Lab 6. USER-based collaborative filtering

Building the recommendation system:

```
recommender models <- recommenderRegistry$get entries(dataType ="realRatingMatrix")
recommender models$UBCF realRatingMatrix$parameters
## $method
## [1] "cosine"
## $nn
## [1] 25
##
## $sample
## [1] FALSE
## $normalize
## [1] "center"
## $minRating
## [1] NA
recc model <- Recommender(data = recc data train, method = "UBCF")</pre>
recc model
## Recommender of type 'UBCF' for 'realRatingMatrix'
## learned using 111 users.
model details <- getModel(recc model)</pre>
names (model_details)
## [1] "description" "data"
                                    "method"
                                                   "nn"
                                                                  "sample"
## [6] "normalize" "minRating" "verbose"
model details$data
## 111 x 332 rating matrix of class 'realRatingMatrix' with 10507 ratings.
## Normalized using center on rows.
```

Applying the recommender model on the test set

```
n = n_recommended)
recc_predicted
## Recommendations as 'topNList' with n = 6 for 449 users.
```

Explore results

```
recc matrix <- sapply(recc predicted@items,</pre>
                      function(x) { colnames(ratings movies)[x] })
dim(recc matrix)
## [1] 6 449
recc matrix[, 1:4]
       [,1]
##
## [1,] "Schindler's List (1993)"
## [2,] "L.A. Confidential (1997)"
## [3,] "Close Shave, A (1995)"
## [4,] "Vertigo (1958)"
## [5,] "Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb (1963)"
## [6,] "One Flew Over the Cuckoo's Nest (1975)"
       [,2]
## [1,] "Silence of the Lambs, The (1991)"
## [2,] "Schindler's List (1993)"
## [3,] "Princess Bride, The (1987)"
## [4,] "Raiders of the Lost Ark (1981)"
## [5,] "Usual Suspects, The (1995)"
## [6,] "Shawshank Redemption, The (1994)"
       [,3]
## [1,] "Silence of the Lambs, The (1991)"
## [2,] "Fargo (1996)"
## [3,] "Star Wars (1977)"
## [4,] "Swingers (1996)"
## [5,] "Willy Wonka and the Chocolate Factory (1971)"
## [6,] "Godfather, The (1972)"
       [,4]
## [1,] "Usual Suspects, The (1995)"
## [2,] "Terminator 2: Judgment Day (1991)"
## [3,] "Sling Blade (1996)"
## [4,] "Terminator, The (1984)"
## [5,] "Shawshank Redemption, The (1994)"
```

```
## [6,] "Twelve Monkeys (1995)"
```

How many times each movie got recommended:

```
number_of_items <- factor(table(recc_matrix))

chart_title <- "Distribution of the number of items for UBCF"

qplot(number_of_items) + ggtitle(chart_title)</pre>
```

Top titles:

```
number_of_items_sorted <- sort(number_of_items, decreasing = TRUE)</pre>
number of items top <- head(number of items sorted, n = 4)
table top <- data.frame(names(number_of_items_top), number_of_items_top)</pre>
head(table top)
##
                                           names.number of items top.
## Usual Suspects, The (1995)
                                           Usual Suspects, The (1995)
## Silence of the Lambs, The (1991) Silence of the Lambs, The (1991)
## Sling Blade (1996)
                                                    Sling Blade (1996)
## Godfather, The (1972)
                                                 Godfather, The (1972)
##
                                     number_of_items_top
## Usual Suspects, The (1995)
                                                      172
## Silence of the Lambs, The (1991)
                                                      131
## Sling Blade (1996)
                                                      126
## Godfather, The (1972)
                                                      125
```