

LinkedIn Brand Guidelines for Adobe

When incorporating LinkedIn's branding elements in conjunction with Adobe's brand, it's crucial to follow LinkedIn's specific guidelines:

- **Use of LinkedIn Logos:** Only use LinkedIn logos as provided in their official assets. Do not modify or alter the logos.
- **Avoiding Misleading Associations:** Do not use LinkedIn's branding in a way that implies partnership, sponsorship, or endorsement by LinkedIn without explicit permission. [LinkedIn Brand Guidelines+1LinkedIn Brand Guidelines+1](#)
- **Proper Usage in Media:** For authors, media creators, and businesses, adhere to the guidelines outlined in LinkedIn's [Business, Books & Other Media Usage](#) to ensure proper representation.

Using LinkedIn Branding with Adobe

When featuring LinkedIn's brand alongside Adobe's, it's important to adhere to LinkedIn's rules:

- **LinkedIn Logos:** Use only official, unaltered LinkedIn logos.
- **No Misleading Association:** Avoid using LinkedIn branding in a way that suggests a partnership, sponsorship, or endorsement without LinkedIn's explicit consent.
- **Media Usage:** Authors, media creators, and businesses should consult LinkedIn's [Business, Books & Other Media Usage](#) guidelines for correct representation.