

# bipgo

Unlock the power  
**of your content**

social platform

blockchain

memberships

NFTs



# What is Bipgo?

**1** Earn tokens for watching and sharing videos

**2** Sell NFTs to access exclusive content



**Concept**

Play to Earn (2020)

Move to Earn (2021)

**NFTs**

Axies

Sneakers

**Tokens**

SLP/AXS

GST/GMT

**Revenue sources**

NFTs Sale

NFTs Sale

Watch videos.  
**Earn tokens.**

Share to Earn (2022)

Bippers

BIPS/BGO

NFTs Sale; Advertising;  
Memberships



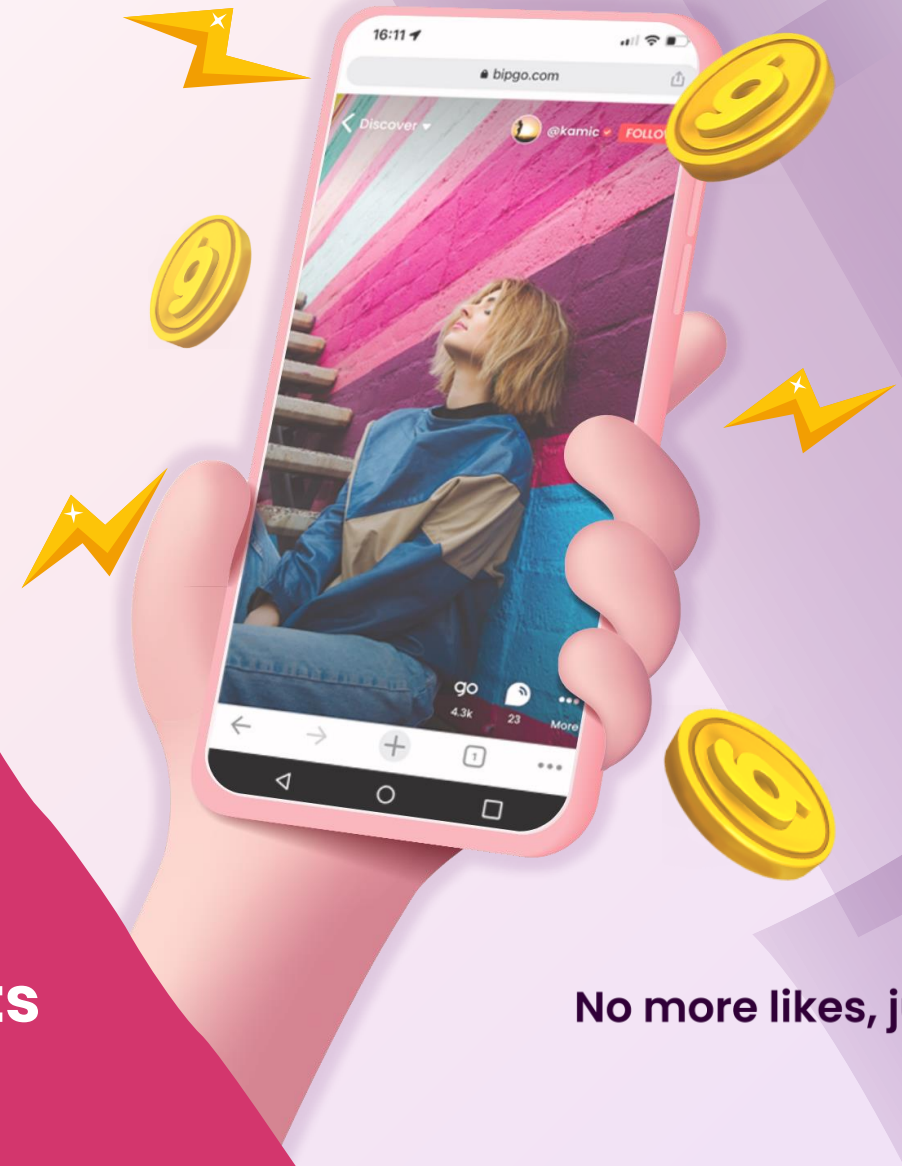
**web3**



**bipgo**

# Why Bipgo?

- 1 Useful NFTs**  
Memberships are now investments
- 2 Transparency**  
Smart contracts for every penny
- 3 Real people**  
No more bots or fake accounts
- 4 Focused on all users**  
All users are rewarded
- 5 Efficient to collect profits**  
No minimum amounts, just one click



No more likes, just go



# Why now?

## 295M

Global crypto owners

## \$24.9B

NFT Sales in 2021

## \$61B

Online Video Ad  
Spending 2021

## 100

Min/day of Online  
Video Viewing 2021

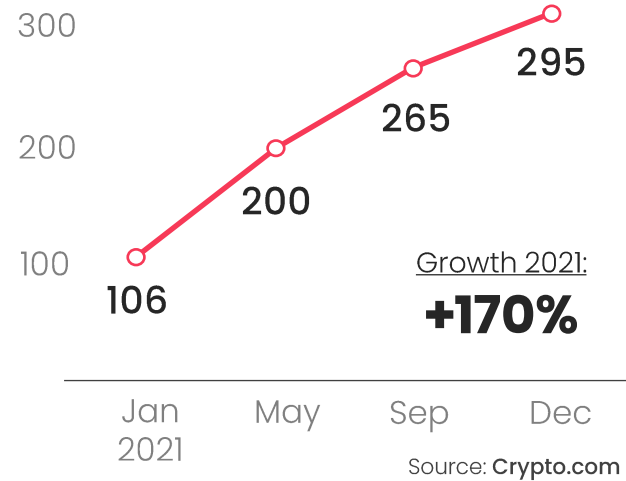
## \$104B

Content creator  
industry 2021

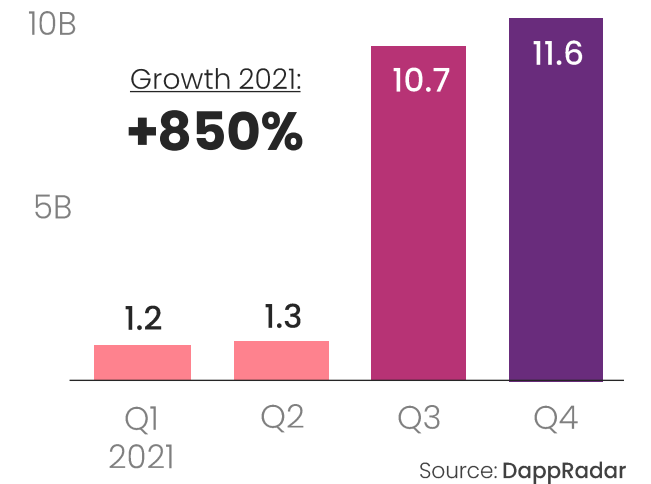
## 50M

Content creators  
worldwide 2021

Global crypto owners (million)



NFT sales volume 2021 (billion \$)





# How Bipgo works?

**Users • Creators • Advertisers**

## The BIP Game

Reward users for watching videos

**45K** Users **0\$** Marketing investment



Validated

## Creators Board

Recognized creators (crypto, NFT, gaming, business, P2E)



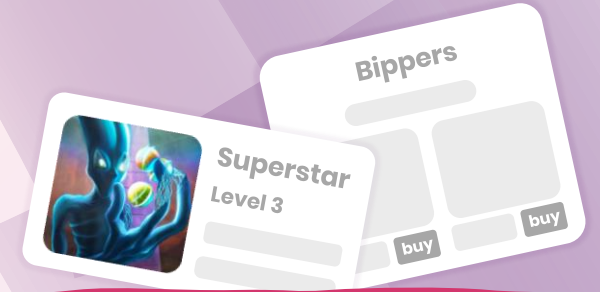
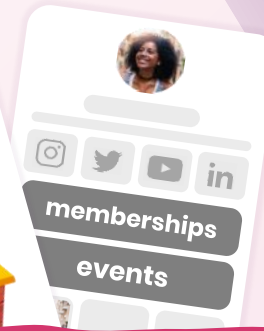
**Alvaro845**

8.6M followers



**pattimaciacsec**

6.2M followers



**1** Create an account & get an invitation

**2** Buy a Bipper



**3** Earn BIPS for watching & sharing videos

**4** Level-up your Bipper & mint new ones



**What's next?** Memberships Advertising

# How Bipgo has profit?

Bipgo charge **fees** from in-app activities

All assets are owned by users and majority of earnings are made by users

## 1 Marketplace fees

Bippers  
Memberships  
Event tickets

4%

## 2 Bippers minting

35%

## 3 Advertising

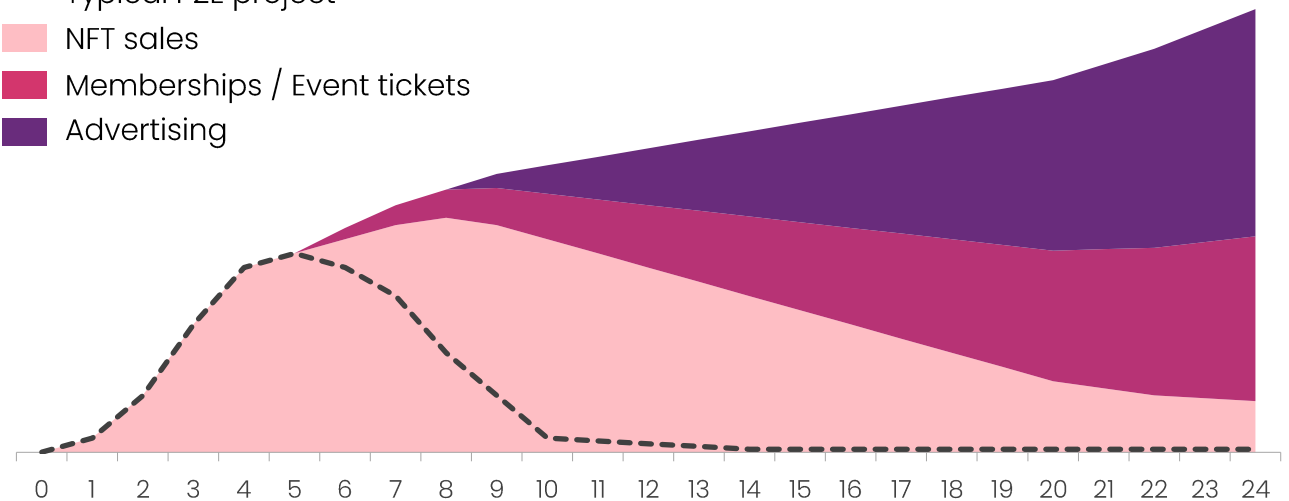


CZ  **Binance**  @cz\_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives

-- Typical P2E project  
NFT sales  
Memberships / Event tickets  
Advertising



# Team

## Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer, MBA and Master in Banking, Financial Markets and Wealth Management



## Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



## Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



## JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Amazon, Estrella Galicia, Vodafone



## Sarah Harmon Advisor – Social Networks

 [sarahmharmon](#)

LinkedIn, Microsoft



## Gerard Gracia Advisor – Funding

 [gerardgraciaarca](#)

TheHop, Estrella Galicia, Vlogger Awards



## Alvaro845 (Álvaro González) Advisor – Content Creators

 [alvaro845](#)

Youtuber, Team Queso



## Carlos Otermin Advisors – Operations

 [carlosotemin](#)

Lazada, Accenture, PwC



**Pablo Martínez**  
Front-end Lead



**Ronald León**  
Back-end Lead



**Susan**  
UI/UX Designer



**Luis Costa**  
Cloud Specialist



**Michael Sarmiento**  
Full-stack Developer



**Daniel Santiago**  
Graphic Designer



**Aryhanna Suárez**  
Community Manager



**Luis Sánchez**  
Blockchain Developer





# Seed Round

Equity		+	Token Warrant		
%Equity	Post money		Tokens	Token price	Vesting
15%	4,000,000 USD		24,000,000 (6%)	0,025 USD/BGO	18 months

**Fundraising goal**  
600,000 USD

## Use of funds

- 1. Accelerate app development**  
Staff (developers, designers, others)
- 2. User acquisition**  
Marketing

## Private sale (PS)

**% Equity:** 20%  
**Post money:** 10,000,000 USD  
**Tokens:** 40,000,000  
**Token price:** 0,05 USD/BGO

Cap table	Current	Seed	PS
<b>Founders</b>	100%	85%	68%
<b>Seed Investors</b>	0%	15%	12%
<b>PS Investors</b>	0%	0%	20%

# Disclaimer

Information in this presentation is subject to change or update. It should not be construed as a commitment, promise, or guarantee by Bipgo or any other individual or organization mentioned in this presentation relating to future availability of services related to use of \$BGO token or their future performance or value.

This presentation is meant solely for marketing reasons, which means it is not legally binding and is provided “as is.” Nothing in this presentation should be construed as a prospectus, an invitation to invest, or a solicitation of an offer to acquire any securities, ownership right, stake, share, future revenue, business participation, or other comparable rights in any jurisdiction.

Information in this presentation does not represent a recommendation by anyone to buy tokens, currencies, or other cryptographic assets; neither the Issuer nor anyone else has been authorized to make such recommendations. Bipgo shall not be held liable for any losses incurred due to your use of our platform.