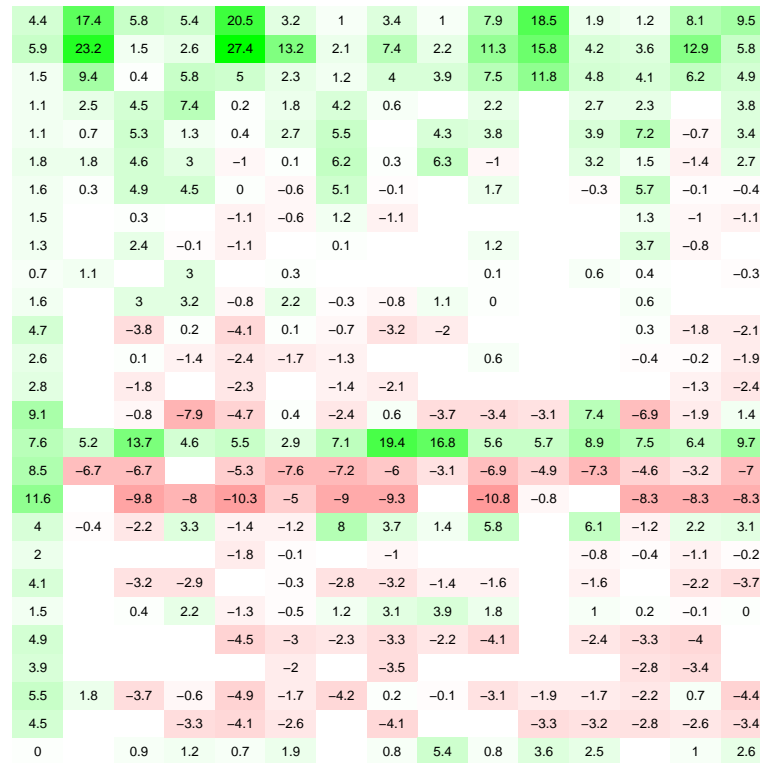


subject_matter_simpl_aggr vs group_name_long
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[Areas %]
archaeology
belief and identity
arts
buildings
industry and manufacture
leisure and sport
local histories
mixed
personality
rural industry
sea and seafaring
SMALL SUBJECTS
transport
war and conflict

1a Farming Communities
1c Ageing Rural Dwellers
2b Inner City Students
2d Aspiring and Affluent
3b Endeavouring Ethnic Mix
3d Aspirational Techies
4b Challenged Asian Terraces
5a Urban Professionals and Families
6a Suburban Achievers
7a Challenged Diversity
7c White Communities
8a Industrious Communities
8c Hard Pressed Ageing Workers
NOT_AVAIL

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subject_matter_simpl_aggr