

# Food Ordering System Proposal



"Add Your Tagline Here"



Prepared For

Name : Add Client Name Here

Address : Add your Address Here

Add Text Here

Prepared By

Name : Add Your Name Here

Add Your Designation

Add Text Here

# Cover Letter for Food Ordering System

Purpose of this letter is to inform the client about the online ordering system and its benefits along with its features and how it will help the client.



Dear (Client\_Name),

Thank you for reaching out to us for the restaurant online ordering system. We have identified that (client\_name) needs a specific POS system for their restaurant business. We look forward to assist you on this project and make it a success.

We are confident that with our work experience, (Client\_name) will be able to achieve the goals as mentioned below –

- Increase number of orders and make it easier for clients
- Improves internal process and employees productivity
- Add text here
- Add text here

We will offer exclusive online ordering system for restaurant which will increase safety, efficiency, and operational productivity. Feel free to contact in case of any issue.

Sincerely,  
(company\_name)



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## Project Context and Objectives



## Scope of Work



## Our Past Experience

- o Client Testimonials
- o Case Study



## Our Process –

- o Structure of Restaurant System
- o Actionable Plans
- o Key Deliverables



## Statement of Work and Contract



## Your Investment

- o Timeline
- o Cost Incurred



## Next Steps



## Company Overview

- o Why Us
- o About Us
- o Services Offered
- o Our Team



## Contact Us



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## Project Context and Objectives

# Project Context and Objective of Food Ordering System

This slide covers the project context and objective of the restaurant online ordering system along with the details of the benefits of the ordering system.



## Project Context

Our company will provide restaurant POS system with integrated online ordering system to help restaurant manage all operations in one system.

We have identified that (client\_name) requires an effective online ordering system that helps the audience to order in quickest possible way.

## Project Objectives

- Allows more revenue generation due to attractive food images along with the restaurant menu.
- Ability to collect customer data based on their preferences and demographics.
- Add text here.

## We Can Help You With

- Cut down order errors.
- Improved customer services.
- Add text here.
- Add text here.



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Scope of work

# Scope of Work for Food Ordering System

This slide focuses on the scope of work for restaurant ordering system which covers customer address management, web-based interface, etc.



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## Our Process

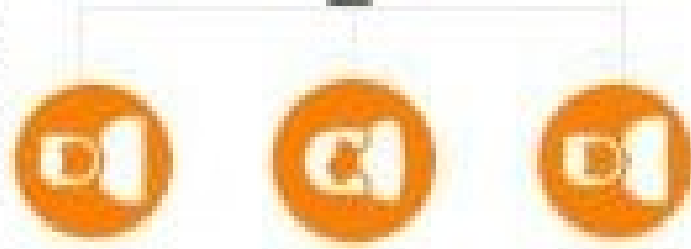
- Structure of Restaurant System
- Actionable Plan
- Key Deliverables



# Structure of Food Ordering System

This slide illustrates the structure of a restaurant and online ordering system which covers web ordering, menu management and order retrieval systems.

## Customers



## Restaurant Employee

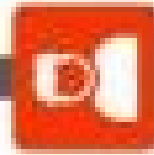


Web Ordering System

Database

Order Retrieval

Menu Management System



Admin



Web Ordering System- Helps customers to place orders.



Menu Management- Helps the restaurant to control the order being placed by the customers.



Order Retrieval System- Restaurant can track all orders placed.



Add Text Here



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# Actionable Plan of Food Ordering System

This slide illustrates the plan of action for the proposed online ordering system to be implemented by the company within the next 60 days. The table below provides a detailed overview of the project's timeline and responsibilities.



Action Step

Start Date

Due Date

Responsible Person

Web Ordering System

10<sup>th</sup> January 2022

24<sup>th</sup> February 2022

Justin Jones

Menu Management System

2<sup>nd</sup> January 2022

8<sup>th</sup> March 2022

Monica Geller

Order Reception System

6<sup>th</sup> February 2022

12<sup>th</sup> March 2022

Phil Murphy

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# Key Deliverables for Food Ordering System

This slide provides an overview of the key deliverables of the food ordering system, including the user, driver, and admin web services, along with their estimated hours.

  		
Deliverables	Basic Features	Estimated Hours
User's Application	1. Registration/Login	16 Hrs
	2. Push Notification	7 Hrs
	3. Real-Time Tracking	19 Hrs
	4. Payment Gateway Integration	11 Hrs
	5. Real-Time Calls & Message	33 Hrs
	6. Search Filtration	9 Hrs
	7. Test Here	15 Hrs
	8. Test Here	21 Hrs
Driver's Application	1. Accept/Reject	11 Hrs
	2. Earning Tracker	19 Hrs
	3. Test Here	7 Hrs
Admin Web Services	1. Algorithm/Manual/Automatic	41 Hrs
	2. User Management	21 Hrs
	3. Test Here	31 Hrs



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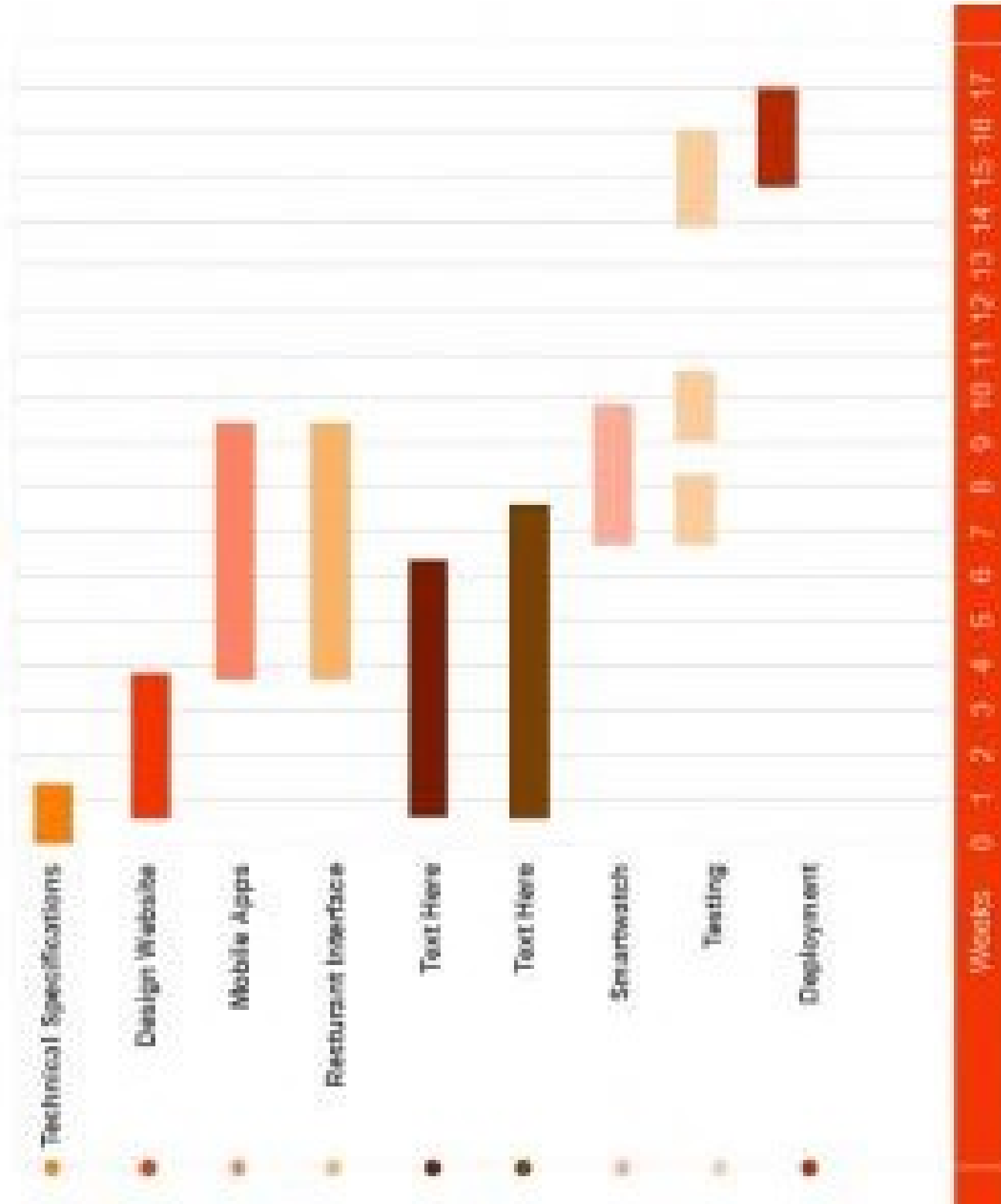


## Your Investment

- Timeline
- Cost Incurred

# Timeline Chart for Food Ordering System

This slide focuses on the early timeline of restaurant online ordering system which covers technical specifications, analysis, design, etc.



# Cost Incurred for Food Ordering System

This slide shows a list of food ordering system development costs along with task performed and development time needed.

		
Task	Costs (\$)	Development Period
Design work	2,000	6 weeks
Backend	7,000	7-9 weeks
Admin area	4,000	8 weeks
Mobile app iOS	17,000	8-13 weeks
Mobile app android	5,000	8-13 weeks
Website	7,000	1 weeks
Web-based interface	8,000	6 weeks
Smartwatch app	3,000	2 weeks
Project management	7,000	100-120 hours
QA testing	7,000	3-4 weeks
<b>Total</b>	<b>67,000</b>	<b>16-17 weeks</b>



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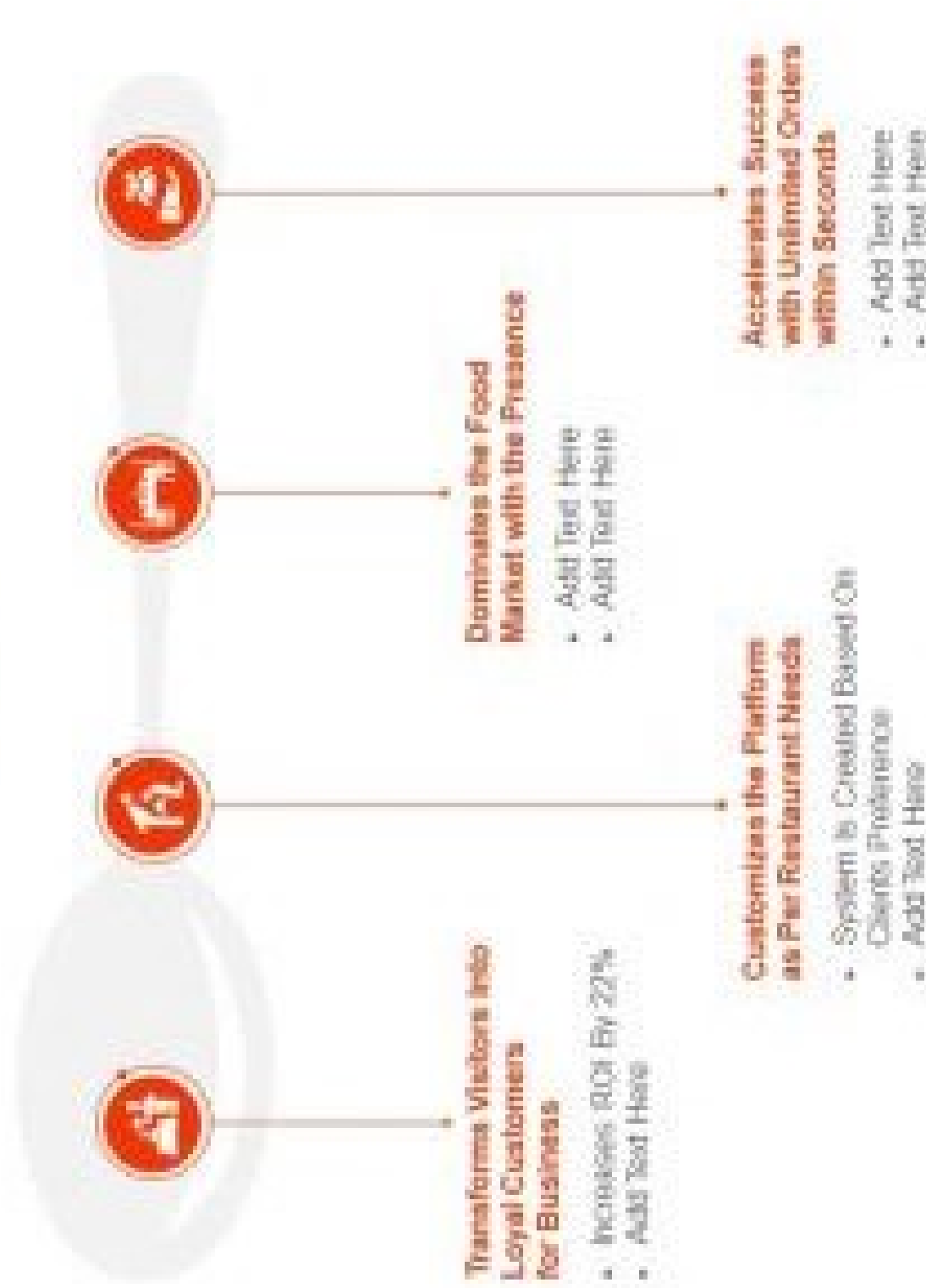


## Company Overview

- Why Us
- About Us
- Services Offered
- Our Team

# Why Our Food Ordering System ?

This slide is out of an the reason why customers must choose our company for restaurant online ordering system.





# About Our Food Ordering System

This slide focuses on the details of the restaurant online ordering system along with its vision, mission and core values.



## Who We Are

Founded in 2002, we are restaurant automation system which focuses on automating operations, minimizes losses and optimizes time and resources.



### Vision

To Make Restaurant  
Business Better By  
Reinventing  
Their Experience



### Mission

To Help Restaurant  
Business To Grow Through  
Cutting Edge Technology



### Core Values

- Passion
- Collaboration
- Innovation
- Add text here
- Add text here



**25,000+**  
Restaurants  
powered



**30,000+**  
Terminals  
deployed



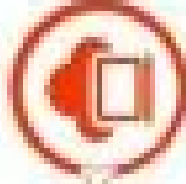
**\$8.5+ billion**  
in payments  
processed



# Services Offered by Food Ordering System

This slide features an five services offered by restaurant online ordering system such as menu, order management, kitchen display system, etc.

## Services Offered



### Cloud Based POS System

- Sales And Profits Are Measured Of Different Channels From One Location
- Add Text Here



### Kitchen Display System

- Ensures Smooth And Efficient Order Preparation
- Add Text Here



### Online Menu Management

- Updates Menu At Multiple Location at A Time
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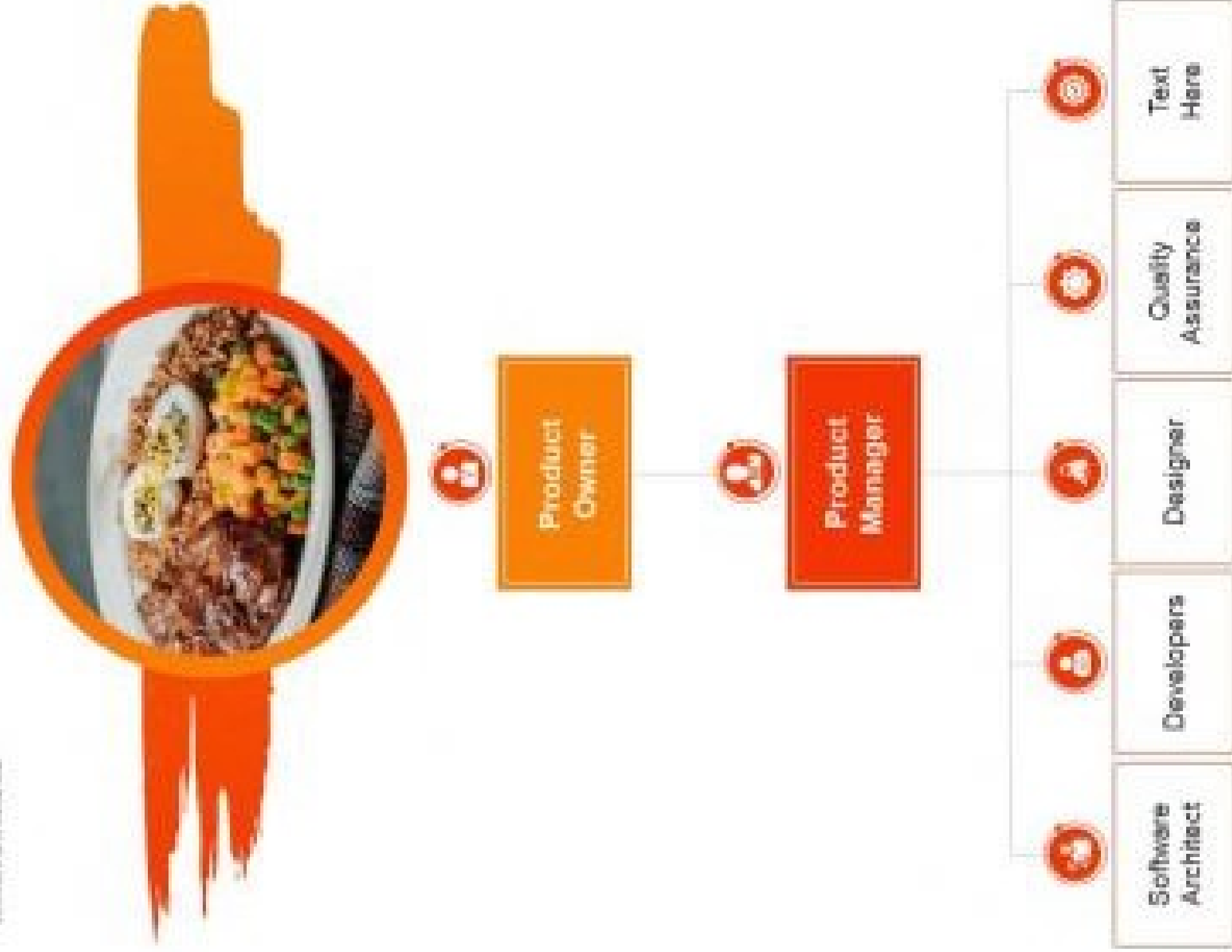


### Self-service Kiosks

- Orders Picked Up In Most Easy Way And Provides A Contactless Delivery
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# Structure of Food Ordering System

This slide focuses on the structure of restaurant ordering systems in which focuses on product, context, and a user interface.



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## Our Past Experience

- Client Testimonials
- Case Study

# Client Testimonials (1/2)

This slide is 100% editable - adapt it to your needs and capture your audience's attention



**Lewis Spencer**

**Designation**

**Company Name**

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



**Amber Kall**

**Designation**

**Company Name**

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



## Client Testimonials (2/2)

This slide is out of the client experience along with their company name and designation details



**Dexter Turner**

**Company Name**

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



**Isabella Owen**

**Company Name**

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



**Ben Watts**

**Company Name**

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# Case Study

This slide is one of the case study offered by a restaurant online ordering system

"(company\_name) has done a remarkable job in offering restaurant POS solutions. It was amazing to work with such dedicated professionals. Our revenue is increased by 52% after collaborating with such a cost-saving company"  
- Joseph Fletcher (ABC Company)



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## Statement of Work and Contract



# Statement of Work and Contract for Food Ordering System

This guide describes an the statement of work and contract for restaurant ordering and planning system which covers the services rendered, mutual cooperation, terms of payment, etc.

Date: {date\_submitted}

Between "us", {company\_name}, and "you", {client\_name}.

You {client\_name}, located at {client\_address}, are being {company\_name} located at {address} to create restaurant online ordering system proposal for the estimated total cost of \$XXXXX as indicated.

## Contract



### Services Rendered

- 4 Week Opportunity to Review Our Weekend Provide Feedback
- Not Liable to the Firm And Third Party for Damages



### Mutual Cooperation

- We Agree to Put Our Best Efforts in Return we Expect Your Cooperation in Providing Needed Information Regarding to Brand



### Terms of Payment

- We Agree to Put Our Best Efforts in Return We Expect Your Cooperation in Providing Needed Information Regarding to Brand



### Plans Cancellation

- Right Modify, Reject, Cancel or Stop at Any Point Processes Our Are Initiated is Reimbursable All Costs and Expenses



### Confidentiality

- All Efforts is Preserve Confidentiality of Information



### Terms and Termination

- This Agreement Should Commence From Date and Shall Continue Till Termination By Either Party By first Last Then 60 Days Notice Given in Writing



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Next Steps

# Next Steps for Food Ordering System

This page focuses on the next steps for restaurant website online ordering system along with its contract details.

It is requested to read the contract to get the understanding of the details involved in working with us. Everything should be fair, transparent and easily understandable at the beginning in order to lay a solid foundation for better work relationship.

We firmly believe in clarifying things and sorting out the issues in order to find the most suitable way to work together.



Discuss the desired changes



Accept the proposal



Sign and finalize the proposal



Submit an initial payment of 50% of total fee of project



Once we get the notification of your proposal acceptance, we will send you the separate copy of the signed contract for your record



Feel free to contact



Add text here



Add text here

Signature

(Default text)

(User Assigned)

(User Type)



Signature

(Default Content)

(Client\_contract\_End)(Client\_contract\_Start)

(Client Name)



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Contact Us

# Contact Us

This slide is one of the details of the company contact details.



**Address**

# street number, city, state

**Contact Number**

(0123456789)

**Email Address**

[emailaddress123@gmail.com](mailto:emailaddress123@gmail.com)

**Signature**

Proposal Lead

(User Assigned)

(User Title)



**Signature**

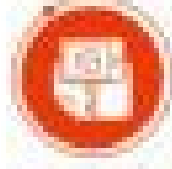
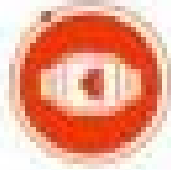
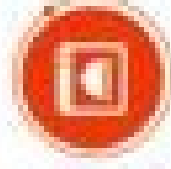
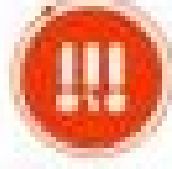
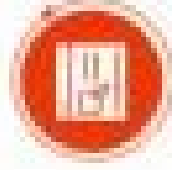
Default Contact

(Client, contact, first) (client\_contact\_last)

(client\_name)



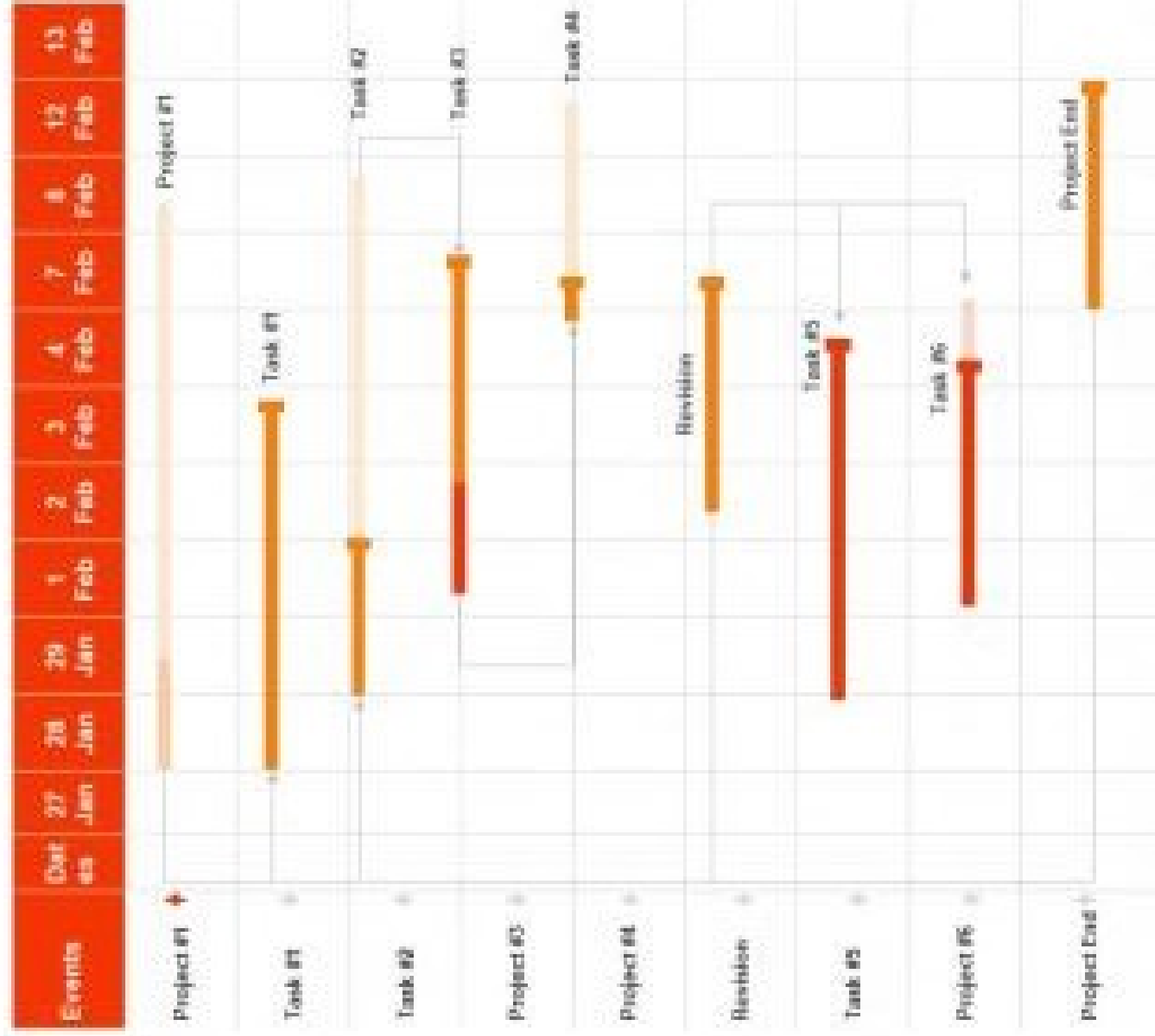
## Icons Slide for Food Ordering System Proposal





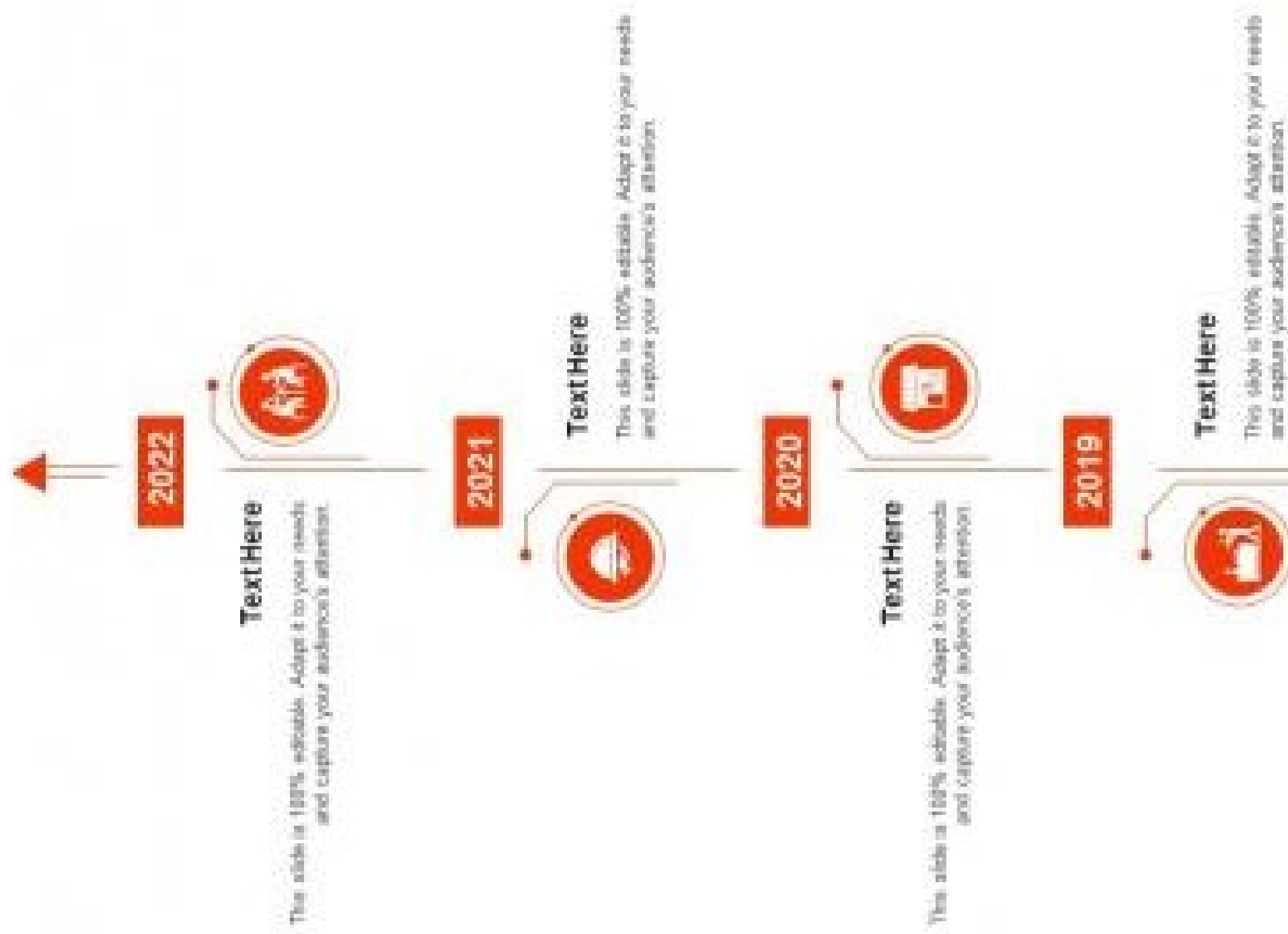
# Additional Slides

# Gantt Chart Food Ordering System

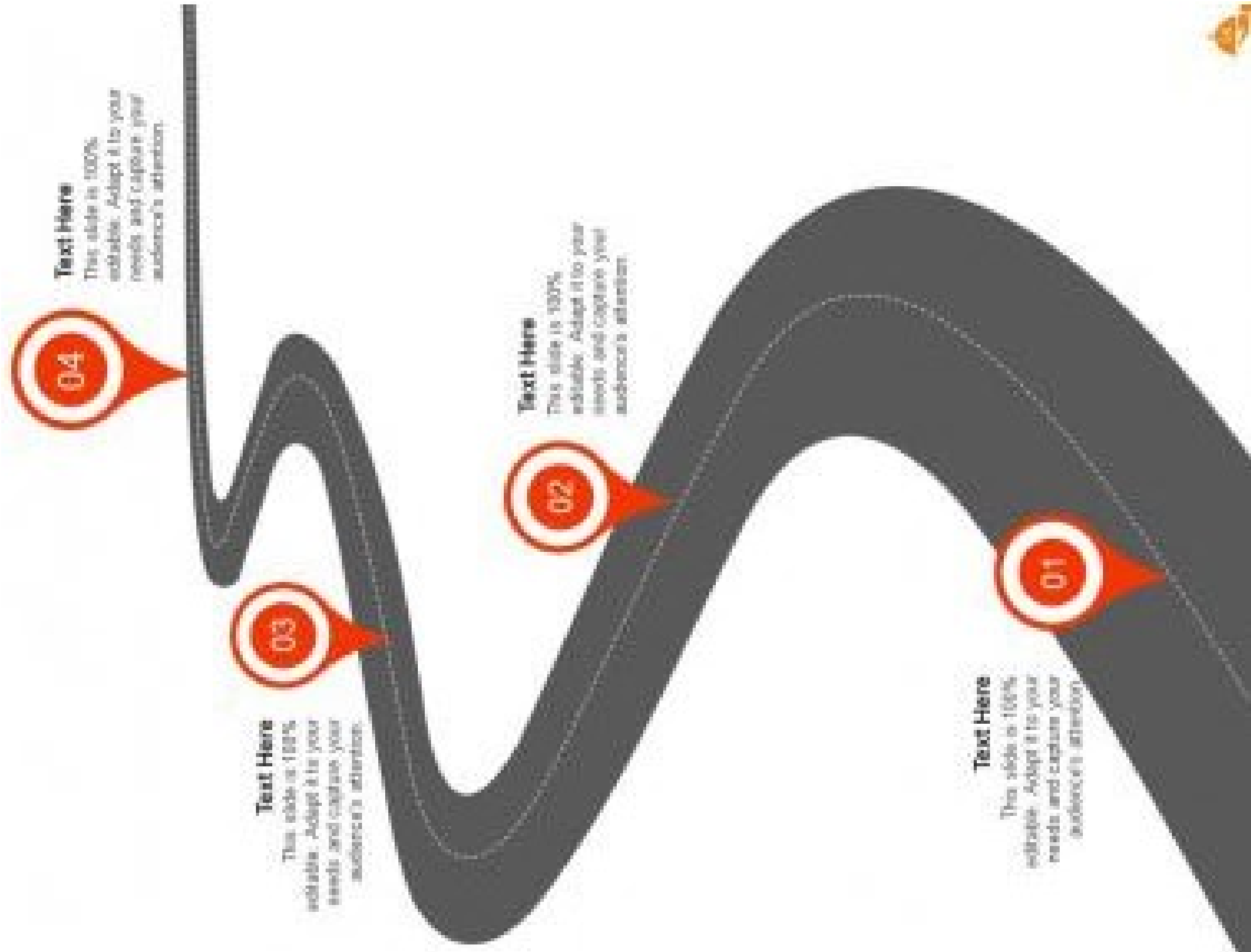




# Timeline Food Ordering System



# Roadmap Food Ordering System



# Vision and Mission Food Ordering System



## Vision

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



## Mission

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.



## Goal

This slide is 100% editable. Adapt it to your needs and capture your audience's attention.

