

Q) A car company believes that % of residents in city ABC that own a vehicle is 60% or less. A sales manager disagrees with this. He conducts a hypothesis testing surveying 250 residents and found that 170 responded yes to owning a vehicle.

(a) State null and alternate hypothesis.

(b) At 10% significance level, is there enough evidence to support idea that vehicle ownership in city ABC is 60% or less?

⇒ Null hypothesis $H_0 : P_0 \leq 60\%$

Alternate hypothesis $H_1 : P_1 > 60\%$

$$n = 250$$

$$x = 170$$

$$\text{Proportion } \hat{p} = \frac{x}{n} = \frac{170}{250} = 0.68$$

$$q_0 = 1 - P_0 = 1 - 0.6 = 0.4$$

$$\text{Significance value } \alpha = 0.1 = 1.645$$

Z-test with proportion

$$Z = \frac{\hat{p} - P_0}{\sqrt{\frac{P_0 q_0}{n}}} = \frac{0.68 - 0.6}{\sqrt{\frac{0.6 \times 0.4}{250}}} = 2.58$$

∵ $2.58 > 1.645$ ∴ Reject the null hypothesis

∴ % of car ownership in city ABC is more than 60%.