



MASS

African Space Solutions Market

SPONSORSHIP AND EXHIBITION DOCUMENT



Parc des
Expositions
d'Abidjan

May 6 to 8, 2025
Abidjan - Ivory Coast

SOMMAIRE



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WHAT IS MASS?

The Marché Africain des Solutions Spatiales (MASS) is a must-attend event for professionals, experts and decision-makers in the space sector. Taking place in Abidjan from May 5 to 9, 2025, this event will bring together international and local players to discuss innovative solutions in the fields of Earth observation, satellite telecommunications, navigation, positioning, astronomy and space science.

The main objective of MASS is to promote technological advances and foster collaboration between governments, private companies, universities and international organizations in the field of space technologies.

This unique and innovative marketplace offers a platform for meetings between the bearers of concrete solutions, organizations and governments in search of solutions. All stakeholders can meet to exchange ideas and find ways of collaborating for the benefit of the continent.

MASS is organized by **OTIF Africa Space**, a key company in the space and geospatial sector.

As a driver of transformation, OTIF is helping to pave the way for a future in which Africa becomes a space continent. By harmonizing efforts across the continent, OTIF creates a platform for innovation, development and economic prosperity for all.



MASS will :

- **showcase** the latest space and geospatial innovations in Africa.
- **facilitate partnerships** between local and international players.
- **create a unique meeting point** for all players in the space segments.
- **encourage the use of spatial data** for sustainable development.
- **strengthen the African space industry** and create business opportunities in this emerging sector.
- **raise awareness of space-related issues** among governments, by promoting space-based solutions.

MASS 2025 PROGRAM



Technical workshops

feedback and research to present and discover the latest innovations



A gala evening

to reward outstanding people in the field



A major trade show

Dedicated to stakeholders to present their needs, products or services



An agora space

To communicate with the public

Expected participants :



3000+ visitors, including professionals, experts, investors, and decision-makers.

It will be mainly :

Government representatives :

- African Space Agency (AfSA)
- Regional councils
- Town halls
- Embassies
- Local authorities
- Political decision-makers and administrations

Development institutions:

- Local and international institutions
- International organizations
- NGOs and foundations

Private companies:

- Leaders of companies in the space sector
- Private companies
- Consultants

Training structures:

- Research laboratories
- Specialized researchers and scientists
- Pupils and students



MASS 2025 IN ABIDJAN: THE CITY OF OPPORTUNITIES

Abidjan is a vibrant metropolis that embodies the energy and diversity of West Africa. Nicknamed the « Pearl of the Lagoon », this dynamic town is a cultural crossroads, economic and artistic region that fascinates with its frenetic pace, contrasting landscapes and friendly people.



Ivory coast's economic capital: Abidjan is the country's economic powerhouse, accounting for over 40% of national GDP.

It is a hub for business and a key destination for foreign investors.

By combining education, innovation and international collaboration, the city is preparing to become a regional centre for the space industry in Africa.

With the necessary support, Abidjan could soon play a key role in the development of space technologies on the African continent.

MASS 2025 AT THE PARC DES EXPOSITIONS: AN ARCHITECTURAL GEM

MASS takes place at the Parc des Expositions in Abidjan, Ivory coast. The Abidjan Exhibition Centre is a modern architectural jewel covering 16 hectares, with seating for 5,000 people and 6,000 standing.



It is a symbol of Côte d'Ivoire's dynamism and ambition in terms of infrastructure. Designed to host major international events, the complex boasts bold, innovative architecture that combines aesthetics and functionality.

5 GOOD REASONS TO BECOME A SPONSOR



Privileged access to partners

You will have the opportunity to take part in B-to-B meetings with partners



Visibility in a growing market

You'll benefit from visibility with key players in the space industry



Opportunity for strategic partnerships

You can forge partnerships that pave the way for innovative projects



Contribution to development

By sponsoring MASS, you are supporting the development of local capacities, thereby contributing to the development of Africa.



Tailor-made solutions for your challenges

Talk to industry experts and find out about solutions tailored to your specific needs

WHO WE ARE ?

OTIF is a key space and geospatial company in Africa, committed to propelling the continent towards a prosperous technological and economic future.

As a catalyst, OTIF harmonizes the differences between African countries and promotes spatial development across the continent.

OTIF offers a full range of services to African companies and institutions to support their space and geospatial initiatives.

- **Consulting:** Space policy and strategy
- **Engineering:** Space design and engineering
- **Resource mobilization:** Search for funding
- **Management:** Management of space programs and projects
- **Networking:** Establishing strategic connections
- **Training:** Upgrading skills
- **Business development:** Personalized support
- **Lobbying:** Representing interests
- **Monitoring:** Technological and regulatory watch

Contacts

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SPONSORSHIP OFFER

A close-up photograph of two individuals in professional attire, likely suits, shaking hands. The person on the left is wearing a dark suit jacket with visible buttons and a silver chain bracelet on their right wrist. The person on the right is wearing a light-colored suit jacket and a ring on their left hand. In the background, another person's hands are visible, gesturing as if speaking or presenting. The overall atmosphere is professional and suggests a formal agreement or partnership.



	Startup Package (< 1 year)	SILVER Package	GOLD Package	PLATINUM Package	HeadLine SPONSOR
	1 000 \$	6 000\$	12 000 \$	23 000 \$	50 000 \$
PROMOTION/ MARKETING (Opportunity to display company's logo)					
Logo on bag				X	X
Logo on Event and exhibition related publications			X	X	X
Logo on Event banners or Backdrop			X	X	X
Logo on Event publicity flyer (updates as received)			X	X	X
Logo in email confirmation of registration to participants				X	X
PRE-EVENT PUBLICITY					
Email communication about partner through media channels.					1
Corporate profile, logo, company web link on event website	logo	logo	100 words	150 words	200 words
Exclusive interview feature on MASS website					X



EXHIBITION DURING THE EVENT					
Online advertisement in Event and exhibition guide	logo	logo	Quarter de page	Half page	Full page
Corporate profile, logo, company web link and contact details in online Event and exhibition guide			100 words	150 words	200 words
Display of corporate banner at selected plenary sessions and / or break sessions.				1	2
Corporate item(s) in Event bag			1-page flye	1 item	2 items
Acknowledgement during opening and closing sessions.			X	X	X
EVENT PARTICIPATION					
Selection of prioritized exhibition Space	9sq and 1 free registration	9sq and 1 free registration	9sq and 1 free registration	27sq and 4 free registrations	36sq and 6 free registrations
Organization of workshop (30mins)				1	2
Facilitate bilateral meetings			X	X	X
POST EVENT BENEFITS					
Retention of corporate profile, logo and hyperlink in long-term archive of Mass			X	X	X
EXHIBITION BOOTHS					
Exhibitor booth	9sq	9sq	18sq	27sq	36sq



BECOME A SPONSOR

Commitment letter to be completed

Name*: First Name: *

Organization :*

Billing Address: *

Chosen Sponsorship Level :*

Start UP (<1year) SILVER GOLD PLATINUM HEADLINE SPONSOR

I would like to offer a prize for the Spatial Awards. Please specify the prize :

TOTAL AMOUNT (20% VAT will be applied):* Please specify the total amount excluding VAT (sponsorship + any additional options):.....\$

Contact persons for partnership follow-up :*

Contact mail 1 : Phone :

Contact mail 2 : Phone :

Done on..... at

Signature :
Preceded by
the mention "read and approved"

Visit our website :

www.mass.ci

Adress mail :

contact@mass.ci

Organisers' contact :

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