

<b>Name</b>	<b>Activating survey</b>
<b>Brief Description</b>	<i>As part of an activating survey, the residents of a certain area are asked what they think of their place of residence and what they would like to change. The survey usually takes place (after prior notice) with people at home. However, it can also be carried out in public places where people hang out every day. It is kept straightforward and open so that people can spontaneously contribute their personal impressions. At the same time, the residents are encouraged and supported in getting involved so that the changes they want are initiated and implemented.</i>
<b>Methodology</b>	<p>The activating survey works in three main steps:</p> <ul style="list-style-type: none"> <li>• <b>A preliminary investigation</b>, where key individuals and residents are interviewed, material is evaluated and observations are made.</li> <li>• <b>Information phase</b>, where residents are informed in writing about the actual survey in advance; trained interviewers use an open questions methodology for one-to-one interviews.</li> <li>• <b>Evaluation phase</b>, where the survey is evaluated and the results presented to the residents, with the aim of defining steps toward realization of the action points outlined</li> </ul>
<b>Estimated planning time needed:</b>	40h
<b>Estimated budget needed:</b>	Medium. Materials for the preparation might include background information printed on paper, or on a dedicated website
<b>Objective</b>	The aim is to identify the residents' fears, wishes and worries on a specific topic that affects them; at the same time they are asked what solutions occur to them, and how interested they would be in taking part in implementing the ideas in question.
<b>Time estimated:</b>	From one day to several months
<b>Target Audience:</b>	Civil Society
<b>Number of audience:</b>	large
<b>Group composition:</b>	homogeneous
<b>Level of Knowledge required and possible challenges</b>	Medium to high level of knowledge required. Participation from citizens is a key element of the methodology and being unable to gather a poll of interviews wide enough can be a challenge
<b>Facilitator profile</b>	experienced
<b>Example</b>	
<b>Relevant sources</b>	<a href="https://www.buergergesellschaft.de/mitentscheiden/methoden-verfahren/buergerbeteiligung-in-der-praxis-methoden-und-verfahren-von-a-z/?tx_smmethods_smmethods%5Bmethod%5D=2&amp;tx_smmethods_smmethods%5Baction%5D=show&amp;tx_smmethods_smmethods%5Bcontroller%5D=Method&amp;cHash=ef6ab3ced5fce5a578b7655758690e3b">https://www.buergergesellschaft.de/mitentscheiden/methoden-verfahren/buergerbeteiligung-in-der-praxis-methoden-und-verfahren-von-a-z/?tx_smmethods_smmethods%5Bmethod%5D=2&amp;tx_smmethods_smmethods%5Baction%5D=show&amp;tx_smmethods_smmethods%5Bcontroller%5D=Method&amp;cHash=ef6ab3ced5fce5a578b7655758690e3b</a>

