

Sponsorship Prospectus

Bioconductor & Galaxy
are coming together for an exciting joint conference in
2025



Projects share similar values

A long history of working together

An opportunity to **learn, collaborate, and cross-pollinate** across
communities

Presented by:



June 23 - June 26, 2025

at Cold Spring Harbor Laboratory

Genomic Data Science and Beyond with Galaxy and Bioconductor (GBCC2025)



Dear Prospective Sponsor,

I hope this letter finds you well. On behalf of the GBCC2025 organizing committee, I am excited to invite you to become a valued sponsor of our "Genomic Data Science and Beyond with Galaxy and Bioconductor" community conference taking place June 23 - 26, 2025, at Cold Spring Harbor Laboratory in Long Island, NY.

The GBCC2025 conference, aims to bridge the gap in integrating genomic data, tools, and communities. With the rapid advancements in genomic science generating an ever-increasing volume of data and analysis methods, there is a critical need for robust, accessible tools and collaborative platforms to facilitate data analysis and interpretation. Despite significant progress, substantial gaps remain in fostering environments where new analysis methods are readily developed, incorporated, and utilized, hindering the ability to achieve medical breakthroughs that improve human health.

Galaxy's user-friendly web platform and Bioconductor's comprehensive suite of R-based genomic data analysis tools offer complementary strengths that, when combined, provide powerful, unified solutions for the genomic research community. This joint conference will enhance interoperability, promote innovative workflows, improve training and education, enrich documentation efforts, and ultimately accelerate discoveries in genomic science.

We are offering several sponsorship levels designed to provide excellent exposure and engagement opportunities. By sponsoring our event, you will gain visibility among over 300+ influential community members, including faculty, investigators, students, postdocs, developers and platform users. Your support will not only enhance your brand's reputation but also demonstrate your commitment to social responsibility and community development.

We would be honored to partner with you, and we can customize sponsorship packages to align with your marketing and philanthropic goals.

Thank you for considering our proposal. We look forward to the possibility of collaborating with you to make a significant impact on our communities.

Warm Regards,

On behalf of the GBCC
Organizing Committee
Jennifer Vessio & Maria Doyle

EVENT OVERVIEW



Event Name

Genomic Data Science and
Beyond with Galaxy and
Bioconductor Community
Conference



Date & Time

June 23 - 26, 2025



Location

Cold Spring Harbor
Laboratory, Long Island, NY



Audience Description

A diverse audience of 300+ professionals,
including faculty, students, postdocs, leaders,
technology enthusiasts, and influential decision-
makers.

Conference & Networking

The conference aims to inspire
innovation and facilitate networking
among industry professionals.



Conference Aims

- 1) Foster collaboration and innovation in genomic data science by organizing sessions that demonstrate the integration of Bioconductor tools into the Galaxy platform, enhancing interoperability and streamlining data analysis workflows;
- 2) Enhance training and education by offering structured training opportunities and hands-on workshops, including collaborative tutorials; and
- 3) Strengthen community and networking among genomic researchers by facilitating unified poster sessions and shared community networking events.

SPONSORSHIP BENEFITS



At this conference, we offer a fantastic platform for sponsors to showcase their services and products while forming valuable connections. Your company's logo and name will be prominently displayed on our event's promotional materials and website, offering significant exposure.

Key Sponsorship Benefits Include:

01.

Create

new relationships with Students, Postdocs, Faculty, Principal Investigators, Developers, Users and Key decision makers.

02.

Grow

new collaborations, improve training and education, and strengthen the genomic research community.

03.

Plan

your business strategy and talk to participants about current and future issues they are focusing on.

04.

Find

new opportunities to build your business and increase revenue. As well as talent to build your business.

05.

Complimentary Tickets

A certain number of event passes for your team members and clients.**



**Complimentary tickets are dependent on the package level



SPONSORSHIP PACKAGES

We propose the following options for your consideration:

01. Platinum Sponsor \$10,000

As a PLATINUM sponsor, your branding will be featured prominently in all event marketing and communication materials, including being a sponsor for the conference dinner, an invited presentation session, exhibit space, branding on event website, and social media posts. You will also receive 3 VIP in-person event passes and 4 virtual event passes.

02. Gold Sponsor \$7,000

As a GOLD sponsor, your branding will be featured on the event website, marketing materials, sponsor a lunch, a poster presentation slot, and exhibit space. You will receive 1 VIP in-person event pass and 3 virtual event passes.

03. Silver Sponsor \$4,000

As a SILVER sponsor, your branding will appear on the event website and exhibit space. You will receive 1 VIP in-person event pass and 1 virtual event pass.

04. Bronze Sponsor \$2,500

As a BRONZE sponsor, your branding will appear on the event website and selected portions of the event. You will receive 2 virtual event passes.

05. Friends of GBCC2025 \$1,000

Your branding will appear on the event website.

SPONSORSHIP ADD-ON's

Looking to customize your sponsorship experience? Add on one of these amazing opportunities:



Sponsor an Event

- Opening Welcome Event: \$3,000
- 2025 Poster Session: \$1,000
- CoFest June 27 & June 28, 2025 offsite from CSHL: \$3,500

Everyone loves SWAG

- Conference SWAG - Each conference participant will receive conference SWAG with your company name/logo on it when they check in at registration. **Ask for more details.**
 - Water Bottles, Socks, Bag, Adapter, Conference T-shirt, Lanyards, etc....prices vary.



This conference is important for genomic researchers as it will provide a platform for discussing current advancements, sharing best practices, and fostering collaborations between the Galaxy and Bioconductor communities that will drive future innovations in the field. It will facilitate networking and professional growth, enabling researchers to stay updated on the latest tools and methodologies, thus enhancing the overall quality and efficiency of genomic research. Galaxy and Bioconductor, each with hundreds of thousands of users worldwide—Galaxy with over 500,000 and Bioconductor nearing 1 million—are jointly empowering the global community to achieve reproducible data analysis in computational biology and bioinformatics.

Your sponsorship is vital to supporting our thriving communities, enabling continued innovation and collaboration that drives impactful discoveries across the globe.



We look forward to discussing these opportunities with you and tailoring a package to meet your specific marketing objectives. For more information on any of the sponsorship opportunities contact:

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Maria Doyle Maria.Doyle@ul.ie

