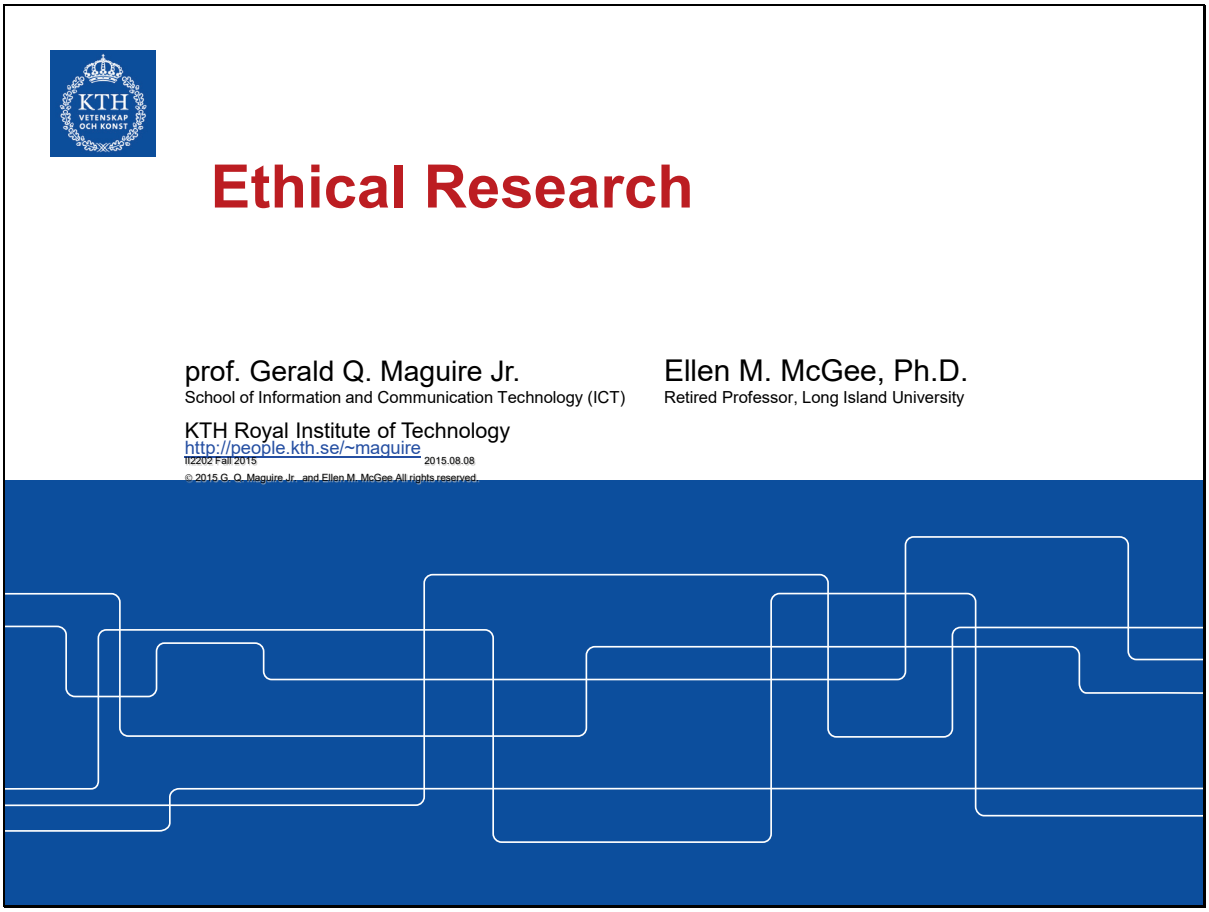
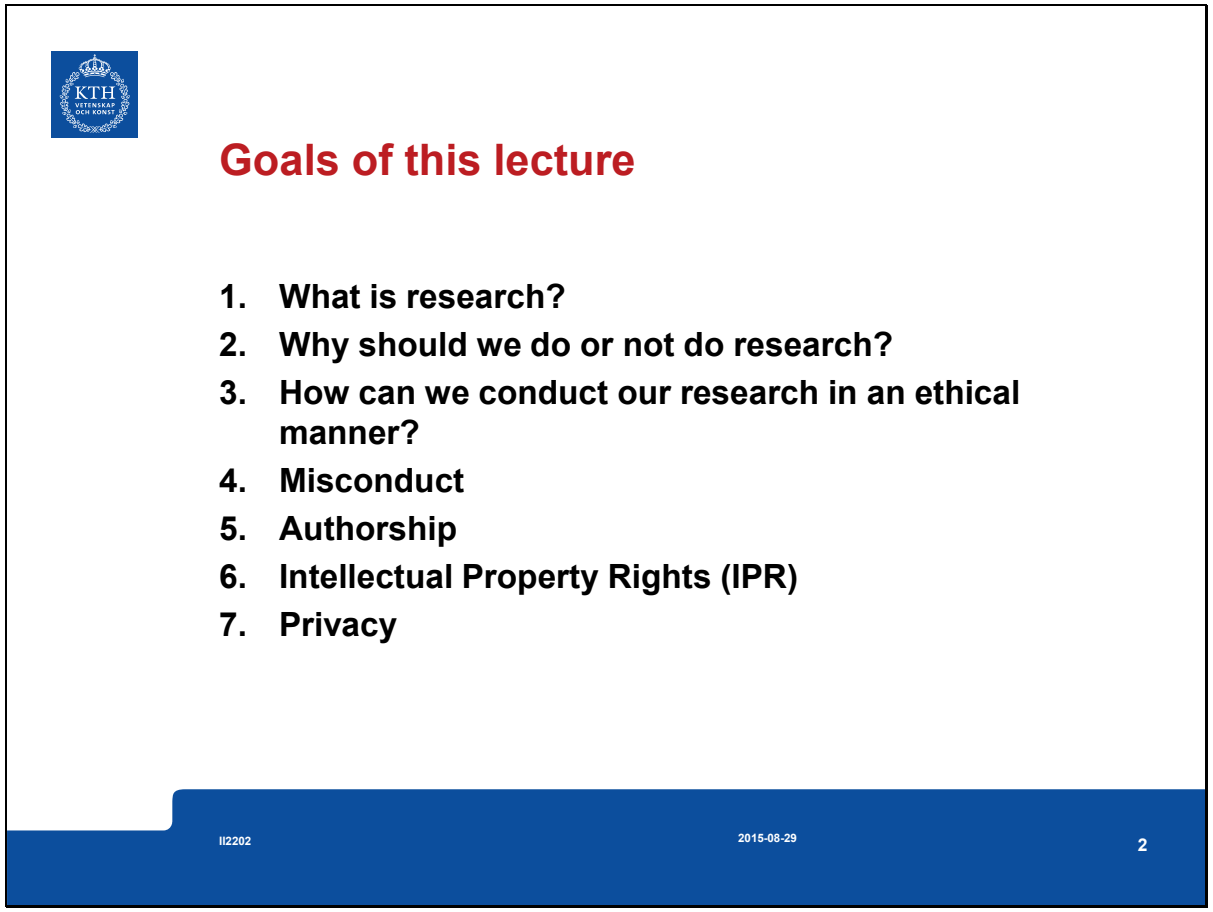
Slide 1

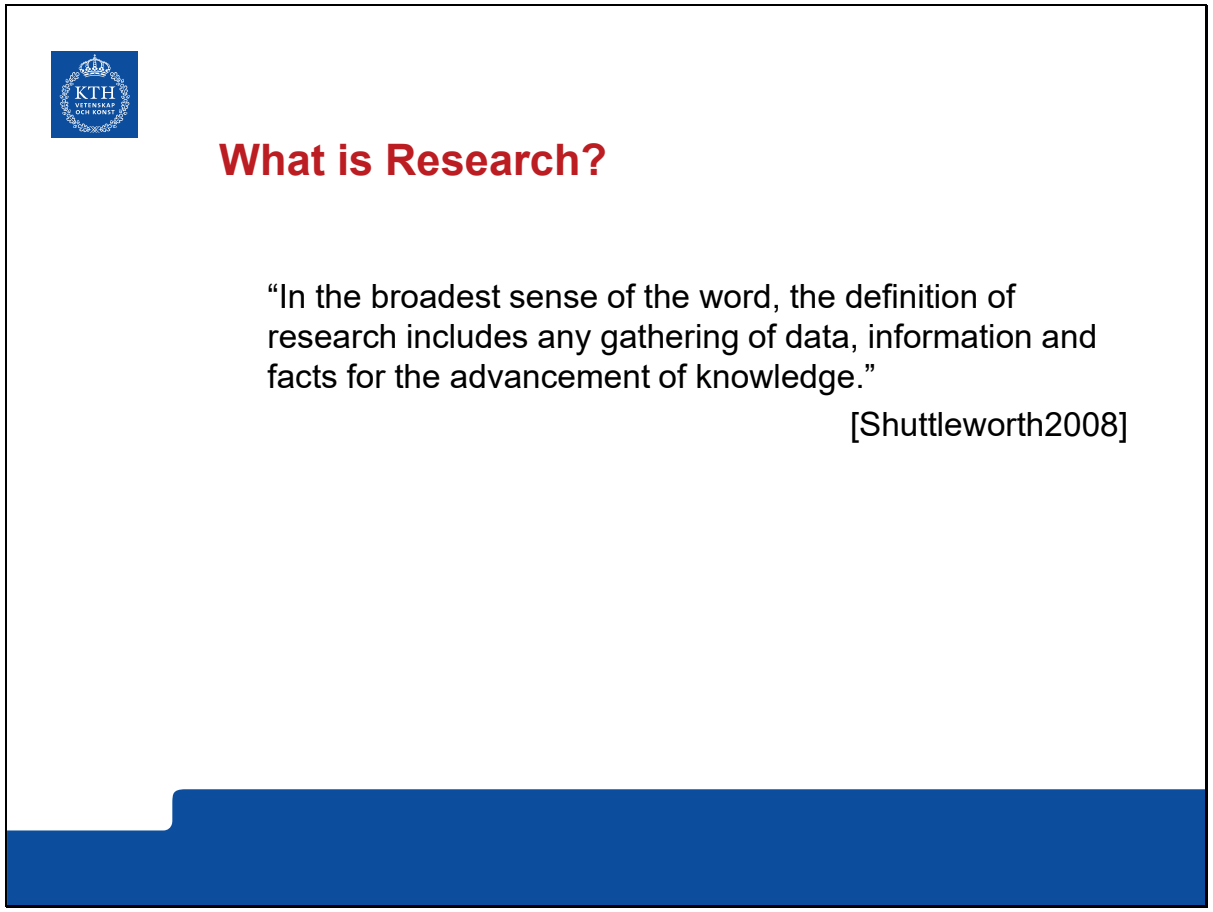


Slide 2



Adapted from slide 9 of McGee Lecture2 2013.

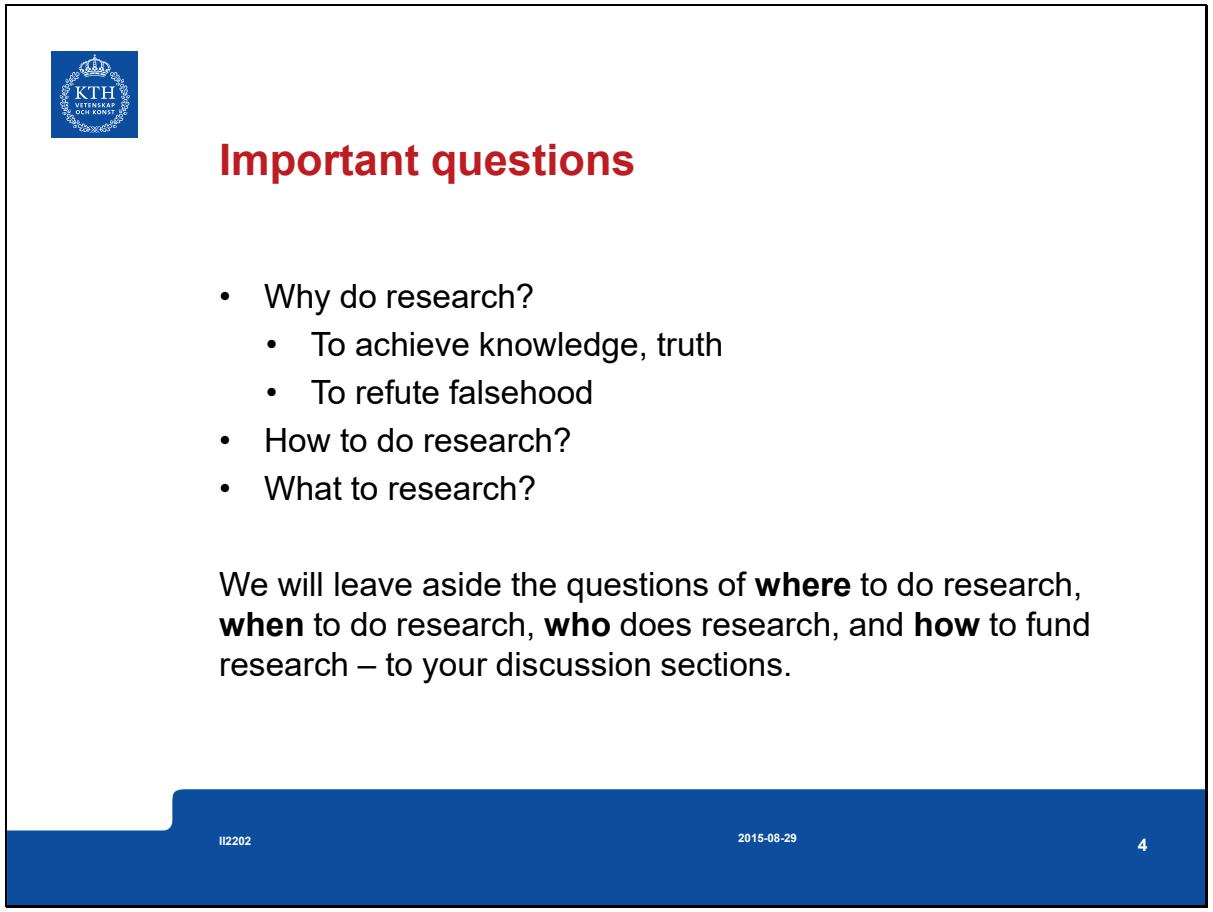
Slide 3



Adapted from slide 42 of McGee Lecture2 2013.

[Shuttleworth2008] Martyn Shuttleworth, "Definition of Research", 3 Oct 2008. Definition of Research. Retrieved Jul 23, 2015 from Explorable.com: https://explorable.com/definition-of-research

Slide 4



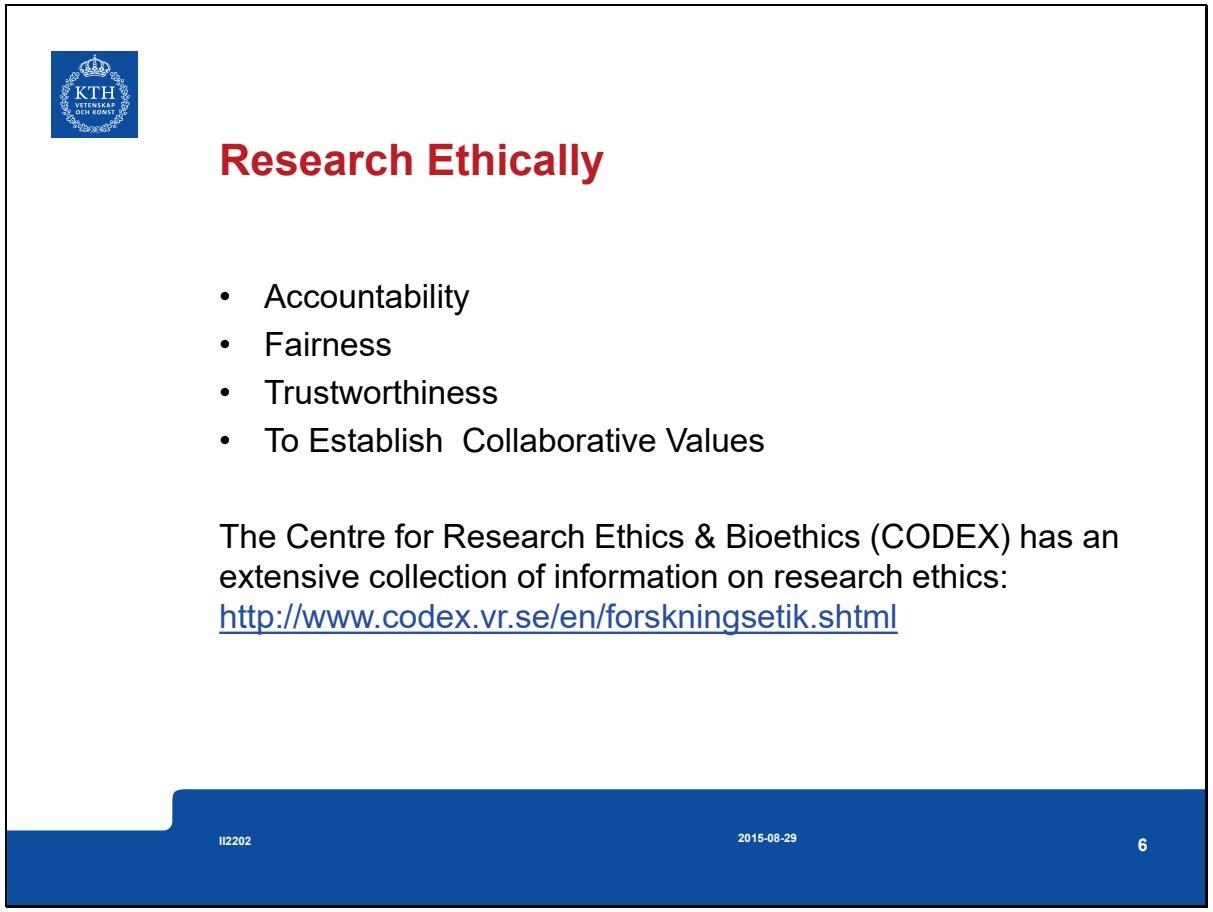
Adapted from slides 43, 44 of McGee Lecture2 2013.

Slide 5

Adapted from slide 45 of McGee Lecture2 2013.

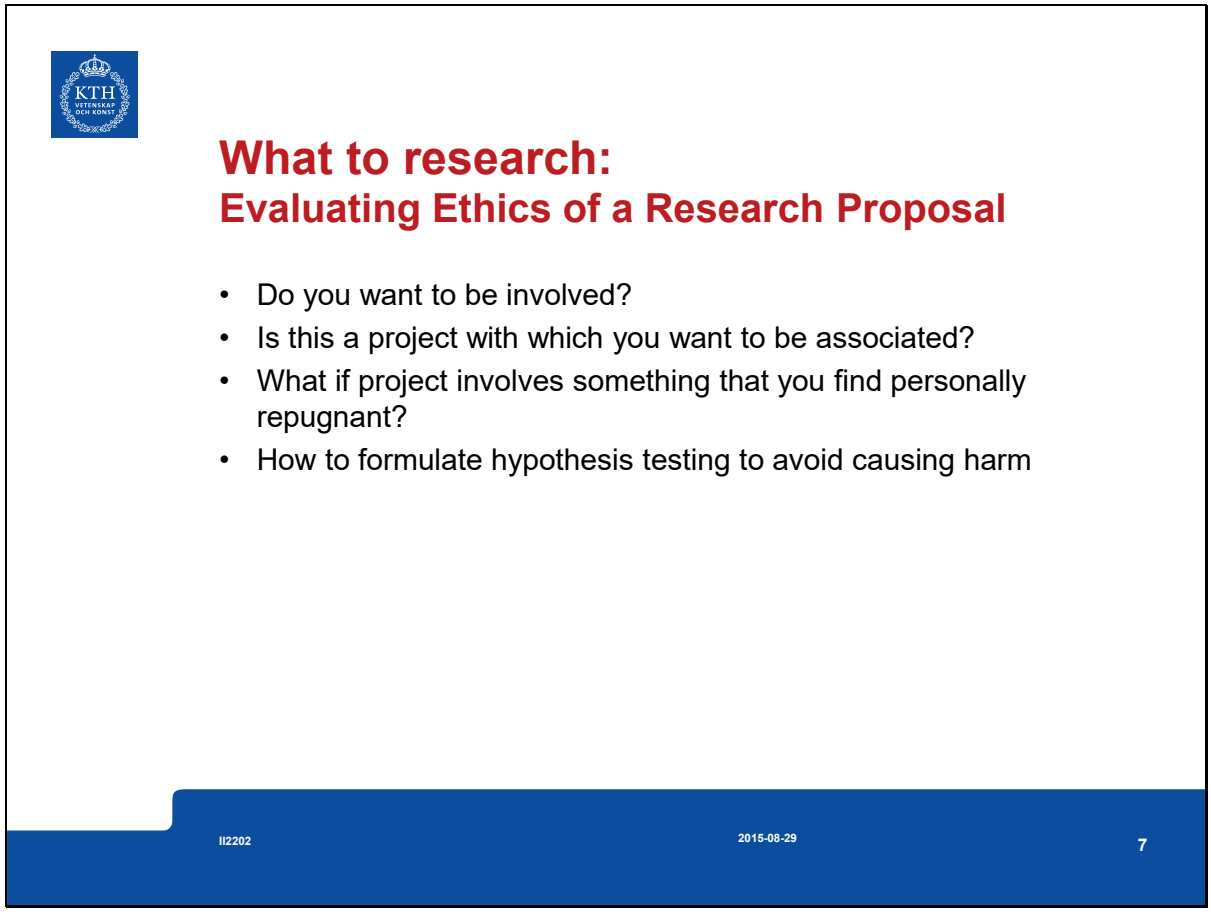
[McKee 2009] Heidi A. McKee and James E. Porter, *The ethics of Internet research: a rhetorical, case-based process*. New York: Peter Lang, 2009.

Slide 6



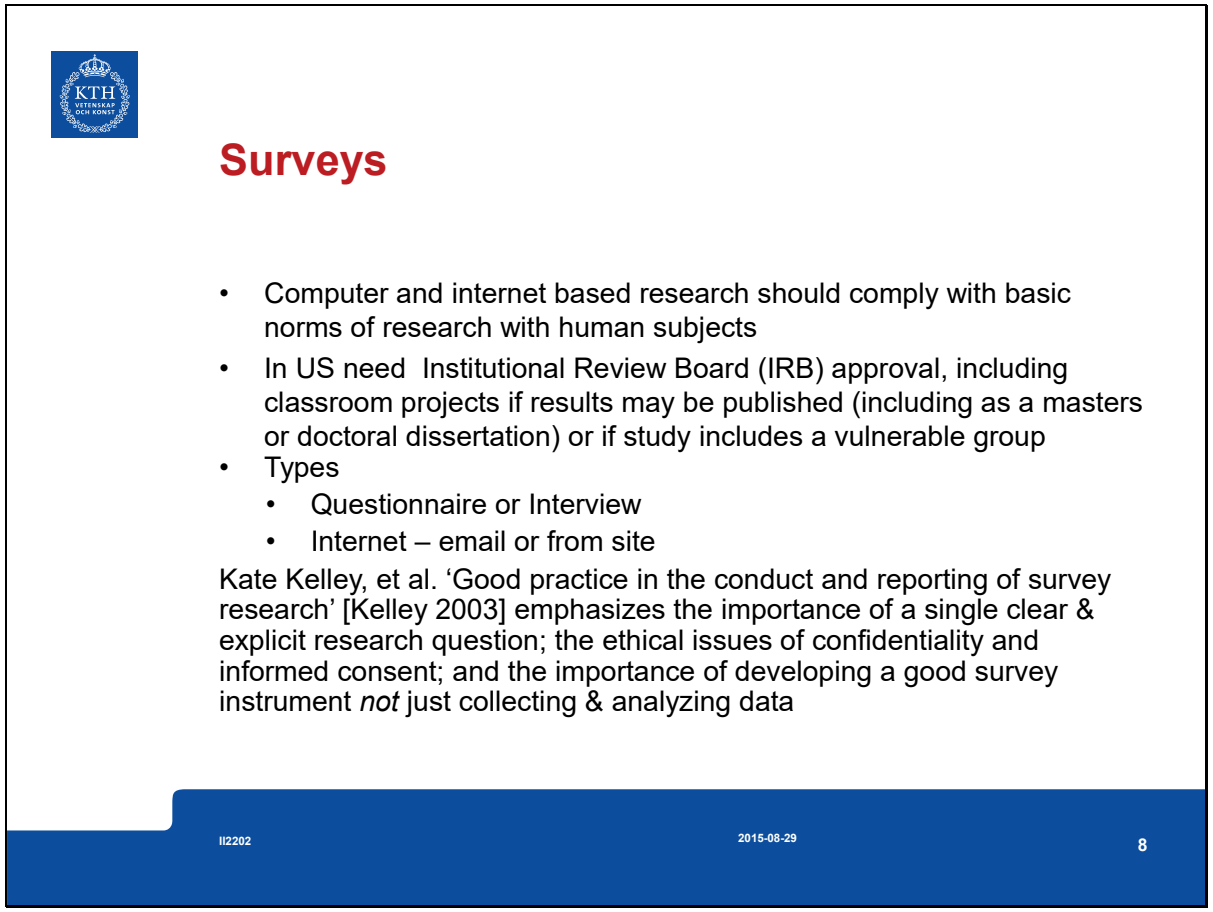
Adapted from slide 45 of McGee Lecture2 2013.

Slide 7



Adapted from slide 46 of McGee Lecture2 2013.

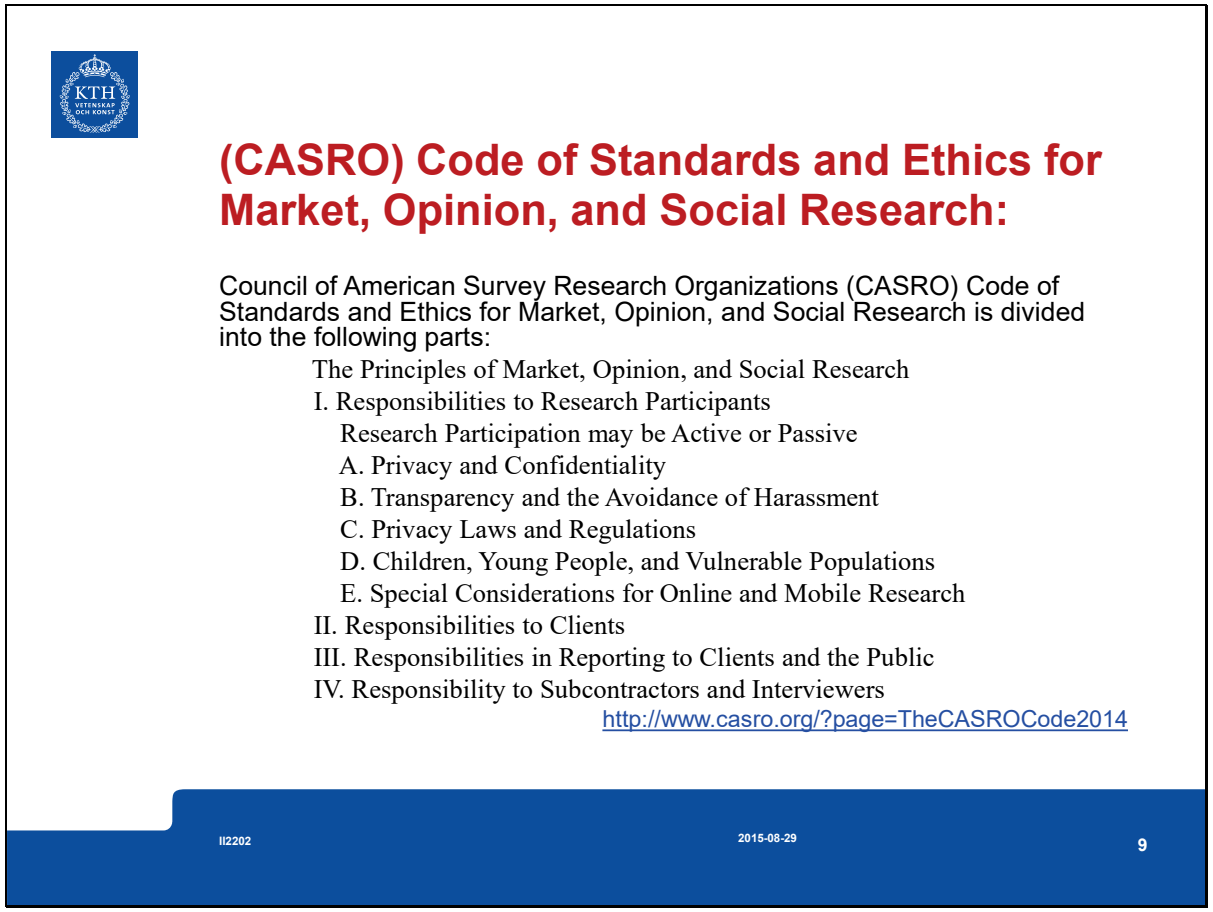
Slide 8



Adapted from slides 47, 48 of McGee Lecture2 2013.

[Kelley 2003] Kate Kelley, Belinda Clark, Vivienne Brown, and John Sitzia, 'Good practice in the conduct and reporting of survey research', *International Journal for Quality in Health Care*, vol. 15, no. 3, pp. 261–266, May 2003. DOI: 10.1093/intqhc/mzg031

Slide 9



Slide 10

European Society for Opinion and Market Research (ESOMAR)

- Guidelines
  - ESOMAR/GRBN Guideline for Online Sample Quality
  - ESOMAR Data Protection Checklist
  - ESOMAR/WAPOR Guideline on Opinion Polls and Published Surveys
  - ESOMAR Guideline for Conducting Mobile Market Research and Other Resources
- Guideline on Social Media Research
- Guideline for Online Research
- Distinguishing Market Research From Other Data Collection Activities
- Passive Data Collection, Observation and Recording
- Interviewing Children and Young People
- Customer Satisfaction Studies

https://www.esomar.org/knowledge-and-standards/codes-and-guidelines.php

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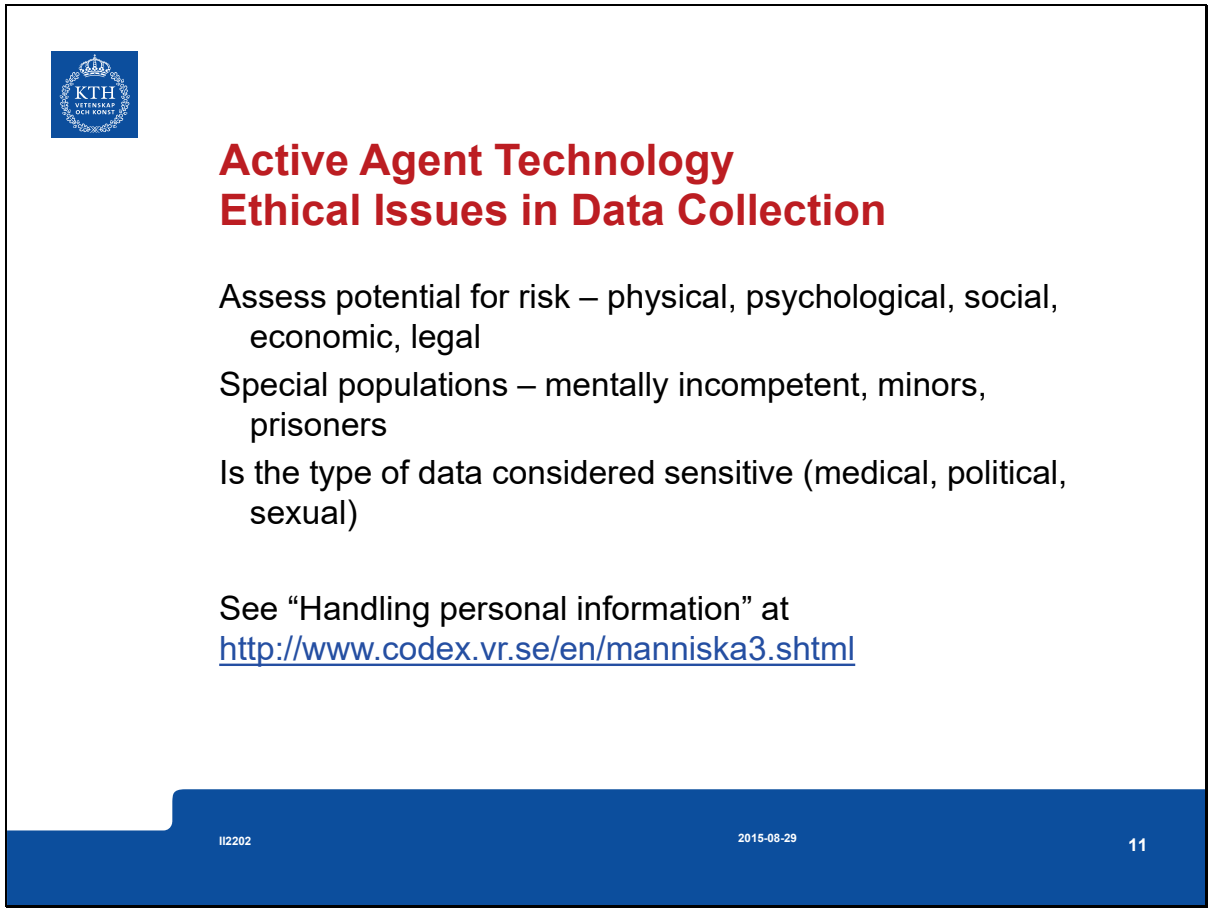
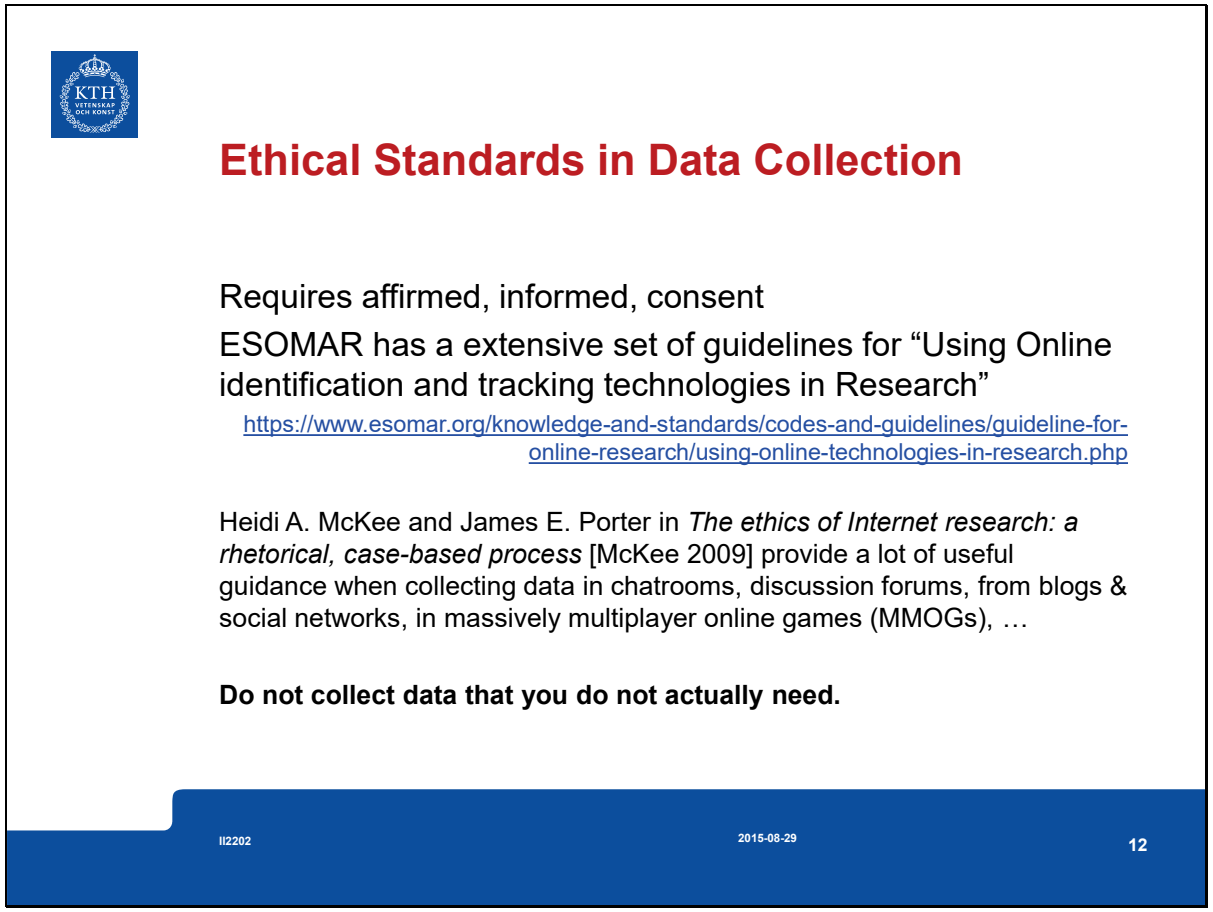
Slide 11



Adapted from slide 50 of McGee Lecture2 2013.

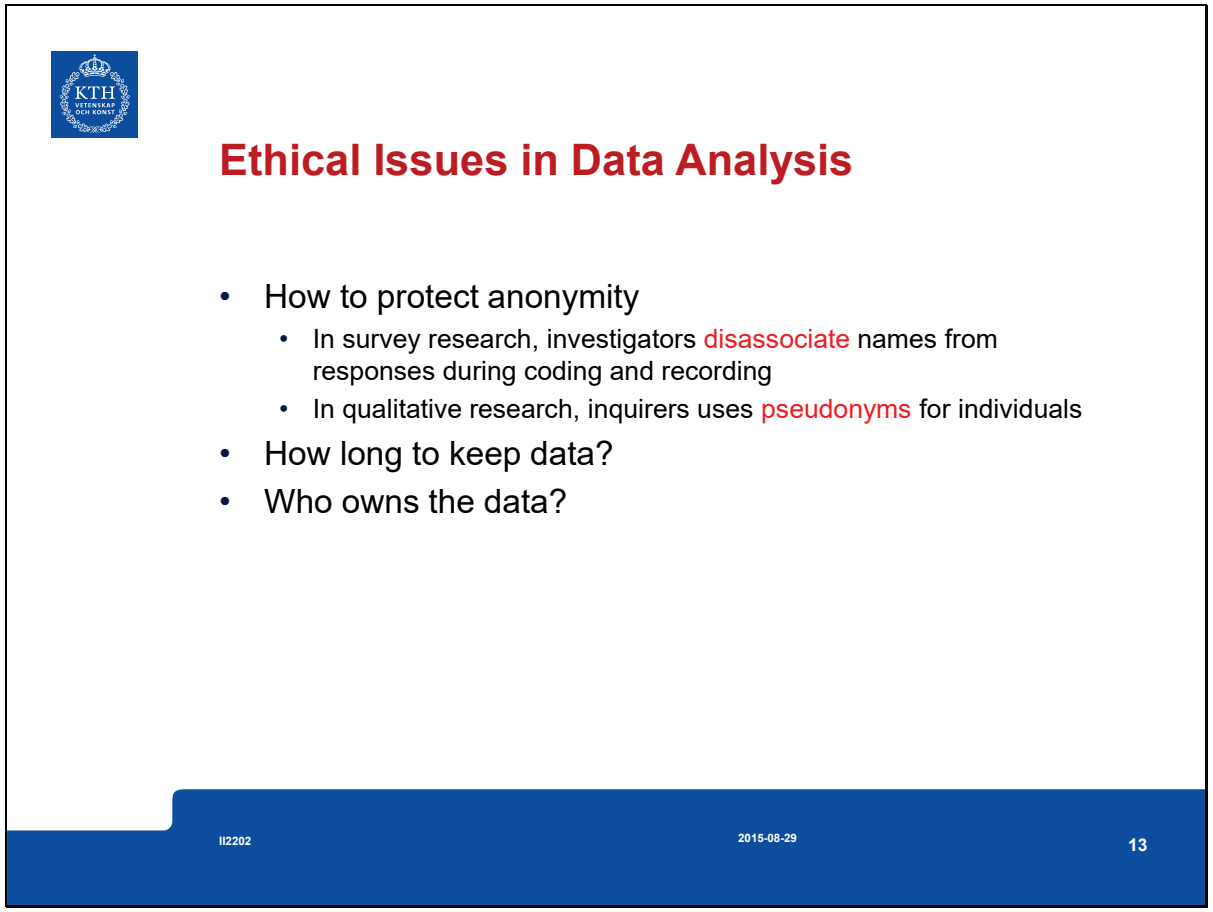
Slide 12



Adapted from slide 51 of McGee Lecture2 2013.

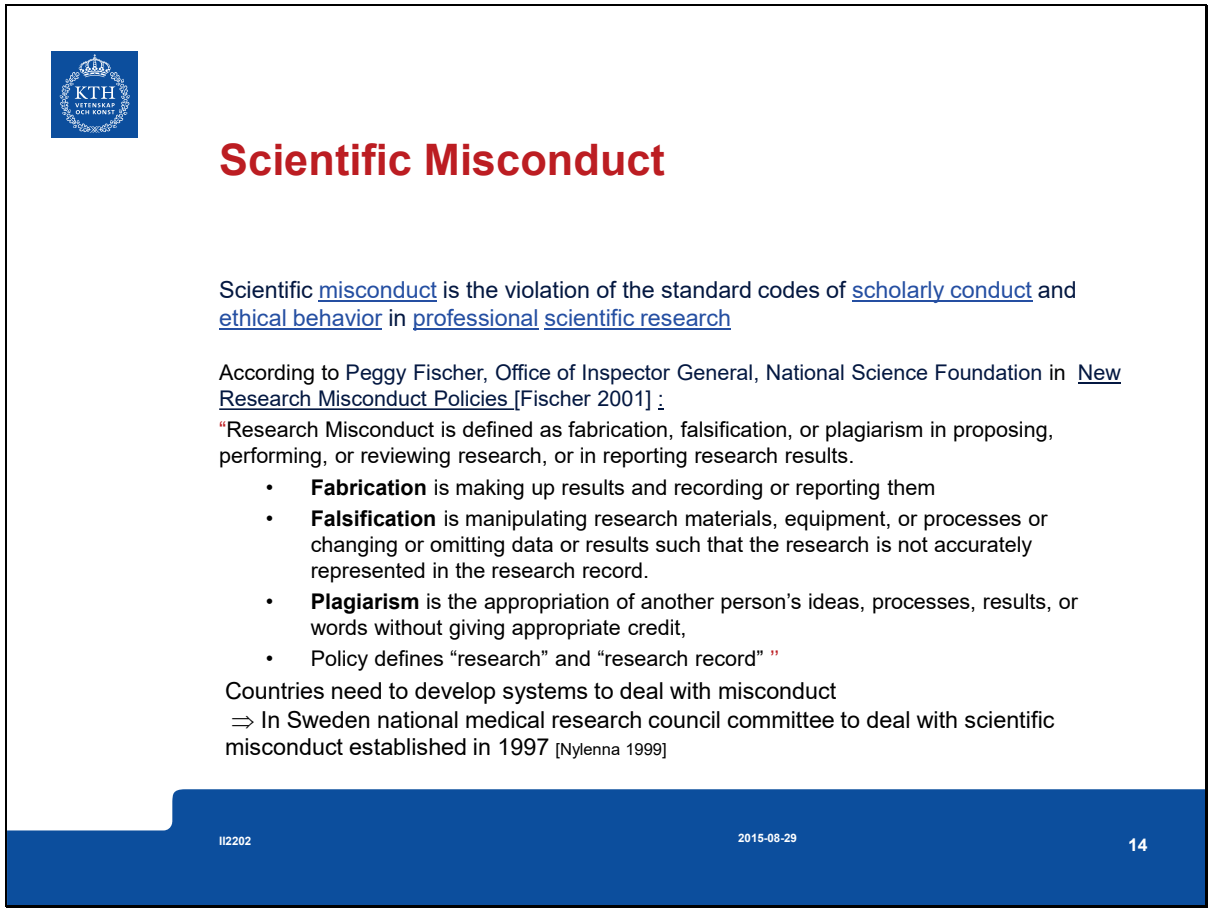
[McKee 2009] Heidi A. McKee and James E. Porter, *The ethics of Internet research: a rhetorical, case-based process*. New York: Peter Lang, 2009.

Slide 13



Adapted from slide 52 of McGee Lecture2 2013.

Slide 14

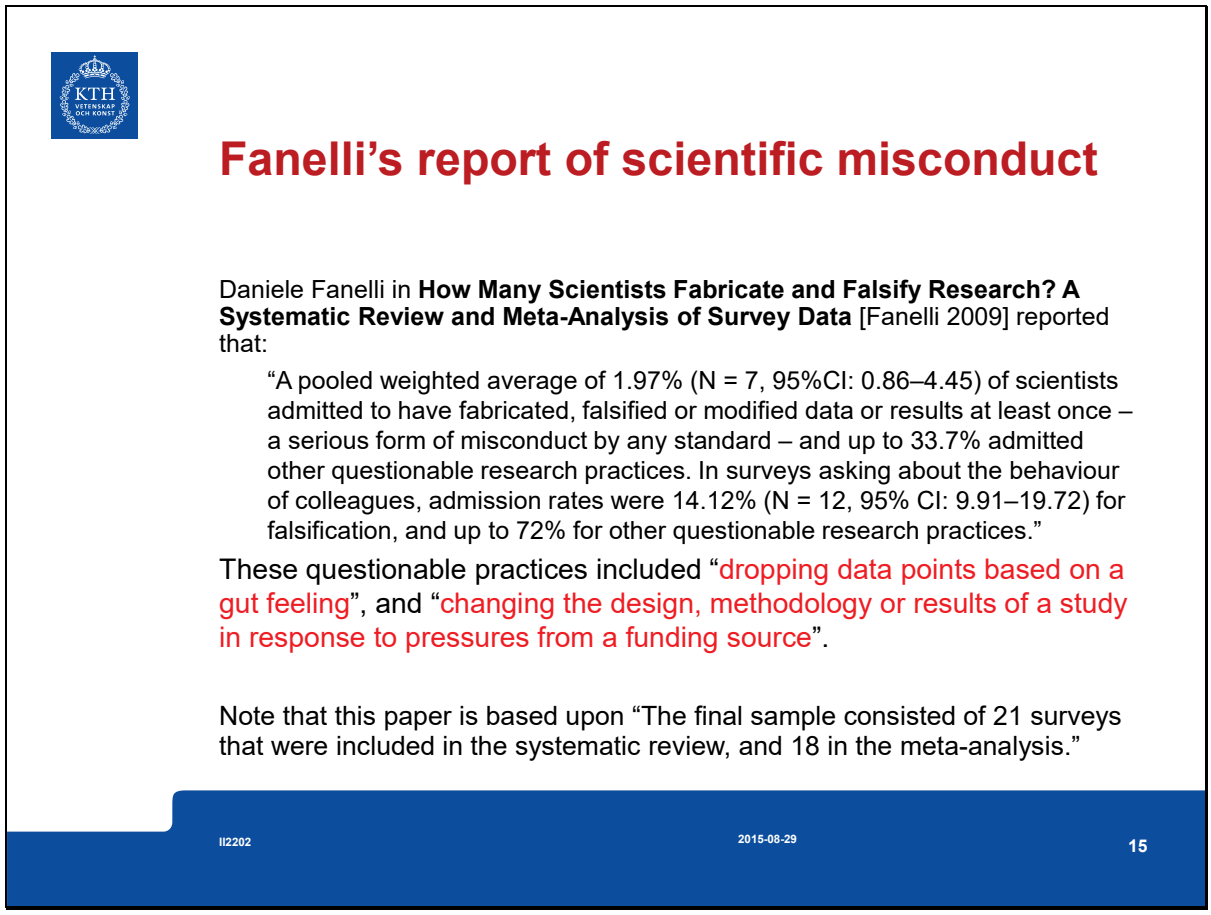


Adapted from slide 53 of McGee Lecture2 2013.

[Fischer 2001] Peggy Fischer, New Research Misconduct Policies, National Science Foundation, Office of Inspector General, 25 October 2001. https://www.nsf.gov/oig/_pdf/presentations/session.pdf

[Nylenna 1999] M. Nylenna, D. Andersen, G. Dahlquist, M. Sarvas, and A. Aakvaag, 'Handling of scientific dishonesty in the Nordic countries. National Committees on Scientific Dishonesty in the Nordic Countries', *Lancet*, vol. 354, no. 9172, pp. 57–61, Jul. 1999.

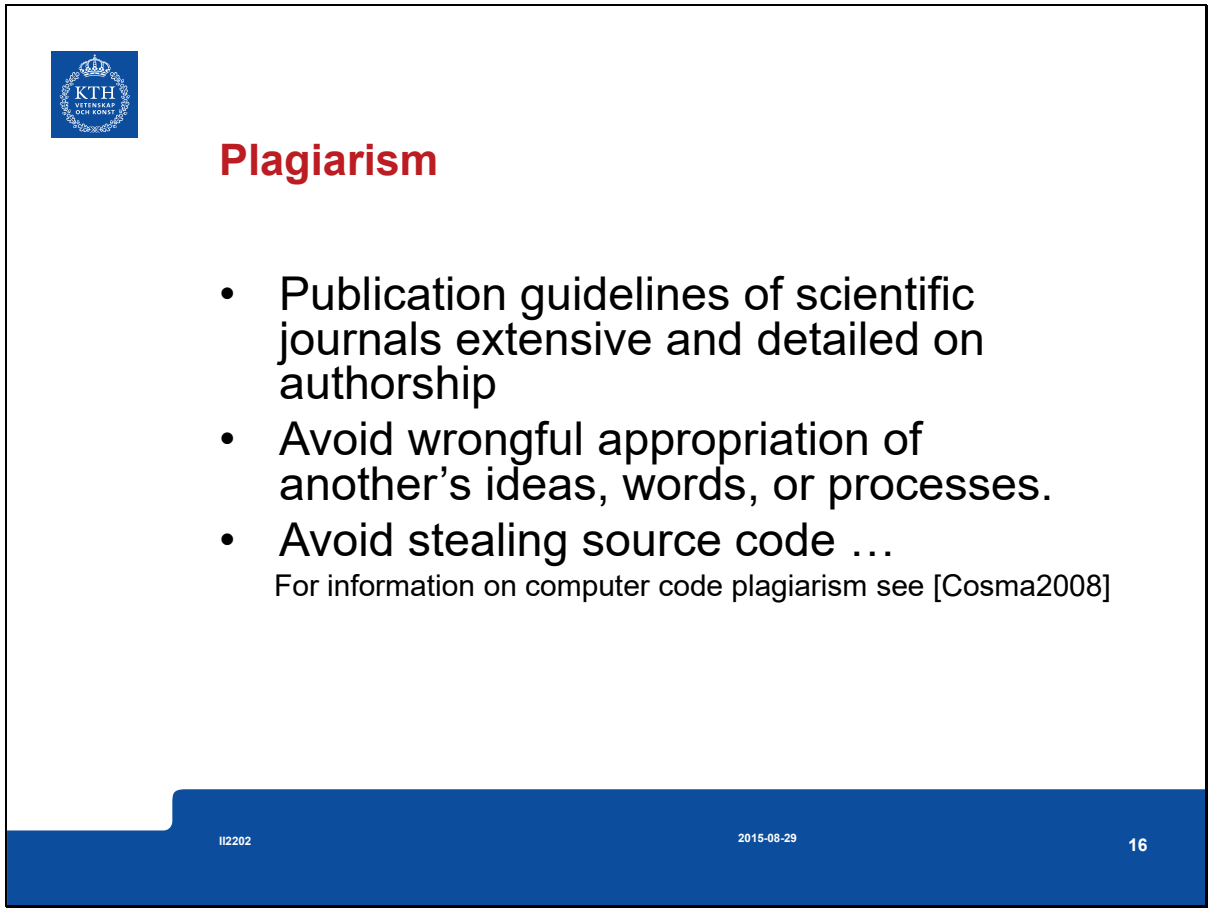
Slide 15



Adapted from slide 54 of McGee Lecture2 2013.

[Fanelli 2009] Daniele Fanelli, 'How Many Scientists Fabricate and Falsify Research? A Systematic Review and Meta-Analysis of Survey Data', *PLoS ONE*, vol. 4, no. 5, p. e5738, May 2009. DOI: 10.1371/journal.pone.0005738 Available from: http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0005738

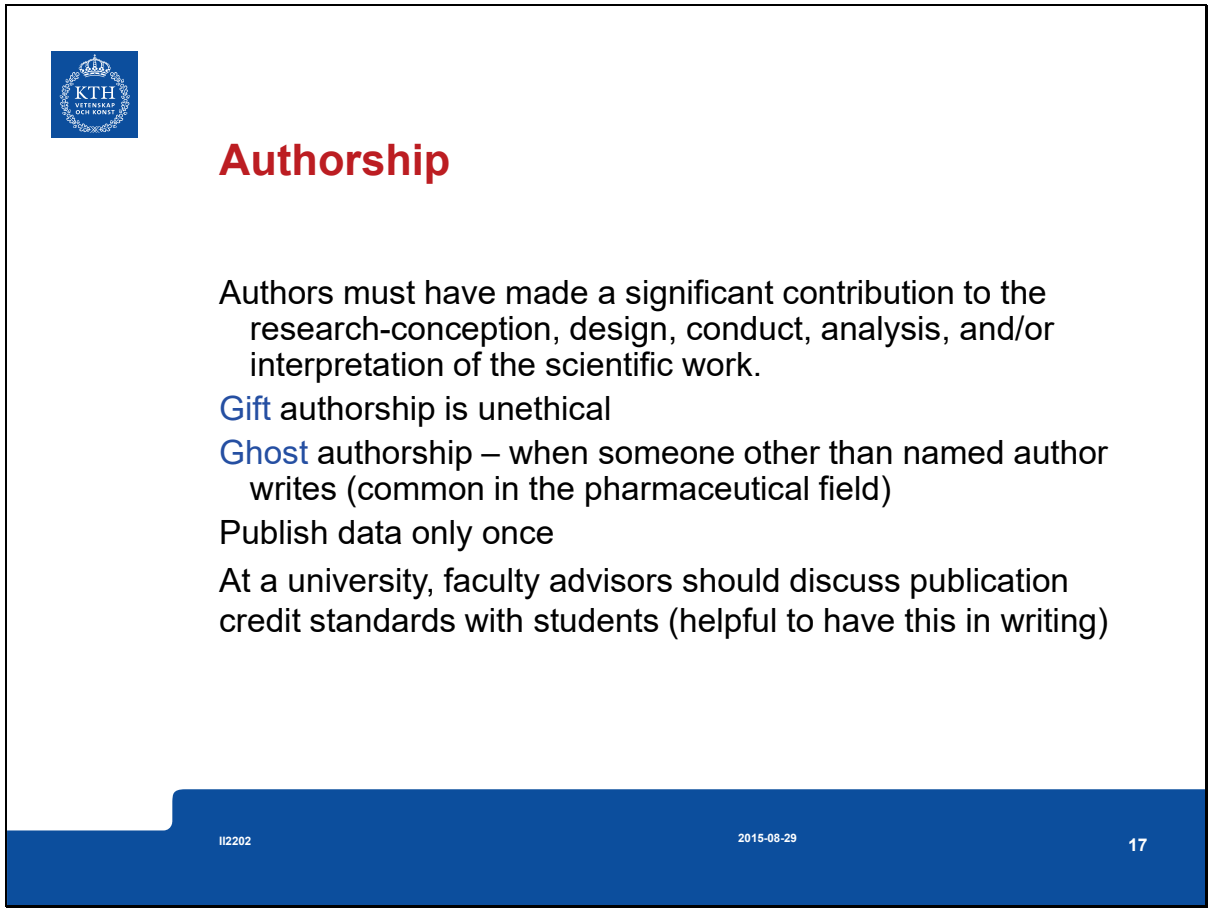
Slide 16



Adapted from slide 57 of McGee Lecture2 2013.

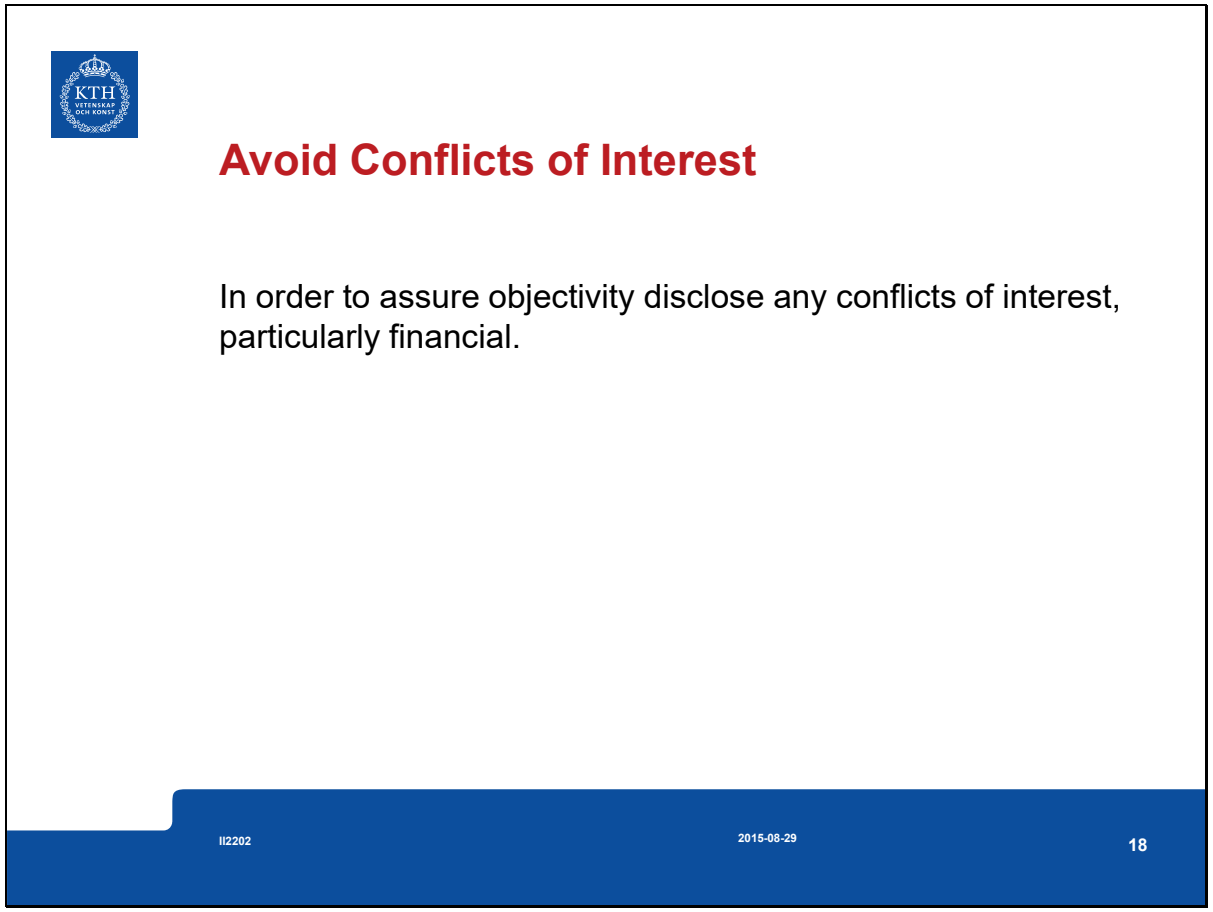
[Cosma 2008] Georgina Cosma and Mike Joy, 'Towards a Definition of Source-Code Plagiarism', *IEEE Transactions on Education*, vol. 51, no. 2, pp. 195–200, May 2008. DOI: 10.1109/TE.2007.906776

Slide 17



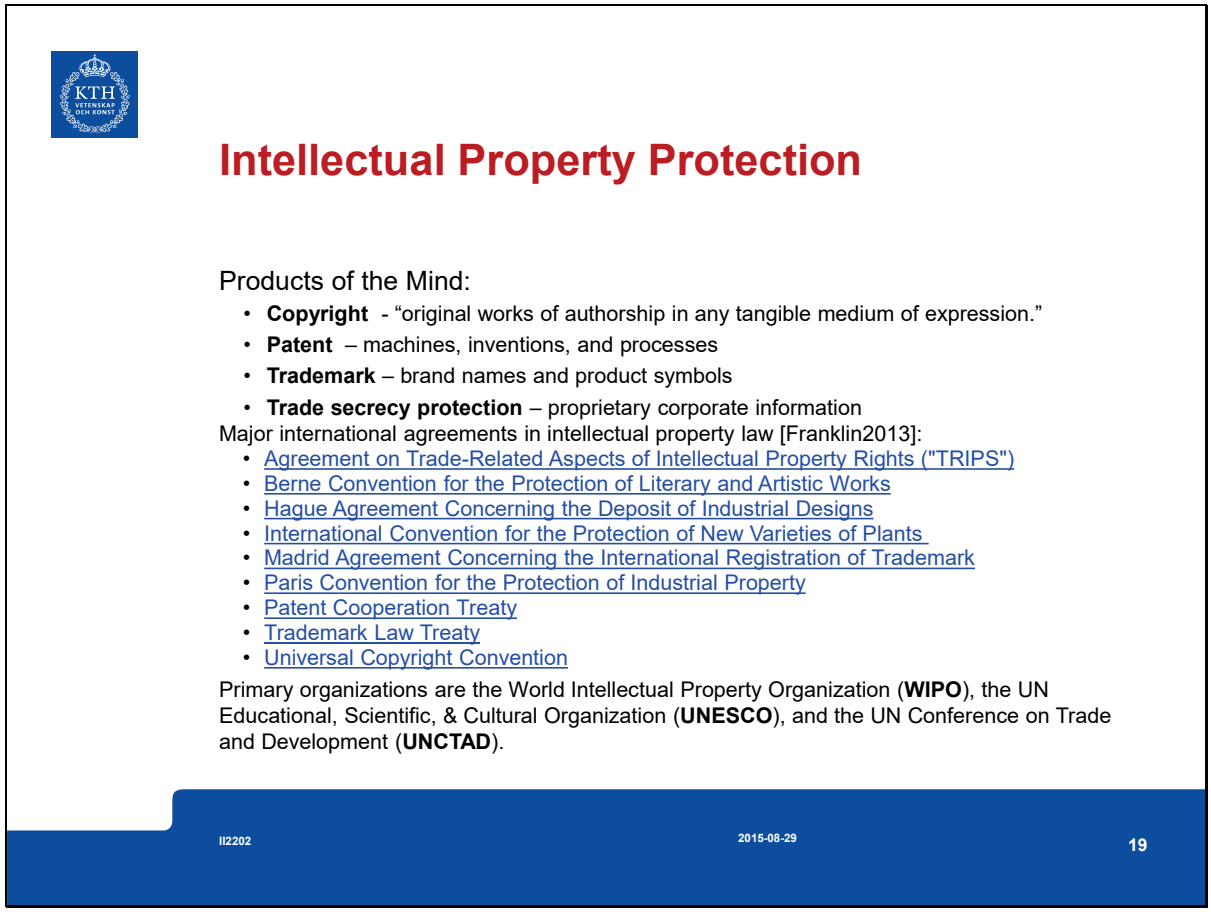
Adapted from slides 58 and 59 of McGee Lecture2 2013.

Slide 18



Adapted from slide 60 of McGee Lecture2 2013.

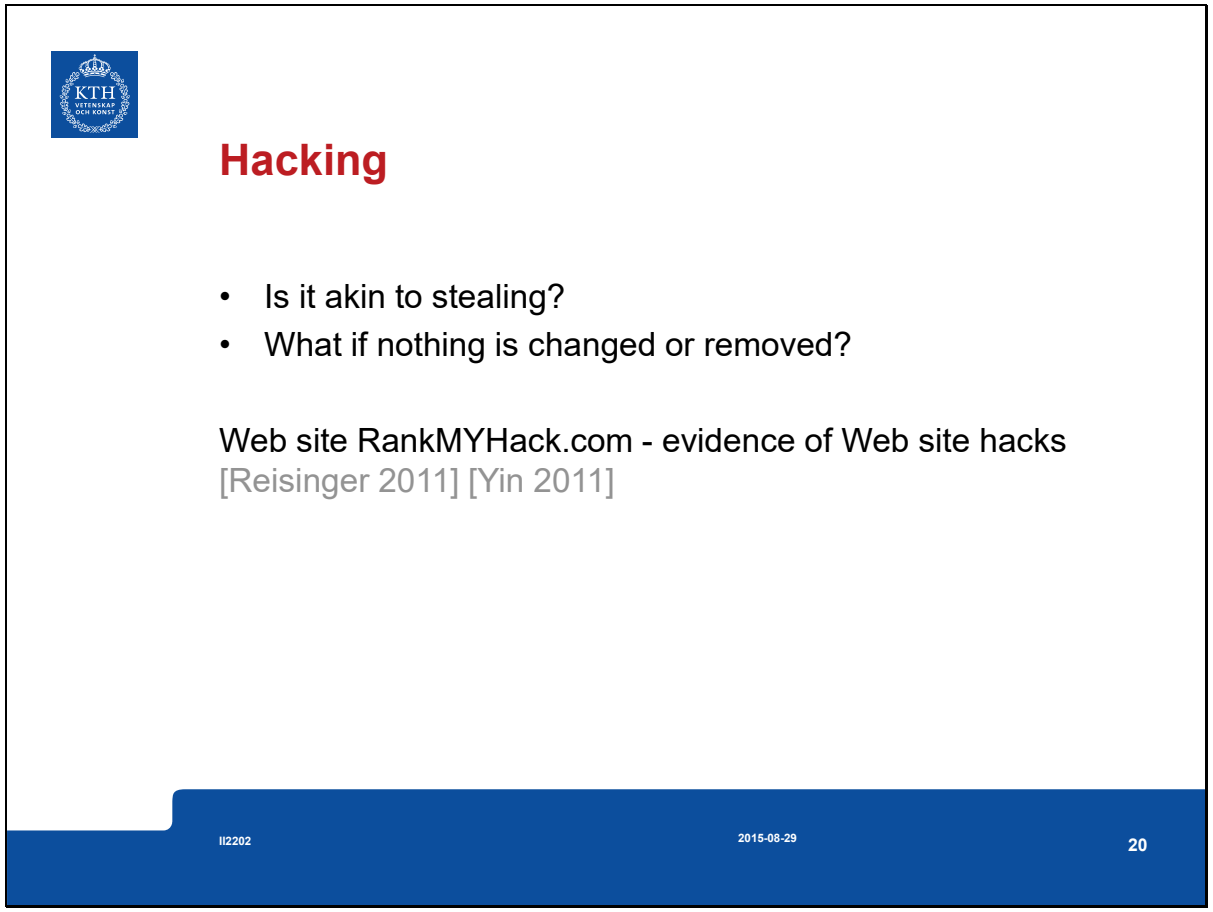
Slide 19



Adapted from slide 61 of McGee Lecture2 2013.

[Franklin 2013] Jonathan Franklin, 'International Intellectual Property Law.' American Society of International Law, 08-Feb-2013 [Online]. Available: http://www.asil.org/sites/default/files/ERG_IP.pdf

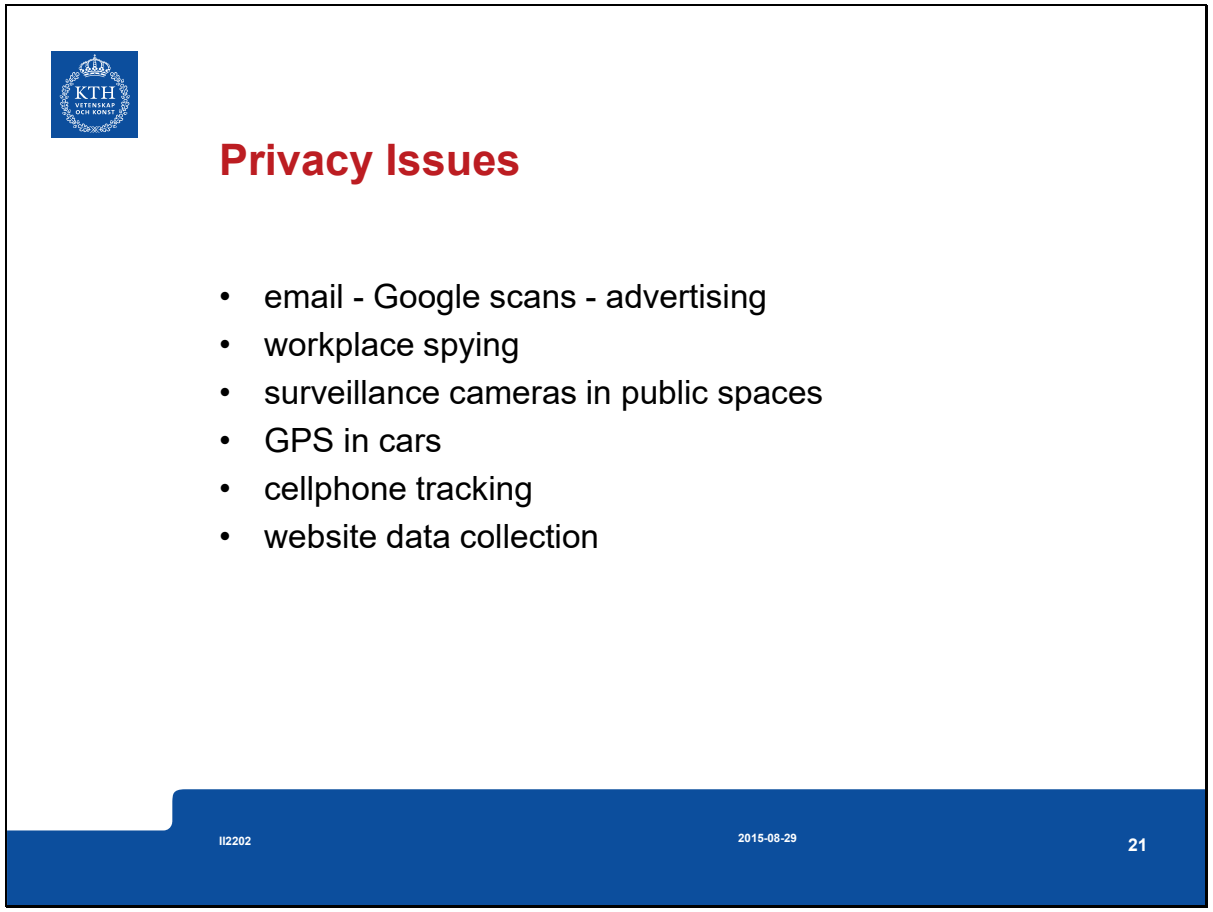
Slide 20



Adapted from slide 63 of McGee Lecture2 2013.

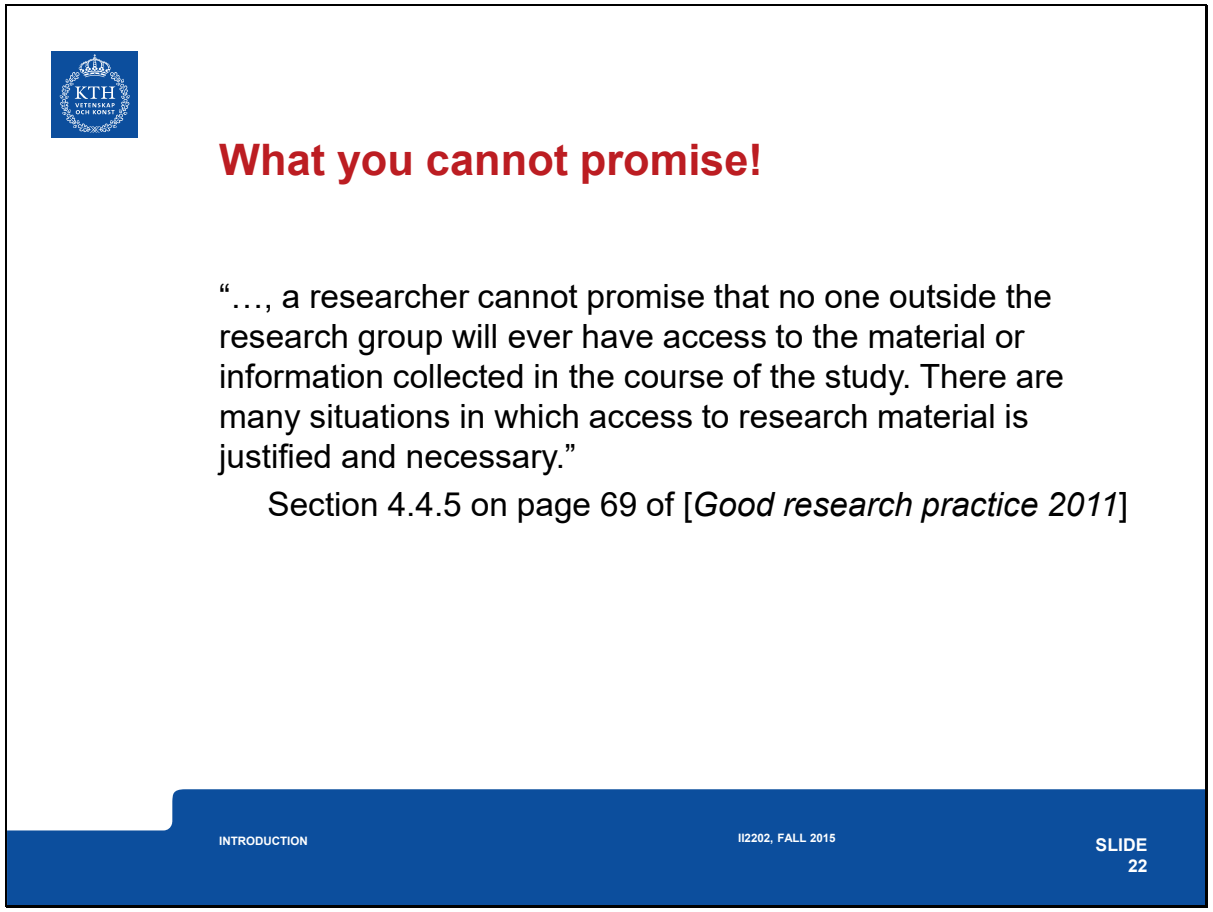
[Reisinger 2011] Don Reisinger, 'Site ranks hackers, top online targets', *CNET*, 22-Aug-2011. [Online]. Available: http://www.cnet.com/news/site-ranks-hackers-top-online-targets/. [Accessed: 23-Jul-2015]
[Yin 2011] Sara Yin, 'RankMyHack.com Rewards Hackers With World Ranking, Bounties', *PCMag, Ziff Davis, LLC*, 23-Aug-2011 [Online]. Available: http://www.pcmag.com/article2/0,2817,2391611,00.asp

Slide 21



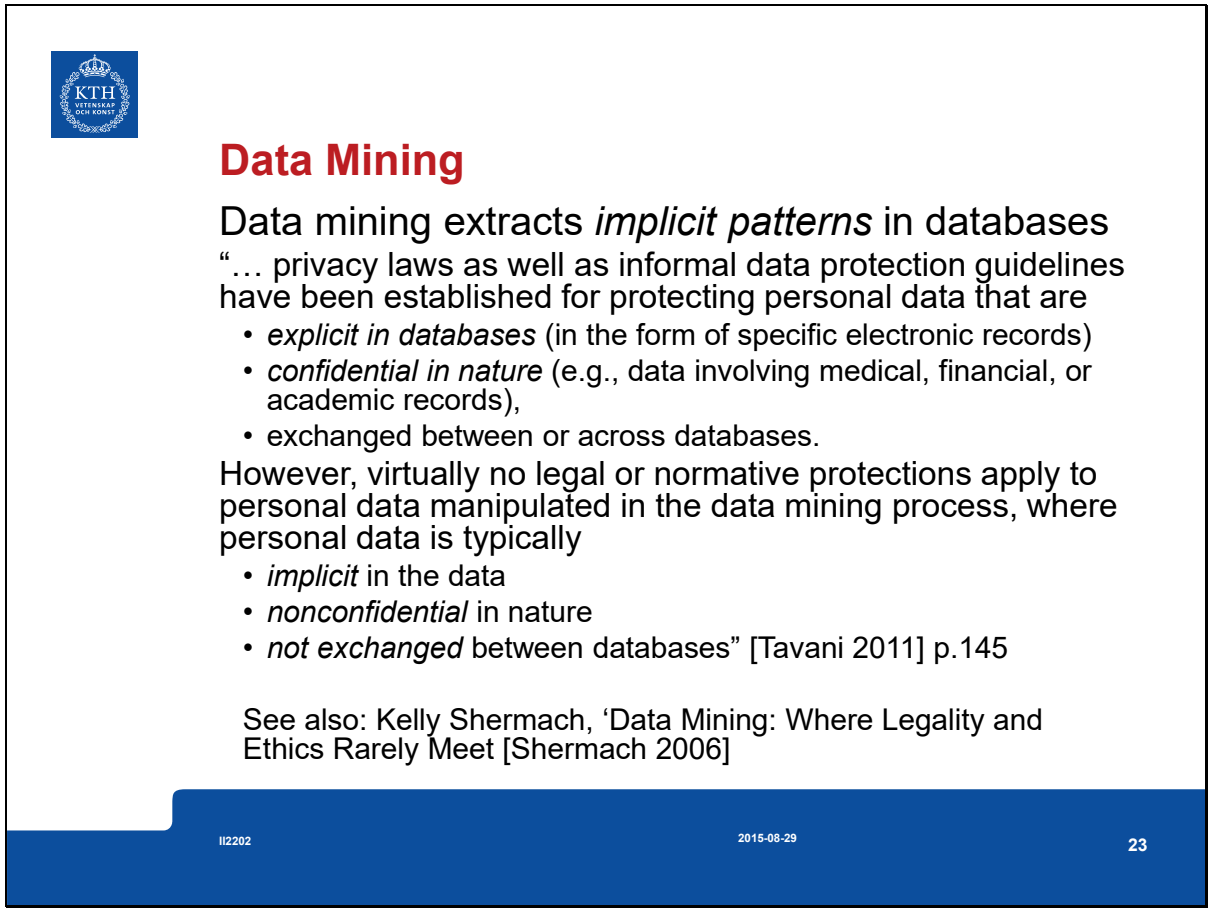
Adapted from slide 65 of McGee Lecture2 2013.

Slide 22



[*Good research practice 2011*] Swedish Research Council's expert group on ethics, *Good research practice*. Stockholm, Sweden: Swedish Research Council (Vetenskapsrådet), 2011, ISBN: 978-91-7307-194-9 [Online]. Available: https://publikationer.vr.se/en/product/good-research-practice

Slide 23



Adapted from slide 66 of McGee Lecture2 2013.

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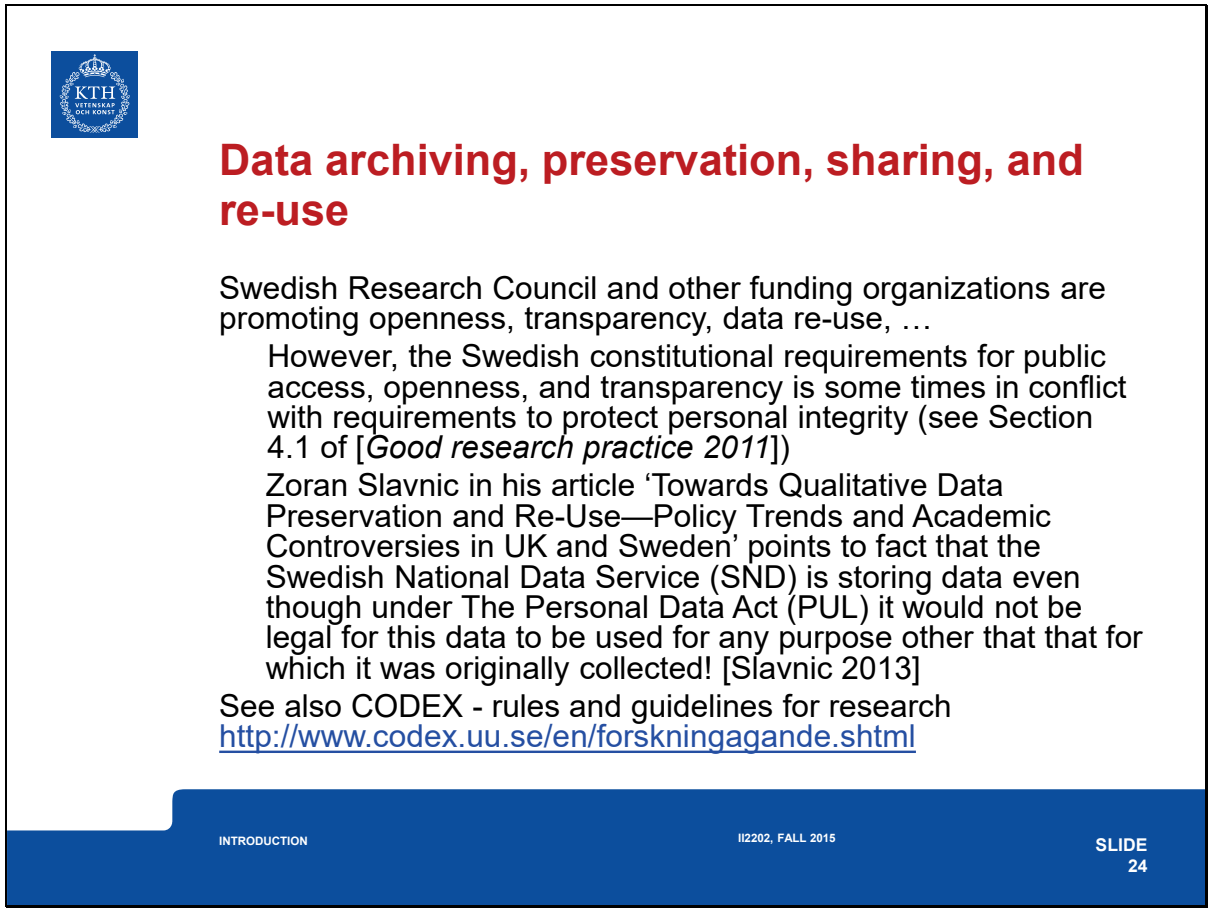
[Shermach 2006] Kelly Shermach, 'Data Mining: Where Legality and Ethics Rarely Meet | Consumer Security | E-Commerce Times', *ECT News Network, Inc.*, 25-Aug-2006. [Online]. Available: http://www.ecommercetimes.com/story/52616.html [Accessed: 23-Jul-2015]

Slide 24



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[Björkdahl 2010] Cecilia Björkdahl, 'Research documentation at Karolinska Institutet: A handbook.' Karolinska Institutet, Jun-2010 [Online]. Available: https://kiedit.ki.se/sites/default/files/h9_handbok_forskningsdokumentation.pdf . [Accessed: 08-Aug-2015]

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[Franklin 2013] Jonathan Franklin, 'International Intellectual Property Law.' American Society of International Law, 08-Feb-2013 [Online]. Available: http://www.asil.org/sites/default/files/ERG_IP.pdf

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Slide 27

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