My first media type is audio file named Audition mix, and I have created mp3, mp4, ogg, and webm formats. Audition \_mix is fictional radio broadcast, and was my assignment for week one in Rich Media Optimization – Online class with instructor Heather Arbuckle. Software I used to create this broadcast is Adobe Audition and has length of 2:25.

My second media type is video file named SVG Movie, and I have created avi, mp4, ogg, and webm formats. SVG Movie is about using and utilization of this powerful SVG format. SVG is an XML-based language format, supporting two-dimensional graphics. Software I used to create this video is iMovie and has length of 2:11.

My third media type is video file named Premiere Project. I have created avi, mp4, ogg, and webm formats, and has length of 0:59. The goal of this assignment was to reinforce my capabilities of a professional level media-editing tool such as Adobe Premiere Pro.