

bipgo

Unlock the Power
of your content

social platform

blockchain

rewards

memberships

NFTs

exclusive content



Why Bipgo?

1 Blockchain

New way to monetize content

2 Memberships

Useful NFTs

3 Verified creators

No more fake accounts

4 Transparent economy

Smart contracts

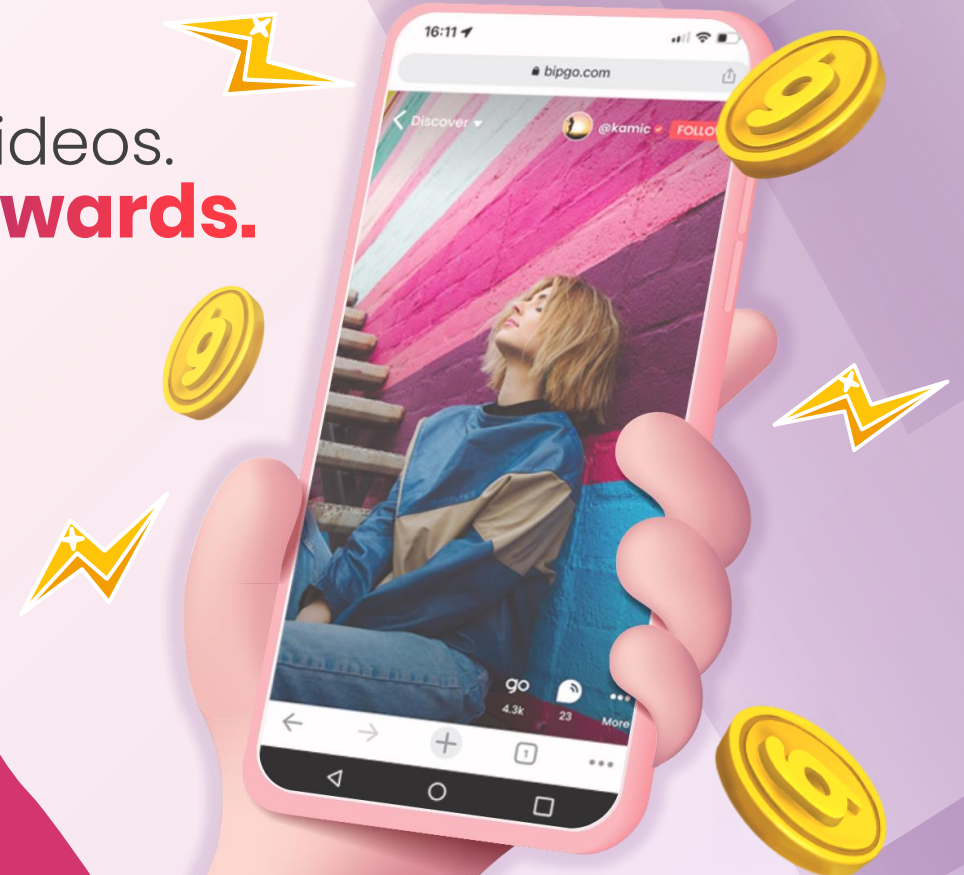
5 Focused on all users

All users are rewarded

6 Efficient to collect profits

No minimum amounts, just one click

Watch videos.
Earn rewards.



No more likes, just go



Why now?

295M

Global crypto owners

\$24.9B

NFT Sales in 2021

\$61B

Online Video Ad
Spending 2021

100

Min/day of Online
Video Viewing 2021

\$104B

Content creator
industry 2021

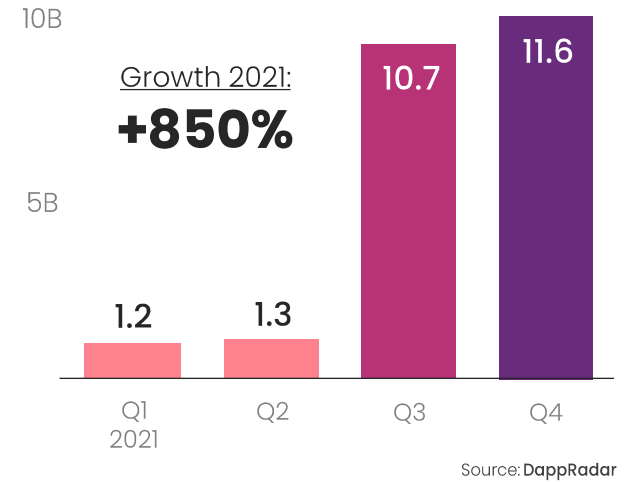
50M

Content creators
worldwide 2021

Global crypto owners (million)



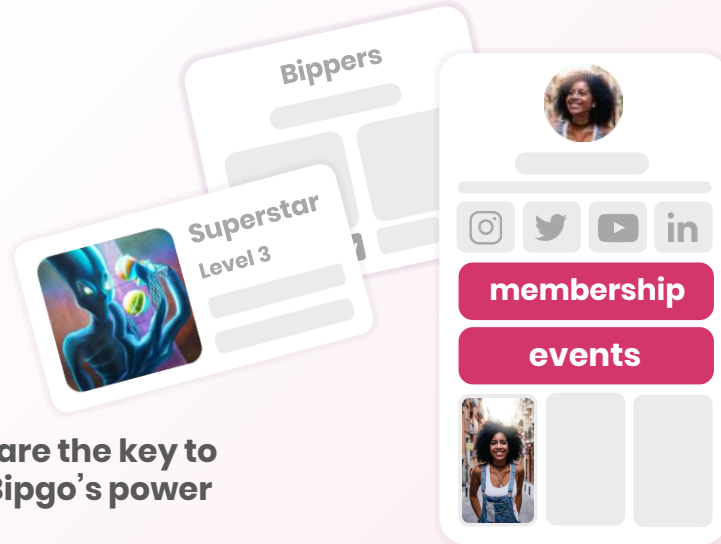
NFT sales volume 2021 (billion \$)



How Bipgo works?

1

Bippers are the key to unlock Bipgo's power



2

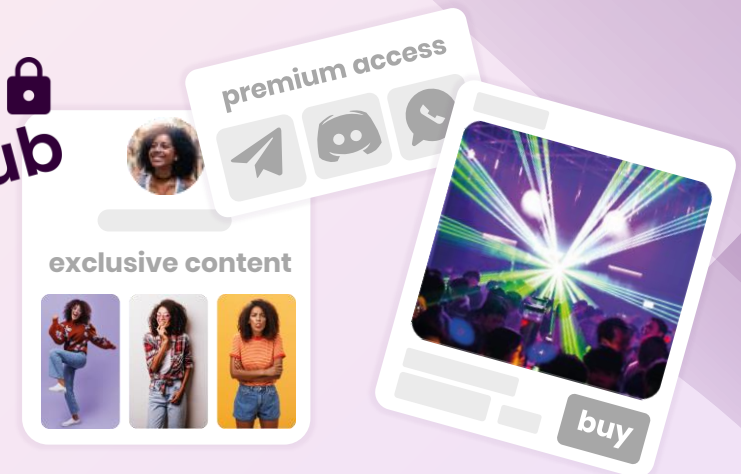
Earn money by watching and sharing videos



Fans Club

3

Sell memberships



Releases

- Alpha 
- Beta  

What's next?

- Lives
- Events
- Ads network
- Spaces (Metaverse)

Business model

Fiat or Crypto

\$BGO

BEP-20 utility token
(Binance Smart Chain)

1 Memberships

Direct

Bipgo

10%

Users

90%

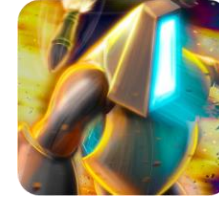
3 Bippers

Indirect

35%

65%

4 Advertising



Uncommon
L-10 (2,280 points)



Rare
L-3 (570 points)

The BIP Game

Users earn by watching videos

Share to Earn

Creators earn by sharing videos

Connect Program

Earn by inviting people



CZ  **Binance**  @cz_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives

Competitive advantage

1 Ownership

You are investing not expending

2 Exclusivity

Benefits just for few fans

3 More income sources


Earnings beyond memberships

4 Crypto payments

Just one click to collect profits worldwide

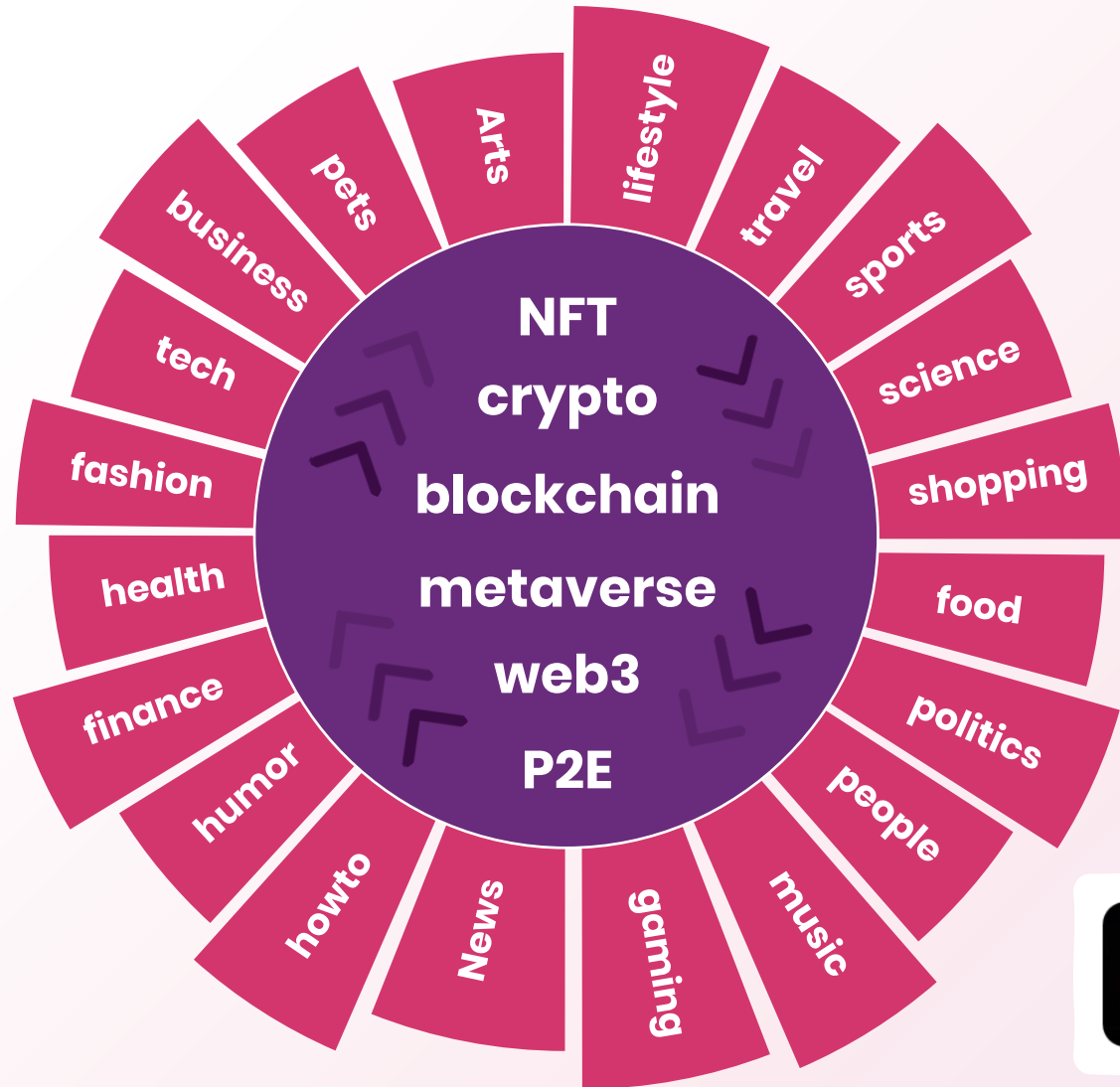
 PATREON
250K
creators

 OnlyFans
1.5M
creators

 TikTok
0.03\$
CPM paid to creators



Go to Market



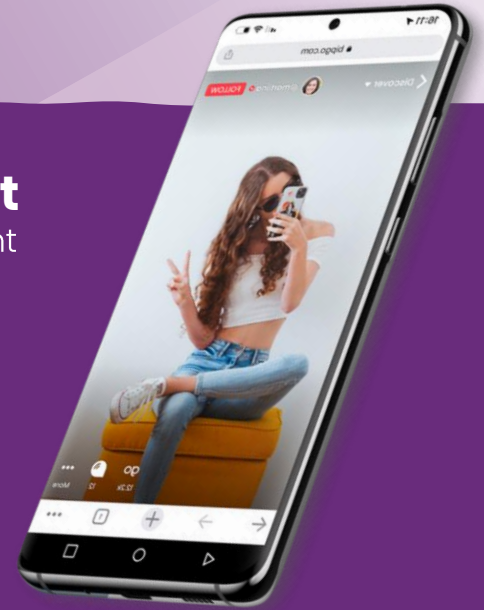
1 Focus on crypto content
Being the epicenter of crypto content

2 Creators Program
Attract best crypto content creators

3 Founders Hub
Exclusive club for Bippers owners

4 Partnerships
Bring crypto brands to Bipgo: exchanges, projects, etc.

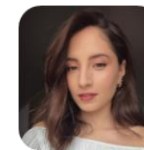
5 Influencers Board
Include top creators in platform decision making



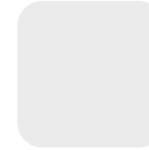
**Founders
bipgo hub**



Alvaro845
8.7M followers



pattimaciassec
5.3M followers



Team

Angel Da Silva Founder & CEO

 angeldasilvag

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



Miguel Da Silva Co-founder & CTO

 migueldasilvag

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



Moises Coa Co-founder & CMO

 moisescoa

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



JJ Delgado Head of Advisors Board

 juanjosedelgado

Head Amazon Marketing Services.
Lead day with most international sales in Amazon history



Alvaro845 (Álvaro González) Advisor – Content Creators

 alvaro845

Professional content creator (+8m followers)
CEO at Team Queso, leading esports team



Gerard Gracia Advisor – Funding

 gerardgraciaarocas

Managing Director of TheHop
Founder of Vlogger Awards and Newvideo Congress



Carlos Otermin Advisors – Operations

 carlosotermi

COO & Executive Vice President Lazada
(Alibaba Group), top eCommerce of southeast Asian



Pablo Martínez
Front-end Lead



Ronald León
Back-end Lead



Susan
UI/UX Designer



Luis Costa
Cloud Specialist



Michael Sarmiento
Full-stack Developer



Tamara Panet
Community Manager



Daniel Santiago
Graphic Designer



Aryhanna Suárez
Community Manager



Karen Oña
Community Manager



Luis Sánchez
Blockchain Developer

Tokenomics



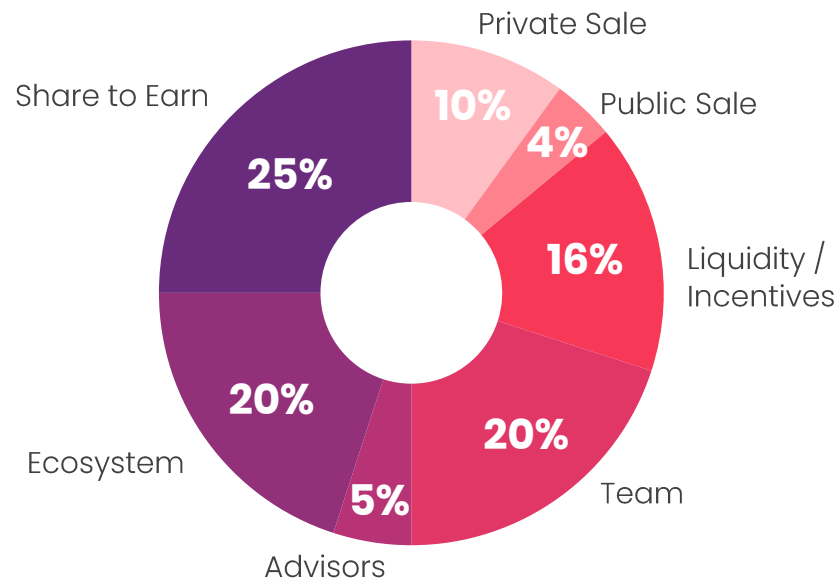
BGO token private sale

Token price
0,10 USD/BGO

Total tokens
20,000,000 (5%)

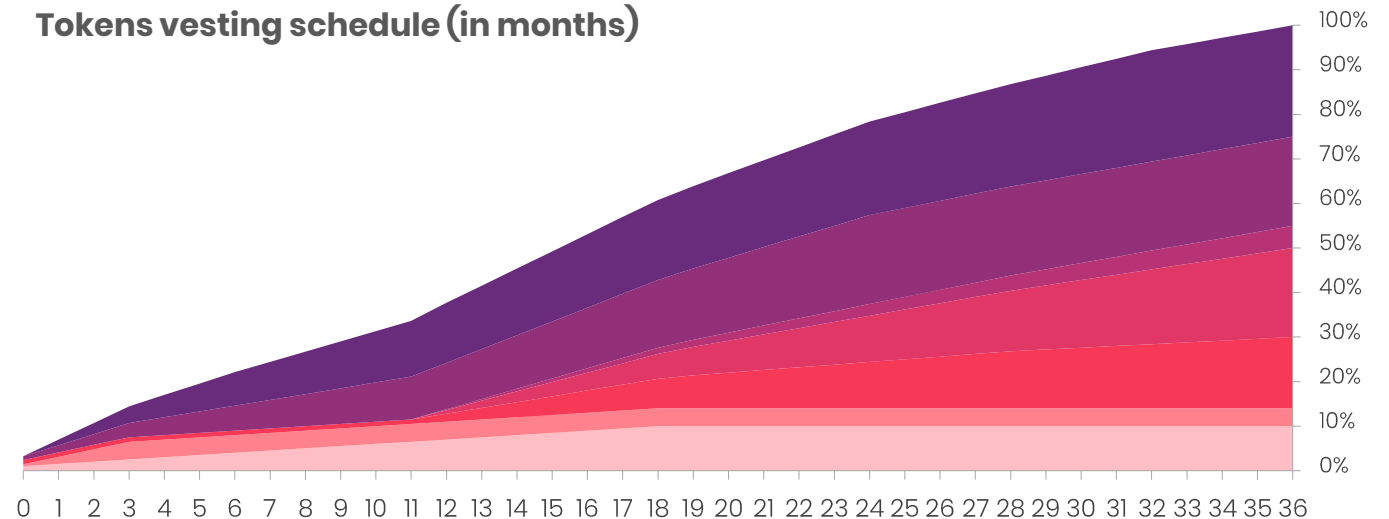
Fundraising goal
2,000,000 USD

Vesting
10% on sale + 5% monthly (18 m)



Supply: **400,000,000 BGO**

Tokens vesting schedule (in months)



Network: Binance Smart Chain **TGE:** Jan 15, 2022

Contract: 0xeda1f61c0b57f36da3f6e7365898b1a63227455d5

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