

bipgo

Unlock the Power
of your content

social platform

blockchain

rewards

memberships

NFTs

exclusive content



Why Bipgo?

1 Blockchain

New way to monetize content

2 Memberships

Useful NFTs

3 Verified creators

No more fake accounts

4 Transparent economy

Smart contracts

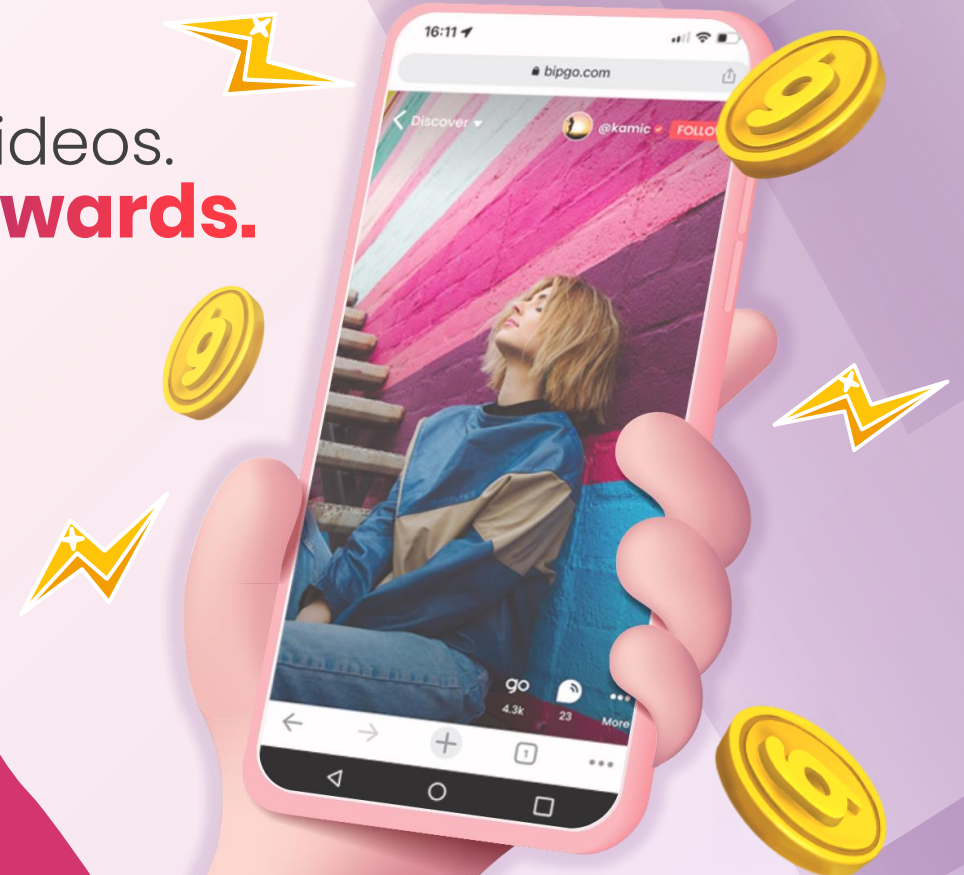
5 Focused on all users

All users are rewarded

6 Efficient to collect profits

No minimum amounts, just one click

Watch videos.
Earn rewards.



No more likes, just go



Why now?

295M

Global crypto owners

\$24.9B

NFT Sales in 2021

\$61B

Online Video Ad
Spending 2021

100

Min/day of Online
Video Viewing 2021

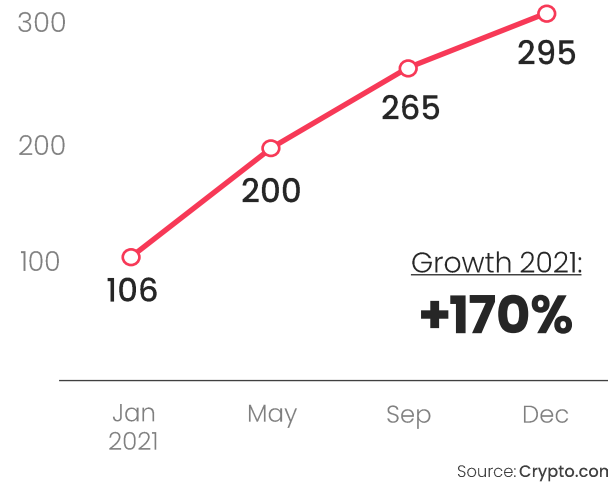
\$104B

Content creator
industry 2021

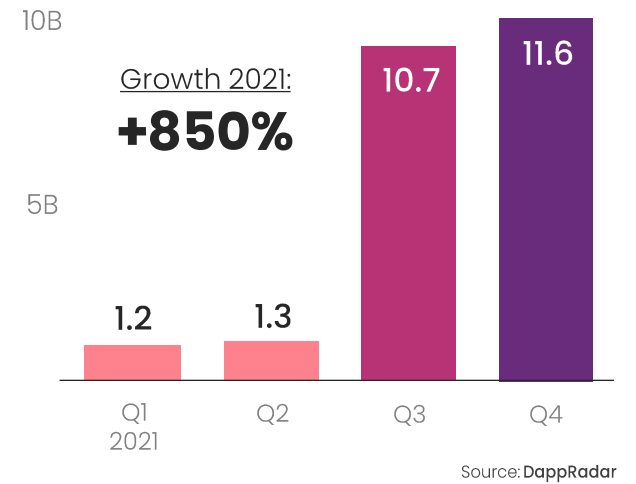
50M

Content creators
worldwide 2021

Global crypto owners (million)



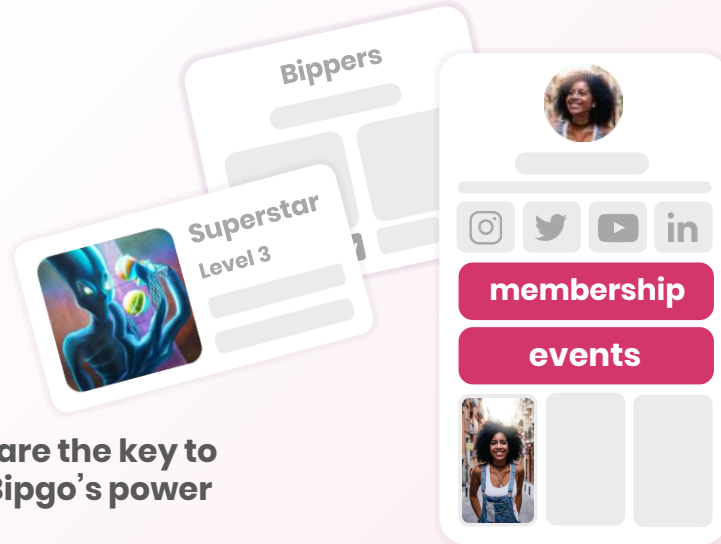
NFT sales volume 2021 (billion \$)



How Bipgo works?

1

Bippers are the key to unlock Bipgo's power



2

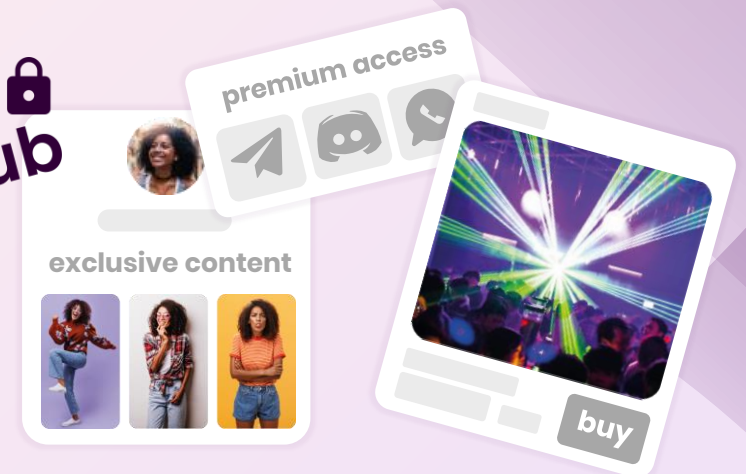
Earn money by watching and sharing videos



Fans Club

3

Sell memberships



Releases

- Alpha 
- Beta  

What's next?

- Lives
- Events
- Ads network
- Spaces (Metaverse)

Business model

Fiat or Crypto

\$BGO

BEP-20 utility token
(Binance Smart Chain)

1 Memberships

Direct

Bipgo

10%

Users

90%

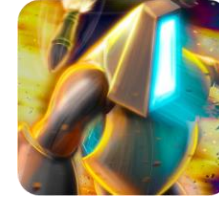
2 Bippers

Indirect

35%

65%

3 Advertising



Uncommon
L-10 (2,280 points)



Rare
L-3 (570 points)

The BIP Game

Users earn by watching videos

Share to Earn

Creators earn by sharing videos

Connect Program

Earn by inviting people



CZ  **Binance**  @cz_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives

Competitive advantage

1 Ownership

You are investing not expending

2 Exclusivity

Benefits just for few fans

3 More income sources


Earnings beyond memberships

4 Crypto payments

Just one click to collect profits worldwide

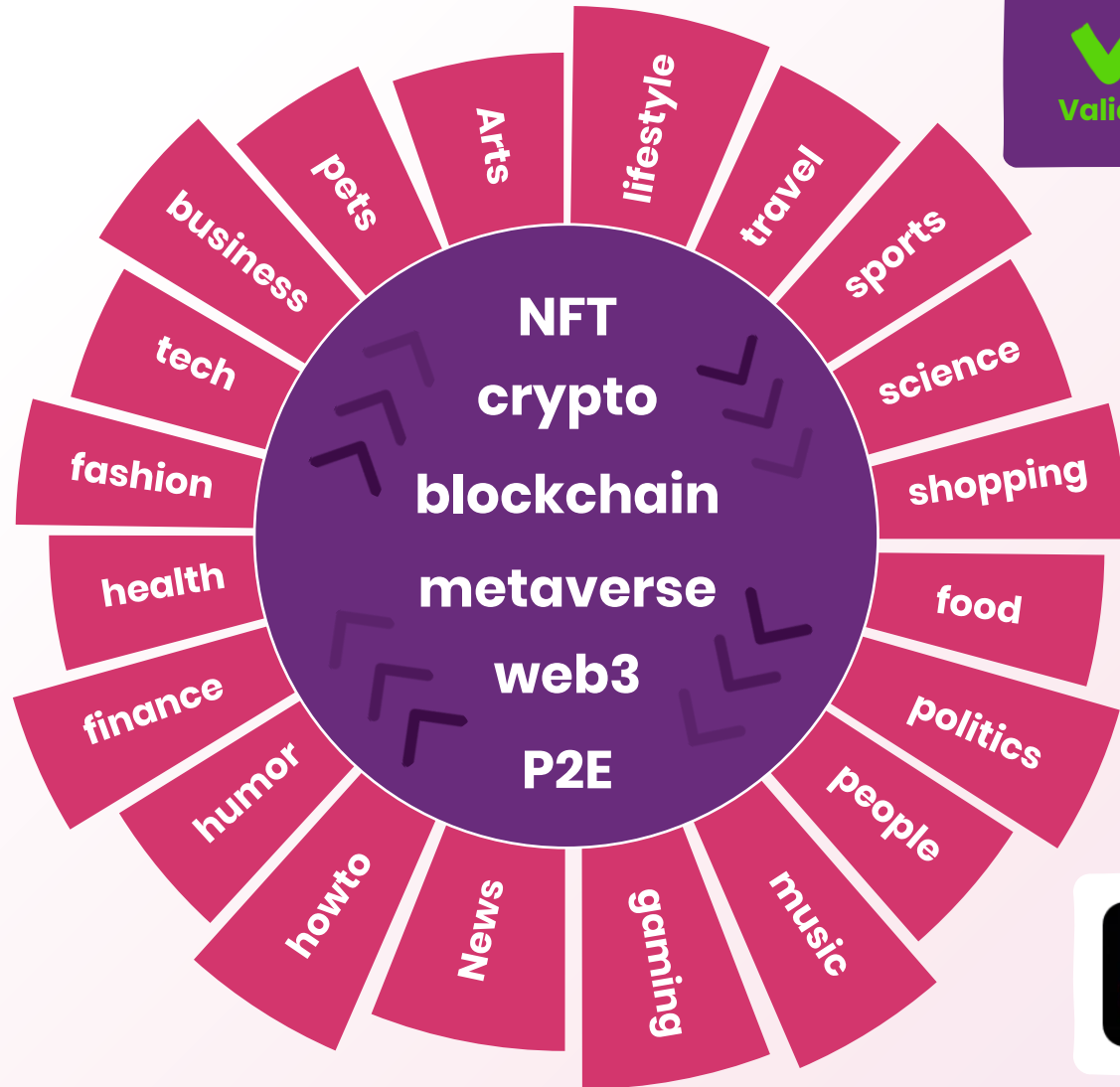
 **PATREON**
250K
creators

 **OnlyFans**
1.5M
creators

 **TikTok**
0.03\$
CPM paid to creators



Go to Market



The BIP Game

Reward users for watching videos

60 Days **40K** Users **0\$** Marketing investment



1 Creators Program

Attract best crypto content creators

2 Founders Hub

Exclusive club for Bippers owners

3 Partnerships

Bring crypto brands to Bipgo: exchanges, projects, etc.

4 Influencers Board

Include top creators in platform decision making

Founders
bipgo hub



Alvaro845

8.7M followers



pattimaciassec

5.3M followers

Team

Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Head Amazon Marketing Services.
Lead day with most international sales in Amazon history



Alvaro845 (Álvaro González) Advisor – Content Creators

 [alvaro845](#)

Professional content creator (+8m followers)
CEO at Team Queso, leading esports team



Gerard Gracia Advisor – Funding

 [gerardgraciaarcas](#)

Managing Director of TheHop
Founder of Vlogger Awards and Newvideo Congress



Carlos Otermin Advisors – Operations

 [carlosotermi](#)

COO & Executive Vice President Lazada
(Alibaba Group), top eCommerce of southeast Asian



Pablo Martínez
Front-end Lead



Ronald León
Back-end Lead



Susan
UI/UX Designer



Luis Costa
Cloud Specialist



Michael Sarmiento
Full-stack Developer



Tamara Panet
Community Manager



Daniel Santiago
Graphic Designer



Aryhanna Suárez
Community Manager



Karen Oña
Community Manager



Luis Sánchez
Blockchain Developer

Tokenomics

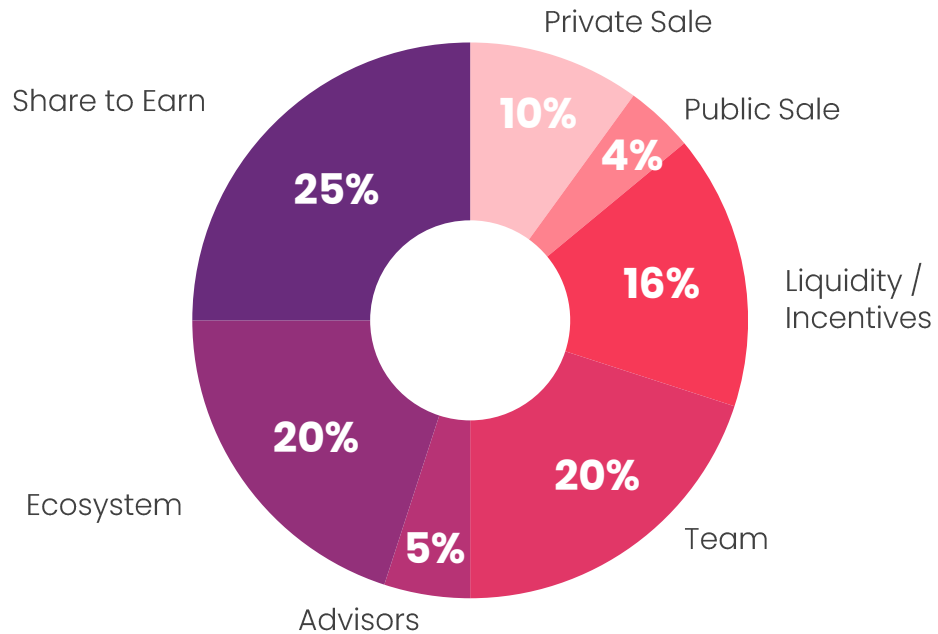
bipgo

Supply: **400,000,000 BGO**

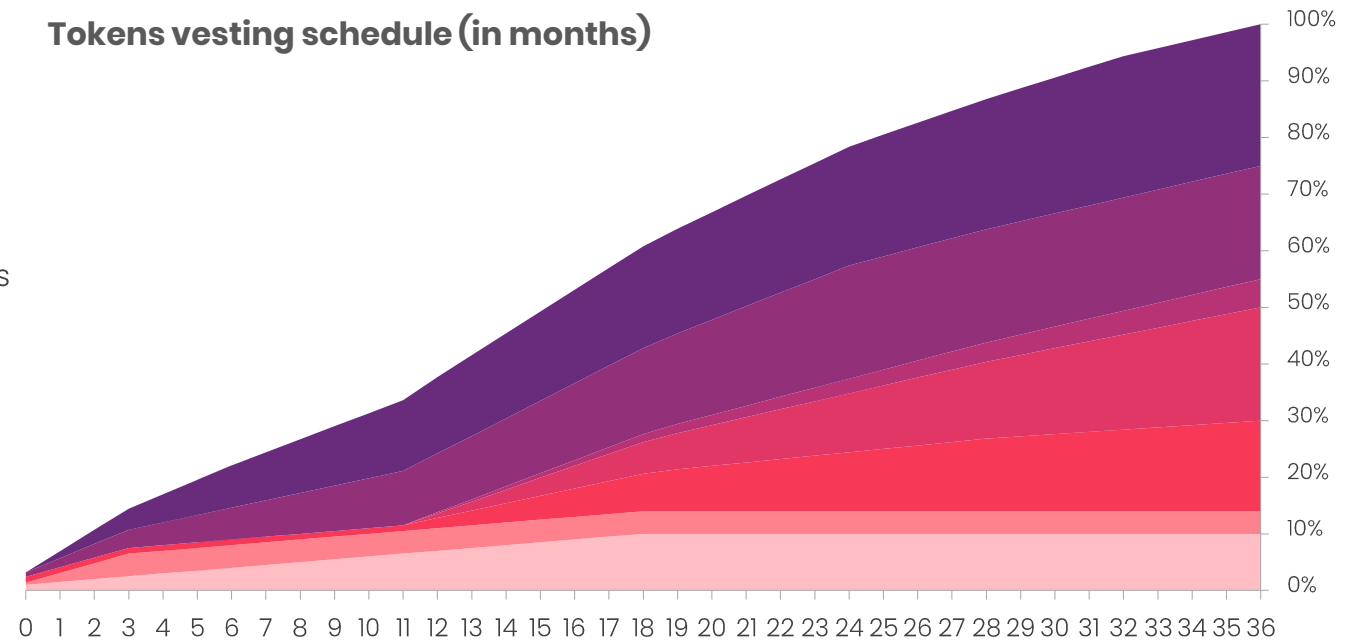
TGE: Jan 15, 2022

Network: BNB Smart Chain

Contract: 0xed1f61C0B57F36DA3F6e7365898b1a63227455D5



Tokens vesting schedule (in months)



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