

Binyam Getachew

Video editor, Motion Graphics & Graphics designer



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Creative and detail-oriented **video editor, motion graphics artist, and graphic designer** with expertise in **After Effects, Premiere Pro, and Photoshop**. Specializing in dynamic motion graphics, cinematic video editing, and compelling brand visuals for digital platforms. Passionate about **storytelling through motion** and collaborating with teams to bring ideas to life.

I don't want...

...Just another job. I want to **bring ideas to life** through motion and storytelling in a creative, collaborative team.

Professional Experience

content creator for zcampus channel
Zoog media

01/2021 – 2022 | Adise Ababa, Ethiopia

- Edited **50+ high-impact videos**, boosting audience engagement by **20%**.
- Created **30+ motion graphics** enhancing brand identity and visibility.
- Collaborated with teams to bring concepts to life through storytelling.


Freelance Motion Designer & Video Editor 2021 – PRESENT

- Delivered + branding and promo projects on time.
- Created graphics and videos, increasing client retention by 15%.
- Collaborated with clients to create impactful video content.

Education

BSc in Electromechanical Engineering

05/2022 – present | Adise Ababa, Ethiopia

 **Relevant Skills:** *Precision design thinking, problem-solving, and an analytical approach to motion physics & 3D animation.*

Skills

 **Motion Graphics & Animation:** After Effects, Explainer Animation,

 **Video Editing:** Premiere Pro, DaVinci resolve Color Grading, Cinematic Editing

 **Graphic Design:** Photoshop, Branding, Social Media Content

 **Soft Skills:** Team Collaboration, Communication, Time Management