

Credit Card Transaction Analysis

Week Start Date

All

F

M

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Total Revenue

55M

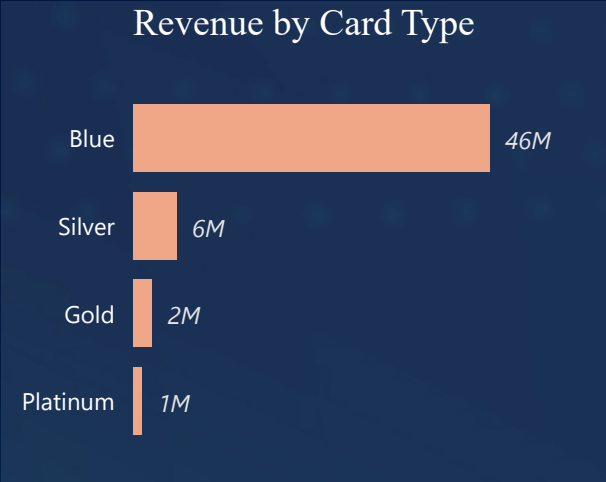
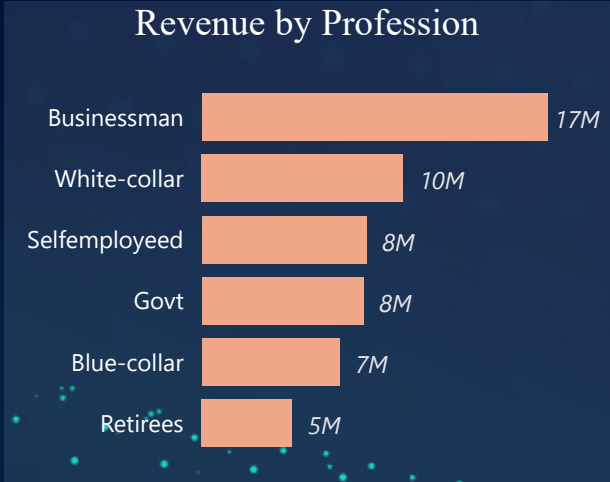
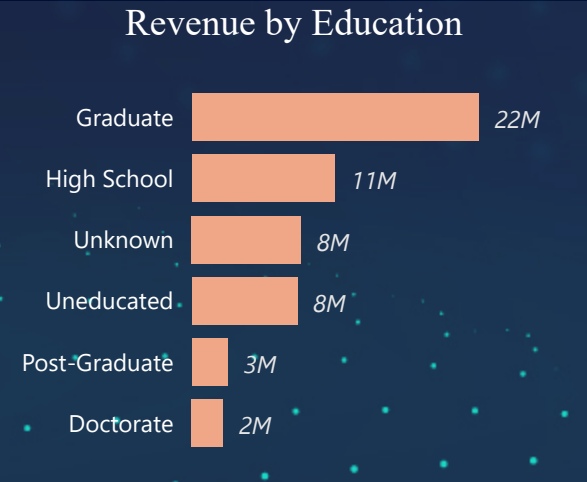
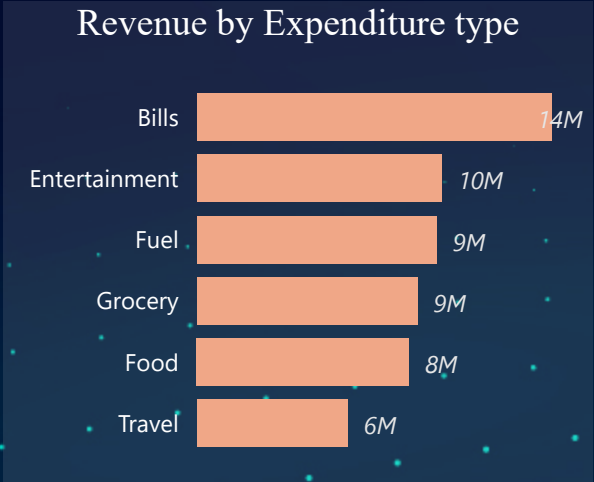
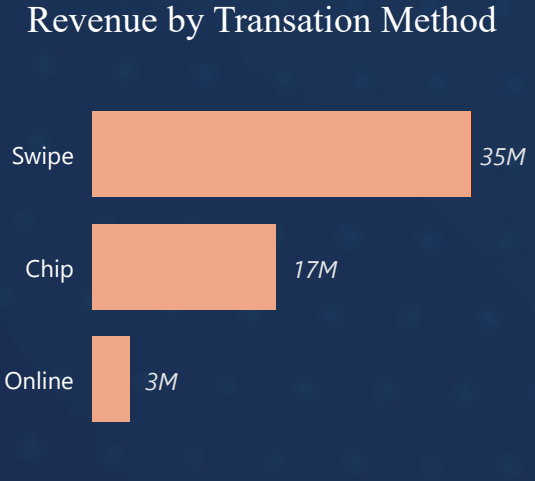
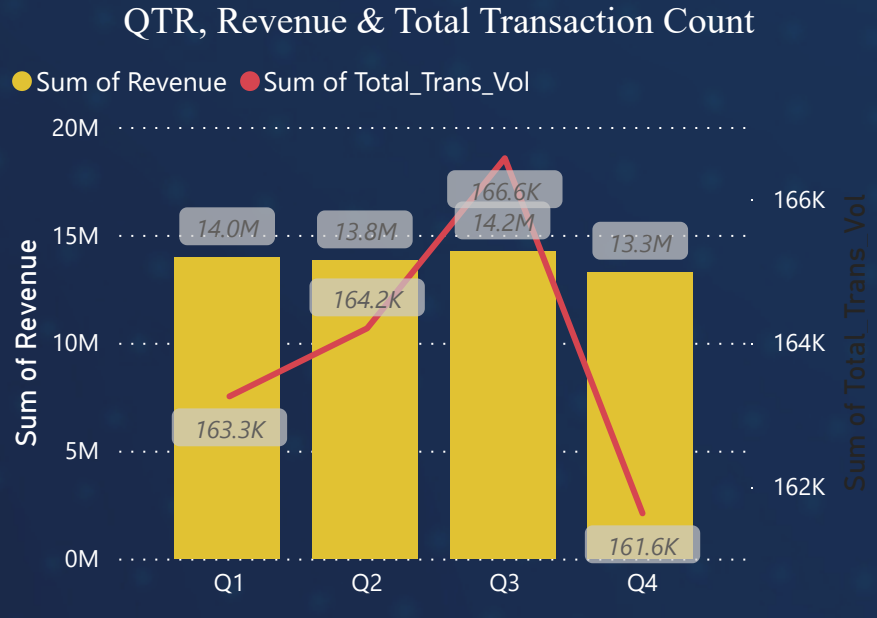
Total Interest

7.8M

Total Transation Amt

45M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	55315410	44522013	7,843,382.23



Credit Card Customer Analysis

Total Revenue

55M

Total Interest

8M

Total Transation Amt

45M

Cust_Satisfaction

3.19

Week Start Date

All

F

M

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

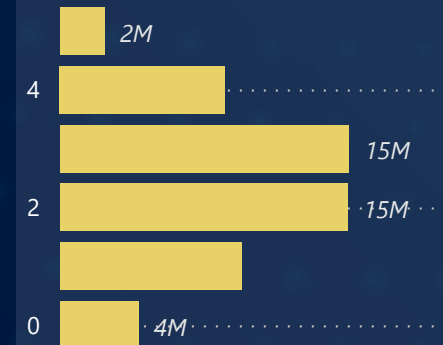
Revenue by Week

Gender ● F ● M

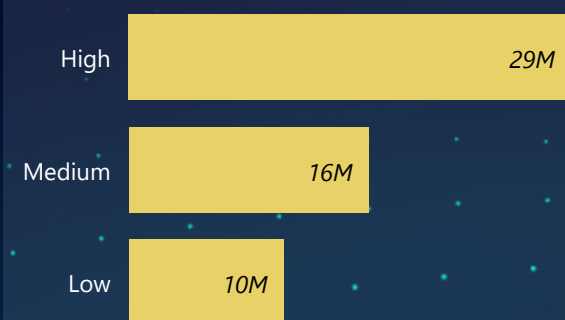


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952,800.57
Businessman	17387832	186959919	2,539,390.31
Govt	8111701	88773989	1,160,016.37
Retirees	4535184	48675030	630,359.24
Selfemployed	8261758	75313288	1,119,741.81
White-collar	10114656	103930055	1,441,073.93
Total	55315410	575914439	7,843,382.23

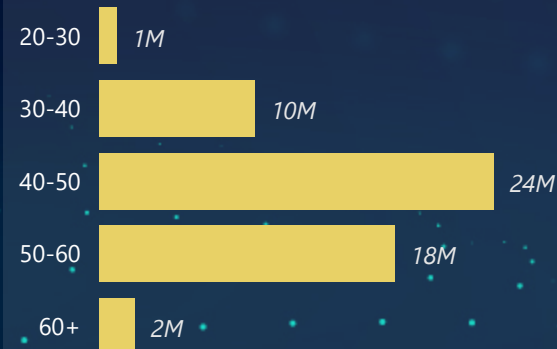
Revenue by Dependents



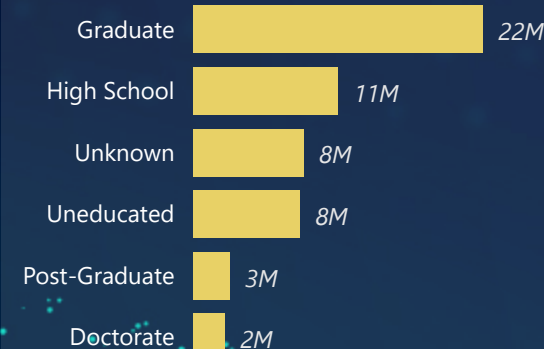
Revenue by Income



Revenue by Age



Revenue by Education



Revenue by State

