

JSON Data Modeling

Matthew D. Groves, @mgroves

CincyDeliver 2019 Sponsors

Diamond



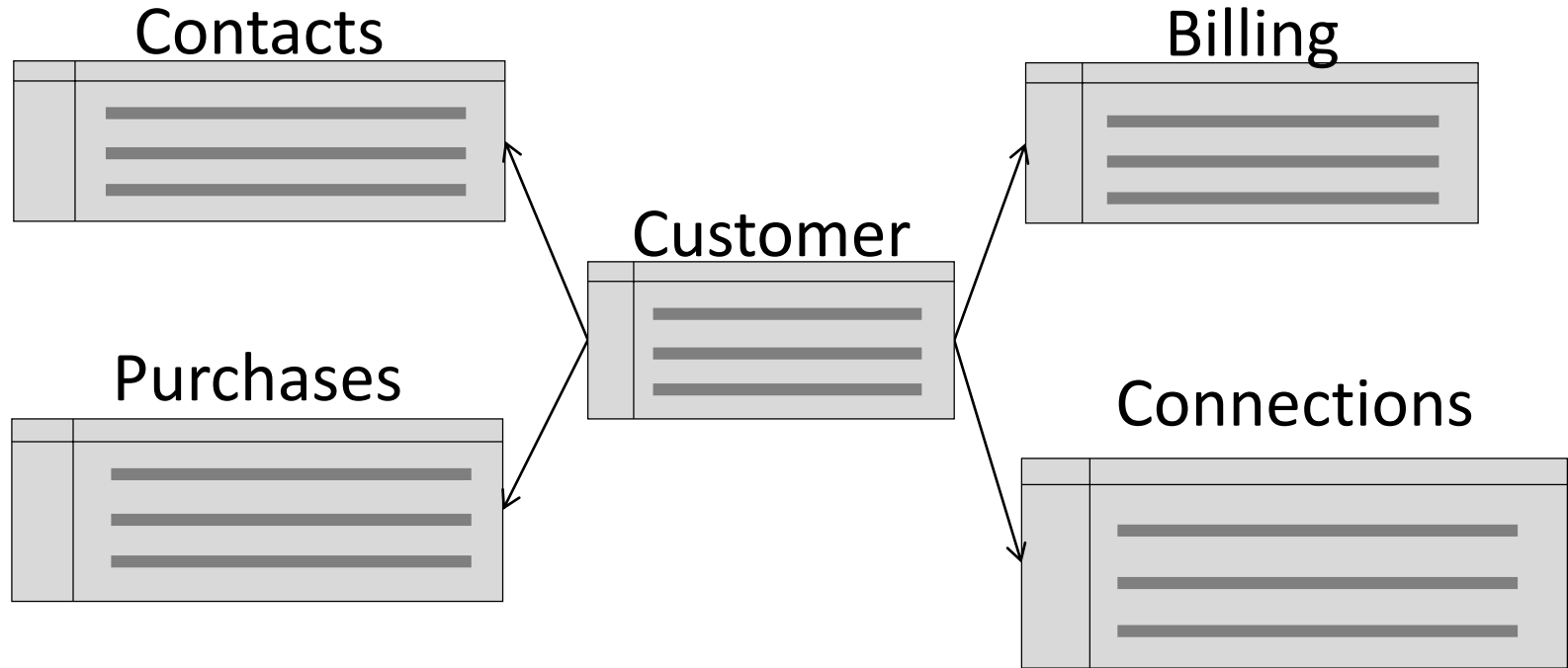
Platinum



Gold



Modeling Data in a Relational World





Where am I?

- Cincy Deliver
- <https://www.cincydeliver.org/>



Who am I?



- Matthew D. Groves
- Developer Advocate for Couchbase
- @mgroves on Twitter
- Podcast and blog: <https://crosscuttingconcerns.com>
- "I am not an expert, but I am an enthusiast." – Alan Stevens



by @natelovett

JSON Data Modeling

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AGENDA

- 01/** Why NoSQL?
- 02/** JSON Data Modeling
- 03/** Accessing Data
- 04/** Migrating Data
- 05/** Summary / Q&A



1

Why NoSQL?

NoSQL Landscape



Key-Value

- Couchbase
- Riak
- BerkeleyDB
- Redis

Document

- Couchbase
- MongoDB
- DynamoDB
- CosmosDB

Wide Column

- Hbase
- Cassandra
- Hypertable

Graph

- OrientDB
- Neo4J
- DEX
- GraphBase

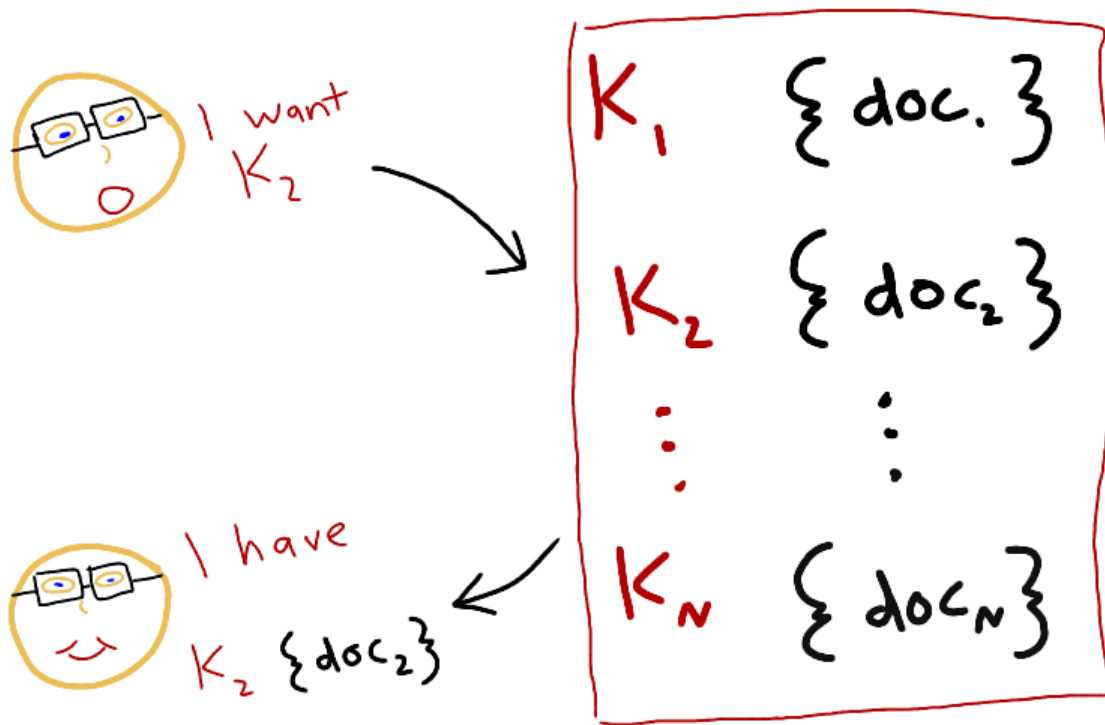


Document

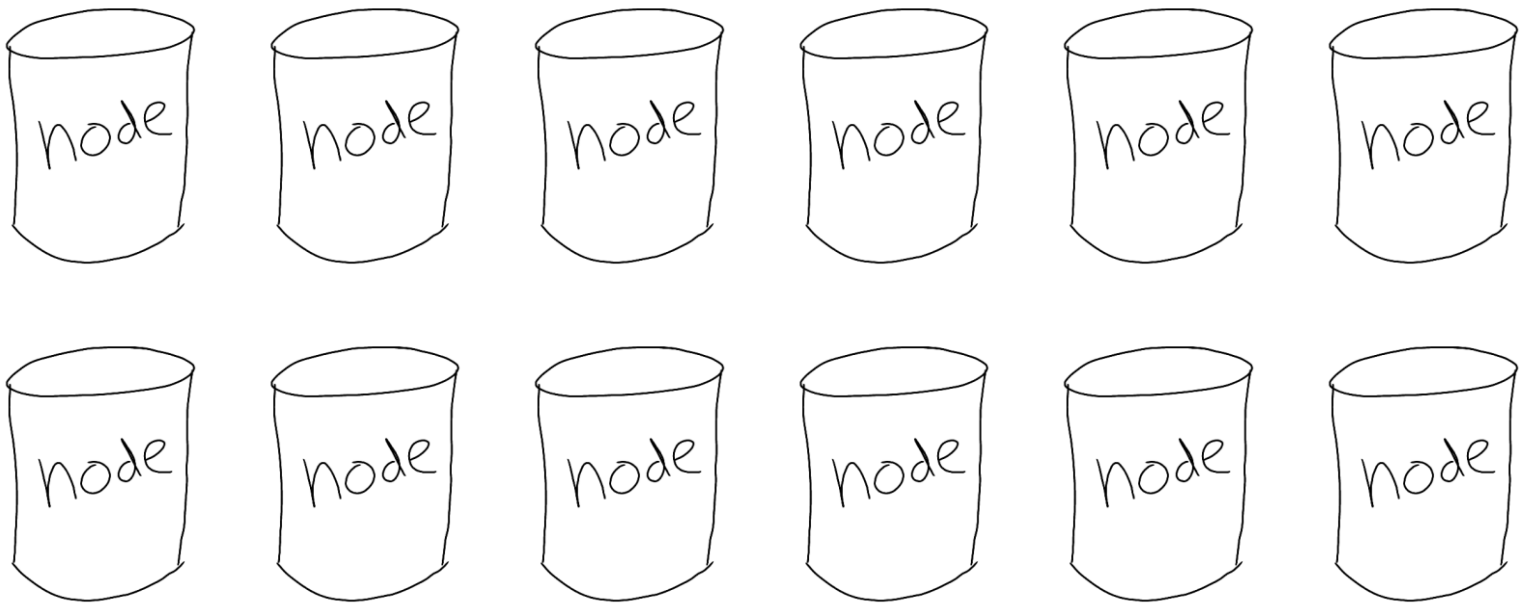
- Couchbase
- MongoDB
- DynamoDB
- CosmosDB

- Get by key(s)
- Set by key(s)
- Replace by key(s)
- Delete by key(s)
- Map/Reduce

What's NoSQL?



Why NoSQL? Scalability



Why NoSQL? Flexibility



Why NoSQL? Availability



Why NoSQL? Performance

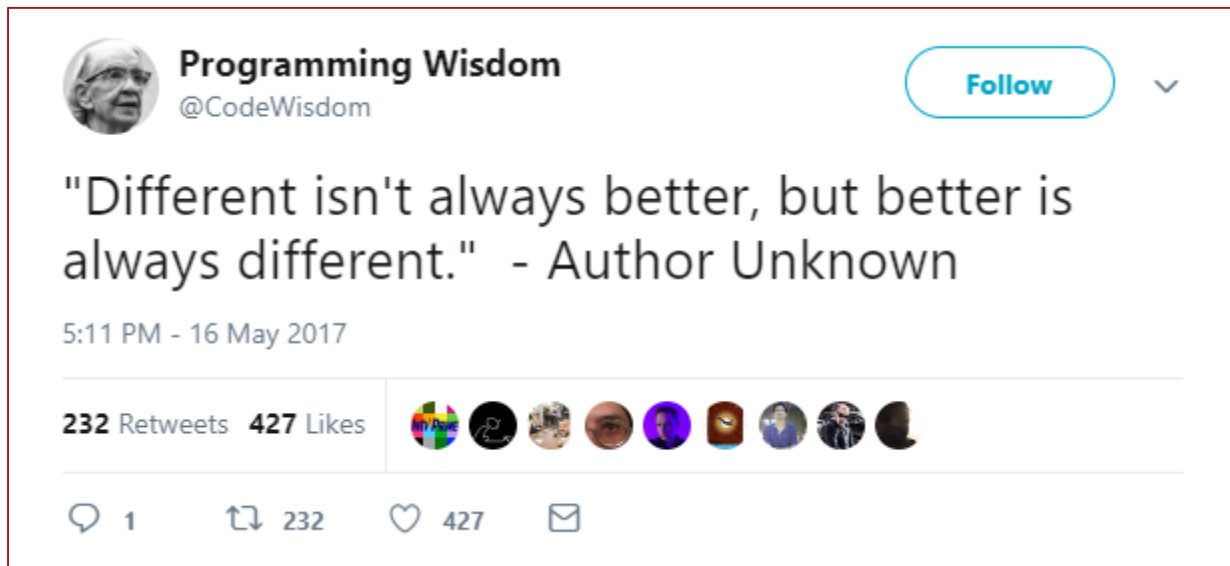


Use Cases for NoSQL



- Caching
- Session
- User profile
- Catalog
- Content management
- Personalization
- Customer 360
- IoT
- Communication
- Gaming
- Advertising
- Travel booking
- Loyalty programs
- Fraud monitoring
- Social media
- Finance

Use Cases

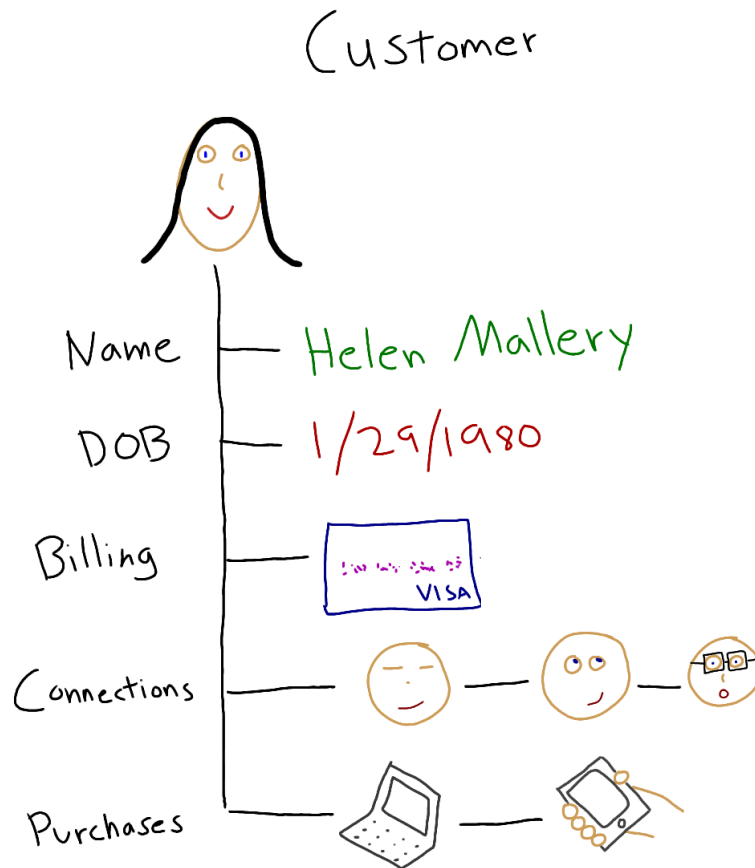




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JSON Data Modeling

Properties of Real-World Data



Modeling Data in a Relational World

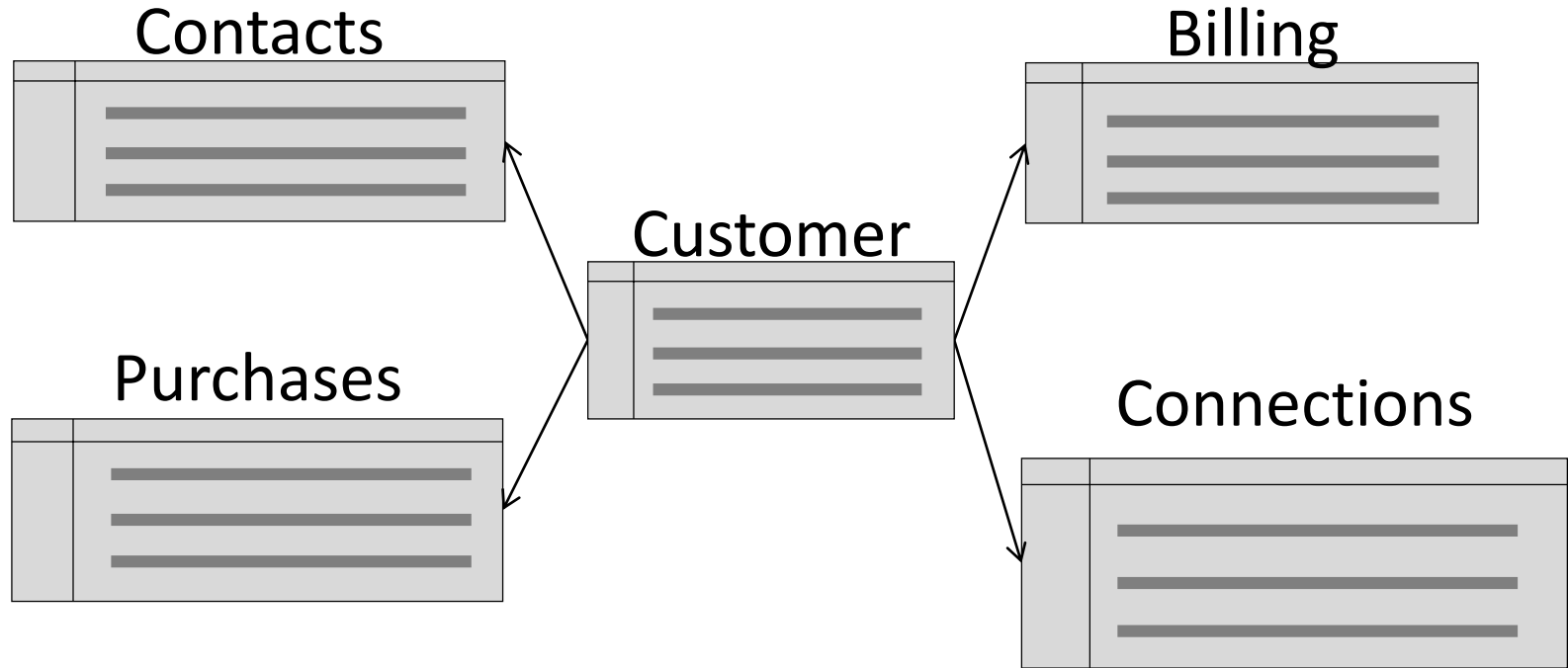


Table: Customer

CustomerID	Name	DOB
CBL2015	Jane Smith	1990-01-30

Customer DocumentKey: CBL2015

```
{  
  "Name" : "Jane Smith",  
  "DOB"  : "1990-01-30"  
}
```

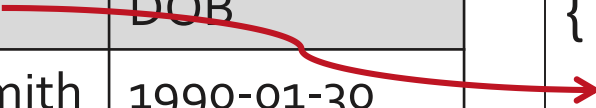


Table: Customer

CustomerID	Name	DOB
CBL2015	Jane Smith	1990-01-30

Table: Purchases

CustomerID	Item	Amount	Date
CBL2015	laptop	1499.99	2019-03

Customer DocumentKey: CBL2015

```
{
  "Name" : "Jane Smith",
  "DOB"  : "1990-01-30",
  "Purchases" : [
    {
      "item"   : "laptop",
      "amount" : 1499.99,
      "date"   : "2019-03",
    }
  ]
}
```

Table: Customer

CustomerID	Name	DOB
CBL2015	Jane Smith	1990-01-30

Table: Purchases

CustomerID	Item	Amount	Date
CBL2015	laptop	1499.99	2019-03
CBL2015	phone	99.99	2018-12

Customer DocumentKey: CBL2015

```
{
  "Name" : "Jane Smith",
  "DOB"  : "1990-01-30",
  "Purchases" : [
    {
      "item"   : "laptop",
      "amount" : 1499.99,
      "date"   : "2019-03",
    },
    {
      "item"   : "phone",
      "amount" : 99.99,
      "date"   : "2018-12"
    }
  ]
}
```

Customer DocumentKey: CBL2015

Table: Connections

CustomerID	ConnId	Relation
CBL2015	XYZ987	Brother
CBL2015	SKR007	Father

```
{
  "Name" : "Jane Smith",
  "DOB" : "1990-01-30",
  "Billing" : [
    {
      "type" : "visa",
      "cardnum" : "5827-2842-...",
      "expiry" : "2019-03"
    }, ...
  ],
  "Connections" : [
    {
      "ConnId" : "XYZ987",
      "Relation" : "Brother"
    },
    {
      "ConnId" : "SKR007",
      "Relation" : "Father"
    }
  ]
}
```


Contacts

CustomerID	ConnId	Name
CBL2015	XYZ987	Joe Smith
CBL2015	SKR007	Sam Smith

Customer

Customer ID	Name	DOB	Cardnum	Expiry	CardType
CBL2015	Jane Smith	1990-01-30	5827-2842...	2019-03	visa

Purchases

CustomerID	item	amt
CBL2015	mac	2823.52
CBL2015	ipad2	623.52

Connections

CustomerID	ConnId	Relation
CBL2015	XYZ987	Brother
CBL2015	SKR007	Father

DocumentKey: **CBL2015**

```
{
  "Name" : "Jane Smith",
  "DOB" : "1990-01-30",
  "cardnum" : "5827-2842...",
  "expiry" : "2019-03",
  "cardType" : "visa",
  "Connections" : [
    {
      "CustId" : "XYZ987",
      "Relation" : "Brother"
    },
    {
      "CustId" : "SKR007",
      "Relation" : "Father"
    }
  ],
  "Purchases" : [
    { "id":12, item: "mac", "amt": 2823.52 }
    { "id":19, item: "ipad2", "amt": 623.52 }
  ]
}
```

DocumentKey: **CBL2016**

Contacts

CustomerID	ConnId	Name
CBL2016	XYZ987	Joe Smith
CBL2016	SKR007	Sam Smith

Billing

CustomerID	Type	Cardnum	Expiry
CBL2016	visa	5927...	2020-03
CBL2016	master	6273...	2019-11

Customer

CustomerID	Name	DOB
CBL2016	Bob Jones	1980-01-29

Purchases

CustomerID	item	amt
CBL2016	mac	2823.52
CBL2016	ipad2	623.52

Connections

CustomerID	ConnId	Relation
CBL2016	XYZ987	Brother
CBL2016	SKR007	Father

```
{
  "Name" : "Bob Jones",
  "DOB" : "1980-01-29",
  "Billing" : [
    {
      "type" : "visa",
      "cardnum" : "5927-2842-2847-3909",
      "expiry" : "2020-03"
    },
    {
      "type" : "master",
      "cardnum" : "6273-2842-2847-3909",
      "expiry" : "2019-11"
    }
  ],
  "Connections" : [
    {
      "CustId" : "XYZ987",
      "Relation" : "Brother"
    },
    {
      "CustId" : "PQR823",
      "Relation" : "Father"
    }
  ],
  "Purchases" : [
    { "id":12, item: "mac", "amt": 2823.52 }
    { "id":19, item: "ipad2", "amt": 623.52 }
  ]
}
```

Modeling your data: Strategies / rules of thumb



Relationship is **one-to-one** or **one-to-many**

Store related data as **nested objects**

```
{
  "Name" : "Jane Smith",
  "DOB" : "1990-01-30",
  "Purchases" : [
    {
      "item" : "laptop",
      "amount" : 1499.99,
      "date" : "2019-03",
    },
    {
      "item" : "phone",
      "amount" : 99.99,
      "date" : "2018-12"
    }
  ]
}
```

Modeling your data: Strategies / rules of thumb



Relationship is **many-to-one** or **many-to-many**

Store related data as **separate documents**

```
{  
  "Name" : "Jane Smith",  
  "DOB" : "1990-01-30",  
  "Connections" : [  
    "XYZ987",  
    "PQR823",  
    "PQR828"  
  ]  
}
```

Modeling tools



- Hackolade
- Erwin DM NoSQL
- Idera ER/Studio



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Accessing Data

Modeling your data: Strategies / rules of thumb



Data reads are mostly **parent fields**

Store children as **separate documents**

```
{
  "Name" : "Jane Smith",
  "DOB"  : "1990-01-30",
  "Connections" : [
    "XYZ987",
    "PQR823",
    "PQR828"
  ]
}
```

Modeling your data: Strategies / rules of thumb



Data reads are mostly **parent + child fields**

Store children as **nested objects**

```
{
  "Name" : "Jane Smith",
  "DOB"  : "1990-01-30",
  "Purchases" : [
    {
      "item" : "laptop",
      "amount" : 1499.99,
      "date" : "2019-03",
    },
    {
      "item" : "phone",
      "amount" : 99.99,
      "date" : "2018-12"
    }
  ]
}
```


Modeling your data: Strategies / rules of thumb



Data writes are mostly **parent or child** (not both)

Store children as **separate documents**

```
{
  "Name" : "Jane Smith",
  "DOB" : "1990-01-30",
  "Connections" : [
    "XYZ987",
    "PQR823",
    "PQR828"
  ]
}
```

Modeling your data: Strategies / rules of thumb



Data writes are mostly **parent and child** (both)

Store children as **nested objects**

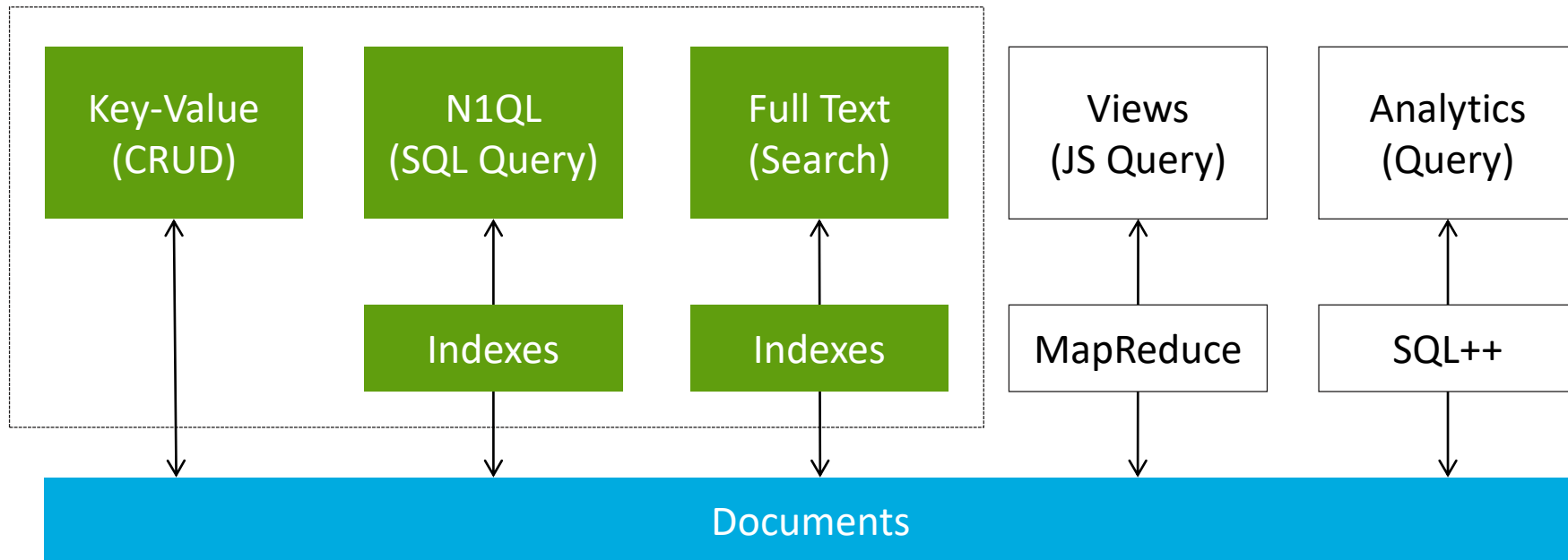
```
{
  "Name" : "Jane Smith",
  "DOB" : "1990-01-30",
  "Purchases" : [
    {
      "item" : "laptop",
      "amount" : 1499.99,
      "date" : "2019-03",
    },
    {
      "item" : "phone",
      "amount" : 99.99,
      "date" : "2018-12"
    }
  ]
}
```

Modeling your data: Strategies / rules of thumb



If ...	Then ...
Relationship is one-to-one or one-to-many	Store related data as nested objects
Relationship is many-to-one or many-to-many	Store related data as separate documents
Data reads are mostly parent fields	Store children as separate documents
Data reads are mostly parent + child fields	Store children as nested objects
Data writes are mostly parent or child (not both)	Store children as separate documents
Data writes are mostly parent and child (both)	Store children as nested objects

Accessing your data (Couchbase)



Key/Value



```
public ShoppingCart GetCartById(string id)
{
    return _bucket.Get<ShoppingCart>(id).Value;
}
```

```
public void CreateShoppingCart()
{
    _bucket.Insert(new Document<ShoppingCart>
    {
        Id = "shopping-cart-1",
        Content = new ShoppingCart { . . . }
    });
}
```

Subdocument access



```
{  
  "username": "mgroves",  
  "profile": {  
    "phoneNumber": "123-456-7890",  
    "address": {  
      "street": "123 main st",  
      "city": "Grove City",  
      "state": "Ohio"  
    }  
  }  
}
```

Key/Value: Recommendations for keys



- Natural Keys
- Human Readable
- Deterministic
- Semantic

Key/Value: Example keys



- author::matt
- author::matt::blogs
- blog::csharp_8_features
- blog::csharp_8_features::comments

N1QL



OPTION ONE: RELATED DATA IS REFERENCED

Get all Platinum Users

Get all users with a Visa
or MasterCard account

Get all users with a billing
address in California

```
1  SELECT      firstName, lastName
2  FROM        users
3  WHERE       status = "Platinum";

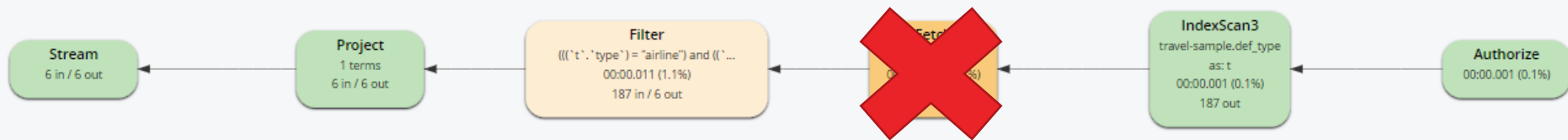
4
5  SELECT      firstName, lastName
6  FROM        users u INNER JOIN accounts a
7  ON KEYS     u.accounts
8  WHERE       a.type = "Visa" OR
9             a.type = "MasterCard";

10
11 SELECT      firstName, lastName
12 FROM        users u INNER JOIN addresses a
13 ON KEYS     u.addresses.shipping
14 WHERE       a.state = "CA";
15
```

Understanding your Query Plan



```
1 SELECT t.*
2 FROM `travel-sample` t
3 WHERE t.type = 'airline'
4 AND t.name LIKE '%US%';
```



Index Currently Used

```
CREATE INDEX def_type ON `travel-sample`(`type`)
```

Index Recommendations

```
CREATE INDEX adv_name_type ON `travel-sample`(`name`) WHERE `type` = 'airline'
```

Create & Build Index

Full Text Search

☐ show advanced query settings

[full text query syntax help](#)

Accessing your data: Strategies and recommendation



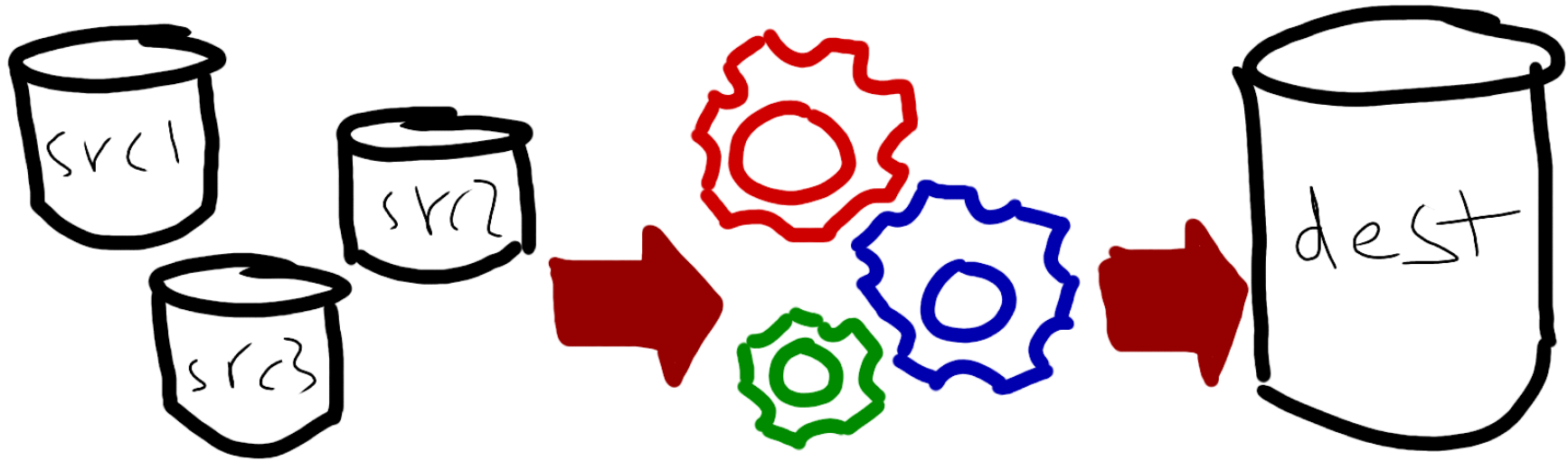
Concept	Strategies & Recommendations
Key-Value Operations provide the best possible performance	<ul style="list-style-type: none">• Create an effective key naming strategy• Create an optimized data model
Full Text Search is well-suited to text	<ul style="list-style-type: none">• Facets / ranges / geography• Language aware
N1QL queries provide the most flexibility – everything else	<ul style="list-style-type: none">• Query data regardless of how it is modeled• Good indexing is vital



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Migrating Data

Migration options: Requirements

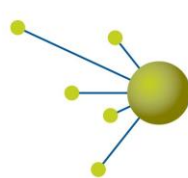


ETL / data cleanse / data enrichment

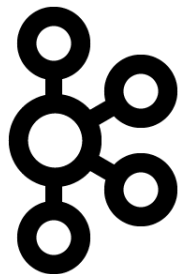
Migration options: Tools



Informatica™



talend



APACHE
kafka®

A distributed streaming platform

APACHE

nifi



Migration options: BYO



cbimport

A utility for importing data into a Couchbase cluster

mongoimport



ORACLE®
GOLDENGATE®

Migration options: KISS



Relational



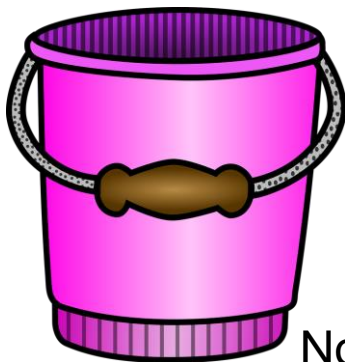
Export



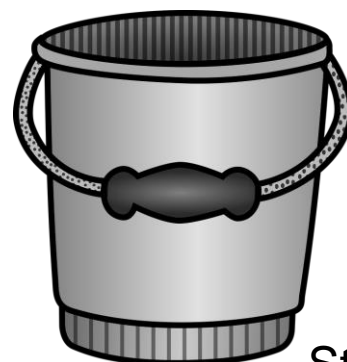
Import



Transform



NoSQL



Staging

Migration Recommendations: Align



Migration Recommendations: Expect Failure

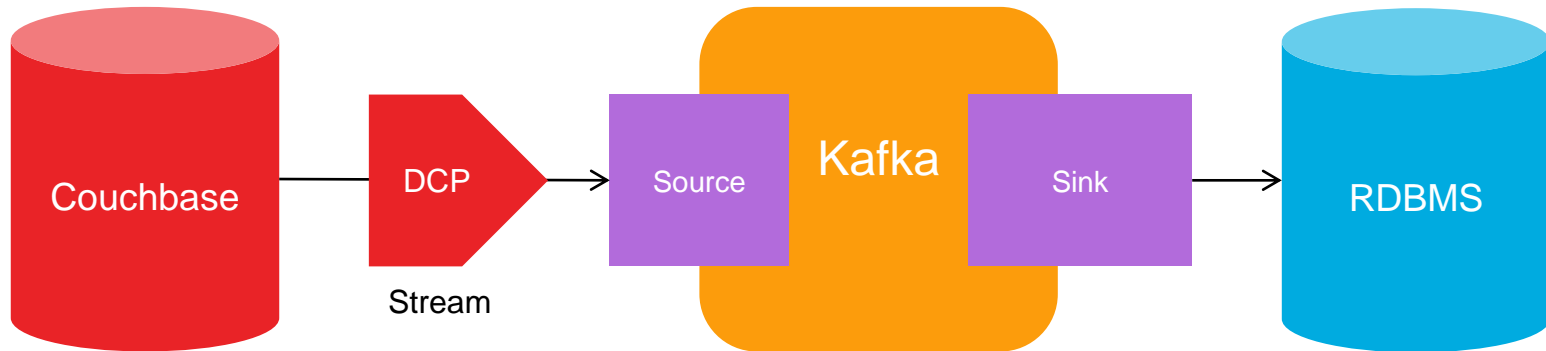


Migration Recommendations: Ensure

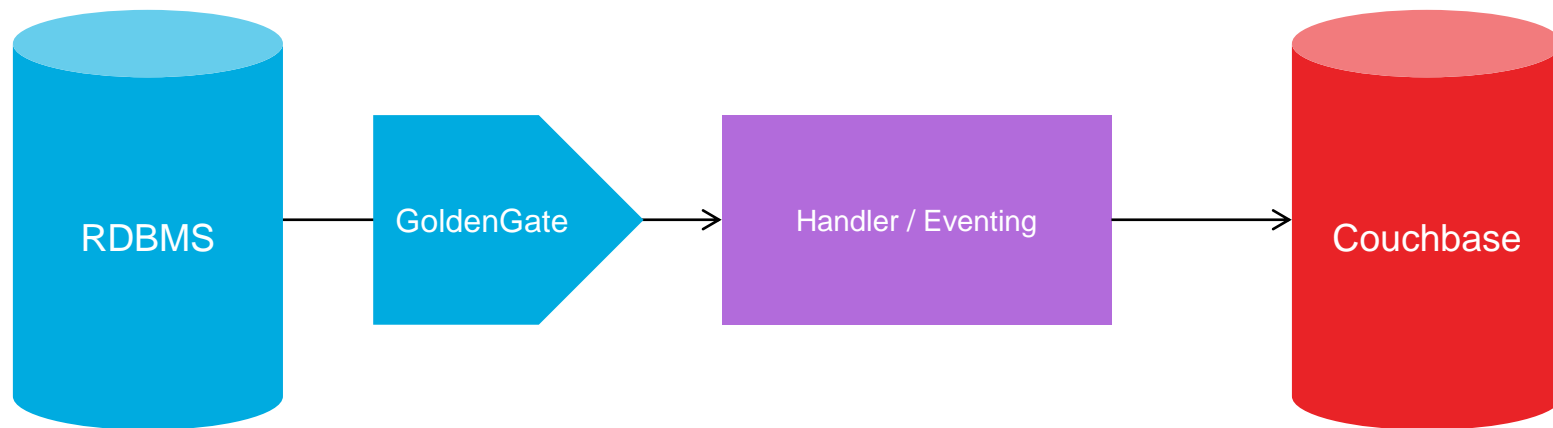


BORING

Sync NoSQL and relational? Automatic Replication



How can you sync NoSQL and relational?



<https://github.com/mahurtado/CouchbaseGoldenGateAdapter>

Sync NoSQL and relational? Manual.



```
SQL Server to Couchbase - Microsoft Visual Studio
File Edit View Project Build Debug Team Tools Architecture Test ReShaper Analyze Window Help
Debug Any CPU Google Chrome CouchbaseShoppingCartRepository.cs Web.config 055proc.sql 04ShoppingCartItems.sql 04ShoppingCart.sql
CouchbaseServerDataAccess CouchbaseServerDataAccess.CouchbaseShoppingCartRepository CouchbaseShoppingCartRepository()
Toolbox Properties Solution Explorer Server Explorer Test Explorer
47 // tag::Link2CouchbaseExample[]
48 var query = from c in _context.Query<ShoppingCart>()
49 where c.Type == "ShoppingCart" // could use DocumentFilter attribute instead of this Where
50 orderby c.DateCreated descending
51 select new {Cart = c, Id = NIQ1Functions.Meta(c).Id};
52 var results = query.ScanConsistency(ScanConsistency.RequestPlus)
53 .Take(10)
54 .ToList();
55 // end::Link2CouchbaseExample[]
56 results.ForEach(r => r.Cart.Id = Guid.Parse(r.Id));
57 return results.Select(r => r.Cart).ToList();
58 }
59
60 public void SeedEmptyShoppingCart()
61 {
62     _bucket.Insert(new Document<dynamic>
63     {
64         Id = Guid.NewGuid().ToString(),
65         Content = new
66         {
67             User = Faker.Name.First().ToLower()[0] + Faker.Name.Last().ToLower(), // format first initial + last name, e.g. "mgroves"
68             DateCreated = DateTime.Now,
69             Items = new List<Item>(),
70             Type = "ShoppingCart"
71         }
72     });
73 }
74
75 // tag::GetCartById[]
76 public ShoppingCart GetCartById(Guid id)
77 {
78     return _bucket.Get<ShoppingCart>(id.ToString()).Value;
79 }
80 // end::GetCartById[]
81
82 public void AddItemToCart(Guid cartId, Item item)
83 {
84     // note that since I'm using the Item class
85     // which is also being used for SQL in this demo
86     // that there will be an "Id" field serialized to Couchbase
87 }
```



5

Summary



Pick the right
application



Proof of Concept



Match the data
access method to
requirements

Resources: Blog posts



<https://blog.couchbase.com/proof-of-concept-move-relational/>

<https://blog.couchbase.com/json-data-modeling-rdbms-users/>

Resources: Me!



- @mgroves
- twitch.tv/matthewdgroves
- forums.couchbase.com

Frequently Asked Questions



1. How is Couchbase different than Mongo?
2. Is Couchbase the same thing as CouchDb?
3. How tall are you? Do you play basketball?
4. What is the Couchbase licensing situation?
5. Is Couchbase a Managed Cloud Service (DBaaS)?

Managed Cloud Server (DBaaS)



Couchbase marries the world's most powerful NoSQL technology with the capabilities and expertise of Rackspace, the number one managed cloud provider, to deliver one solution for a unified customer experience.



Google Cloud Platform

**Run Couchbase
Managed Cloud in
any of the three major
public cloud platforms**

[< Back](#)

MongoDB vs Couchbase



- Architecture
 - Memory first architecture
 - Master-master architecture
 - Auto-sharding
- Features
 - SQL (N1QL)
 - Full Text Search
 - Analytics (NoETL)



Couchbase Server Community

- Source code is Open Source (Apache 2)
- Binary release is one release behind Enterprise (except major versions)
- Free to use in dev/test/qa/prod
- Forum support only

Couchbase Server Enterprise

- Source code is mostly Open Source (Apache 2)
- Some features not available on Community (XDCR TLS, MDS, Rack Zone, etc)
- Free to use in dev/test/qa
- Need commercial license for prod
- Paid support provided

CouchDB and Couchbase



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