[msg_count_facebook_active_mus_pc_z] by [country-subject_matter_simpl]

country	Archaeology	Arts	Belief and identity	Buildings	Communications	Food and drink	Industry and manufacture	Leisure and sport	Local Histories	Medicine and health	Mixed	Natural world	Other	Personality	Rural Industry	Science and technology	Sea and seafaring	Services	Transport	Utilities	War and conflict
Channel Islands	-1.1	-1.1	NA	-1.1	NA	NA	-1.1	NA	-1.1	NA	-1.1	NA	NA	NA	-1.1	-1.1	NA	-1.1	NA	NA	-0.4
England	0.2	0.8	0.4	0.5	0.4	0.5	0.3	-0.1	0	0.3	1.2	0.1	0.6	0.1	-0.4	0.1	0.3	0.3	0.6	-2.6	0.2
Isle of Man	NA	NA	-1.1	-1.1	NA	NA	-1.1	NA	-1.1	NA	NA	NA	NA	NA	-1.1	NA	-1.1	NA	-0.2	NA	-1.1
Northern Ireland	-1.1	2	-0.2	1.3	NA	NA	1.4	0.8	-0.7	NA	0.1	NA	-1.1	-0.8	-1.1	NA	2.7	0.8	-0	-1.1	-0.3
Scotland	-0.4	0.8	-0.5	0	0.8	-1.1	0.8	-0.1	-0.5	0.1	1.3	-0.5	-0.2	-0.4	-0.2	0.1	0.8	-1.1	-0.1	2.7	0.1
Wales	1.4	1.3	0.4	0.4	-1.1	2.7	0.7	1.2	0.2	-1.1	2.7	-1.1	0.8	0.2	0.1	NA	0.3	-1.1	1.4	-1.1	0.7

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