M3TA

NOV 14-15, 2020 • ONLINE

The hackathon for hackathon organizers.

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M3TA started with an idea: we need a hackathon for hackathon organizers to write better tooling for hackathon logistics. *And we are going to do exactly that.*

WELCOME TO THE META-HACKATHON

Student hackathons came a long way since PennApps started a trend of on-campus hackathons back in 2009, or when HS Hacks made high school hackathons possible in 2014. Since then, we're seeing record high numbers of hackathons being organized and attended everywhere every year.

The projects that the students are building became a lot better and cooler, yet the hackathon organizers are using the same set of inefficient tools to plan their events.

For the first time ever, we're gathering student leaders and hackathon organizers globally from one virtual experience. Our attendees are all experienced hackathon organizers from around the world and together, they will come up with the best solutions to answer one question:

What powers the next generation of hackathon organizers?

WHY

The pandemic put all the spinning wheels of in-person hackathons to a halt. But it doesn't mean we should stop growing. In fact, it is the perfect time for us to come together and push hackathons — the one thing we all love — to the next level.

As hackathon organizers, we do all the "dirty work" to make events happen. Popular tools current organizers use are always the same, and while the number of hackathons around the world increases, the products we use have stayed the same. We need better tools and platforms now more than ever to make organizing easy and efficient, even when we are remote.

It's time to create change. It's time for hackathon organizers to come together and build the tool they wish they had for future generations.

SPONSOR

An idea is just an idea. We can't make it happen without your support.

Although an online hackathon is more cost-efficient than a traditional in-person event, there are still unavoidable expenditures. We need your support to help us cover the price of infrastructure, prizes, swag, and more.

By supporting us, you are getting your brand and product in front of 100+ top event organizers around the world. Your product could be powering the future generation of hackathons.

JOIN US

If your company is ready to be a part of the world's first meta-hackathon, simply send us an email mingjie@m3ta.io so we can set up a meeting. All tiers are negotiable, and we'd be more than happy to create a custom tier that fits your needs.

	IDEA $250	PITCH $750	LAUNCH $1,500	GROW $3,000	M3TA [5] $6,000
DISTRIBUTE SWAG [1]	✓	✓	✓	✓	✓
SITE/SWAG LOGO	✓	✓	✓	✓	✓
SENDING MENTORS	✓	✓	✓	✓	✓
BRANDED PRIZE [2]			✓	✓	✓
OPENING KEYNOTE [3]			✓	✓	✓
CUSTOM WORKSHOP				✓	✓
ONE EMAIL CAMPAIGN [4]				✓	✓
CO-HOST TITLE					✓

STARTUPS ONLY

1. You can send batches of material to us, and we will distribute swag globally for you.

2. Branded Prize is presented in the format of *"Best Hack presented by [COMPANY]"*.

3. Opening keynote is limited to 1 minute for Launch Tier, 2 minutes for Grow Tier, and 3 minutes for the M3TA Tier.

4. The sponsor email campaign will be sent to all attendees by us at the end of the event. We will not share the attendees' contact information directly.

5. The M3TA Tier co-hosting partnership is limited to 2 sponsors.

Meta is fiscally sponsored by Hack Club Bank, a project by the The Hack Foundation, a 501(c)(3) nonprofit with the EIN 81-2908499.

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