


Name	Idea-mapping
Brief Description	<i>Idea-mapping, also called mind-mapping is a visual thinking tool – usually following up a brainstorming session- that helps structuring information for its better comprehension.</i>
Methodology	It uses color, key words, and images to generate ideas and summarize, sort, and retain information on any topic. It also allows a user to visualize a complex system of interrelations. Used for creative-problem solving it can ultimately help in decision-making. Virtual format possible
Estimated planning time needed:	1-2h
Objective	It is frequently used in breakout sessions, working groups or world cafés to summarize small group's discussions.
Time estimated:	30 min to 2h
Composition of audience:	All audiences suit this format
Experience level required:	Comparable level of experience among participants is envisaged
Number of audience:	<10
Level of complexity and possible challenges	Medium - The presenter should have good knowledge and organisational skills.
Picture	
Relevant sources	https://books.google.be/books?hl=it&lr=&id=K-jNDwAAQBAJ&oi=fnd&pg=PR19&dq=idea+mapping&ots=C9b3QQPmva&sig=-cZE5YAEW19_w0orzU5qwXkNa0Q#v=onepage&q=idea%20mapping&f=false https://books.google.be/books?hl=it&lr=&id=bSWNRNUHUnsC&oi=fnd&pg=PT21&dq=idea+mapping&ots=LOP4pPc9RG&sig=SGBjvWZZ_SLViG9E8vM8_dhixLo#v=onepage&q=idea%20mapping&f=false