#### JasonL Overview

**Introduction:** We are JasonL, dedicated to enabling people to do great work. Our mission is to provide a tailored selection of stocked products and prompt services that foster success in workplaces across the country.

Operating across both private and public sectors, we serve growing SMEs, franchises, educational institutions, government agencies, and not-for-profits (NFPs). Through collaboration with designers, builders, and project managers, we offer comprehensive fit-out solutions to optimize workspaces.

At JasonL, we prioritize honesty, reliability, and the well-being of our employees.

## **Our Values:**

- **Authenticity**: We are genuinely different, adding true value while being true to our customers and ourselves.
- Work Ethic: We emphasize getting things done through hard work, fast work, and smart work.
- Can-Do Attitude: We go above and beyond to delight our customers unexpectedly.
- Care: We are a team that looks out for our customers and each other.

# **Unique Value Proposition:**

### 1. Tailored Set of Stocked Products:

• We import and warehouse a quality selection of products across two 10,000 sqm warehouses on both coasts, offering unique solutions to every customer.

## 2. Honesty Always:

o Integrity is the cornerstone of our business. We are committed to transparency and ethical conduct in all our operations and interactions.

## 3. Fitouts? Fast!:

 With substantial inventory holdings, a skilled logistics team, and world-class technology, we pride ourselves on swift, efficient solutions. Our streamlined processes ensure projects are completed on time, every time.

## 4. People First:

 Our team members are the heartbeat of our company. We prioritize their wellbeing, growth, and development by fostering a supportive and inclusive environment.

## **Services Offered:**

## 1. **Delivery**:

 Next day dispatch on 90% of all orders, ensuring timely delivery for both urgent and planned needs.

## 2. Assembly:

 Our certified installers across Australia ensure perfect furniture assembly, no matter the size of the order.

#### 3. **Pick-up**:

 Convenient pick-up options from our showrooms on both the East and West coasts of Australia.

# 4. Floor Plans and Project Management:

 We provide intelligent space planning, onsite consultations, and comprehensive project management to bring your workspace vision to life.

## Our Team:

- Over 100 passionate, resourceful, and honest members.
- Operating across 11 international locations and communicating in 18 languages.
- Committed to work-life balance and mental well-being through mentorship programs and the WHS committee, ensuring a positive work environment.

#### Awards:

• **Best Places to Work**: Recognized by the Australian Financial Review BOSS as a top employer in 2024 (6th place) and 2021 (Shortlist Finalist).

#### **Executive Team:**

- Ondrej Hyzdal Chief Revenue Officer
- Con Walsh Supply Chain Manager
- **Zac Zinman** Chief Operating Officer
- **Ki Yu** Chief Financial Officer
- Rajiv Man Karmacharya Chief Technology Officer
- **Rick Harington** Chief Marketing Officer
- **Jason Levin** CEO, Chief Innovator
- Marc Levin CEO, Chief Integrator

# **Showroom Locations:**

• Sydney: Shop 3, 29-31 O'Riordan Street, Alexandria, NSW 2015

• Melbourne: 100 Park Street, South Melbourne, VIC 3205

- **Brisbane**: 728 Ann Street, Fortitude Valley, QLD 4006
- Western Sydney: 2A/149 McCredie Road, Smithfield, NSW 2164
- Adelaide: 176 Grote Street, Adelaide, SA 5000
- Perth: 11 King Edward Road, Osborne Park, WA 6017

# **Quality Management:**

- **ISO 9001**: Integrated Quality Assurance System for transparency in manufacturing, supply, and installation processes.
- **BIFMA Compliant**: Adhering to the safety and durability standards of the furniture industry.
- **AFRDI Approved**: Ensures that products can withstand severe conditions, such as those in military installations or control rooms.
- Australian Made: Supports Australian industries with certified locally made products.

# **Sustainability Commitment:**

JasonL is dedicated to reducing environmental impact through certifications such as Green Certified, Green Tag Global, Greenguard Certified, and RoHS Compliant. We also support Life Cycle Assessment (LCA) practices and actively engage in sustainability initiatives, including ISO 14001 certification and ongoing improvements in our environmental impact.

## **Community Involvement:**

- **IDEA Committee**: Focuses on Inclusion, Diversity, Equity, and Awareness within the company.
- **Equity Program**: Training on unconscious bias and diversity development through annual re-training.
- Indigenous Reconciliation Plan (RAP): Commitment to supporting Indigenous businesses and showcasing Indigenous artwork across sites.
- Supply Nation Registered: Supporting Indigenous economic development.

## **Ethical Commitments:**

- **Modern Slavery**: We have lodged our Modern Slavery Statement for FY 22/23 and are committed to eradicating modern slavery within our supply chain.
- **Bribery and Corruption Prevention**: We eliminate bribery and corruption through compliance and staff training.

• **Human and Labour Rights Assurance**: Ensuring fair labor conditions across our supply chain, with regular monitoring and compliance measures.

# **Contact Information:**

• Email: sales@jasonl.com.au

• **Phone**: 1300 821 147

• Addresses: Locations in Alexandria, South Melbourne, Fortitude Valley, Smithfield, Adelaide, Osborne Park

For more details on our services and products, please visit our website and explore our comprehensive offerings.