

A white smartphone, likely an iPhone, is shown from a low angle, lying on a dark, textured surface. The phone's screen is dark and reflects the surrounding environment. The text 'PIOTR GAJOS' and 'UI DESIGN IN AGILE' is overlaid in red on the upper half of the image.

PIOTR GAJOS

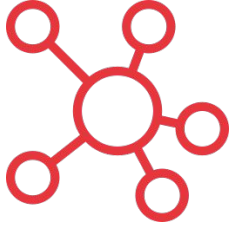
UI DESIGN IN AGILE

sourcebits

AN ASCENDUM COMPANY

**WHY AM I TALKING
TO YOU?**

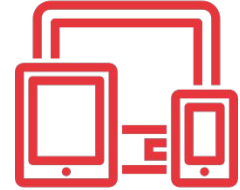
WHAT DO WE DO



BUSINESS STRATEGY



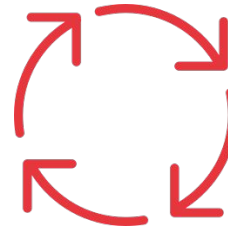
UI & UX DESIGN



MOBILE & WEB DEV



ANALYTICS



LIFECYCLE MANAGEMENT

WHY AM I TALKING TO YOU?

S

KEY FACTS



600

PROJECTS



30

CHART-TOPPING APPS

SUCCESS STORIES



Waze



Mobeam



Acorns



Posterous



SkyFire



BlueJeans

UI DESIGN IN AGILE

A photograph of a house under construction, showing the wooden frame and some exterior siding. A large red banner with the word "ATTITUDE" in white capital letters is superimposed over the center of the image. The background is a clear blue sky.

ATTITUDE

ATTITUDE

COME TO TERMS WITH REALITY

DON'T OVERTHINK

ERADICATE EGO DISEASE

APPROVAL MINDSET SHIFT

EMBRACE RISK



PROCESS

PROCESS

PLANNING

INTERACTIVE PROTOTYPING

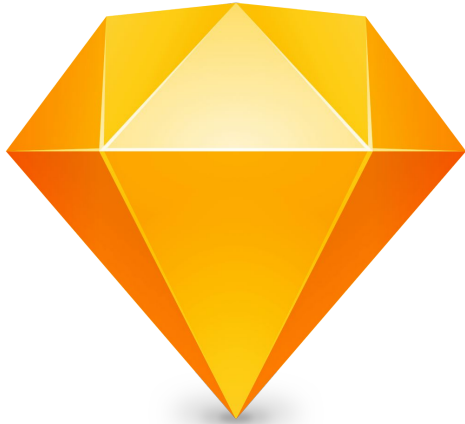
CREATIVITY VS DISCIPLINE

CONTINUOUS VALIDATION

A photograph of a man in a dark, rocky tunnel, likely a mine. He is wearing a headlamp and a dark cloth. The word "PRACTICE" is overlaid in a red box. Other people are visible in the background.

PRACTICE

TOOLS OF THE TRADE



ONE ITERATION A DAY



Click anywhere to open Youtube video.

PRACTICE

THE STARBUCKS EXERCISE



ATTITUDE PROCESS PRACTICE

QUESTIONS?

THANK YOU FOR LISTENING.

**STOP BY OUR BOOTH
TO WIN A DRONE!**