


Name	Digital audience response
Brief Description	<i>The digital audience response is based on basic software that allows presenters or event organizers to interact with the audience via polls, text responses, or multiple choice questions displayed through their mobile devices.</i>
Methodology	<p>Facilitating both the reinforcement of concepts and the “learning by doing format”, the Digital Audience Response:</p> <ul style="list-style-type: none"> • Is based in anonymity, encouraging thus the participation of a broader public. • can be used at an initial point of an event to gather input on a specific topic, concern or belief, or used at a final stage with evaluation purposes. <p>As technology develops, there are increasing apps and tools available in the market – some of them free to use. As examples, <u>Mentimeter</u> and <u>Live Insights</u> are mobile voting and polling apps that allow presenters to show the results live with real-time graphs and charts.</p>
Estimated planning time needed:	1-2h
Objective	This tool is believed to enhance active listening and participation among the audience, adding up an interactive element to the session while allowing the presenters/organizers to collect valuable input about a question or topic of their choice from a large range of individuals in a short time.
Time estimated:	5-120 min
Composition of audience:	All audiences suit this format
Experience level required:	All audiences suit this format
Number of audience:	<10
Level of complexity and possible challenges	Low - The organiser should minimum sound understanding of the subject matter of the workshop
Picture	
Relevant sources	<p>Digital Audience Response Platforms:</p> <ul style="list-style-type: none"> • https://www.mentimeter.com • https://www.liveinsights.ai

- <https://miro.com>

Menon, A.S., Moffett, S., Enriquez, M., Martinez, M.M., Dev, P. and Grappone, T., 2004. Audience response made easy: using personal digital assistants as a classroom polling tool. Journal of the American Medical Informatics Association, 11(3), pp.217-220