# Augastine Ndeti Data Scientist

mulu.bytes@gmail.com| +254 742125032 | LinkedIn | Portfolio | Nairobi, Kenya

## **Summary:**

Innovative Data Scientist with 3+ years of experience transforming raw data into strategic business insights. Expertise in Python, SQL, and machine learning, with a proven track record of optimizing processes and driving revenue. Reduced customer churn by 10% and increased sales by 8% through data-driven strategies. I excel at translating complex/technical data findings into actionable recommendations for team members and stakeholders. Seeking a challenging role to leverage advanced analytics and collaborative problem-solving skills to propel business growth.

#### **Skills:**

#### **Technical Skills:**

- Python Libraries for Data Science (Pandas, NumPy, SciPy, Matplotlib)
- SQL (SQLite, PostgreSQL)
- Python (Django)

#### **Analytical Skills:**

- Data Analysis
- Data Visualization
- Statistical Modeling
- Predictive Analytics
- Machine Learning

#### **Soft Skills:**

- Problem-Solving
- Critical Thinking
- Effective Communication,
- Collaboration
- Agile Methodologies (Scrum

## **Professional Experience:**

#### **Data Scientist**

### SwiftPlay, Kenya

November 2022 – April 2024

- Developed an ETL pipeline using Python and SQL, streamlining data integration and improving efficiency by 30%.
- Designed and implemented interactive dashboards in Power BI to visualize KPIs and provide actionable insights to stakeholders.
- Conducted A/B testing and experiments to evaluate the impact of marketing campaigns and product features, leading to datadriven decisions.

## **Data Analyst**

May 2021 - October 2022

#### WriterBay, Freelance

- Developed predictive models using machine learning techniques to forecast sales and optimize inventory levels, helping researchers reduce excess inventory by about 15%.
- Conducted exploratory data analysis and identified key features influencing customer churn, leading to targeted retention strategies and a 10% decrease in churn rate.
- Designed and implemented data-driven solutions, automating report generation and saving time for researchers.
- Utilized natural language processing techniques to analyze customer feedback and identify areas for product improvement.

## **Education:**

Bachelor of Science in Computer Science, Second Class Upper Division

Sep 2017 - Dec 202

Rongo University, Kenya.

Relevant Coursework: Algorithms, Data Structures, Database Management, Software Engineering

## **Certifications:**

- Python for Beginners by SimpliLearn
- Data Science with Python by SimpliLearn
- JavaScript for Beginners by SimpliLearn
- \* ReactJS for Beginners by SimpliLearn
- ❖ Web Development Professional Program by SoloLearn

## **Projects:**

- E-commerce Recommendation System: Increased sales by 8% using collaborative filtering
- Google Stocks Price-Trend Prediction: Utilized matplotlib and seaborn for data visualization
- Customer Inquiry Classifier: Reduced response time by 50% using NLP for automated triage