AnVIL

Styleguide

with

Clever Canary

Dave Rogers, Mim Hastie, Fran McDade

hello@clevercanary.com

Logo

Open Sans / Semi / #035C94

Colors

#012840	#25445A	#035C94	#7EBAC0	#AEEBF2	#E0DD10	#F6F7F4

Light shades

For backgrounds for dark-on-light designs, or the text color of an inverted design.

Light accent

To bring attention to design elements by contrasting with the rest of the palette.

Brand

To be used throughtout design.

Dark accent

Another accent color to consider - to compliment brand color.

Dark shades

Use as the text color for dark-on-light designs, or as the background for inverted designs.

Typography

Headline

Open Sans / 60px / 82px / -1.5px / #012840 / 32px

H1

Open Sans / 400 / 38px / 44px / 0px / #012840 / 24px

H2

Open Sans / 400 / 28px / 36px / 0.25px / #012840 / 12px

H3

Open Sans / 600 / 18px / 26px / 0.15px / #012840 / 10px

H4

Open Sans / 600 / 16px / 24px / 0px / #012840 / 4px

H5

Open Sans / 400 / 12px / 18px / 0px / #012840 / 8px

hero

Barlow / 300 / 24px / 32px / 0px / #25445A / 16px or 32px with line / "hero"

hero small

Barlow / 300 / 24px / 32px / 0px / #25445A / 16px / "hero small"

p

Barlow / 400 / 16px / 24px / 0px / #000000 / 24px

caption

Open Sans / 400 / 12px / 24px / 1px / #000000, 58% / 24px / "caption"

link

border / solid 2px / #000000, 12%, hover #AEEBF2, 87%

Font / Weight / Size / Line Height / Letter Spacing / Color / Margin Bottom / ClassName

AnVIL

Button Specifications

Submit Data   Cancel   **Submit Data**   Cancel

Dark: background #035C94, text #FFFFFF

Dark Hover: background #035C94 87% opacity, text #FFFFFF

Light: background #F6F7F4, text #012840

Light Hover: background #F6F7F4 + mask 3% #000000, text #012840

Dimensions: 36px H, 16px padding L&R, 64px min-width, 0px elevation

Font: Open Sans Semi Bold, 16px