# NICHOLAS MAJORO
## GRAPHIC AND WEB DEVELOPER

## CONTACTS @

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📍 Grayston Drive, Sandton

## EDUCATION 🎓

### UI/UX DESIGN COURSE
UX Design Institute

2016

### DEGREE IN GRAPHIC DESIGN
Limkokwing Univeristy of Technology

2016

### HIGH SCHOOL GRADUATION
Matric

2008

## SKILLS @

- Adobe Creative Suite, Figma, Blender

- React, Vue.js, WordPress Flutter, Android Studio

- JavaScript, HTML, CSS PHP, AI Automations

## AWARD @

- Africa Media Holdings ( @ Graduations )

## ABOUT ME -- (Spoiler Alert) -- I'm Awesome

I started in graphic design, creating visuals that did all the talking. Then came UI/UX—because why just look good when you can feel good too? Web development followed, turning ideas into interactive realities. Now, I blend creativity with functionality, crafting solutions that don't just look smart—they work smart.

## WORK EXPERIENCE 💼

**2022 – 2025**

### GRAPHIC DESIGNER
**Standard Lesotho Bank | Sandton, Remotely**

Designed and developed mailers, social media content, posters, and rebranding materials, ensuring brand consistency and visual impact across all platforms. Created engaging marketing visuals to enhance customer engagement and align with campaign objectives.

**2020 – 2022**

### WEB DEVELOPER
**Vetro Media | Randburg**

Collaborated with numerous clients to create custom WORDPRESS THEMES and Optimized WEBSITES PERFORMANCES for SPEED and RELIABILITY. Troubleshot Technical Issues and improved User Experiences, ensuring client needs were met.

**2018 – 2020**

### GRAPHIC DESIGNER + PRINT
**On The Spot Marketing | Bramley**

Specialized in GRAPHIC DESIGN for LARGE-FORMAT PRINTS, ensuring HIGH-QUALITY VISUALS. Led teams, collaborated with DESIGNERS to refine concepts, and maintained consistent DESIGN STANDARDS.

**2016 – 2018**

### GRAPHIC DESIGNER + PRINT
**JetLine | Hydepark**

I started my career at JetLine after my internship, designing LARGE-FORMAT Prints with striking visuals and flawless execution. What began right after Varsity evolved into a diverse career spanning design, printing, web development and app creation

**2009 – 2012**

### FRAGRANCE SALES REP
**S.Bacher and Co | Sandton City**

Promoted PREMIUM FRAGRANCES, including JIMMY CHOO, MONTBLANC, TED LAPIDUS, and DUNHILL. Delivered to RETAILERS such as WOOLWORTHS and STUTTAFORDS. Executed SALES TARGETS from PROMOTIONAL TEAMS.
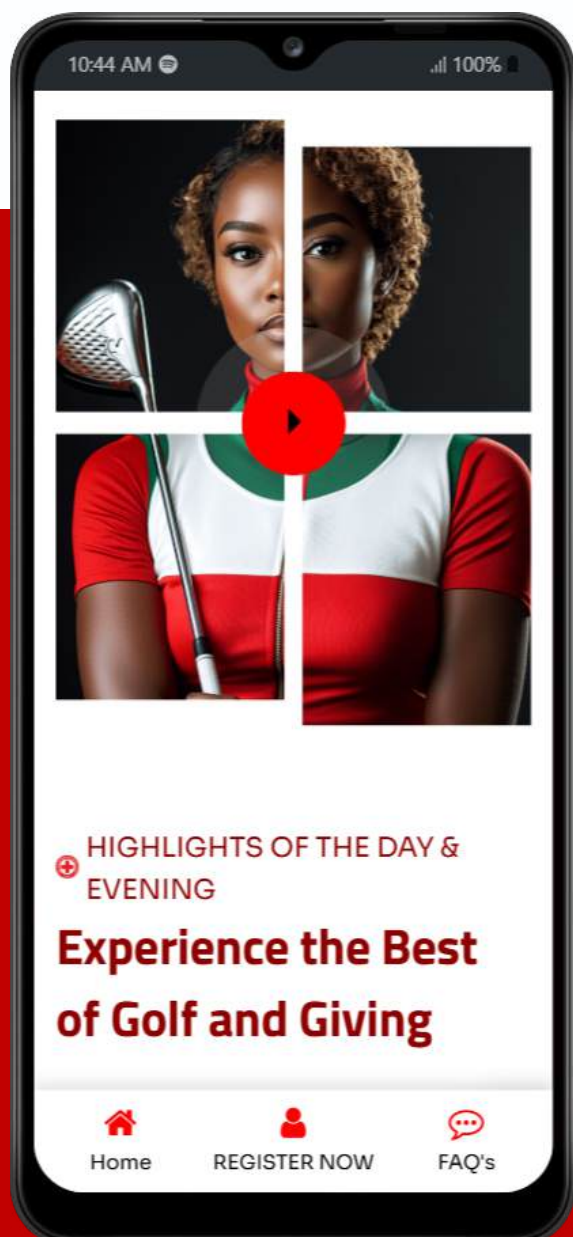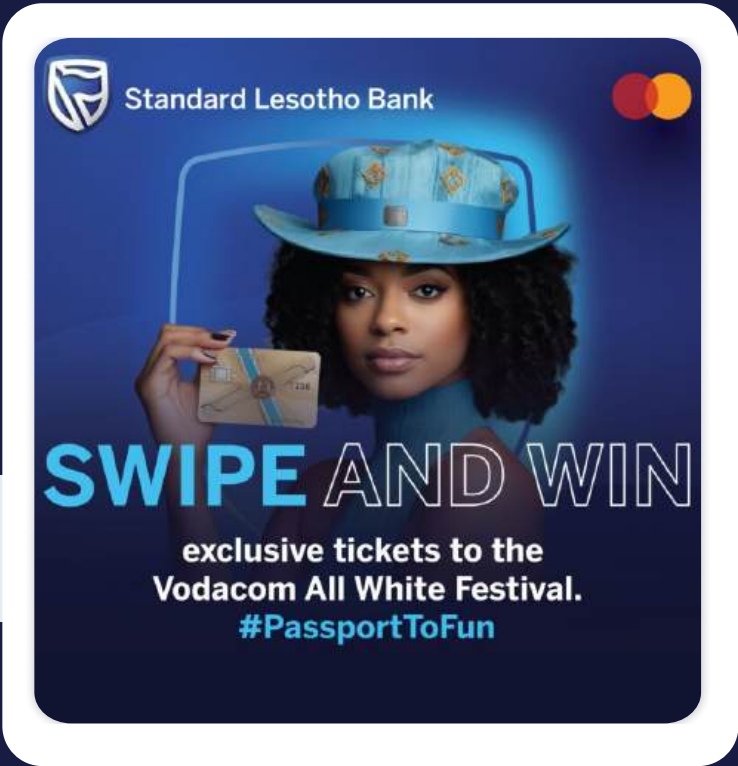
**END OF RESUME**

# Red Cross Charity Golf Day

## Role: Graphic and Web Dev

Led design and development, including flyers, website, secure payment gateways, and interactive tools. Attended board meetings to align strategies and ensure project success. Delivered promotional materials and tracked key metrics to optimize engagement. Ongoing involvement to support event execution and fundraising goals.

**Reference Available On Request**

**TOOLS........**

# Standard Bank Marketing

### Role: Graphic, Ui Design

Collaborating closely with ProjectReylo and Standard Lesotho Bank , we developed a cohesive and captivating design language to be applied across various platforms including mailers, **social media artworks, and branch re-branding.**

The redesigned mailers achieved heightened customer engagement, eliciting a positive response from the intended demographic. The updated social media artworks contributed to a noticeable increase in online interactions and bolstered brand visibility

Reference Available On Request

TOOLS.........................

## Premium SeaFood Launch

### Role: Graphic Design and Ui

Designed promotional materials and an engaging landing page to showcase premium seafood products. Delivered visuals and tools that captured audience attention and supported a successful product launch. Developed Mailers

Vibrant and fresh designs reflecting the premium quality of the seafood products

Reference Available On Request

TOOLS.....................
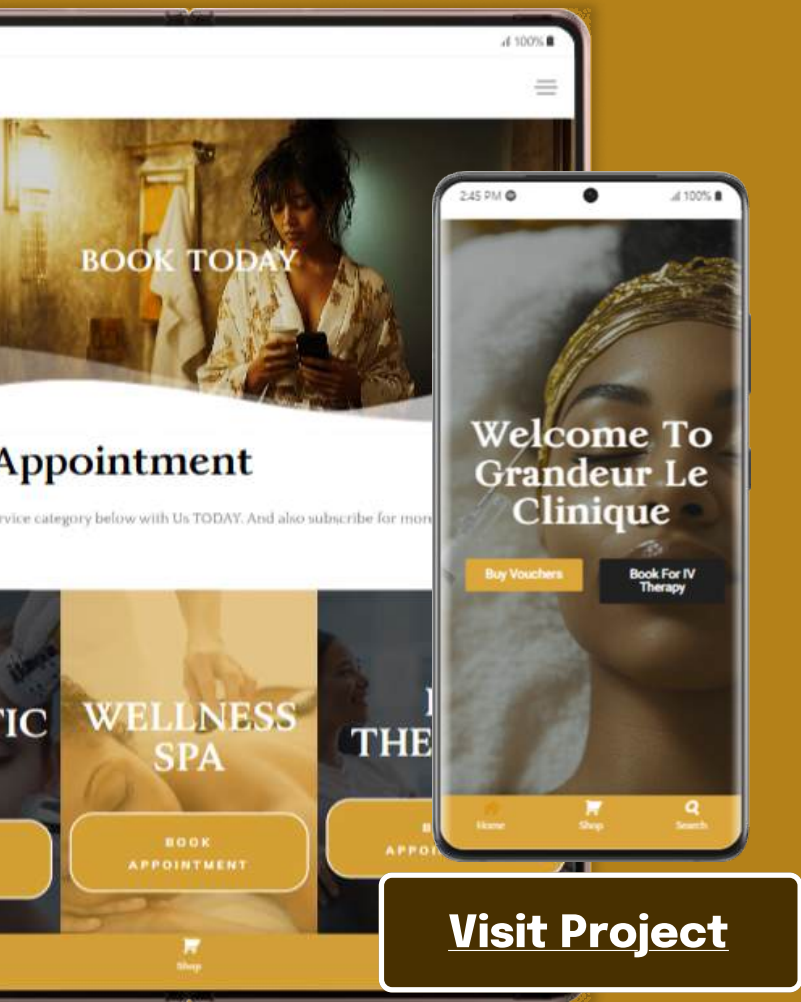


## Poliform Landing + CMS

### Role: Graphic and Web Dev

Developed a modern website for Poliform Johannesburg using WordPress as the backend and Vue.js for the frontend. Ensured seamless functionality and a user-friendly interface while aligning with the brand's vision. Integrated responsive design to optimize the website for all devices and enhance user experience. Worked closely with stakeholders to refine features and ensure the platform effectively showcased the brand's offerings.

Reference Available On Request

TOOLS.........

**Visit Project**

## Headless CMS WebApp
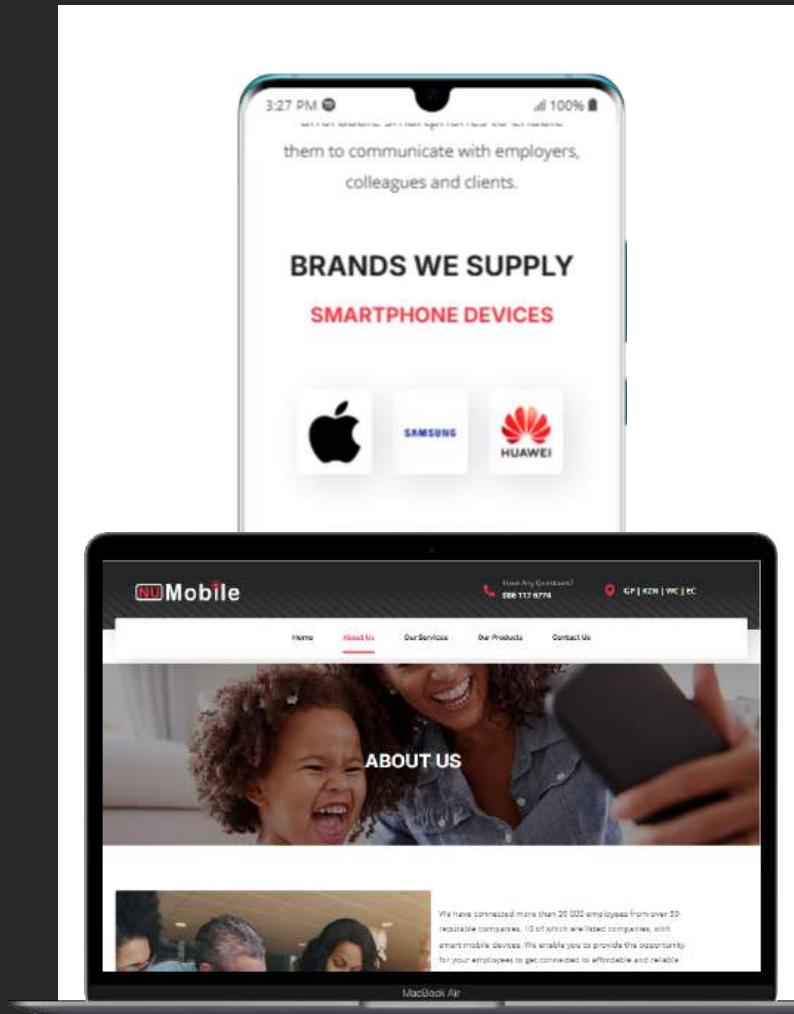
### Role: Graphic and Web Dev

Built a sophisticated website for Grandeur Le Clinique, incorporating a seamless booking system to enhance client convenience. Developed and maintained a custom dashboard tailored for both clients and the owner, ensuring easy management of appointments and spa services. Delivered a user-friendly platform that reflects the spa's luxury and professionalism. Been maintaining the SEO of this for 6 years counting

**Visit Project**

Reference Available On Request

TOOLS.............

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## JamStack - HTML To CMS

### Role: Graphic and Web Dev

Played a key role in planning and developing the NuMobile website from scratch using JamStack with Vue.js – transitioning from HTML to a CMS for enhanced functionality. Designed a responsive and fast-loading interface to improve user experience and engagement. Worked closely with stakeholders to define requirements and ensure seamless integration of features.

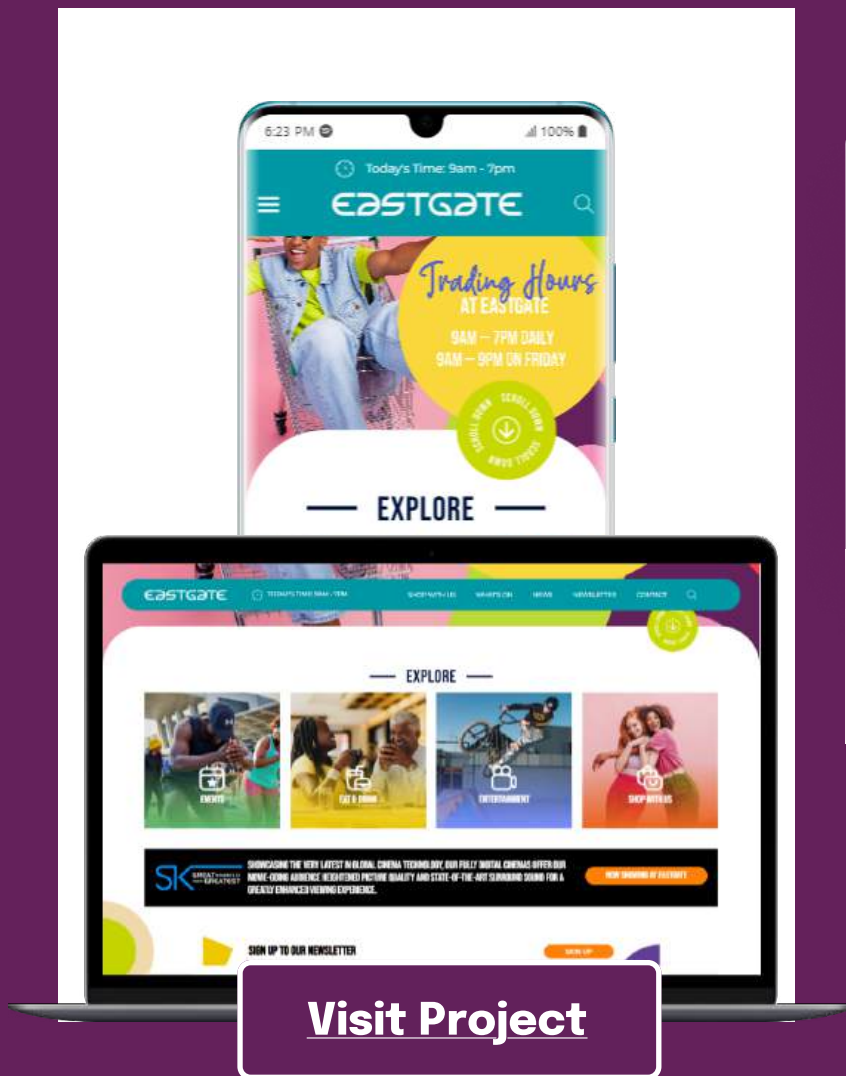**Visit Project**

Reference Available On Request

TOOLS.........

## Debt Solutions Auto Dialers

**Visit Project**

### Role: Graphic and Web Dev

As a key member of the development team for the Pioneer Group website, I focused on enhancing its aesthetics and integrating automated dialer systems via APIs. Collaborating closely with lead developers, we designed a visually appealing and user-friendly interface that aligns with the brand's professional image. Additionally, I played a pivotal role in implementing automated dialer systems, ensuring seamless communication processes for the business.

**Reference Available On Request**

TOOLS...........

## EastGate Shops Site Dev

### Role: Graphic and Web Dev

As a freelancer, I contributed to the development of the EastGate Shops website, collaborating with lead developers to create a dynamic and user-friendly platform. I played a key role in designing and implementing features that enhance the shopping experience, ensuring the website is responsive and visually appealing. Working closely with the team, we integrated various functionalities to support the business's growth and online presence.

**Reference Available On Request**

TOOLS..................

**Visit Project**