[msg_count_twitter_mean] by [region-subject_matter_simpl]

region	Archaeology	Arts	Belief and identity	Buildings	Communications	Food and drink	Industry and manufacture	Leisure and sport	Local Histories	Medicine and health	Mixed	Natural world	Other	Personality	Rural Industry	Science and technology	Sea and seafaring	Services	Transport	Utilities	War and conflict
Channel Islands	0	0	NA	0	NA	NA	0	NA	0	NA	0	NA	NA	0	0	NA	0	NA	NA	NA	185.1
East Midlands	1660.5	480.5	0	865.6	NA	NA	263.4	3501.2	712.9	NA	1418.6	0	NA	1201.8	120.6	4708.2	NA	NA	773	209	3046.3
East of England	2425.9	1158.6	89.2	678.4	0	15934	195.6	1095.2	2014.2	NA	2282	2403.8	NA	3428	347.1	3197.7	563.5	12595	428.5	325.8	317.3
Isle of Man	NA	NA	0	0	NA	NA	0	NA	0	NA	1032.5	NA	NA	NA	NA	NA	NA	NA	17802.2	NA	114
London	1874.3	3884.2	5226.2	1986.5	2490.2	0	91.8	1817.6	4319	3708.1	9193.7	1506	903.4	3257.4	27	11056.5	3116.7	296.5	5019.4	676.5	5704.3
North East	1499.1	1608	2511.3	640.7	NA	NA	3496.6	3216	3910	NA	9018.6	3426	0	355.6	188.8	NA	483B	0	667.9	277	454.4
North West	1091.6	3746.9	717.6	1215.4	NA	2.5	1539.6	3686.6	1305.2	1201	2473.6	NA	1889.1	4077	136.8	6015	8424.6	3404.2	1210	NA	934.6
Northern Ireland	319	1637.4	923.8	240.7	NA	NA	1986.3	13978.3	5285.9	NA	1290	NA	2	177.8	1.7	NA	853	8766.5	171	0	466.6
Scotland	5021.9	2968	832.9	501.5	2147.5	0	587.8	367.1	1040.2	4432.8	3620.9	1185.6	913	1269.7	118.4	437	772.6	200.7	472.7	0	1811.9
South East	2558.1	1533.4	1271	808.6	NA	1621	1459	4337.5	1614.3	119	3443.7	1722.1	2067.8	2631.9	2888.7	2180	1077.4	3416.5	875.2	1.6	2493
South West	1323.9	1203.8	992.2	541.4	906	214	273	139.2	418.8	539	2138.5	181.3	1300.8	782.1	97.7	27	630.5	2404.7	1827.8	1840.8	736.4
Wales	1949.3	1230.4	20	1763.6	NA	1695	1552	4160.2	1509.6	0	6896	813	855	3058.2	530.3	NA	665.1	13423.5	306.2	542	831.8
West Midlands	77	2083.8	799.3	594.2	NA	1490.5	981	3830.8	1953.9	1991	3559.4	625.5	6299.7	512.3	459	2373	NA	2331	820.9	109.4	5298.5
Yorkshire and The Humber	1311.3	3250.9	928.5	922.7	5582	0	1156.4	6216.9	3617.6	3374	2102	6819	NA	1239.8	238.1	90	2633.8	1405.3	931.5	NA	886.3