

Name	Appreciative Inquiry
<b>Methodology</b>	<p>the AI process will follow four distinct phases, called the 4-D Cycle:</p> <ul style="list-style-type: none"> <li>• Discovery: participants explore “the best of what is,” identifying the theme’s strengths, best practices, and sources of excellence, vitality, and peak performance.</li> <li>• Dream: participants envision a future they really want – a future where the organization is fully engaged and successful around its core purpose and strategic objectives.</li> <li>• Design: participants leverage the best of what is and their visions for the future to design high-impact strategies that move the organization creatively and decisively in the right direction.</li> <li>• Destiny (sometimes also called Deploy): participants put the strategies into action, revising as necessary.</li> </ul>