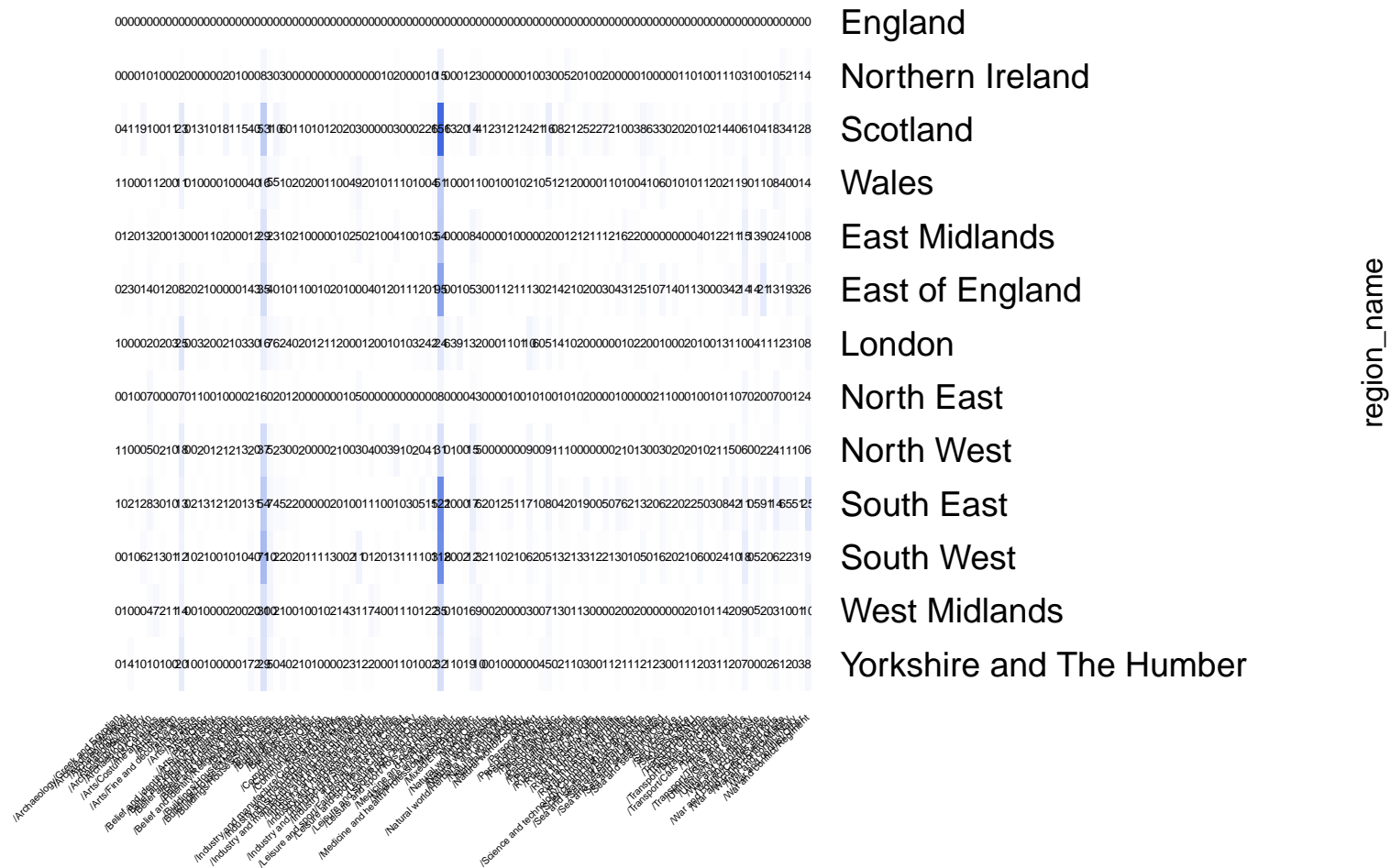subject_matter vs region_name
ic_stats/two_var_stats/mus2017_region_name_vs_subject_matter--heat.pdf

region_name

England
Northern Ireland
Scotland
Wales
East Midlands
East of England
London
North East
North West
South East
South West
West Midlands
Yorkshire and The Humber

subject_matter