Privacy Policy

For the "Service"

Last updated: September 28, 2025

1. Introduction

This Privacy Policy explains how we collect, use, and protect personal information when you use the service (the "Service"). By creating an account or using the Service, you agree to this Privacy Policy.

2. Information We Collect

We may collect the following categories of information:

- **Account Information:** such as email address and credentials needed to connect your social media accounts (through secure APIs or providers such as Firebase).
- **Usage Data:** limited analytics about how you use the Service (e.g., frequency of posting, features used).
- **Content Statistics:** metadata and engagement statistics that you choose to analyze within the Service.

3. How We Use Information

We use the collected information to:

- Provide, operate, and maintain the Service.
- Allow automated posting and scheduling on social media platforms.
- Analyze performance and suggest improvements using local language models (LLMs) to protect user privacy.
- Communicate with you about updates, features, or changes.

4. Data Storage and Security

All data is processed securely. Where possible, models are run locally to minimize data sharing. Account credentials are stored only through trusted providers (e.g., Firebase). We take reasonable measures to protect your data, but no system is completely secure.

5. Third-Party Services

We do not sell or share your data with third parties. However, we may rely on technical providers such as hosting services, cloud storage, or analytics tools necessary for the operation of the Service.

6. Legal Basis for Processing

We process personal data on the following bases:

- **Contract:** to deliver the Service you requested (e.g., posting on your connected accounts).
- **Consent:** for optional features, such as usage analytics or personalized recommendations.

7. User Rights

Depending on your jurisdiction, you may have rights to:

- Access the personal data we hold about you.
- Request corrections or deletion of your data.
- Withdraw your consent where processing is based on consent.

8. Data Retention

We keep your personal data only as long as necessary to provide the Service or as required by law. You may request deletion of your account and data at any time.

9. Changes to this Policy

We may update this Privacy Policy from time to time. Any changes will take effect upon publication. Continued use of the Service means you accept the updated policy.

10. Contact

For privacy inquiries or requests, please contact us at: privacy@example.com