[msg_count_facebook_mean] by [governance-region]

governance	Channel Islands	East Midlands	East of England	Isle of Man	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and The Humber
Government:Cadw	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1608.7	NA	NA
Government:Local Authority	0	679.5	409.6	0	639.3	479.9	729.6	653.9	299.5	550.4	524.6	1106.5	496.5	548
Government:National	NA	NA	374.5	NA	878	549	455.5	797.2	413.4	553	484.3	776.9	1335	1063.3
Government:Other	NA	0	NA	337.5	NA	NA	NA	NA	0	NA	NA	577	NA	NA
Independent:English Heritage	NA	NA	149.5	NA	164.9	0	93.3	NA	NA	128.5	49.7	NA	0	113.9
Independent:Historic Environment Scotland	NA	NA	NA	NA	NA	NA	NA	NA	35.4	NA	NA	NA	NA	NA
Independent:National Trust	NA	300	288.9	NA	0	227.9	242	514.6	NA	173.9	188.6	254.8	237.4	314.4
Independent:National Trust for Scotland	NA	NA	NA	NA	NA	NA	NA	NA	210.4	NA	NA	NA	NA	NA
Independent:Not for profit	56.3	238.2	126.1	NA	381.1	290.6	614.9	274.7	206.4	242.7	215.7	246	183.8	327.7
Independent:Private	55.8	105.4	226.6	NA	739.4	296.4	316.4	766.7	895.3	161.7	839.7	247.4	359.4	177.8
Independent:Unknown	0	106.8	395	0	400	432.5	234	262	166.1	100.6	115.1	0	21.3	3772.7
University	NA	808	374.7	NA	387.3	714	750.6	794	750.8	302.2	307.7	611.2	1122	144.4
Unknown	0	0	173.5	NA	0	161.3	0	0	30.2	277.4	0	254	0	314