



MAY 5 TO 9, 2025

AFRICAN SPATIAL SOLUTION MARKET PARC DES EXPOSITIONS ABIDJAN COTE D'IVOIRE

SPONSORSHIP AND EXHIBITION DOCUMENT

CONTENTS

WHAT IS MASS?	3
MASS 2025 PROGRAM	4
MASS 2025 IN ABIDJAN: THE CITY OF OPPORTUNITIES	6
MASS 2025 AT THE PARC DES EXPOSITIONS: AN ARCHITECTURAL GEM	7
5 GOOD REASONS TO BECOME A SPONSOR?	8
WHO WE ARE	9

WHAT IS MASS?

The Marché Africain des Solutions Spatiales (MASS) is a must-attend event for professionals, experts and decision-makers in the space sector. Taking place in Abidjan from May 5 to 9, 2025, this event will bring together international and local players to discuss innovative solutions in the fields of Earth observation, satellite telecommunications, navigation, positioning, astronomy and scientific experiments in space.

MASS is organized by OTIF, a key company in the space and geospatial sector. As a driver of transformation, OTIF is helping to pave the way for a future in which Africa becomes a space continent. By harmonizing efforts across the continent, OTIF creates a platform for innovation, development and economic prosperity for all.

MASS will :

Showcase the latest space and geospatial innovations in Africa.

Facilitate partnerships between local and international players.

Create a unique meeting point for all players in the space segments

Encourage the use of spatial data for sustainable development.

Strengthen the African space industry and create business opportunities in this emerging sector.

Raise awareness of space-related issues among governments, by promoting space-based solutions.

The main objective of MASS is to promote technological advances and foster collaboration between governments, private companies, universities and international organizations in the field of space technologies.

This unique and innovative marketplace offers a platform for meetings between the bearers of concrete solutions, organizations and governments in search of solutions. All stakeholders can meet to exchange ideas and find ways of collaborating for the benefit of the continent.





MASS 2025 PROGRAM

The program for this first edition will include :

Technical workshops, feedback and research to present and discover the latest innovations.

A gala evening to reward outstanding people in the field.

A major trade show featuring a space dedicated to companies showcasing their products, services and innovations in the space sector.

Conferences and technical panels: interactive sessions with industry experts and decision-makers to discuss current and future trends.

Workshops and hands-on training: to help participants deepen their knowledge of space technology.

Networking evening: a gala dinner for informal exchanges between participants and sponsors.

Technology demonstrations: Presentations of the latest technological innovations, particularly in the fields of satellites and Earth observation.



Each day will be devoted to a space segment, with one theme per day. The final day will focus on training and finance;

Expected participants :

3000+ visitors, including professionals, experts, investors, and decision-makers. it will be mainly :

Government representatives :

- African Space Agency (ASA)
- Regional councils
- Town halls
- Embassies
- Local authorities
- Political decision-makers and administrations

Development institutions :

- Local and international institutions
- International organizations
- NGOs and foundations

Private companies :

- Leaders of companies in the space sector
- Private companies
- Consultants

Training structures :

- Research laboratories
- Specialized researchers and scientists
- Pupils and students



MASS 2025 IN ABIDJAN: THE CITY OF OPPORTUNITIES

Abidjan is a vibrant metropolis that embodies the energy and diversity of West Africa. Nicknamed the “Pearl of the Lagoon”, this dynamic city is a cultural, economic and artistic crossroads that fascinates with its frenetic pace, contrasting landscapes and friendly people.

Côte d'Ivoire's economic capital : Abidjan is the country's economic powerhouse, accounting for over 40% of national GDP. It's a business hub and a must for foreign investors.

Urban development projects : Abidjan is booming with numerous development projects: new infrastructures, modernization of public transport, construction of bridges and highways.

Smart city : The city is looking to the future with initiatives to become a “Smart city”, integrating modern technologies and sustainable development.

In a world where space exploration and earth observation play a crucial role in economic, environmental and scientific development, Abidjan is gradually establishing itself as a promising player in the field of space technology. Thanks to educational initiatives, innovative projects and international partnerships (collaboration with ESA, cooperation with the African Union, creation of the CREA Centre de Recherche et d'Études en Aérospatiale, etc.), Côte d'Ivoire's economic capital is making its way towards the stars.

By combining education, innovation and international collaboration, the city is preparing to become a regional hub for the space industry in Africa. With the necessary support, Abidjan could soon play a key role in the growth of space technologies on the African continent.



MASS 2025 AT THE PARC DES EXPOSITIONS: AN ARCHITECTURAL GEM

MASS takes place at the Parc des Expositions in Abidjan, Côte d'Ivoire.

The Parc des Expositions d'Abidjan is a modern architectural gem covering 16 hectares, with seating for 5,000 and standing room for 6,000. It is the symbol of Côte d'Ivoire's dynamism and ambition in terms of infrastructure. Designed to host large-scale international events, the complex features bold, innovative architecture that combines aesthetics and functionality.

1. Avant-garde, iconic design

The park is characterized by its futuristic architecture, with flowing lines and harmonious geometric shapes. The structure incorporates cutting-edge materials that reflect natural light and create a fascinating play of transparency.

2. Modular, versatile spaces

With its large modular areas, the Exhibition Center is designed to accommodate a variety of events, from trade shows and international conferences to technology and cultural fairs.

4. State-of-the-art technology and sustainability :

The Parc des Expositions is equipped with the latest event management technology. It is equipped with sophisticated audio-visual systems, high-speed connectivity, and interactive devices to guarantee an immersive digital experience.

5. Accessibility and comfort :

The park is strategically located close to Abidjan's main communication routes, making it easy to access for both local and international visitors.

5 GOOD REASONS TO BECOME A SPONSOR



Contribute to African technological development :

By sponsoring MASS, you support the development of local capacities in space science and technology, thus contributing to Africa's rise as a rising force in the space field.

Tailor-made solutions for your challenges :

MASS is the perfect opportunity to interact with industry experts and discover solutions tailored to your specific needs. Through discussions and themed workshops, you can explore the latest technological innovations that will meet your challenges and stimulate your projects.

Privileged access to strategic meetings :

As a sponsor, you'll have the opportunity to take part in exclusive B-to-B meetings with space industry experts. These direct exchanges will enable you to forge strategic partnerships, find innovative solutions to your technological challenges, and benefit from an influential network to develop your projects.

Enhanced visibility in a fast-growing market :

By becoming a sponsor, you benefit from increased visibility with industry players and public decision-makers, positioning you as a leader in your field in this fast-growing region. Associating your company with a prestigious event like MASS enables you to showcase your commitment to innovation, technology and sustainable development, which can enhance your reputation with investors, customers and the general public.

Opportunities for collaboration and strategic partnerships :

By participating in MASS, you can forge partnerships with major players in space science and geospatial technologies, paving the way for innovative projects and international collaborations.

WHO WE ARE ?

OTIF is a key space and geospatial company in Africa, committed to propelling the continent towards a prosperous technological and economic future. As a catalyst, OTIF harmonizes the differences between African countries and promotes spatial development across the continent. OTIF offers a full range of services to African companies and institutions to support their space and geospatial initiatives.

- Consulting: Space policy and strategy
- Monitoring and evaluation: Quality assurance
- Engineering: Space design and engineering
- Resource mobilization: Search for funding
- Management: Management of space programs and projects
- Networking: Establishing strategic connections
- Training: Upgrading skills
- Business development: Personalized support
- Lobbying: Representing interests
- Monitoring: Technological and regulatory watch

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SPONSORSHIP OFFER

	Start UP Package (< 1 year)	SYLVER Package	GOLD Package	PLATINUM Package	HeadLine SPONSOR
	1 000 \$	3 500 \$	6 500 \$	10 000 \$	20 000 \$

PROMOTION/ MARKETING (Opportunity to display company's logo)

Logo on bag				X	X
Logo on Event and exhibition related publications			X	X	X
Logo on Event banners or backdrop			X	X	X
Logo on Event publicity flyer (updates as received)			X	X	X
Logo in email confirmation of registration to participants				X	X

PRE-EVENT PUBLICITY

Email communication about partner through media channels.					1
Corporate profile, logo, company web link on event website.	logo	logo	100 words	150 words	200 words
Exclusive interview feature on MASS website.					X

EXHIBITION DURING THE EVENT					
Online advertisement in Event and exhibition guide.	logo	logo	Quarter page	Half page	Full page
Corporate profile, logo, company web link and contact details in online Event and exhibition guide.			100 words	150 words	200 words
Display of corporate banner at selected plenary sessions and / or break sessions.				1	2
Corporate item(s) in Event bag			1-page flyer	1 item	2 items
Acknowledgement during opening and closing sessions.			X	X	X
EVENT PARTICIPATION					
Selection of prioritized exhibition space.	9sq and 1 free registration	9sq and 1 free registration	18 sq and 2 free registrations	27sq and 4 free registrations	36sq and 6 free registrations
Organization of workshop (30mins)				1	2
Facilitate bilateral meetings			X	X	X
POST EVENT BENEFITS					
Retention of corporate profile, logo and hyperlink in long-term archive of Mass.			X	X	X
EXHIBITION BOOTHS					
Exhibitor booth	9 m ²	9 m ²	18 m ²	27 m ²	36 m ²

Commitment letter to be completed

Commitment letter to be completed

Name:* First Name:*

Organization:.....

Billing Address:.....

Chosen Sponsorship Level:*

Start UP (< 1 year) SYLVER GOLD PLATINUM HEADLINE SPONSOR

I would like to offer a prize for the Spatial Awards. Please specify the prize :

TOTAL AMOUNT (20% VAT will be applied):* Please specify the total amount excluding VAT (sponsorship + any additional options) :

..... FCFA

Contact persons for partnership follow-up:*

Contact email 1 : Phone :

Contact email 2 : Phone :

Done on at

Signature:
Preceded by the mention
"read and approved"