[msg_count_twitter_active_mus_pc_z] by [region-subject_matter_simpl] Channel Islands East Midlands East of England Isle of Man 1.0 London - 0.5 North East North West 0.5 - 0.0 Northern Ireland -0.5 Scotland South East -10 South West -1.5 Wales West Midlands Yorkshire and The Humber The state of the s

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