

bipgo

Unlock the Power
of your content

social platform

blockchain

rewards

memberships

NFTs

exclusive content



Why Bipgo?

1 Exclusive content
Epicentre of crypto content

2 Memberships
Useful NFTs

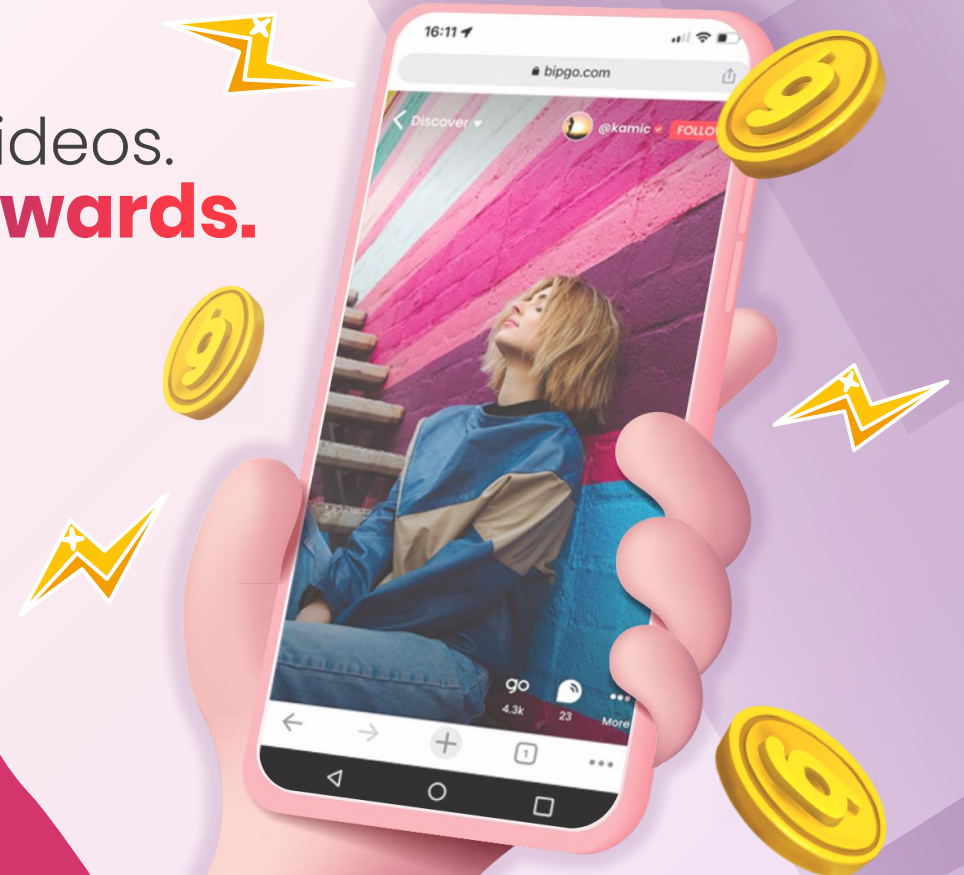
3 Verified creators
No more fake accounts

4 Transparent economy
Smart contracts

5 Focused on all users
All users are rewarded

6 Efficient to collect profits
No minimum amounts, just one click

Watch videos.
Earn rewards.



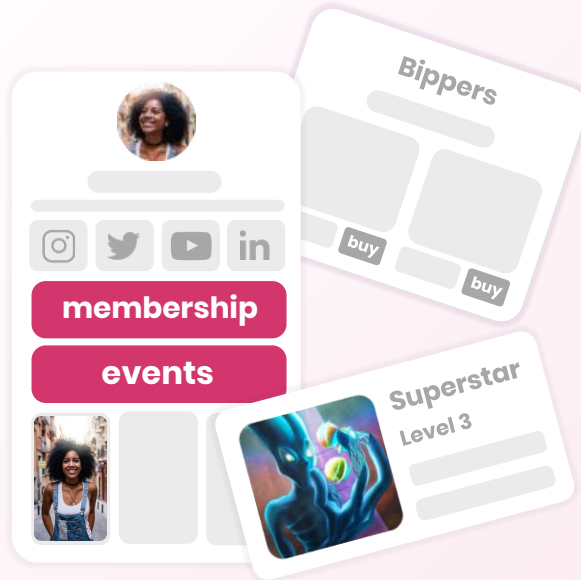
No more likes, just go



How Bipgo works?

1

Bippers are the key to unlock Bipgo's power



Bipper (NFT)

- Share content and sell memberships
- Rewards depend on its rarity
- Earn experience points (levels)
- Can be rented (profit sharing)

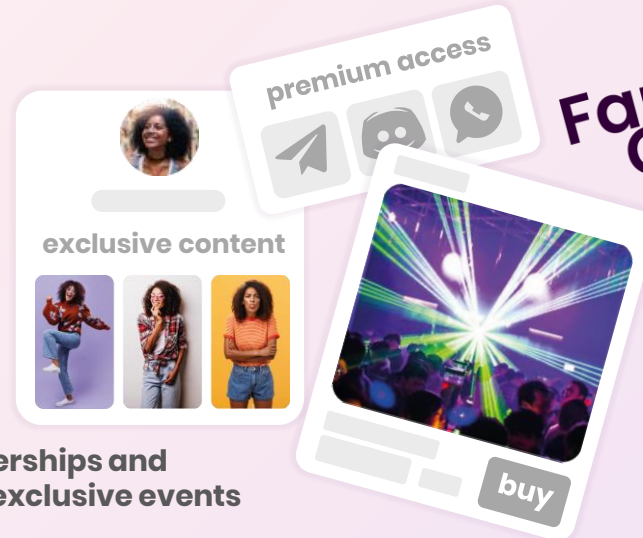
3

Earn money by watching and sharing videos



2

Sell memberships and tickets for exclusive events



Fans Club

Membership (NFT)

- Access to exclusive content
- Internal/external benefits
- Limited quantity

Business model

Fiat or Crypto

\$BGO

BEP-20 utility token
(Binance Smart Chain)

1 Memberships

2 Events

3 Bippers

4 Advertising

Direct

Indirect

Bipgo

5% - 20%

4%

35%

Users

80% - 95%

96%

65%

The BIP Game

Users earn by watching videos

Share to Earn rewards

Creators earn by sharing videos



CZ  **Binance**  @cz_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives



Rare

L-1 (0 points)



Uncommon

L-10 (2,280 points)



Rare

L-3 (570 points)

Why now?

295M

Global crypto owners

\$24.9B

NFT Sales in 2021

\$61B

Online Video Ad
Spending 2021

100

Min/day of Online
Video Viewing 2021

\$104B

Content creator
industry 2021

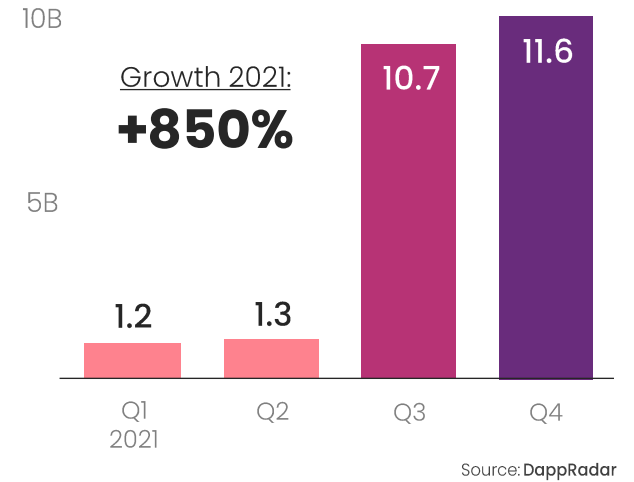
50M

Content creators
worldwide 2021

Global crypto owners (million)



NFT sales volume 2021 (billion \$)



Competitive advantage

1 Ownership

You are investing not expending

2 Exclusivity

Benefits just for few fans

3 More income sources

Earnings beyond memberships

4 Crypto payments

Just one click to collect profits worldwide



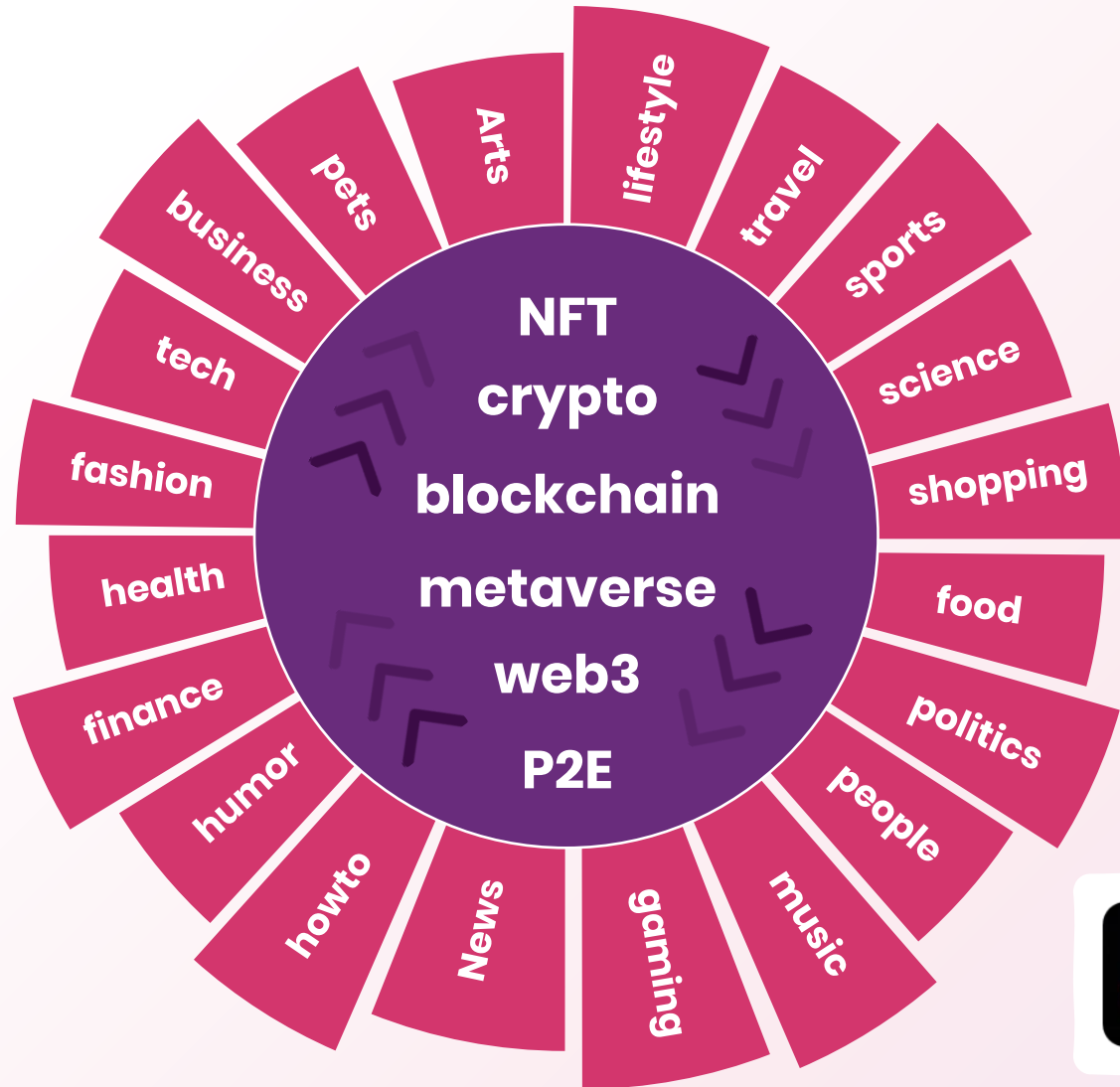
 **PATREON**
250K
creators

 **OnlyFans**
1.5M
creators

eventbrite
250M
tickets sold

 **TikTok**
0.03\$
CPM paid to creators

Go to Market



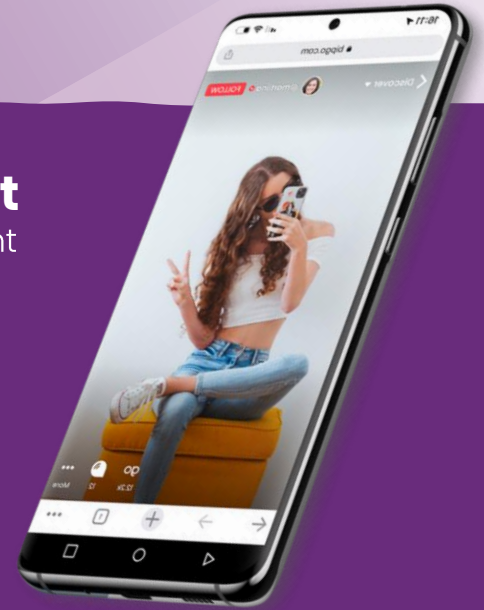
1 Focus on crypto content
Being the epicenter of crypto content

2 Creators Program
Attract best crypto content creators

3 Founders Hub
Exclusive club for Bippers owners

4 Partnerships
Bring crypto brands to Bipgo: exchanges, projects, etc.

5 Influencers Board
Include top creators in platform decision making



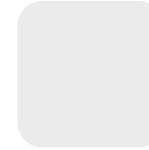
Founders
bipgo hub



Alvaro845
8.7M followers



pattimaciassec
5.3M followers



Team

Angel Da Silva Founder & CEO

 angeldasilvag

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



Miguel Da Silva Co-founder & CTO

 migueldasilvag

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



Moises Coa Co-founder & CMO

 moisescoa

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



JJ Delgado Head of Advisors Board

 juanjosedelgado

Head Amazon Marketing Services.
Lead day with most international sales in Amazon history



Alvaro845 (Álvaro González) Advisor – Content Creators

 alvaro845

Professional content creator (+8m followers)
CEO at Team Queso, leading esports team



Gerard Gracia Advisor – Funding

 gerardgraciaarcas

Managing Director of TheHop
Founder of Vlogger Awards and Newvideo Congress



Carlos Otermin Advisors – Operations

 carlosotermi

COO & Executive Vice President Lazada
(Alibaba Group), top eCommerce of southeast Asian



Pablo Martínez
Front-end Lead



Ronald León
Back-end Lead



Susan
UI/UX Designer



Luis Costa
Cloud Specialist



Michael Sarmiento
Full-stack Developer



Tamara Panet
Community Manager



Daniel Santiago
Graphic Designer



Aryhanna Suárez
Community Manager



Karen Oña
Community Manager



Luis Sánchez
Blockchain Developer

Tokenomics



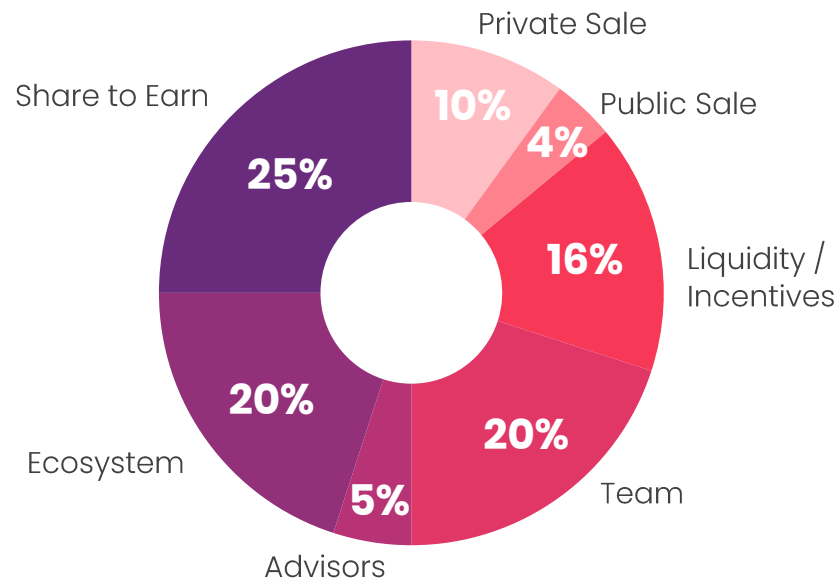
BGO token private sale 1

Token price
0,10 USD/BGO

Total tokens
16,000,000 (4%)

Fundraising goal
1,600,000 USD

Vesting
10% on sale + 5% monthly (18 m)

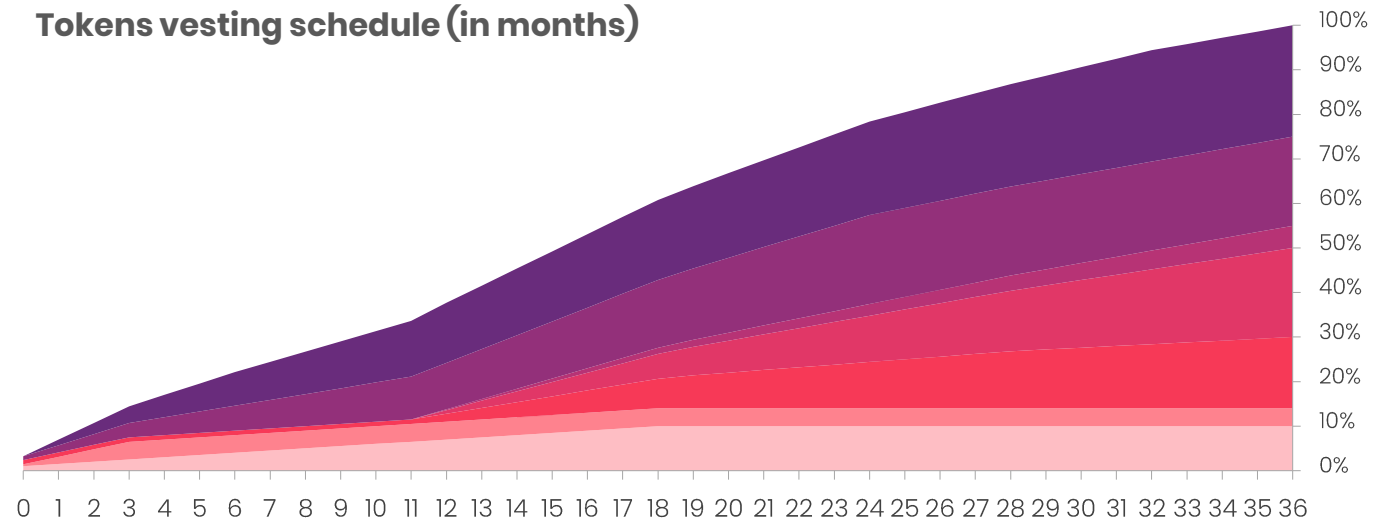


Network: Binance Smart Chain
Contract: 0xeda1f61c0b57f36da3f6e7365898b1a63227455d5

TGE: Jan 15, 2022

Supply: **400,000,000 BGO**

Tokens vesting schedule (in months)



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