

Simple Feature Ideas to Improve the LINE Service

The following are some ideas I have that I could help contribute, however my ideas aren't limited to what's here. This is all off the top of my head.

LINE Messaging API

Quality of life improvements for the LINE Messaging API

- Implement Messaging API features on LINE Web
- Dropdown/select postback event element
- Programmatically hide/show keyboard/menu
- Language dictionary/automatic language select

LINE Communities

As it currently stands, there are group chats where users get constant updates on chat activity(which can become annoying) and there are LINE chat bots which lack the ability of user interaction with other users.

- Have groups of common interests dubbed communities
- Each community has a specialised wall of the groups own chat
- Easy buttons to create normal group chats with other members or share things
- Opt in to group updates

Rollout

- Start with select semi-broad interest groups
- After the platform gains more traction, allow users to create groups
- In the future, make buying/selling marketplace features

LINE language learning

Using penpal services, I sometimes added friends on LINE to exchange language helping teach each other our respective languages. Though LINE is built for communication, there is an untapped set of features that could be utilised. With the amount of international peoples moving to Japan. LINE could be a great opportunity to improve users Japanese and English skills, fostering communication with Japans new guests.

- Turn on/off for individual/group conversations
- Ability to easily correct each others mistakes
- Selective machine translations of messages(*)
- Access to an inbuilt dictionary function to search the meanings of individual words
- Create a personal dictionary of learned words in the same fashion as my sample app
- Ability to create and save notes accessed from a webpage for easy printing for later study.

(*) Machine translations are not necessarily accurate, but still useful. *In the past, I've been in a group that used a bot to translate every message. It proved cumbersome and annoying having half accurate translations come up with every message. Hence being able to do it only on selective messages.*

LINE help desk

Recently I attempted to apply for a LINE Mobile number but failed to the system thinking my address didn't match my documentation. I couldn't find the discrepancy so I attempted to contact the help desk, but just ran into dead ends.

- Fix email form submission
- Make it easier to contact a human
- Teach helpbot English and base language on apps detected language
- LINE pay message contains out of date link to a legacy pay app