

## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

**Build empathy** 

**Build empathy** The information you add here should be representative of the observations and research you've done about your users. Says **Thinks** What have we heard them say? What are their wants, needs, hopes, What can we magine them saying? and dreams? What other thoughts might influence their behavior? Beautiful environment Our aim is to create shared value and bring positive benefits Quality of the foods Multi purpose available It is estimated 30% of the energy used by buildings is The first step is to be clear about our principles wasted we give more advertisment Provide best foods Analyzing the performance & Efficienvy of the Radisson Hotels Using Data visulization techniques Provide rooms and party hall and all the variety of foods stylish and purposable environment virtual reality giving hygenic and healthy foods Maintance the appearance of the public areas of the hotel The process of all types of foods pursing an organization available at any strategic live peacefully and beautiful **Feels Does** What are their fears, frustrations, and anxieties? What other feelings might What behavior have we observed? influence their behavior? What can we imagine them doing?





