

# bipgo

Unlock the Power  
**of your content**

social platform

exclusive content

memberships

blockchain

NFTs

rewards



# Why Bipgo?

## 1 Memberships

Useful NFTs

## 2 Transparent economy

Smart contracts

## 3 Verified creators

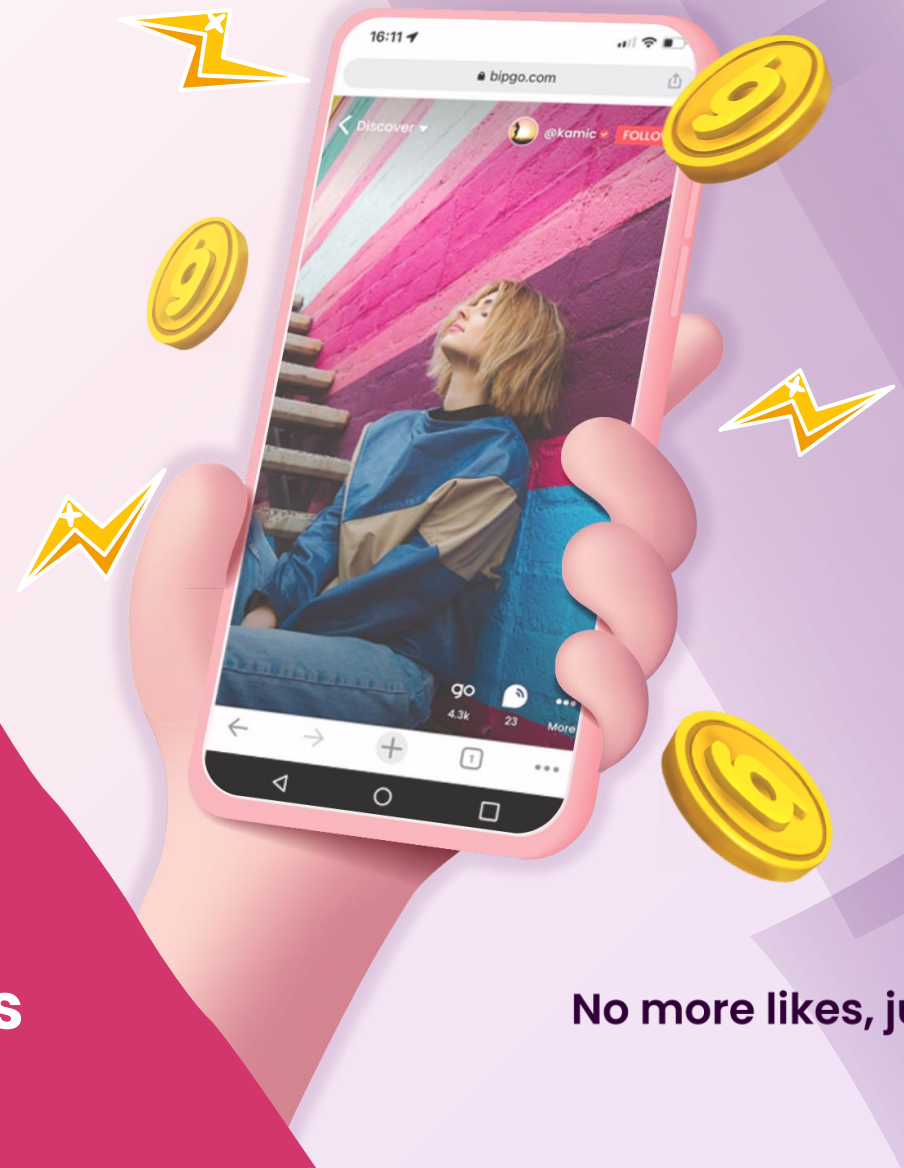
No more fake accounts

## 4 Focused on all users

All users are rewarded

## 5 Efficient to collect profits

No minimum amounts, just one click



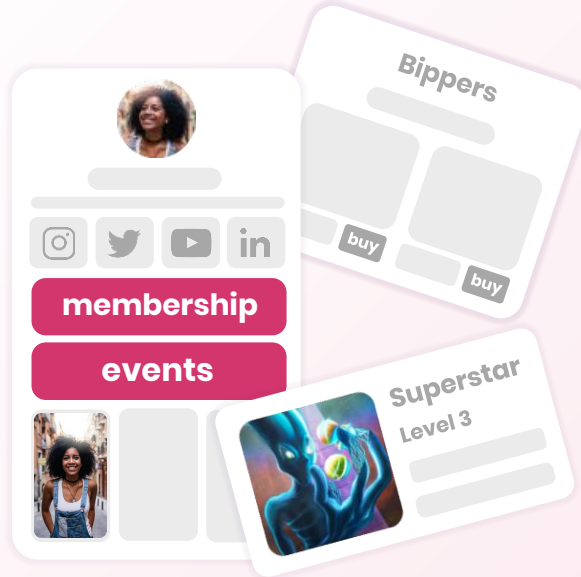
No more likes, just go



# How Bipgo works?

# 1

Bippers are the key to unlock Bipgo's power



## Bipper (NFT)

- Share content and sell memberships
- Rewards depend on its rarity
- Earn experience points (levels)
- Can be rented (profit sharing)

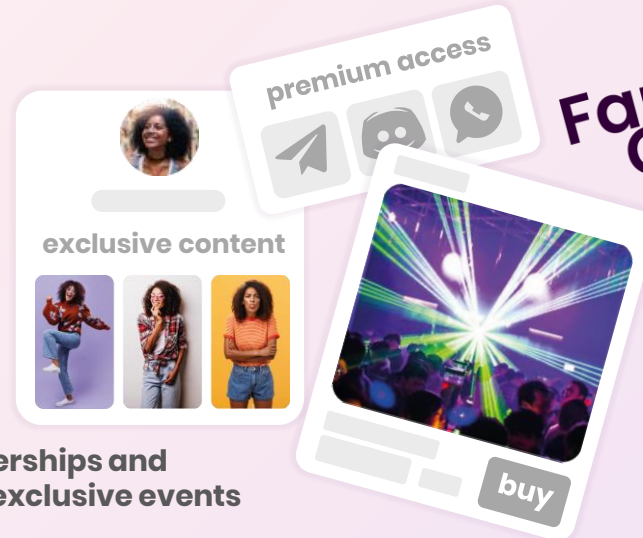
# 3

Earn money by watching and sharing videos



# 2

Sell memberships and tickets for exclusive events



Fans Club

## Membership (NFT)

- Access to exclusive content
- Internal/external benefits
- Limited quantity



# Business model

Fiat or Crypto

**\$BGO**

BEP-20 utility token  
(Binance Smart Chain)

**1 Memberships**

**2 Events**

**3 Bippers**

**4 Advertising**

**Direct**

**Indirect**

**Bipgo**

**5% - 20%**

**4%**

**35%**

**Users**

**80% - 95%**

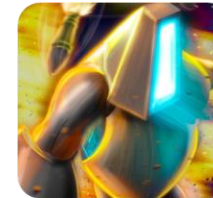
**96%**

**65%**



**Rare**

**L-1 (0 points)**



**Uncommon**

**L-10 (2,280 points)**



**Rare**

**L-3 (570 points)**

**The BIP Game**

Users earn by watching videos

**Share to Earn rewards**

Creators earn by sharing videos

# Why now?

## 295M

Global crypto owners

## \$24.9B

NFT Sales in 2021

## \$61B

Online Video Ad  
Spending 2021

## 100

Min/day of Online  
Video Viewing 2021

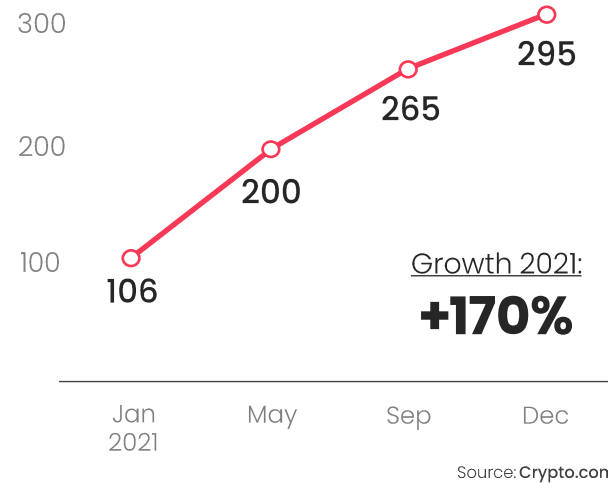
## \$104B

Content creator  
industry 2021

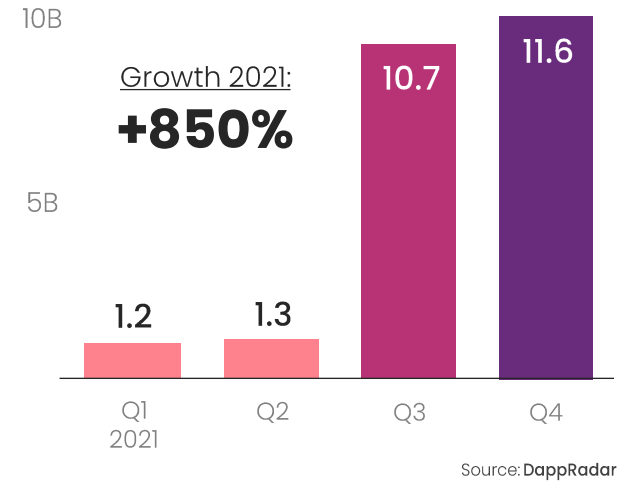
## 50M

Content creators  
worldwide 2021

Global crypto owners (million)



NFT sales volume 2021 (billion \$)



# Competitive advantage

## 1 Ownership

You are investing not expending

## 2 Exclusivity

Benefits just for few fans

## 3 More income sources

Earnings beyond memberships

## 4 Crypto payments

Just one click to collect profits worldwide



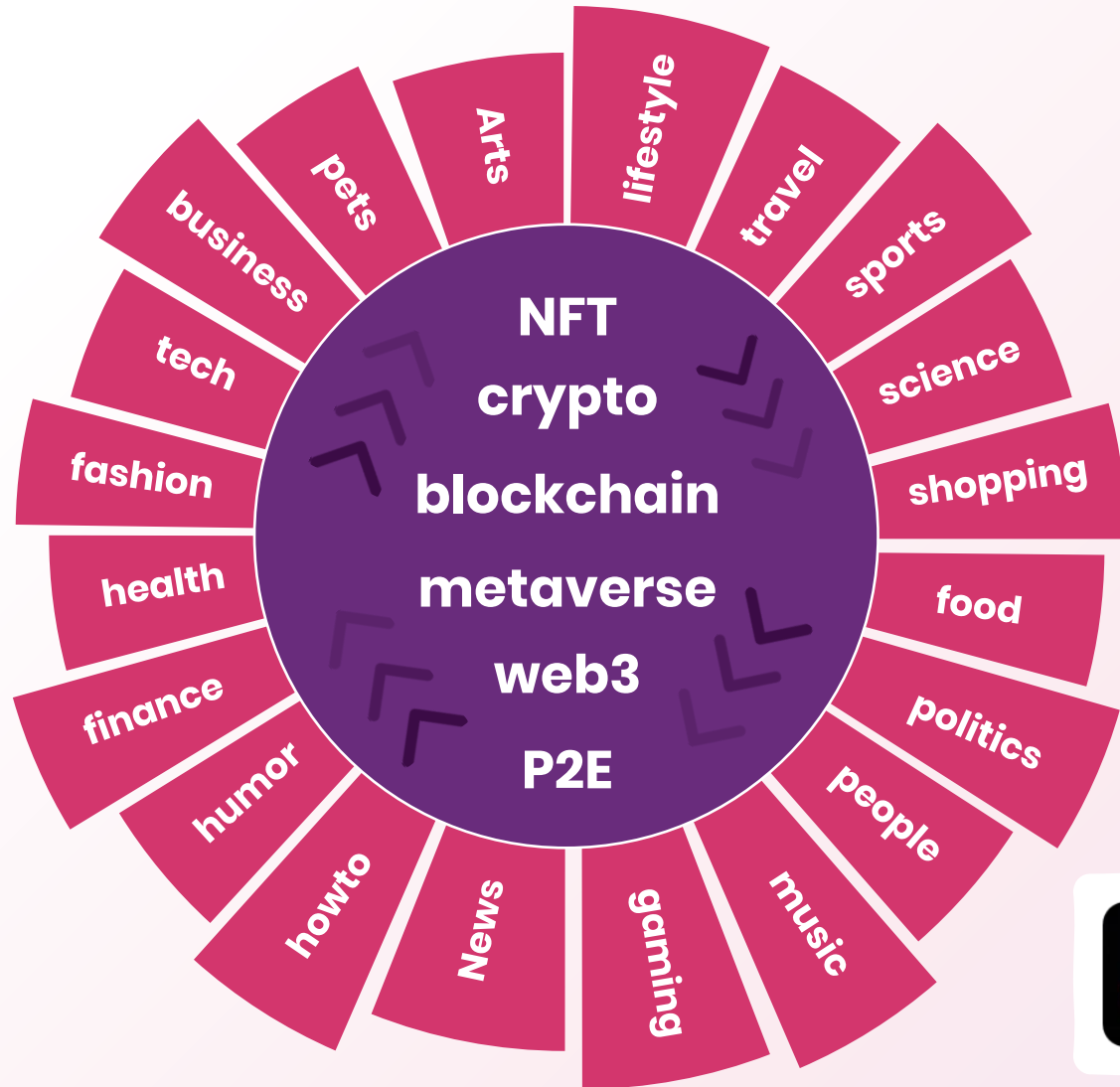
 **PATREON**  
**250K**  
creators

 **OnlyFans**  
**1.5M**  
creators

**eventbrite**  
**250M**  
tickets sold

 **TikTok**  
**0.03\$**  
CPM paid to creators

# Go to Market



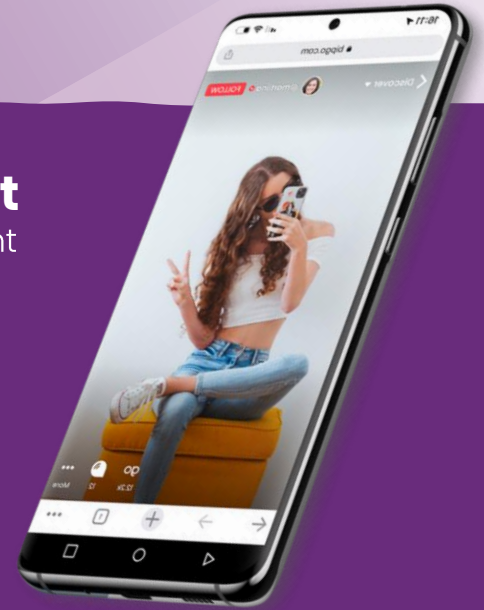
**1 Focus on crypto content**  
Being the epicenter of crypto content

**2 Creators Program**  
Attract best crypto content creators

**3 Founders Hub**  
Exclusive club for Bippers owners

**4 Partnerships**  
Bring crypto brands to Bipgo: exchanges, projects, etc.

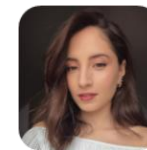
**5 Influencers Board**  
Include top creators in platform decision making



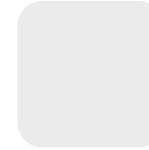
**Founders  
bipgo hub**



**Alvaro845**  
8.7M followers



**pattimaciassec**  
5.3M followers



# Team

## Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



## Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



## Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



## JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Head Amazon Marketing Services.  
Lead day with most international sales in Amazon history



## Alvaro845 (Álvaro González) Advisor – Content Creators

 [alvaro845](#)

Professional content creator (+8m followers)  
CEO at Team Queso, leading esports team



## Gerard Gracia Advisor – Funding

 [gerardgraciaarcas](#)

Managing Director of TheHop  
Founder of Vlogger Awards and Newvideo Congress



## Carlos Otermin Advisors – Operations

 [carlosotermi](#)

COO & Executive Vice President Lazada  
(Alibaba Group), top eCommerce of southeast Asian



**Pablo Martínez**  
Front-end Lead



**Ronald León**  
Back-end Lead



**Susan**  
UI/UX Designer



**Luis Costa**  
Cloud Specialist



**Michael Sarmiento**  
Full-stack Developer



**Tamara Panet**  
Community Manager



**Daniel Santiago**  
Graphic Designer



**Aryhanna Suárez**  
Community Manager



**Karen Oña**  
Community Manager



**Luis Sánchez**  
Blockchain Developer



# Tokenomics



## BGO token private sale 1

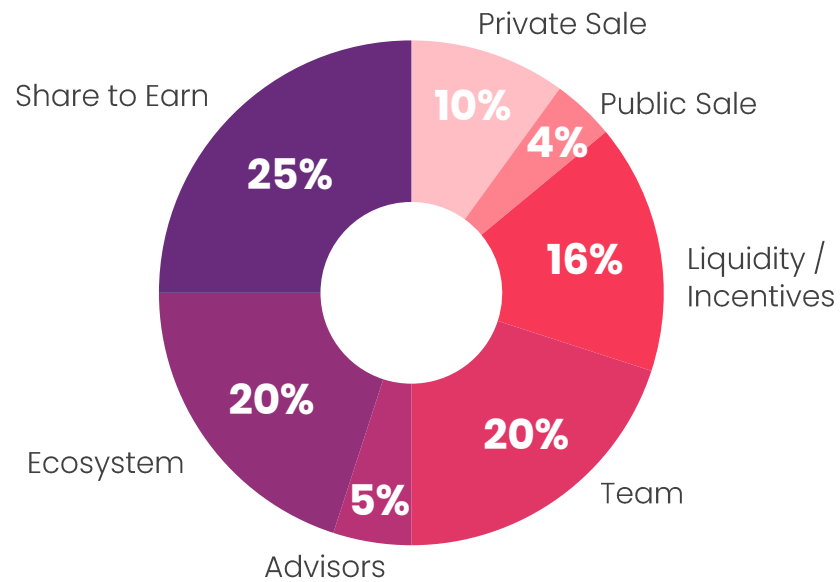
**Token price**  
0,10 USD/BGO

**Total tokens**  
16,000,000 (4%)

**Fundraising goal**  
1,600,000 USD

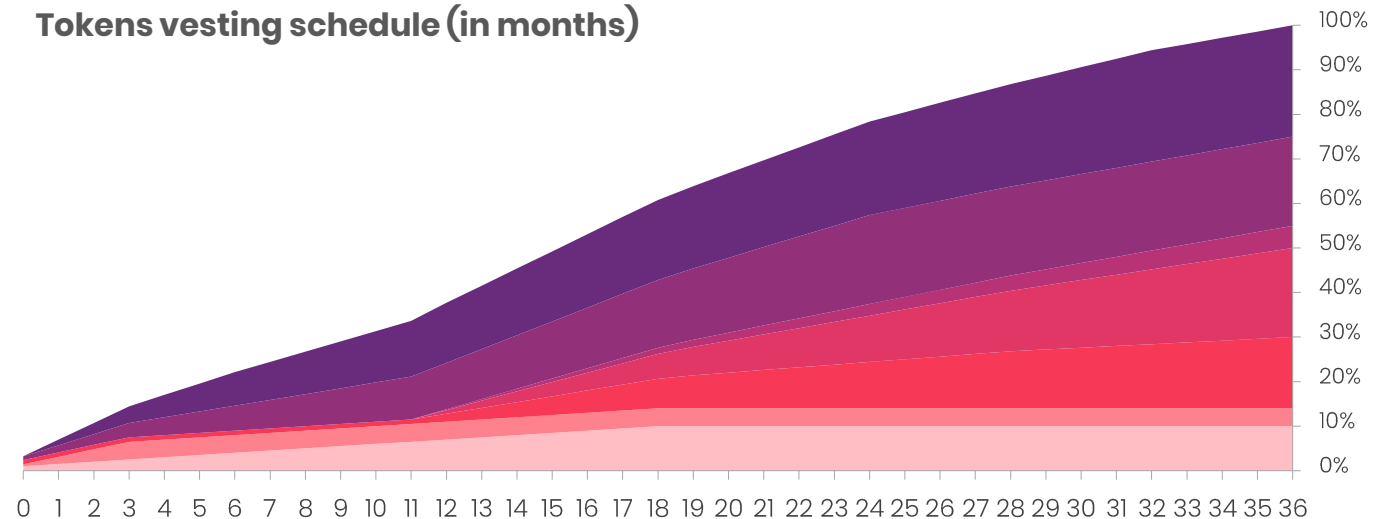
**Vesting**  
10% on sale + 5% monthly (18 m)

Supply: **400,000,000 BGO**



**Network:** Binance Smart Chain **TGE:** Jan 15, 2022  
**Contract:** 0xed1f61C0B57F36DA3F6e7365898b1a63227455D5

**Tokens vesting schedule (in months)**



# Disclaimer

Information in this presentation is subject to change or update. It should not be construed as a commitment, promise, or guarantee by Bipgo or any other individual or organization mentioned in this presentation relating to future availability of services related to use of \$BGO token or their future performance or value.

This presentation is meant solely for marketing reasons, which means it is not legally binding and is provided “as is.” Nothing in this presentation should be construed as a prospectus, an invitation to invest, or a solicitation of an offer to acquire any securities, ownership right, stake, share, future revenue, business participation, or other comparable rights in any jurisdiction.

Information in this presentation does not represent a recommendation by anyone to buy tokens, currencies, or other cryptographic assets; neither the Issuer nor anyone else has been authorized to make such recommendations. Bipgo shall not be held liable for any losses incurred due to your use of our platform.

**Website:** [bipgo.com](https://bipgo.com)

**Whitepaper:** [whitepaper.bipgo.com](https://whitepaper.bipgo.com)

**Twitter:** [twitter.com/itsbipgo](https://twitter.com/itsbipgo)

**Telegram:** [t.me/itsbipgo](https://t.me/itsbipgo)