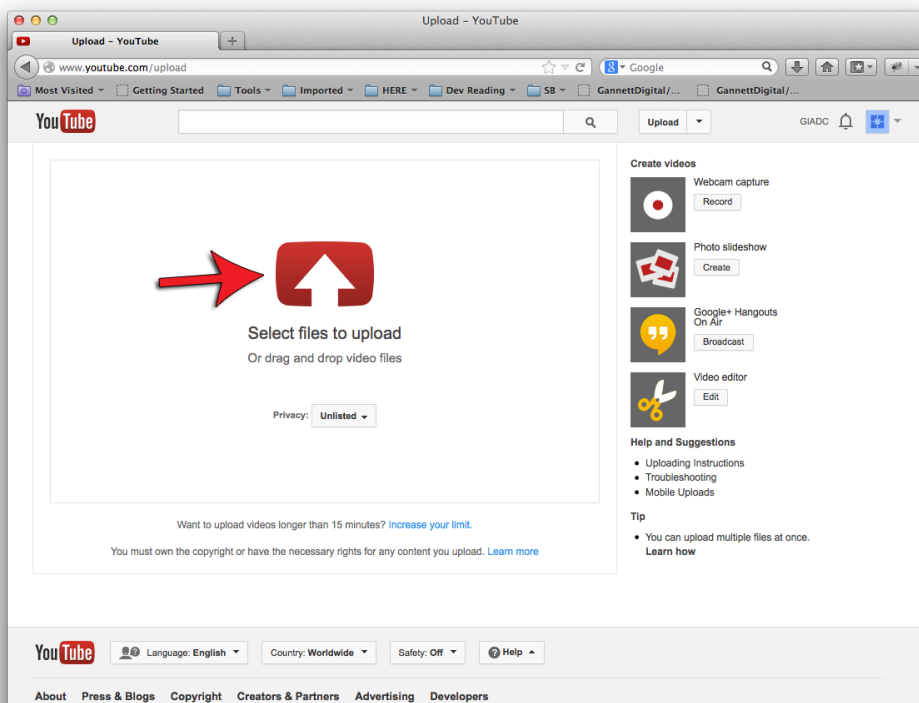




6. Choose **Unlisted** from the Privacy drop-down (NOTE: if you choose Private it won't be permitted to be embedded into the ad)

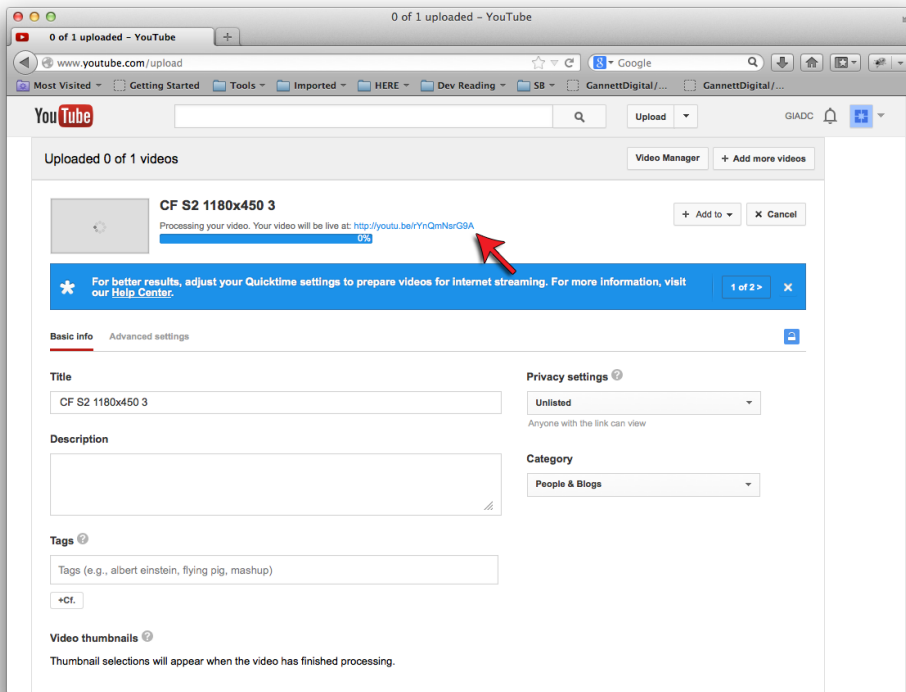


7. Click the **Select files to upload** icon

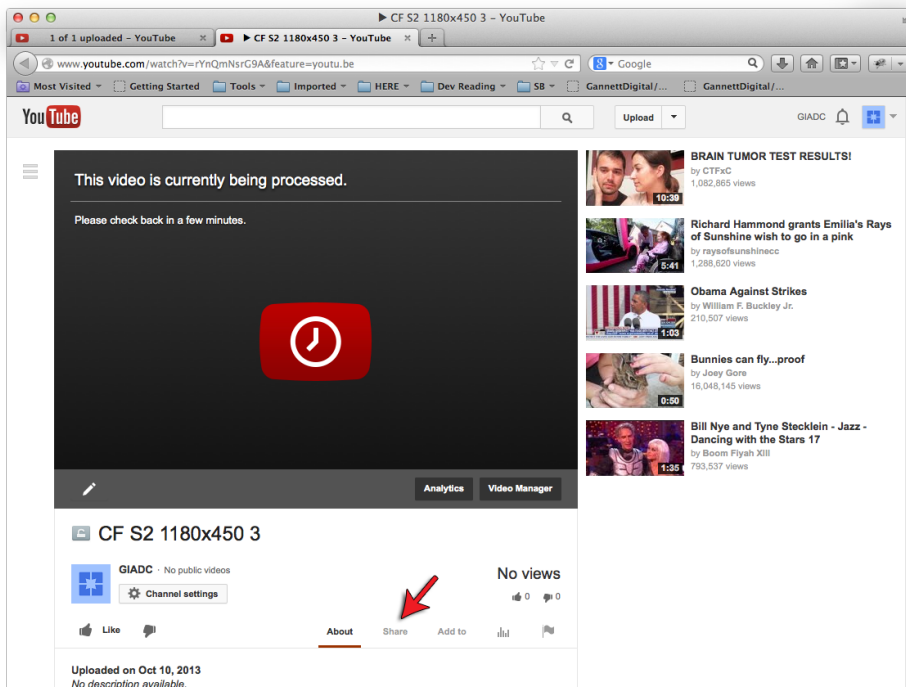


## Full Page Flex Design Guidelines

8. Choose a video file to upload, click **Open**
9. While the video is processing, click the YouTube URL for the video



10. Click the **Share** link



11. The Video Id for the ad is located in the end of the share URL

