

# Department of Computer Technology Daffodil Institute Of IT, Chattogram

Daffodil Tower, 94 Sheikh Mujib Rd

# **Project Report**

A Comprehensive Business Solutions Platform

# Submitted To Md Badiuzzaman Biplob

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Department of Computer Technology
Daffodil Institute of IT, Chattogram

Submitted By Solutions Group Batch:15<sup>th</sup>

Daffodil Institute of IT, Chattogram Daffodil Tower, 94 Sheikh Mujib Rd

Submission Date: 10 January 2023

# **Group Profile**

**Group Name:** Solutions Group

**Project Title:** A Comprehensive Business Solutions Platform

Project Name: Trim

Course Title: Web Development (66643)

SL.No.	Name	Roll
1	Tanvir Hossain Tanmoy	590975
2	Nusrat Jahan	590972

# INTRODUCTION

The world of small and medium-sized businesses (SMBs) is constantly changing and growing, and it can be a challenging task for SMB owners to keep up with the latest market trends and navigate the complex world of financial management, business operations, and digital marketing. Recognizing this challenge, Trim aims to provide a comprehensive platform that addresses the needs of SMBs with a range of services such as market analysis, accounting, business consulting, investment planning, and digital marketing.

Trim is more than just a service provider, it's a partner that helps small businesses thrive by providing customized solutions and expert guidance. We understand the unique challenges and goals of small businesses, and our team of experienced professionals works closely with clients to help them achieve their objectives.

The goal of this project report is to provide a detailed overview of the Trim platform, including its target market, services offered, and plans for implementation. Through market analysis, we will examine the current state of the SMB market and the competitive landscape, while also detailing the specific accounting, business consulting, investment planning, and digital marketing services provided by Trim. In addition, we will also provide an overview of the project implementation plan and a summary of the main findings of the project, including potential advantages and challenges, as well as recommendations for future developments.

We believe that Trim has the potential to revolutionize the way small and medium-sized businesses operate and grow, and we are excited to share this vision with you. As you read through this report, we hope you will come to see the value and potential of Trim, and how it can help your business succeed.

### **MARKET ANALYSIS**

The market for small and medium-sized businesses (SMBs) is large and growing, with an estimated 28 million SMBs in the United States alone. These businesses are vital to the economy and account for over half of the private sector workforce. However, SMBs often face challenges in terms of financial management, business operations, and digital marketing.

Trim is a platform that addresses these challenges by providing a range of services such as market analysis, accounting, business consulting, investment planning, and digital marketing. Our target audience is small and medium-sized businesses that are looking to improve their overall performance and achieve their goals.

The competitive landscape for this type of service is relatively crowded, but there are a few key players that stand out. The competition ranges from large companies providing general business services to niche players providing specialized services. Trim differentiates itself by providing comprehensive solutions for small and medium-sized businesses and being a one-stop shop for a wide range of services.

Overall, the market for SMB services is large and growing, and there is a clear need for a platform like Trim. With our comprehensive services and expert guidance, we believe that Trim is well-positioned to meet the needs of small and medium-sized businesses and help them succeed.

# **EXPLAINING OUR SERVICES**

Here's a short overview of the services offered by Trim:

Market Analysis: Provides detailed information on the market conditions and trends that small and medium-sized businesses operate in. Helps businesses understand their target audience and the competitive landscape.

Accounting Services: Offers financial statement preparation, bookkeeping, and tax preparation services to help small and medium-sized businesses improve their financial management and decision-making.

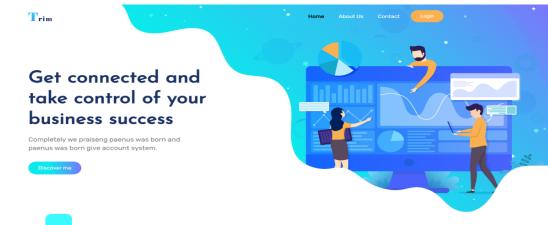
Business Consulting: Offers services such as strategic planning, market research, and operations management to help small and medium-sized businesses improve their overall performance and achieve their goals.

Investment Planning: Offers services such as portfolio management, retirement planning, and estate planning to help small and medium-sized businesses achieve their financial goals and grow their wealth.

Digital Marketing: Offers services such as search engine optimization, social media marketing, and email marketing to help small and medium-sized businesses increase their online visibility and reach their target audience.

In summary, Trim is a comprehensive platform that offers a one-stop shop for market analysis, accounting, business consulting, investment planning, and digital marketing services, to help small and medium-sized businesses improve their performance, reach their goals and grow their business.

# **HOME PAGE**





# We are different and creative agency.

We are a unique and innovative agency that sets us apart from the competition. Our team is full of creative thinkers who bring fresh ideas to the table. We pride ourselves on our ability to think outside the box and deliver exceptional results for our clients. Whether it's branding, design, or marketing, we are always looking for new ways to showcase our clients' products and services in a different and creative way.

#### We serve lot of services



#### Market Analysis

Market Analysis will provide a detailed analysis of the market for a client, including competitor analysis, market size and segmentation, and market trends.



#### Accounting Services

We provide Accounting services to help your business stay organized and compliant.



#### **Business Consulting**

Business Consulting is a comprehensive service that provides businesses with the tools they need to succeed.



#### Investment Planning

We will guide you for Investment Planning, so that you can make the most of your money and achieve your long-term financial goals.



#### Digital Marketing

Digital Marketing for client is a complete guide to marketing your business online, from developing a strategy to measuring results.

### What client say about us!

Our Client Is Very With Our Service

"It's always a pleasure to work withTrim and their team. They are personable, responsive, and results-oriented!"

Romy Taormina
Co-Founder, Psi Health Solutions, LLC

for our new business. Trim captured exactly what we told them we stood for and we couldn't be any happier with thier service!"

"Trim has been the best decision we have made

Misriak Arkis Osfien

CEO, of bring back

#### Subscribe To Our NewsLetter

Enter your email

Submit

#### Others Links

Company Diversity Carrer Present Leadership

#### Quick Links

Imperdiet
Partueient
Faucibus
Ultricies
Privicy & Policy

#### Get in Touch

8RJ7+F6C, Daffodil Tower, 94 Sheikh Mujib Rd, Chattogram

+8801789163714 Thtanmoy@Gmail.Com

```
. . .
  $loggedIn = false;
  session_start();
  // Check if the session variable 'email' is set
if (!isset($_SESSION['email']) || $_SESSION['loggedIn'] ≠ true) {
    $loggedIn = false;
  } else {
    $loggedIn = true;
  <!Doctype html>
<html lang="en">
  <head>
    <!-- Required meta tags -->

<meta charset="utf-8">

<meta name="viewport" content="width=device-width, initial-scale=1">
    <title>Home</title>
k rel="shortcut icon" href="./image/Logo.png" type="image/x-icon">
  <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.0.0-beta1/dist/css/bootstrap.min.css" rel="
stylesheet">
    <!--///css intregation////→
<link rel="stylesheet" href="css/style.css">
    <!--///owtcatouset/// http://owtcatouset/// http://owtcatouset.min.css">
<link rel="stylesheet" href="css/owl.theme.default.min.css">
  <link rel="preconnect" href="https://fonts.gstatic.com">
    k href=
  https://fonts.googleapis.com/css2?family=Josefin+Sans:ital,wght@0,400;1,300;1,400&display=swap" rel="
  stylesheet">
          font-family: 'Josefin Sans', sans-serif; →
  </head>
           class="navbar navbar-expand-lg navbar-light bg-light">
        <img src="image/logo.png" alt="Lucie</pre>
           </a>
  Toggle navigation">
             <span class="navbar-toggler-icon"></span>
           </button>
           <a class="nav-link active" aria-current="page" href="index.php">Home</a>

     <a class="nav-link" href="contact.php">Contact</a>

          <?php
if ($loggedIn == true) {
    echo "<li class='nav-item d-flex'> <a class='nav-link'>{$_SESSION['username']}</a>
<a href='logout.php' class=' nav-link btn btn-info '>Log Out</a>
              ";
} else {
   echo "
        <a href='login.php' class=' nav-link btn btn-info '>Login</a>
   (li\":
         √li>
             </div>
         </div>
      ⟨nav⟩
<div class="header-banner">
        <div class="col-md-12">
  <hl>Get connected and <br>
    take control of your <br>
    business success</hl>

<a href="#" class="btn btn-info">Discover me</a>
</div>
</div>
           </div>
        </div>
    </header>
```

```
>We are a unique and innovative agency that sets us apart from the competition. Our team is full of cre ative thinkers who bring fresh ideas to the table. We pride ourselves on our ability to think outside t he box and deliver exceptional results for our clients. Whether it's branding, design, or marketing, we are always looking for new ways to showcase our clients' products and services in a different and creat ive way.
          </div>
</div>
</div>
    <section class="servicies">
    <div class="container">
       <div class="row">
    <div class="col-md-12">
    <div class="all-header">
        <h2>We serve lot of services</h2>
                 </div>
         </div>
          <div class="row">
  <div class="col-md-4">
    <div class="inner-servicies">
        <img src="image/layers.png" alt="">
        <h4>Market Analysis</h4>
>Market Analysis will provide a detailed analysis of the market for a client, including competitor anal ysis, market size and segmentation, and market trends.

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<div class="col-md-4">

<div class="inner-servicies">

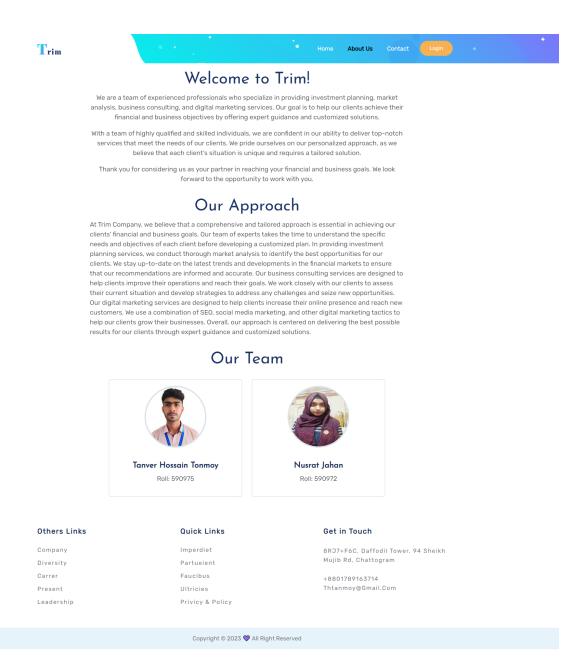
<img src="image/layers.png" alt="">

<h4>Business Consulting</h4>

>Business Consulting is a comprehensive service that provides businesses with the tools they need to su
        </div>
</div>
</div>
          <div class="row">
  <div class="col-md-4">
    <div class="inner-servicies">
    <iing src="image/architecture.png" alt="">
    <h4>Investment Planning</h4>
<div class="col-md-4">
  <div class="inner-servicies">
    <img src="image/layers.png" alt="">
    <h4>Digital Marketing</h4>

</div>
   </div>
</section>
```

## **ABOUT PAGE**



On our about page users can see our Approach and our team

```
. . .
  $loggedIn = false;
  session_start();
  // Check if the session variable 'email' is set if (!isset(\$_SESSION['email']) || \$_SESSION['loggedIn'] \neq true) {
      $loggedIn = true;
  <!Doctype html>
<html lang="en">
      <!--- Required meta tags
<meta charset="utf-8">
      <meta name="viewport" content="width=device-width, initial-scale=1">
       <title>Home</title>
       <link rel="shortcut icon" href="./image/Logo.png" type="image/x-icon">
       <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.3.0-alpha1/dist/css/bootstrap.min.css" rel="</pre>
  stylesheet" integrity="sha384-GLhlTQ8iRABdZLl603oVMWSktQ0p6b7In1Zl3/Jr59b6EGGoIlaFkw7cmDA6j6gD" crossorigin="anonymous">
       <link rel="stylesheet" href="./css/style.css">
      <link rel="preconnect" href="https://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css2?family=Rubik:ital,wght@0,400;1,300&display=swap" rel=</pre>
  "stylesheet">
      <link rel="preconnect" href="https://fonts.gstatic.com">
      k href=
  https://fonts.googleapis.com/css2?family=Josefin+Sans:ital,wght@0,400;1,300;1,4006display=swap" rel="
  stylesheet">
  </head>
  <body>
      <header class="main">
          <nav class="navbar navbar-expand-lg navbar-light bg-light">
               <div class="container">
                   <a class="navbar-brand" href="index.php">
                       <img src="image/logo.png" alt="Lucied">
                   </a>
  control class="navbar-toggler" type="button" data-bs-toggle="collapse" data-bs-target="
#navbarSupportedContent" aria-controls="navbarSupportedContent" aria-expanded="false" aria-label="
  Toggle navigation">
                       <span class="navbar-toggler-icon"></span>
                   </button>
                   <div class="collapse navbar-collapse" id="navbarSupportedContent">
                       <a class="nav-link " aria-current="page" href="index.php">Home</a>
                           <a class="nav-link active" aria-current="page" href="about.php">About Us
                           class="nav-item">
                                <a class="nav-link" href="contact.php">Contact</a>
                           <?php
                            if ($loggedIn = true) {
                                echo " <a class='nav-link'>{$_SESSION['
  username']}</a>
          <a href='logout.php' class=' nav-link btn btn-info '>Log Out</a>
         ";
                            } else {
                               echo "
                 <a href='login.php' class=' nav-link btn btn-info '>Login</a>
               ";
                       </div>
               </div>
           </nav>
       </header>
```

```
        or 

<p

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      In providing investment planning services, we conduct thorough market analysis to identify the best apportunities for our clients. We stay up-to-date on the latest trends and developments in the financial markets to ensure that our recommendations are informed and accurate.
      Our business consulting services are designed to help clients improve their operations and reach their goals. We work closely with our clients to assess their current situation and develop strategies to address any challenges and seize new opportunities.
      Our digital marketing services are designed to help clients increase their online presence and reach new customers. We use a combination of SEO, social media marketing, and other digital marketing tactics to help our clients grow their businesses.
           Overall, our approach is centered on delivering the best possible results for 
our clients through expert guidance and customized solutions.
                         cuters Links

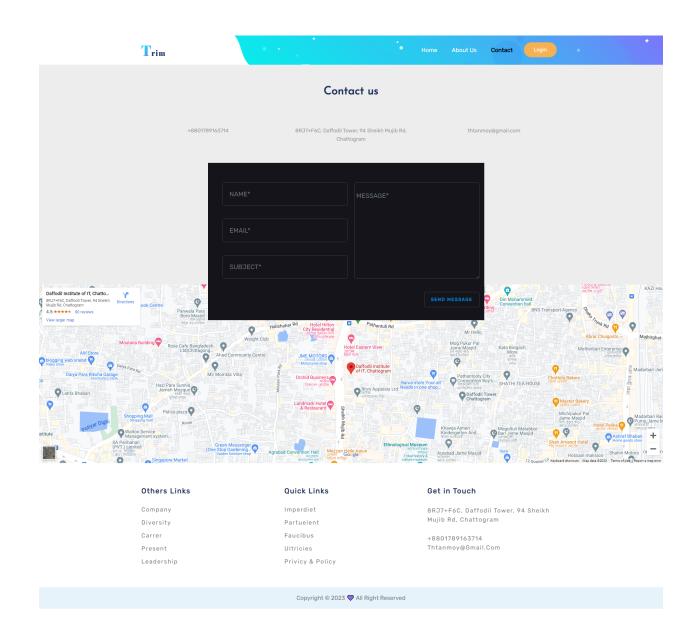
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R8J7+F6C, Daffodil Tower, 94 Sheikh Mujib Rd, Chattogram

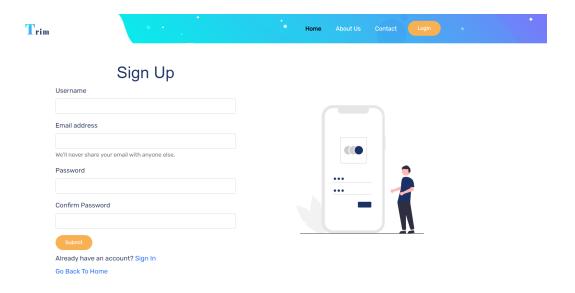
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<script src="js/bootstrap.bundle.min.js"></script>
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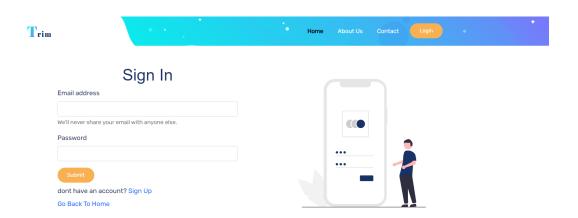
# **CONTACT US PAGE**



# **SIGNUP PAGE**



# **SIGN-IN PAGE**



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if (isset($.sessioM['loggedin']) || $_sessioM['loggedin'] \( \sigma \) true) {
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    $passterMetch \( \sigma \) false';
    $passterMetch \( \sigma \) false';
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    include './DB_Connection.php';
}
                        $username = $_POST['username'];
$email = $_POST['email'];
$password = $_POST['password'];
                    $.SESSION['loggedIn'] = true;
$.SESSION['email'] = $memail;
$.SESSION['username'] = $username;
header('Location: index.php');
} else {
echo "ERROR: $sql <br/>cbp> $conn \to error";
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$emailExist = 'true';
     ?>
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<html lang="en">
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cmeta charset="UTF-8" />
cmeta http="dulv"X-UA-Compatible" content="IE=edge" />
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cmeta name="viemport" // Bootstrap CSS/// -/
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Aluk hyef;"
    <link href="
https://cdn.jsdelivr.net/npm/bootstrap@5.0.0-beta1/dist/css/bootstrap.min.css"
roll-stylesheet"
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</pre>

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roll-stylesheet">
    '
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<link rel="stylesheet" href="./css/signup.css">
<link rel="stylesheet" href="css/style.css">
<link rel="shortcut icon" href="./image/Logo.png" type="image/x-icon">
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                                                                        <a class="nav-link" href="contact.php">Contact</a>

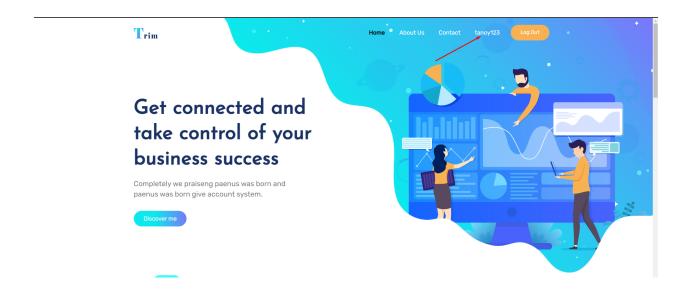
class='nav-item'>
<a href='login.php' class=' nav-link btn btn-info '>Login</a>

                       c?phg
if GpassNotMatch = 'true') {
   if GpassNotMatch = 'true') {
      ccho "<div class='alert mx-auto alert-danger my-2' role='alert'>
      <i class='fa-solid fa-triangle-exclamation'></i> PassWord Do

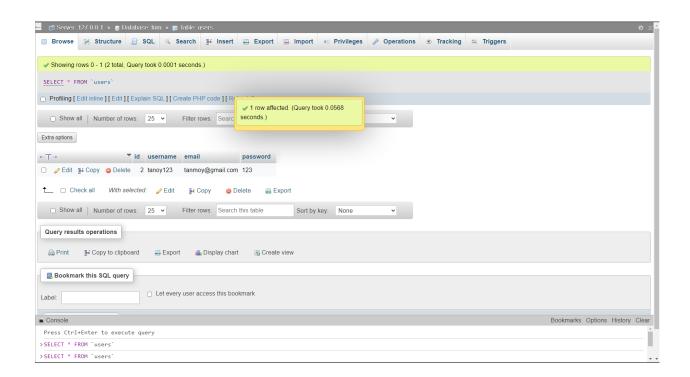
                                                                close control in amount of the control in
                                                                </div class="mb-3">
   <lav class="mb-3">
   <lav class="form-label">Confirm Password</label>

   class="form-confirm Password" name="cPass" class="form-confrol" id="cPass"
```

# User After Login



### User saved in Database



# **CONCLUSION AND FUTURE SCOPE**

Trim is a comprehensive business solutions platform that offers a wide range of services, including market analysis, accounting, business consulting, investment planning, and digital marketing. With the help of these services, small and medium-sized businesses can improve their overall performance and achieve their goals.

For future scope, Trim could explore expanding its services to other countries and markets, or developing new services and features such as automation tools and financial forecasting, to better support the businesses in their growth journey. Also, they could consider adding more team members to cater to the increasing number of clients and to explore new niches. Additionally, they could consider building mobile apps to make the services more accessible to the users.