Adobe Edge Animate Code Snippets

November 26, 2013



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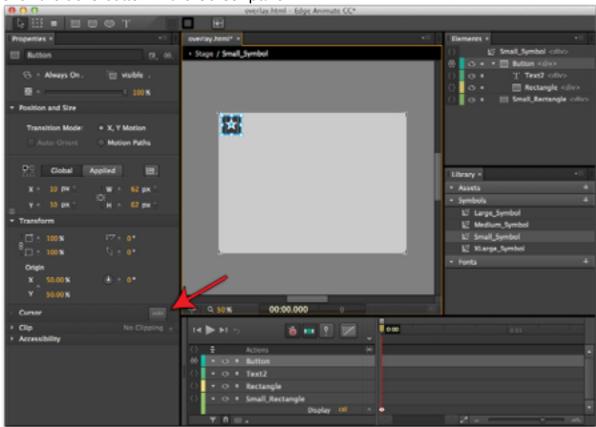
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Introduction

This document provides instructions for common Adobe Edge Animate actions.

Change the cursor for click through

- 1. Select an element or elements
- 2. Click the auto button in the Cursor panel

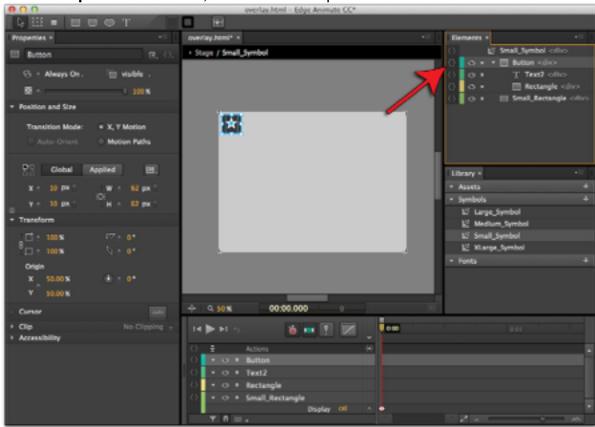


3. Choose the pointer image

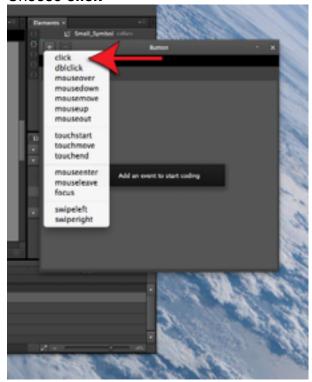


Click through

- 1. Select an element or elements
- 2. Click the **Open Actions** icon, in the Elements panel

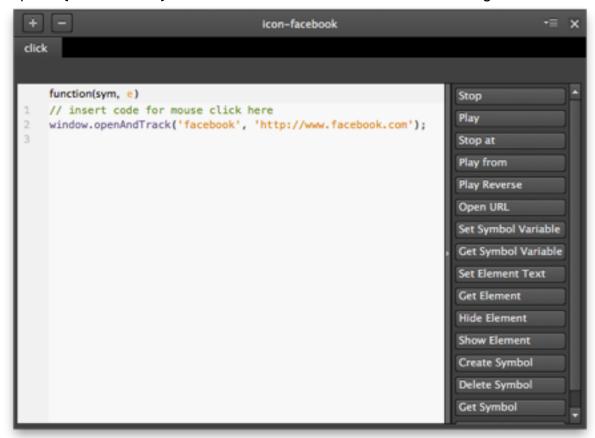


3. Choose click

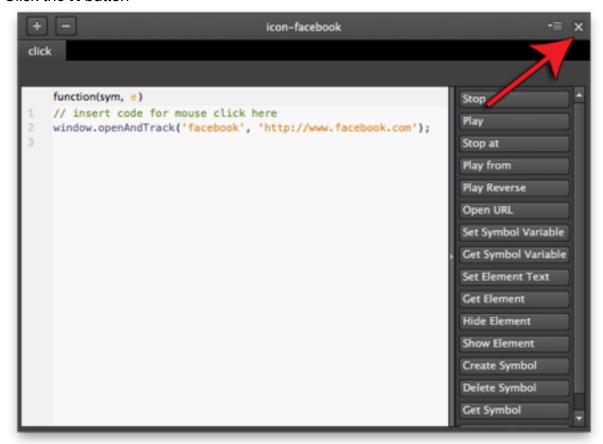


- 4. Type the following into the Open Action window window.openAndTrack('{Name}', '{Default URL}');
- 5. Replace {Name} with a name, this will be given to AdOps for click tracking

6. Replace {Default URL} with a fall-back URL for when DFP isn't being used

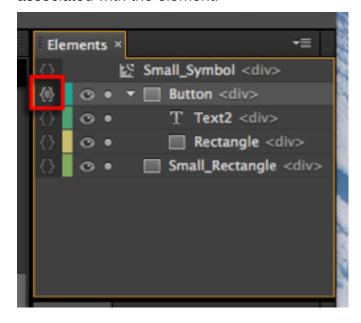


7. Click the X button



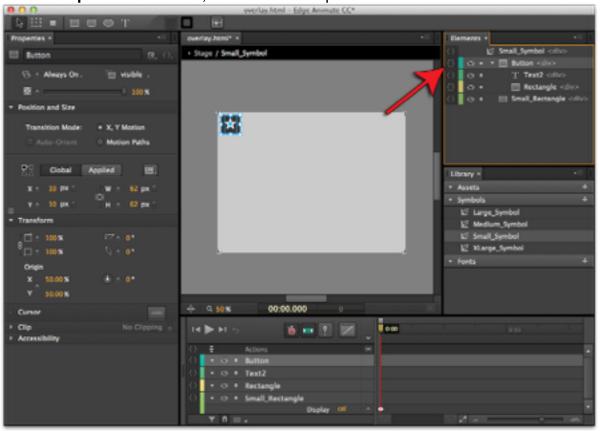
Note

Notice how the icon now has a grey solid-ish center, this signifies that there is an action associated with the element.

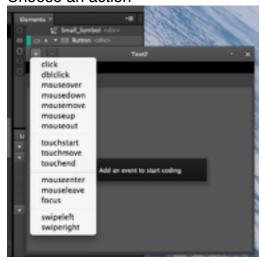


Event tracking

- 1. Select an element or elements
- 2. Click the **Open Actions** icon, in the Elements panel



3. Choose an action



- 4. Type the following into the Open Action window window.trackEvent('{Name}');
- 5. Replace **(Name)** with a name, this will be given to AdOps for pixel tracking

Note

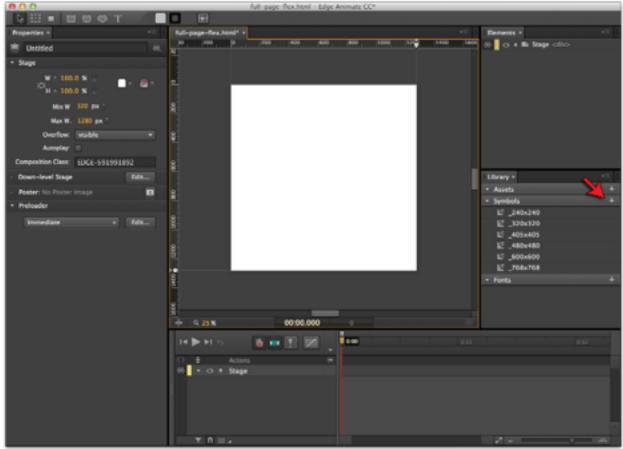
It is not recommended to put event tracking on any of the mouse hover events (mouseover, mousemove, mouseout, mouseenter, mouseleave), for two reasons:

- · High volume of impressions due to accidental hover
- It is not an accurate number representing interaction

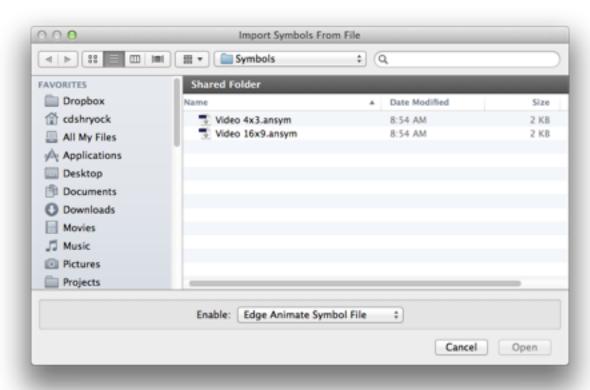
Using YouTube videos

Playing the video in the creative

1. Import the video symbol by clicking on the **Add Symbol** button (There are two, a 4x3 and a 16x9. No black bars *said in a *Mommy Dearest* voice*)

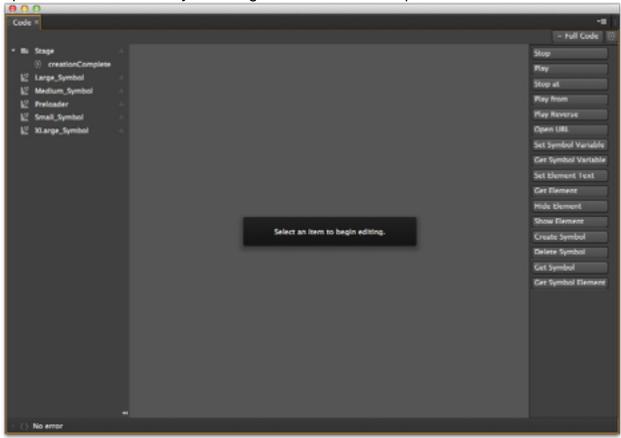


- 2. Choose Import Symbol...
- 3. Choose either Video 4x3.ansym or Video 16x9.ansym

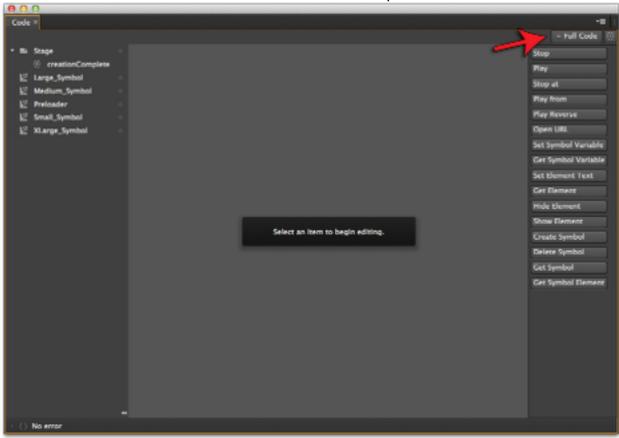


4. Drag the symbol onto the stage

5. Open the Code window by choosing Window > Code or press Command + E



6. Select the Full Code button to show all of the JavaScript



7. Below the comment "// ENTER VIDEO CONFIG HERE" add

- 8. Replace **(video Id)** with the YouTube video Id. See **Uploading video to YouTube**, if it is already uploaded skip to step 11.
- 9. Save!

Note

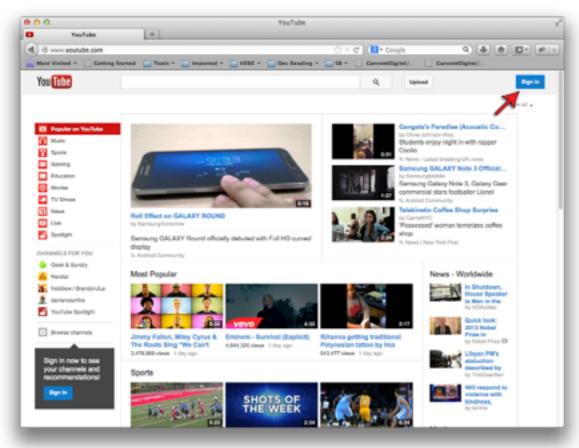
Currently the symbol only supports one video. A solution is under development.

Auto-play video in creative

Coming soon.

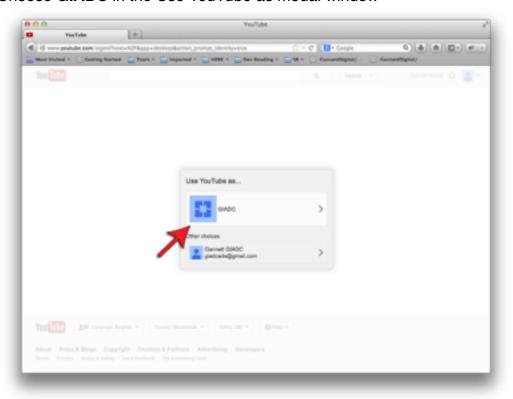
Uploading video to YouTube

- 1. Open a browser and go to http://www.youtube.com
- 2. Click the **Sing in** button

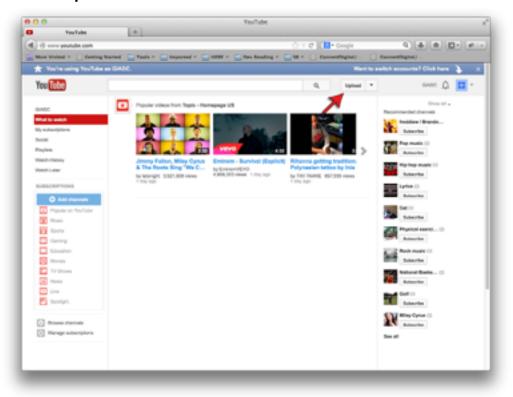


3. Enter an email address and password, click the Sign In button

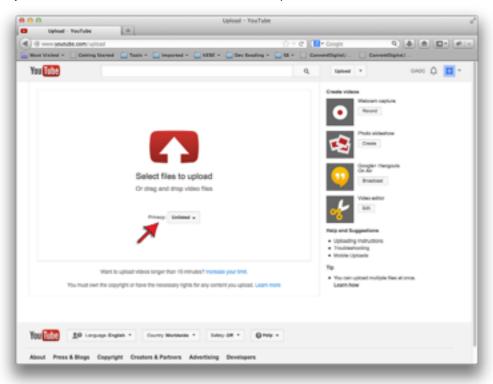
4. Choose GIADC in the Use YouTube as modal window



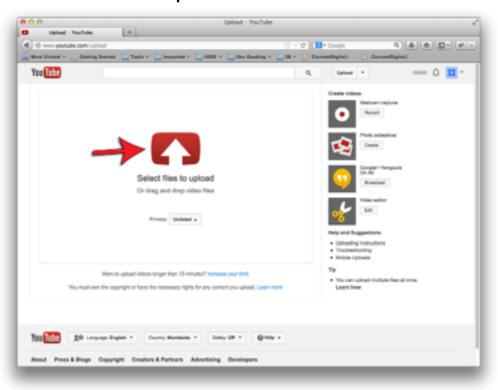
5. Click the **Upload** button



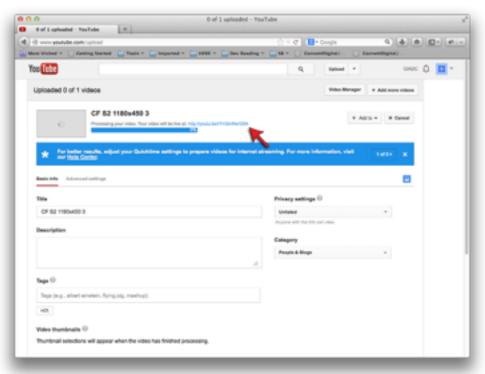
6. Choose **Unlisted** from the Privacy drop-down (NOTE: if you choose Private it won't be permitted to be embedded into the ad)



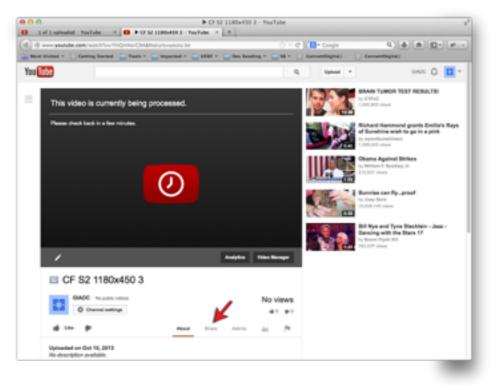
7. Click the Select files to upload icon



- 8. Choose a video file to upload, click Open
- 9. While the video is processing, click the YouTube URL for the video



10. Click the Share link



11. The Video Id for the ad is located in the end of the share URL

