

bipgo

Unlock the power
of your content

social platform

blockchain

memberships

NFTs



What is Bipgo?

1 Earn tokens for watching and sharing videos

2 NFTs to access exclusive content or events



Concept	Play to Earn (2020)	Move to Earn (2021)	Share to Earn (2022)
NFTs	Axies	Sneakers	Bippers
Tokens	SLP/AXS	GST/GMT	BIPS/BGO
Private Sale	0.08 USD (+200x)	0.005 USD (+200x)	0.05 USD
Revenue sources	NFT Sale	NFT Sale	NFT Sale Memberships Advertising

Watch videos.
Earn tokens.

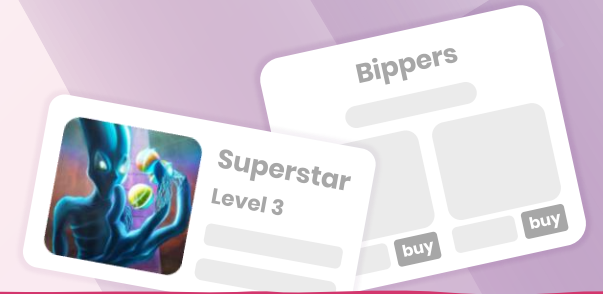
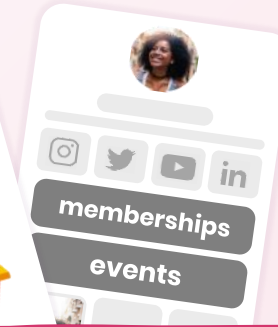
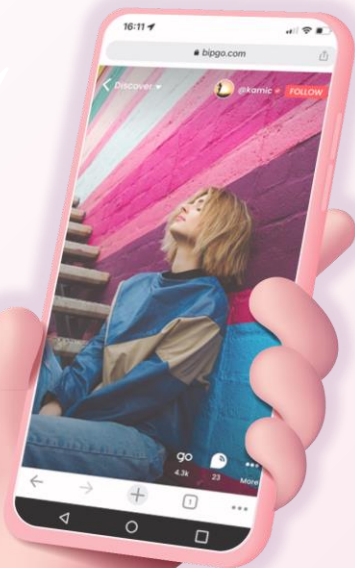
How Bipgo works?

Users

45K registrations ✓

Creators

Advertisers

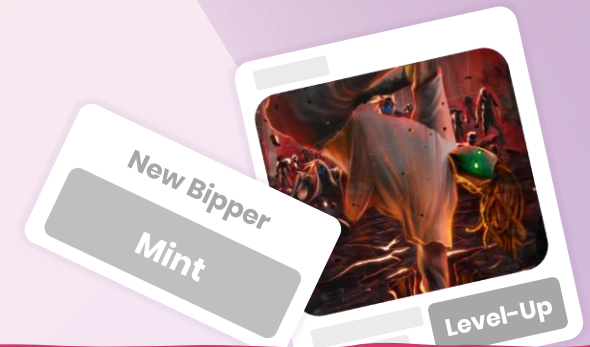


1 Create an account & get an invitation

2 Buy a Bipper



3 Earn BIPS for watching & sharing videos



4 Level-up your Bipper & mint new ones

Releases



What's next?

Memberships/event tickets
Advertising

How Bipgo has profit?

Bipgo charge **fees** from in-app activities

All assets are owned by users and majority of earnings are made by users

1 Marketplace fees

Bippers
Memberships
Event tickets

4%

2 Bippers minting

35%

3 Advertising



CZ  **Binance**  @cz_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

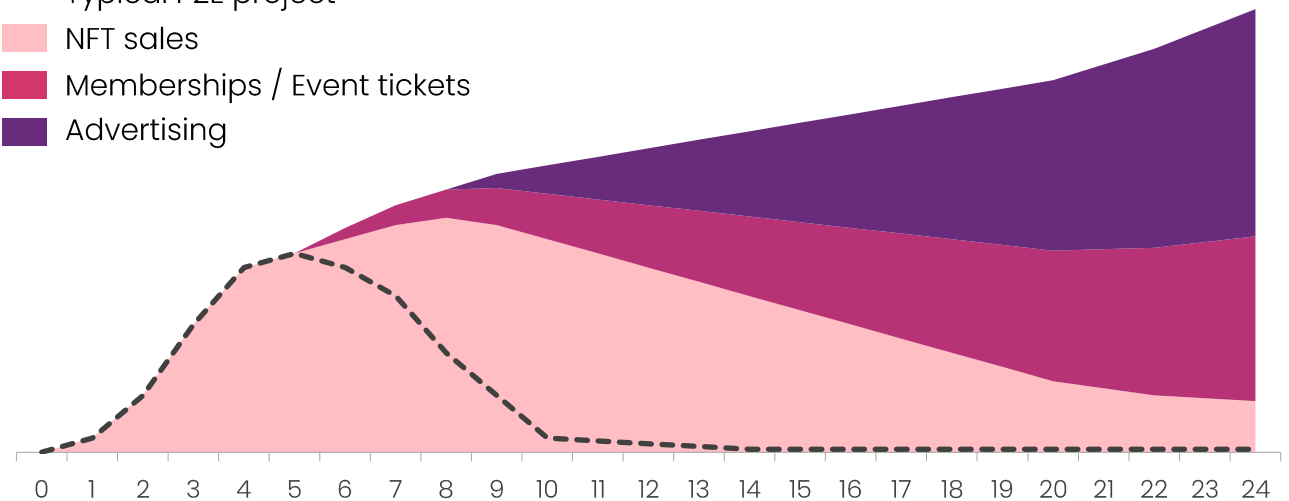
Sustainability: Revenue > incentives

-- Typical P2E project

■ NFT sales

■ Memberships / Event tickets

■ Advertising



Tokenomics

Rewards
token

BIPS

Unlimited
supply



+



Utility
token

BGO

Supply
400 million

Tokens burning

NFT Sale



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Bipper minting

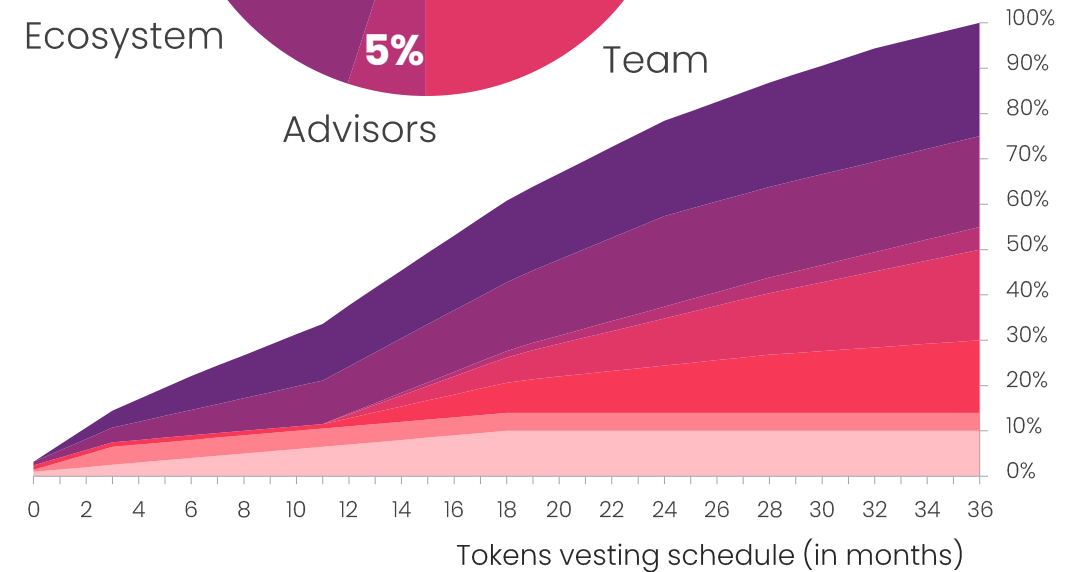
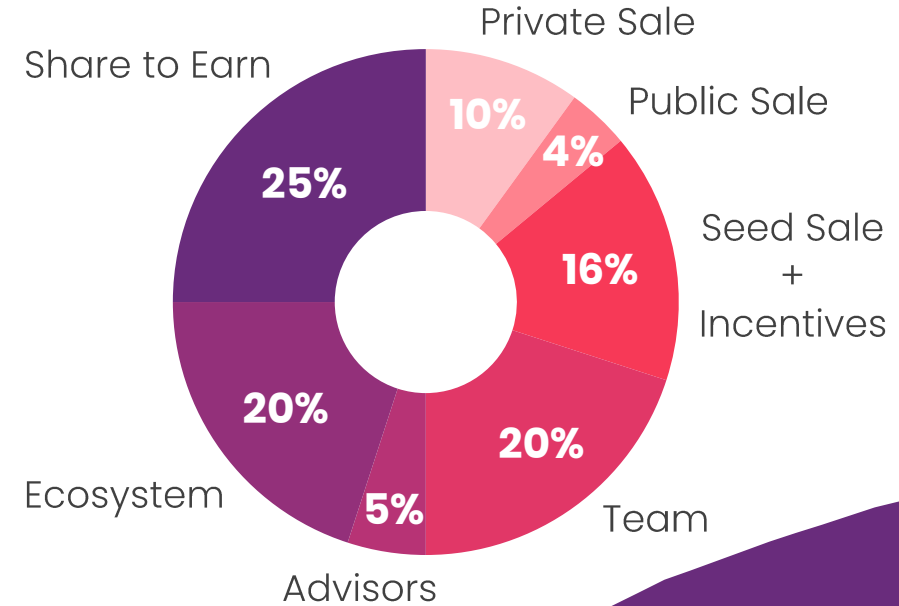


Bipper level-up



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Advertising



Team

Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer, MBA and Master in Banking, Financial Markets and Wealth Management



Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer




Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Amazon, Estrella Galicia, Vodafone



Sarah Harmon Advisor – Social Networks

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LinkedIn, Microsoft



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TheHop, Estrella Galicia, Vlogger Awards



Alvaro845 (Álvaro González) Advisor – Content Creators

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Youtuber, Team Queso



Carlos Otermin Advisors – Operations

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Lazada, Accenture, PwC



Pablo Martínez
Front-end Lead



Ronald León
Back-end Lead



Susan
UI/UX Designer



Luis Costa
Cloud Specialist



Michael Sarmiento
Full-stack Developer



Daniel Santiago
Graphic Designer



Aryhanna Suárez
Community Manager



Luis Sánchez
Blockchain Developer

Seed Round

Equity		+	Token Warrant		
%Equity	Post money		Tokens	Token price	Vesting
15%	4,000,000 USD		24,000,000 (6%)	0,025 USD/BGO	18 months

Fundraising goal
600,000 USD

Use of funds

- 1. Accelerate app development**
Staff (developers, designers, others)
- 2. User acquisition**
Marketing

Private sale (PS)

% Equity: 20%
Post money: 10,000,000 USD
Tokens: 40,000,000
Token price: 0,05 USD/BGO

Cap table	Current	Seed	PS
Founders	100%	85%	68%
Seed Investors	0%	15%	12%
PS Investors	0%	0%	20%

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