region_name vs subject_matter_simpl
_stats/two_var_stats/allmus_subject_matter_simpl_vs_region_name−−heat.pdf

subject_matter_simpl	England	Northern Ireland	Scotland	Wales	East Midlands	East of England	London	North East	North West	South East	South West	West Midlands	Yorkshire and The Humber
archaeology	0	1	18	4	8	11	4	11	8	17	12	5	7
arts	0	3	42	17	14	22	43	14	30	28	28	33	29
belief_and_identity	0	4	23	5	4	5	10	3	11	11	11	5	8
buildings	0	17	83	36	40	53	40	12	53	82	99	46	46
communications	0	0	2	1	0	1	5	0	1	0	3	2	2
food_and_drink	0	0	2	1	1	3	4	0	2	2	6	2	1
industry_and_manufacture	0	4	11	20	18	11	7	7	34	6	25	25	12
leisure_and_sport	0	1	16	14	6	6	18	2	12	23	14	11	9
local_histories	0	17	183	56	60	107	32	15	45	128	131	40	38
medicine_and_health	0	0	7	1	0	2	21	0	2	3	2	3	2
mixed	0	6	25	2	15	13	9	8	26	31	21	20	21
natural_world	0	0	14	3	3	7	7	1	2	15	13	3	3
other	0	1	9	3	1	4	13	1	10	13	11	4	2
personality	0	12	42	13	7	15	22	3	13	17	19	16	14
rural_industry	0	3	27	9	16	21	2	4	4	42	31	8	11
science_and_technology	0	0	3	0	5	3	2	0	1	3	1	3	2
sea_and_seafaring	0	2	25	12	0	16	3	4	9	14	19	0	11
services	0	2	5	2	0	6	4	1	5	10	5	4	4
transport	0	9	22	23	33	32	9	15	23	42	54	23	23
utilities	0	1	1	1	4	5	6	2	1	6	6	5	0
war_and_conflict	0	14	33	21	30	50	23	16	24	79	28	18	24

region_name