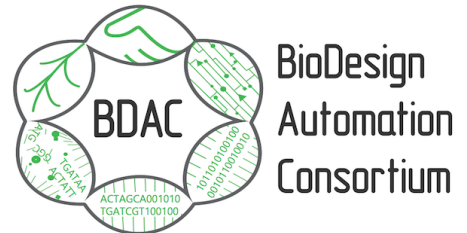


# Sponsorship Opportunities for IWBD 2018

BDAC's IWBD sponsorship opportunities are available to your company! IWBD offers many special opportunities for your company to connect with your audience.

Work with us to design a custom sponsorship opportunity, such as sponsoring:

- A reception for IWBD attendees at a local venue the night before the workshop opens
- Scholarships to enable students to attend IWBD.
- A featured space within IWBD, such as the food area, registration desk, exhibition area, etc.



## specification level 6: \$25,000+

- Top listing of corporate logo on 2018 IWBD website (indefinitely) and BDAC website (up to one year)
- Top listing of corporate logo on event promotional materials: brochures, agenda, program
- Featured exhibition table
- Display ad included in email outreach (2x)
- Option to include corporate material (brochures, coupons, T-shirts, etc.) in attendee bags
- Full-page advertisement in workshop program in a prime location
- Demo new products, equipment, reagents, or software tools
- Corporate logo on attendee bags
- 7 registrations (includes dinner)
- Access to email list of all attendees

## design level 5: \$10,000

- Corporate logo on 2018 IWBD website (indefinitely) and BDAC website (up to one year) and bags
- Exhibition table
- Display ad included in email outreach (1x)
- Option to include corporate material (brochures, coupons, T-shirts, etc.) in attendee bags
- Full-page advertisement in workshop program
- Demo new products, equipment, reagents, or software tools
- 3 registrations (includes dinner)
- Corporate logo on event promotional materials: brochures, agenda, program
- Access to email list of all attendees

## workflow level 4: \$5,000

- Option to include corporate material (brochures, coupons, T-shirts, etc.) in attendee bags
- Full-page advertisement in workshop program
- Demo new products, equipment, reagents, or software tools
- Corporate logo on attendee bags
- 2 registrations (includes dinner)
- Corporate logo on 2018 IWBD website (indefinitely)
- Corporate logo on event promotional materials: brochures, agenda, program

### tool level 3: \$2,500

- Full-page advertisement in workshop program
- Demo new products, equipment, reagents, or software tools
- Corporate logo on attendee bags
- 1 registration (includes dinner)
- Corporate logo on 2018 IWBD A website (indefinitely)
- Corporate logo on event promotional materials: brochures, agenda, program

### class level 2: \$1,500

- Corporate logo on attendee bags
- 1 registration (includes dinner)
- Corporate logo on 2018 IWBD A website (indefinitely)
- Corporate logo on event promotional materials: brochures, agenda, program
- Half-page advertisement in workshop program

### algorithm level 1: \$750

- Corporate logo on 2018 IWBD A website (indefinitely)
- 1 registration (includes dinner)
- Corporate logo on event promotional materials: brochures, agenda, program
- Half-page advertisement in workshop program

### IWBDA exhibition table: \$500

- Exhibition table
- Listing in program guide and website as an exhibitor

### other sponsorship opportunities:

Full-page ad in IWBD A Program Book: \$500

Half-page ad in IWBD A Program Book: \$250

## sponsorship summary

	exhibition table \$500	algorithm \$750	class \$1500	tool \$2500	workflow \$5000	design \$10,000	specification \$25,000+
Logo on IWBD A website	✓	✓	✓	✓	✓	✓	✓
Logo on promotional materials	✓	✓	✓	✓	✓	✓	✓
Included registrations	0	1	1	1	2	3	7
Logo on bags			✓	✓	✓	✓	✓
Demo new products				✓	✓	✓	✓
Ad pages in program	0	0	½	1	1	2	2
Include materials in bags					✓	✓	✓
Logo on BDAC website						✓	✓
Exhibition table	✓					✓	✓
Number of times ad included in emails						1	2

## contact information

For more information about IWBD A and to discuss sponsoring IWBD A 2018, please email the IWBD A Executive Committee at [iwbda-exec@lists.bio-design-automation.org](mailto:iwbda-exec@lists.bio-design-automation.org)

IWBD A website: <http://www.iwbdaconf.org/>

BDAC website: <http://www.bio-design-automation.org/>

All net proceeds from IWBD A support the ongoing mission and work of BDAC, a non-profit company dedicated to providing and promoting education, research, training, and advancement of state-of-the-art technology in the fields of synthetic biology and bio-design automation.