

# **Dummy Proposal for Binus Design Competition**

**Title: Innovative Design Solutions for the Future**

**Prepared for: Binus Design Competition**

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## **Table of Contents**

- 1. Introduction**
- 2. Project Overview**
- 3. Objectives**
- 4. Design Concept**
- 5. Timeline**
- 6. Budget**
- 7. Conclusion**
- 8. Appendices**

## **1. Introduction**

The Binus Design Competition aims to foster creativity and innovation among students and professionals in the field of design. This proposal outlines a project

that seeks to address contemporary design challenges through innovative solutions.

## **2. Project Overview**

The proposed project focuses on creating a sustainable design that integrates technology and aesthetics. The design will cater to the needs of modern users while being environmentally friendly.

## **3. Objectives**

- To develop a design that is both functional and visually appealing.
- To incorporate sustainable materials and practices.
- To engage the community in the design process.

## **4. Design Concept**

The design concept revolves around the theme of "Harmony with Nature." It will feature organic shapes, natural materials, and a color palette inspired by the environment. The goal is to create a product that resonates with users and promotes sustainability.

## **5. Timeline**

PhaseDurationResearch & Ideation2 weeksDesign Development4 weeksPrototyping3 weeksFinal Presentation1 week

## 6. Budget

ItemCostMaterials\$500Tools & Equipment\$300Marketing & Promotion\$200Miscellaneous\$100**Total\$1100**

## 7. Conclusion

This proposal outlines a vision for a sustainable and innovative design that aligns with the values of the Binus Design Competition. We believe that this project will not only showcase creativity but also contribute positively to the community and environment.

## 8. Appendices

- Appendix A: Sketches and Design Ideas
- Appendix B: Research References
- Appendix C: Team Members and Roles

## Contact Information

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