

Sponsorship Package

MAY 19, 2018 UNIVERSITY OF CALIFORNIA, RIVERSIDE 900 University Ave, Riverside CA, 92521



About Us:

A hackathon is a multi-day event where students practice and develop their computer programming skills to create ideas and projects. This year, a collaboration with UCR's Society of Women Engineers and Biomedical Engineering Society introduces BioHack, a student-run 12 hour Hackathon at the University of California, Riverside.

Unlike other hack—a—thons, we are promoting the theme of bioengineering—related projects as the central aspect of the event. Projects can range from various parts of the bioengineering industry, such as bioinformatics, genetics, neuroscience, pharmaceuticals, medical devices, and more. BioHack provides the environment that will highlight not only the innovative nature of UCR students, but also propel the bioengineering industry with new technologies.

This event will be free to all UCR students, no matter what year or major. No experience is necessary for entry, as long as students are motivated and curious about computer science and bioengineering. We challenge 150 innovators, either experienced or novice, to research, code, build, and present the finished projects to a panel of judges for prizes.

Mission:

Our mission is to encourage new hackers to collaborate with students and sponsors throughout computer science and bioengineering. We encourage all UCR students, especially female and minority students, to learn and develop valuable technical and teamwork skills in a safe and intellectual environment. We also encourage faculty and industrial engineers from the bioengineering and computer science community to promote and grow strong, professional connections within the Inland Empire and Southern California community.

Why Sponsor?

With your sponsorship, not only will BioHack be able to run efficiently and effectively as possible, but this event will also:

- Provide talented and motivated collegiate developers
- Promote your brand and technology
- Build a developer network for your brand
- Discover how students are using technology

A sponsorship can help with:

- Hardware that participates can use to aid with building their projects
- Nutritious meals and snacks to keep the participates energized during the event
- A safe and inclusive environment at UCR's Bourns
 College of Engineering for participates to hack, which
 also includes rooms for tech talks, and company info
 sessions
- Prizes for the best project, which will be judged based on themes such as best startup, best beginner's hack, most creative, and most ASSURED

BIOHACK Sponsorship Tiers Amino acid Alpha Helix Heme Molecule Hemoglobin \$1,000 \$100 \$500 >\$1,000 General Thanked at Open/Closing Ceremony Send Mentors Judge Final Round Present prizes at closing ceremony Branding Website× T-Shirt× Venue Branding× Recruitment Distribute Recruiting Material Access Participant's Resumes After Hackathon Before Hackathon Before Hackathon 5 minutes 10 minutes Speaker Presentation at Opening Ceremony Table at Recruitment Lounge

Contact at BioHack.ucr@gmail.com

[×] Size of logo is correlated to sponsorship value