SIES Graduate School of Technology, Nerul, Navi Mumbai Presents

IDEATION '19

Dream for a cause!

An Ideathon organised by IETE Students' Forum and Entrepreneurship Development Cell

On February 15, 2019

Are you the next BIG IDEA?

- Brainstorm
- Build
- Exhibit

Our NGO Partners

THE BLUE RIBBON MOVEMENT
TOGETHER WE ARE STRONGER

CHILD VISION FOUNDATION

Venue: SIES Graduate School of Technology, Nerul, Navi Mumbai.

Entry fee: Rs 800 per team of 3
(Rs 100/- extra for 4th member)

ideation.techxter.in

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What is Ideation?

- As the saying goes "Small minds discuss 'people', average minds discuss 'events' but great minds discuss 'ideas'.

- Hence we are here to identify such great minds and give them a platform to discuss their ideas in our event known as 'Ideation'.

- Ideation, A collaborative event under IETE, EDC and the Innovation Cell of SIES Graduate School of Technology.

- It provides a medium for the enthusiasts, for generation of creative and technically productive ideas.

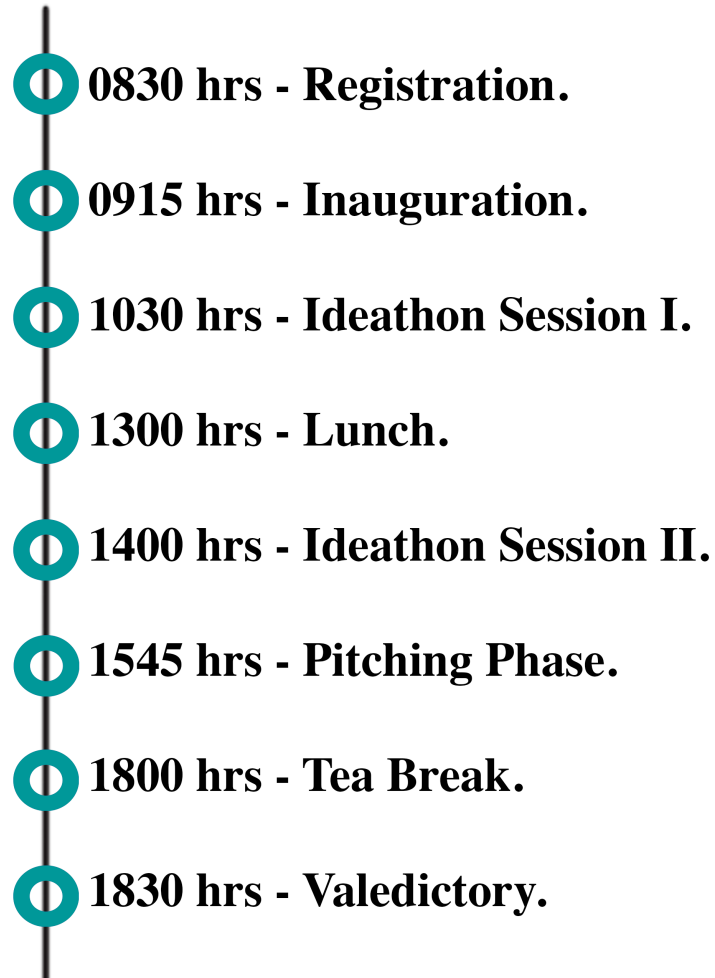- Ideation'19 will be conducted on Friday, February 15, 2019.

How it works

- Our aim is to give back to the society in ways more than one, and to solve most of the commonly faced issues with the help of technical ideas, which can then be taken up as first-hand projects.

- Participants will be given a problem statement which is a community issue and you will be given time to fill the gaps that our NGO partners face to implement such ideas.

- At the end of session you have to present your idea and the most appropriate, optimal, practical and unparalleled idea wins the competition.

What's in it for you?

- Winners will be given cash prizes and goodies and they also stand a chance to get a direct entry to participate in SIESGST ByteCamp'19, a coding competition.

- Winners also stand a chance to get a direct entry to participate in SIES Graduate School of Technology ByteCamp'19, a Hackathon.

- Participants can be from various technical backgrounds.

Timeline

- **0830 hrs - Registration.**
- **0915 hrs - Inauguration.**
- **1030 hrs - Ideathon Session I.**
- **1300 hrs - Lunch.**
- **1400 hrs - Ideathon Session II.**
- **1545 hrs - Pitching Phase.**
- **1800 hrs - Tea Break.**
- **1830 hrs - Valedictory.**

Contact us:
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🌐 **www.ideation.techxter.in**

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ABOUT US:

IETE Students' Forum .

The IETE Students' Forum (ISF) of SIES-GST was inaugurated in March 2008. It plays an active role in organizing technical & extra-curricular events in the college. ISF believes in originality and has strived to include something innovative in their events and projects. ISF's motto is to encourage teamwork and the spirit of inquisitiveness among the student members. Major events held include Techxter - A National Level Technical Paper Presentation, Mindspark - A Technical Quiz, Bootcamp on Design Thinking and Design Innovation, Projexions - A Project Presentation and Competition in the field of Web Development and IOT, workshops and seminars on advancing technologies.

EDC (Entrepreneurship Development Cell)

The Entrepreneurship Development Cell was founded in the year 2010 by Mr. Shreeram Suresh under the guidance of Prof. Sumitra Padmanabhan with a motive to equip an individual with all the rudimentary qualities essential for being a successful entrepreneur.

The EDC is home to many students who have dreamt of a start-up plan and have helped them in the execution of it from scratch until it could stand on its own legs in the market. EDC is a proud council with start-ups like Festivus, Cosweb Technologies, PC Assembly Line Co., Orbit Hostings, Naspack in its credits.