

# bipgo

Unlock the Power  
**of your content**

social platform

blockchain

rewards

memberships

NFTs

exclusive content



# Why Bipgo?

## 1 Blockchain

New way to monetize content

## 2 Memberships

Useful NFTs

## 3 Verified creators

No more fake accounts

## 4 Transparent economy

Smart contracts

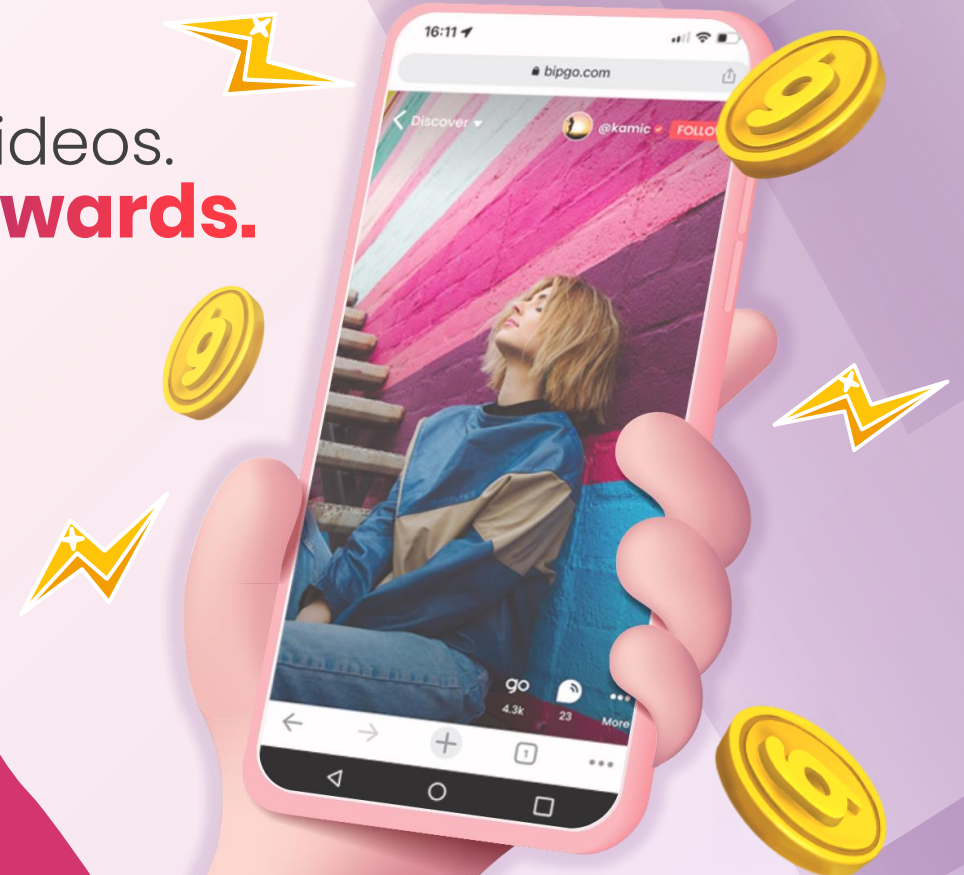
## 5 Focused on all users

All users are rewarded

## 6 Efficient to collect profits

No minimum amounts, just one click

Watch videos.  
**Earn rewards.**



No more likes, just go



# Why now?

## 295M

Global crypto owners

## \$24.9B

NFT Sales in 2021

## \$61B

Online Video Ad  
Spending 2021

## 100

Min/day of Online  
Video Viewing 2021

## \$104B

Content creator  
industry 2021

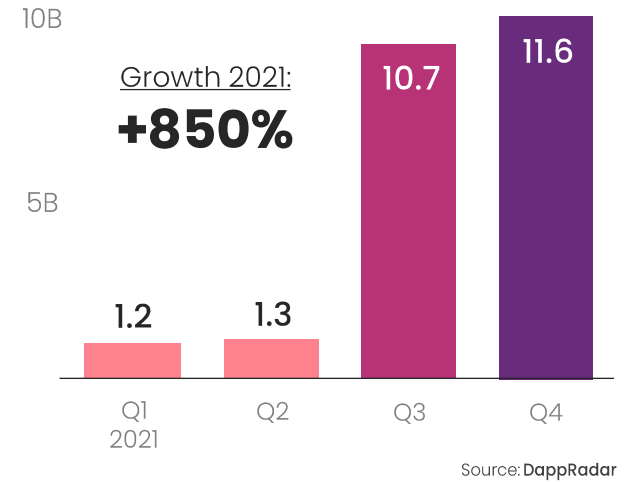
## 50M

Content creators  
worldwide 2021

Global crypto owners (million)



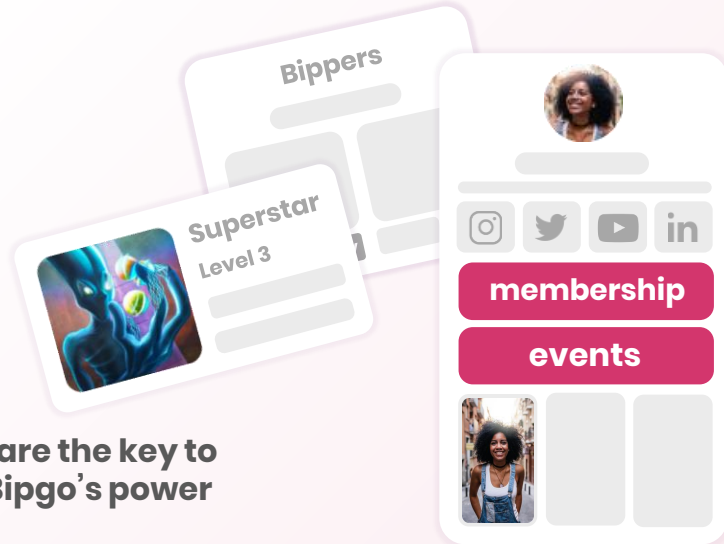
NFT sales volume 2021 (billion \$)



# How Bipgo works?

# 1

Bippers are the key to unlock Bipgo's power



# 2

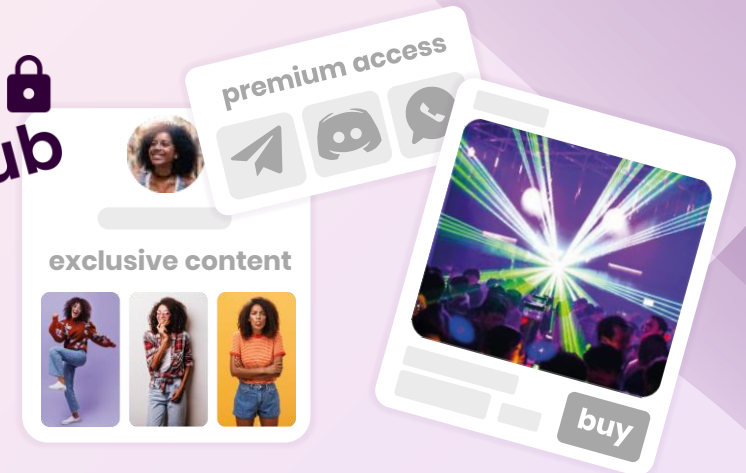
Earn money by watching and sharing videos



# Fans Club

# 3

Sell memberships



## Releases

- Alpha 
- Beta  

## What's next?

- Lives
- Events
- Ads network
- Spaces (Metaverse)



# Business model

Fiat or Crypto

**\$BGO**

BEP-20 utility token  
(Binance Smart Chain)

**1 Memberships**

**Direct**

**Bipgo**

**10%**

**Users**

**90%**

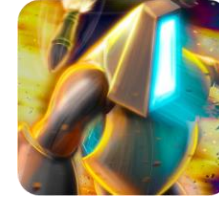
**3 Bippers**

**Indirect**

**35%**

**65%**

**4 Advertising**



**Uncommon**  
L-10 (2,280 points)



**Rare**  
L-3 (570 points)

**The BIP Game**

Users earn by watching videos

**Share to Earn**

Creators earn by sharing videos

**Connect Program**

Earn by inviting people



**CZ**  **Binance**  @cz\_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives

# Competitive advantage

## 1 Ownership

You are investing not expending

## 2 Exclusivity

Benefits just for few fans

## 3 More income sources


Earnings beyond memberships

## 4 Crypto payments

Just one click to collect profits worldwide

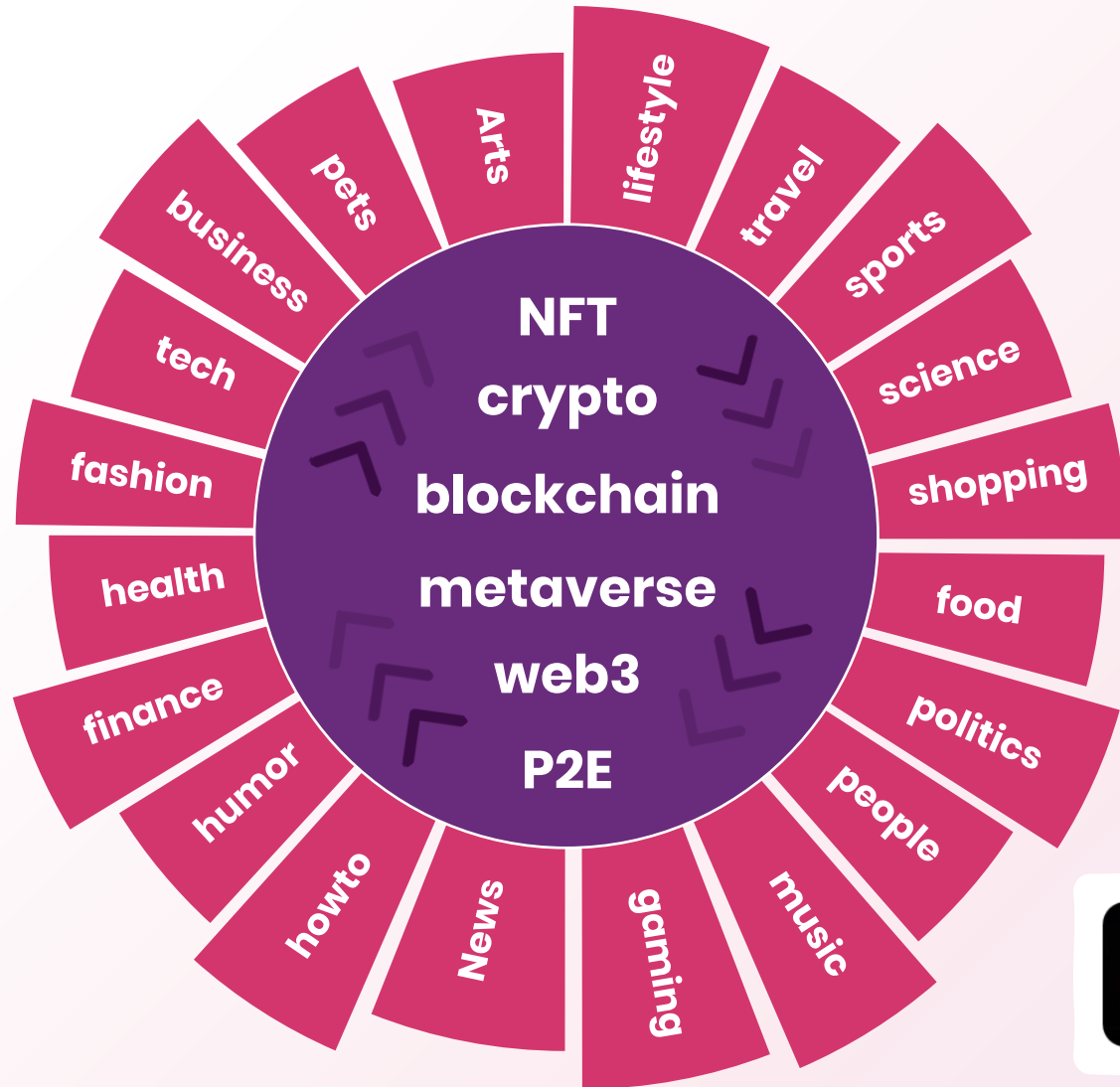
 PATREON  
**250K**  
creators

 OnlyFans  
**1.5M**  
creators

 TikTok  
**0.03\$**  
CPM paid to creators



# Go to Market



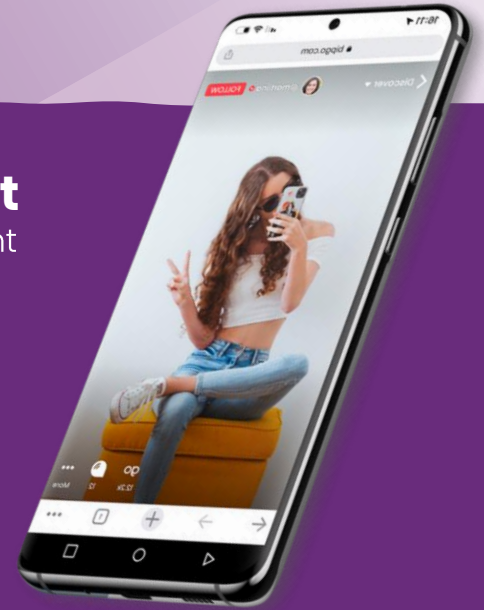
**1 Focus on crypto content**  
Being the epicenter of crypto content

**2 Creators Program**  
Attract best crypto content creators

**3 Founders Hub**  
Exclusive club for Bippers owners

**4 Partnerships**  
Bring crypto brands to Bipgo: exchanges, projects, etc.

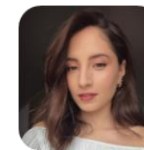
**5 Influencers Board**  
Include top creators in platform decision making



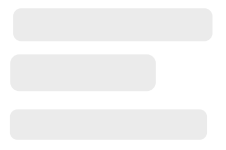
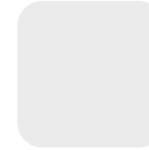
**Founders  
bipgo hub**



**Alvaro845**  
8.7M followers



**pattimaciacsec**  
5.3M followers



# Team

## Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



## Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



## Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



## JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Head Amazon Marketing Services.  
Lead day with most international sales in Amazon history



## Alvaro845 (Álvaro González) Advisor – Content Creators

 [alvaro845](#)

Professional content creator (+8m followers)  
CEO at Team Queso, leading esports team



## Gerard Gracia Advisor – Funding

 [gerardgraciaarcas](#)

Managing Director of TheHop  
Founder of Vlogger Awards and Newvideo Congress



## Carlos Otermin Advisors – Operations

 [carlosotermi](#)

COO & Executive Vice President Lazada  
(Alibaba Group), top eCommerce of southeast Asian



**Pablo Martínez**  
Front-end Lead



**Ronald León**  
Back-end Lead



**Susan**  
UI/UX Designer



**Luis Costa**  
Cloud Specialist



**Michael Sarmiento**  
Full-stack Developer



**Tamara Panet**  
Community Manager



**Daniel Santiago**  
Graphic Designer



**Aryhanna Suárez**  
Community Manager



**Karen Oña**  
Community Manager



**Luis Sánchez**  
Blockchain Developer



# Tokenomics



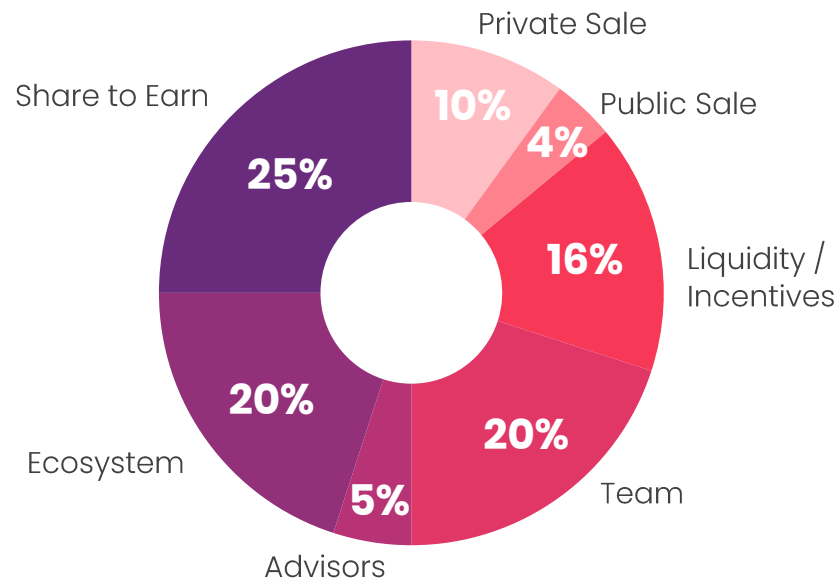
## BGO token private sale 1

**Token price**  
0,10 USD/BGO

**Total tokens**  
16,000,000 (4%)

**Fundraising goal**  
1,600,000 USD

**Vesting**  
10% on sale + 5% monthly (18 m)

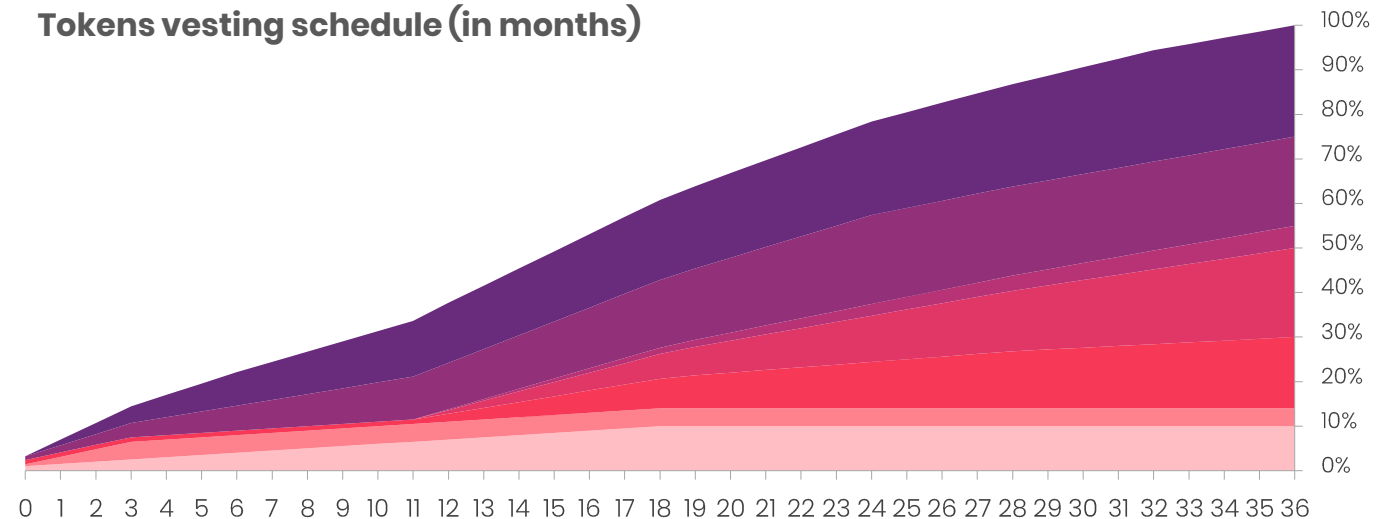


**Network:** Binance Smart Chain  
**Contract:** 0xeda1f61c0b57f36da3f6e7365898b1a63227455d5

**TGE:** Jan 15, 2022

Supply: **400,000,000 BGO**

### Tokens vesting schedule (in months)



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