Adobe Edge Animate Code Snippets

DRAFT - October 10, 2013



Table of Contents

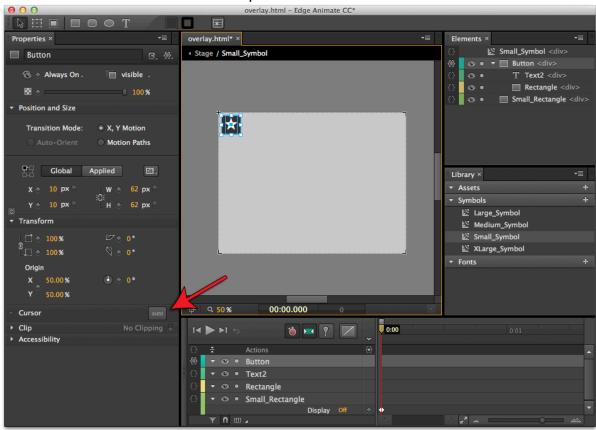
Introduction	1
Change the cursor for click through	1
Click through	2
Event tracking	6
Using YouTube videos	7
Playing the video in the creative	7
Uploading video to YouTube	11

Introduction

This document provides instructions for common Adobe Edge Animate actions.

Change the cursor for click through

- 1. Select an element or elements
- 2. Click the auto button in the Cursor panel

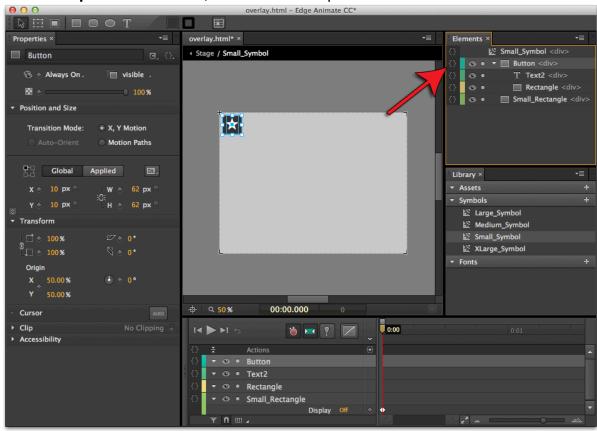


3. Choose the **pointer** image

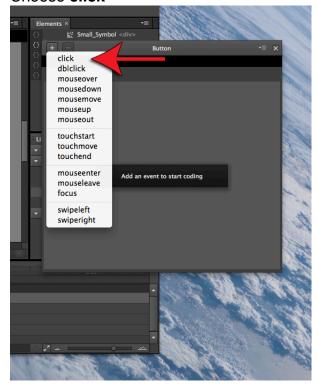


Click through

- 1. Select an element or elements
- 2. Click the **Open Actions** icon, in the Elements panel

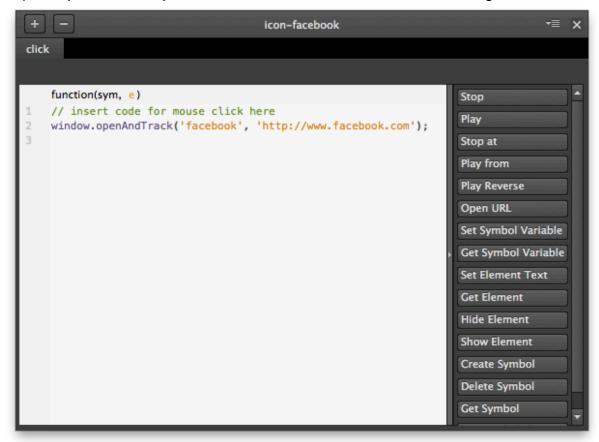


3. Choose click

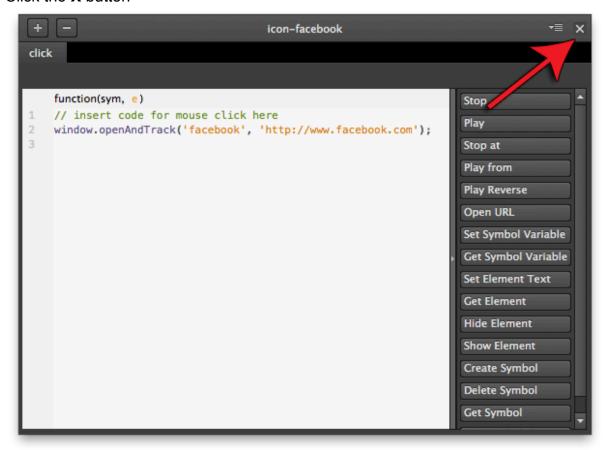


- 4. Type the following into the Open Action window window.openAndTrack('{Name}', '{Default URL}');
- 5. Replace {Name} with a name, this will be given to AdOps for click tracking

6. Replace {Default URL} with a fall-back URL for when DFP isn't being used

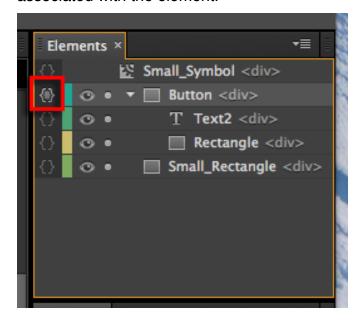


7. Click the X button



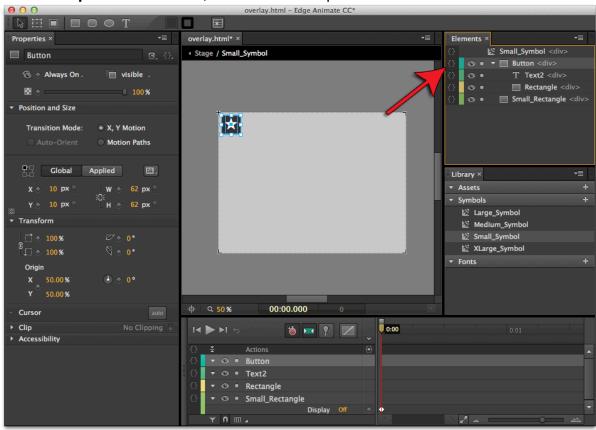
Note

Notice how the icon now has a grey solid-ish center, this signifies that there is an action associated with the element.

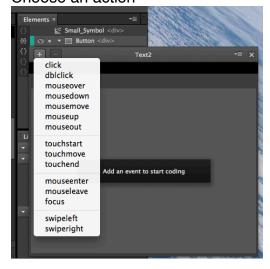


Event tracking

- 1. Select an element or elements
- 2. Click the Open Actions icon, in the Elements panel



3. Choose an action



- Type the following into the Open Action window window.trackEvent('{Name}');
- 5. Replace {Name} with a name, this will be given to AdOps for pixel tracking

Note

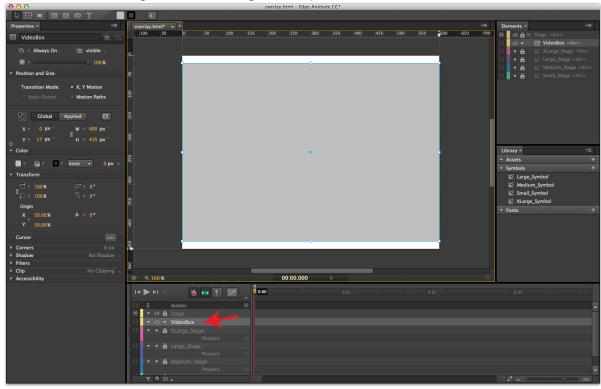
It is not recommended to put event tracking on any of the mouse hover events (mouseover, mousemove, mouseout, mouseenter, mouseleave), for two reasons:

- · High volume of impressions due to accidental hover
- It is not an accurate number representing interaction

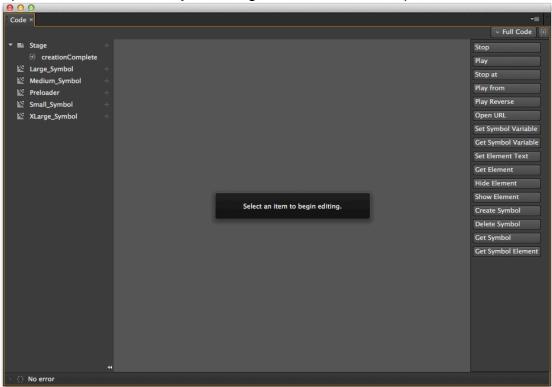
Using YouTube videos

Playing the video in the creative

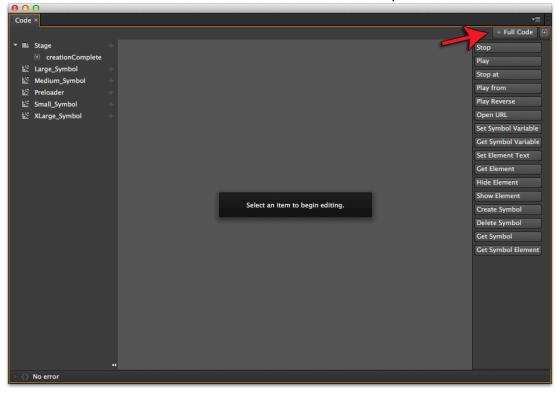
- Create a rectangle on the stage NOTE: keep it in 4:3 or 16:9 ratio to avoid black bars during playback
- 2. Rename the rectangle to something more specific, ex VideoBox1



3. Open the Code window by choosing Window > Code or press Command + E



4. Select the Full Code button to show all of the JavaScript



5. Scroll down to the **yupnope** function call (line 118)

```
Ode ×
                                                                                                                                               • Full Code
                                                    sym.$("Medium_Stage").hide();
                                                    sym.$("Large_Stage").hide();
                                                    sym.$("XLarge_Stage").hide();
                                                    if (playing) {
                                                       sym.getSymbol('Small_Stage').play();
                                                    currentStage = 'Small_Stage';
                                             }
                                                                                                                                         Get Symbol Variable
                                             function complete() {
                                                                                                                                         Set Element Text
                                             }
                                                    'http://i.usatoday.net/adsolutions/templates/edge/event-model.js'
                                                 complete: complete
                                             });
                                          //Edge binding end
                                       })("stage");
                                       //Edge symbol end:'stage'
                                       //Edge symbol: 'Small_Rectangle_Symbol'
(function(symbolName) {
                                       })("Small_Symbol");
                                       //Edge symbol end: 'Small_Symbol'
                                       //Edge symbol: 'Medium_Rectangle_Symbol'
                                       (function(symbolName) {
                                                                                                                                               Line 118 of 162
```

6. Change the load array to look like

```
load: [
    'http://i.usatoday.net/adsolutions/templates/edge/event-model.js',
    'http://i.usatoday.net/adsolutions/_common/ad-video/require.js',
    'http://i.usatoday.net/adsolutions/_common/ad-video/jquery.ad-
video.js'
],
```

7. Above the **complete** function add

- 8. Replace {video Id} with the YouTube video Id
- 9. Replace the **complete** function with

```
function complete() {
    var videoBox = sym.$("{Rectangle Name}");
    videoBox.adVideo({
        video: window.videos[0]
    });
}
```

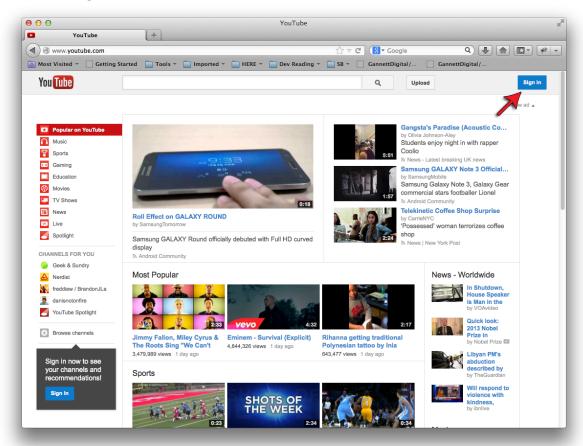
10. Replace {Rectangle Name} with the name give in step 2

Example of what the code will look like completed

```
Full Code
                                                     sym.$("XLarge_Stage").hide();
if (playing) {
                                                        sym.getSymbol('Small_Stage').play();
                                                                                                                                                   Play from
                                                     currentStage = 'Small_Stage';
                                                                                                                                                   Play Reverse
                                              }
                                                                                                                                                   Open URL
                                                                                                                                                   Set Symbol Variable
                                              window.defaultVideos = [
                                                                                                                                                   Get Symbol Variable
                                                     videoId: 'mb0Eknbi4gQ'
                                                                                                                                                   Set Element Text
                                                 }
                             119
                                              function complete() {
                                                  var videoBox = sym.$("VideoBox");
                                                  videoBox.adVideo({
                                                    video: window.videos[0]
                                              }
                                                                                                                                                   Get Symbol
                                                                                                                                                   Get Symbol Element
                                              yepnope({
                                                 load: [
'http://i.usatoday.net/adsolutions/templates/edge/event-model.js',
                                                     'http://i.usatoday.net/adsolutions/_common/ad-video/require.js',
'http://i.usatoday.net/adsolutions/_common/ad-video/jquery.ad-video.js'
                                              });
                                          });
                                          //Edge binding end
                                      })("stage");
//Edge symbol end:'stage'
                                       //Edge symbol: 'Small_Rectangle_Symbol'
                                       (function(symbolName) {
○ No error
                                                                                                                                                         Line 125 of 173
```

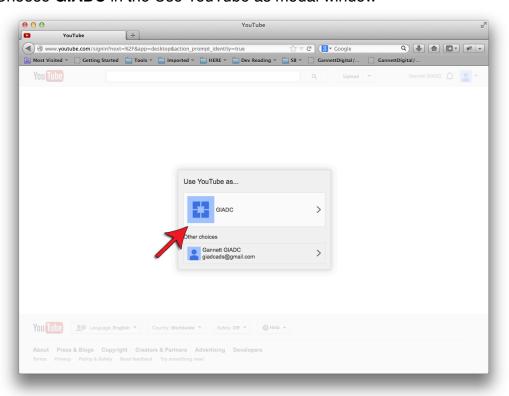
Uploading video to YouTube

- 1. Open a browser and go to http://www.youtube.com
- 2. Click the **Sing in** button

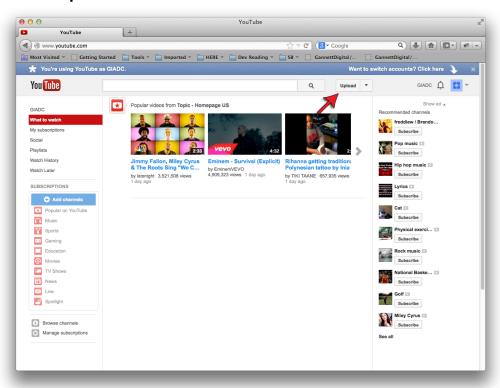


3. Enter an email address and password, click the Sign In button

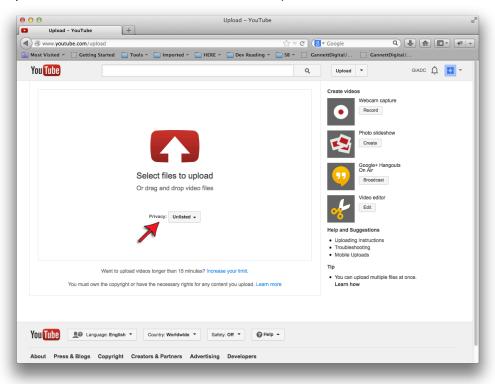
4. Choose GIADC in the Use YouTube as modal window



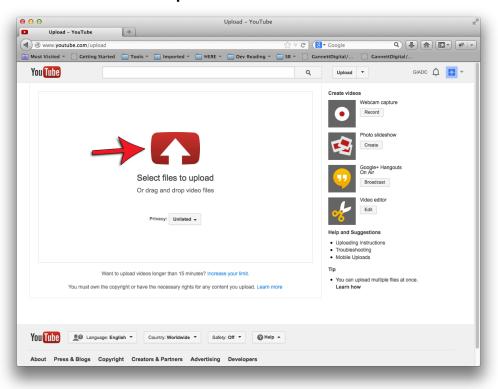
5. Click the Upload button



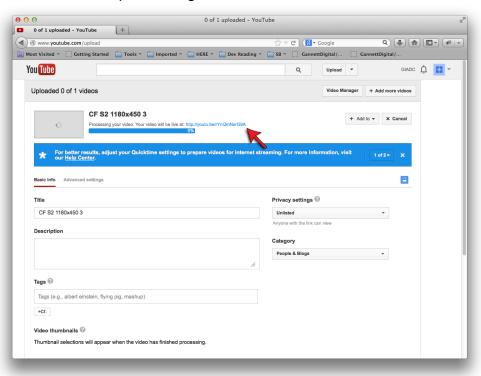
6. Choose **Unlisted** from the Privacy drop-down (NOTE: if you choose Private it won't be permitted to be embedded into the ad)



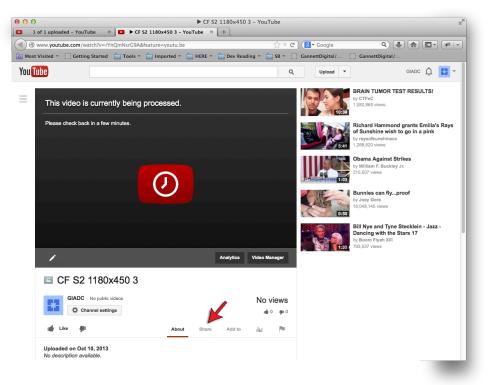
7. Click the Select files to upload icon



- 8. Choose a video file to upload, click Open
- 9. While the video is processing, click the YouTube URL for the video



10. Click the **Share** link



11. The Video Id for the ad is located in the end of the share URL

