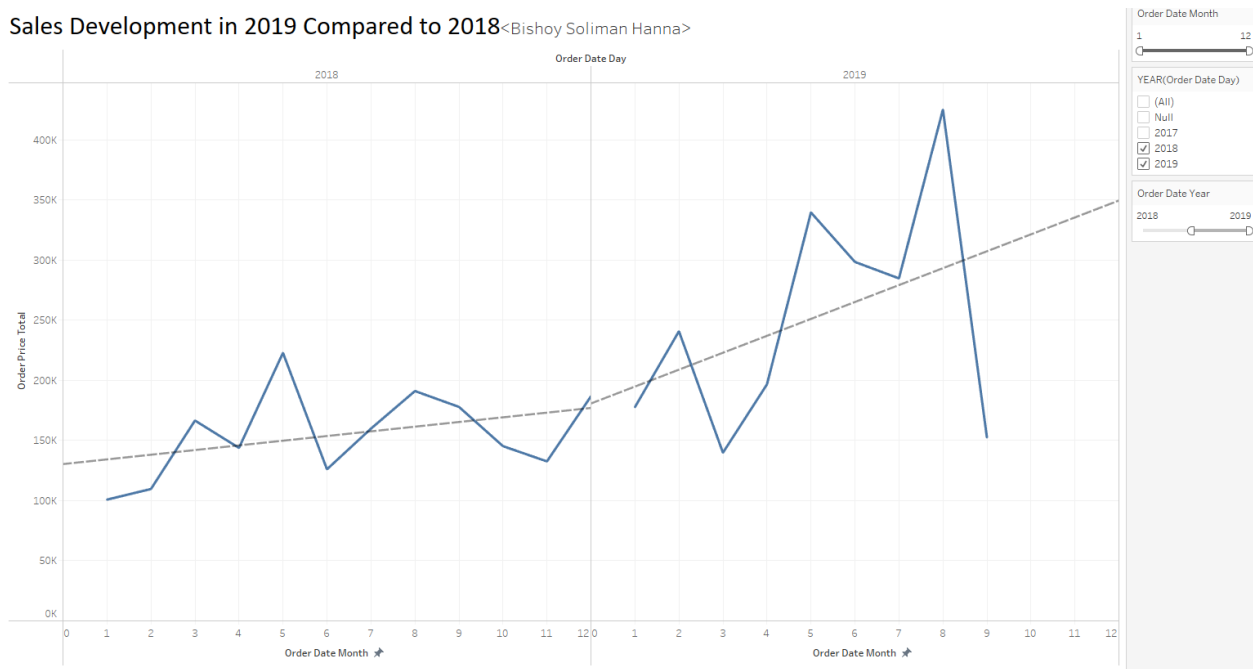


Data Visualization Using Tableau (2)

By Bishop Soliman Hanna

How have sales developed in 2019 – compared to the year before?

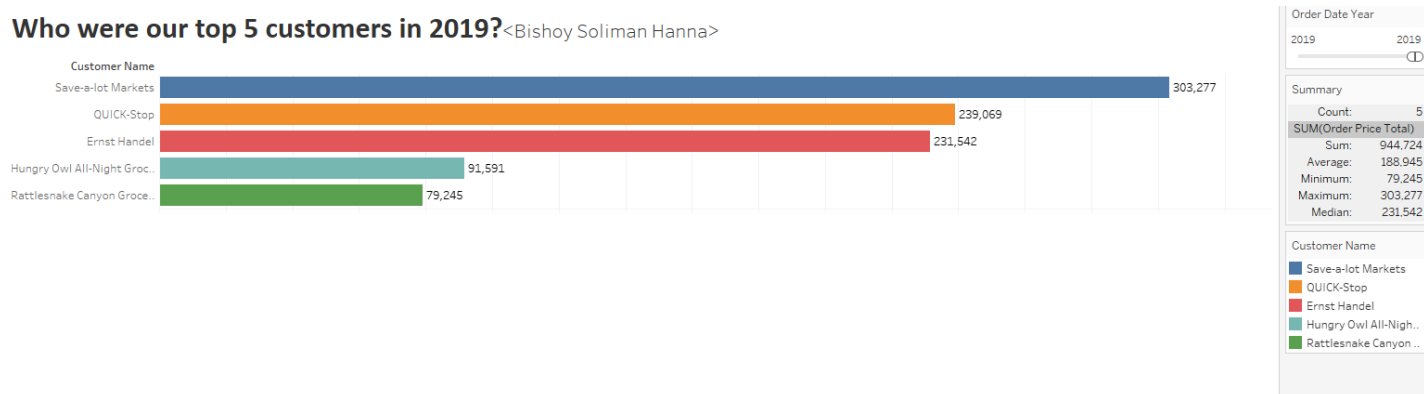
Sales Development in 2019 Compared to 2018<Bishop Soliman Hanna>



Here I have done the line chart with trend line to show the developing of sales from 2018 to 2019 with all the filters needed.

Showing Top 5 Customers in 2019

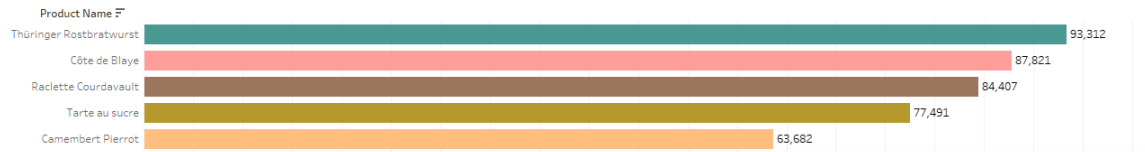
Who were our top 5 customers in 2019?<Bishop Soliman Hanna>



Here I done a filter on the year and customers to show only the top 5 from doing a filter on the customer names in the row tab.

Top 5 Products in 2019

Showing Top 5 Customers in 2019<Bishoy Soliman Hanna>



Order Date Year

2019

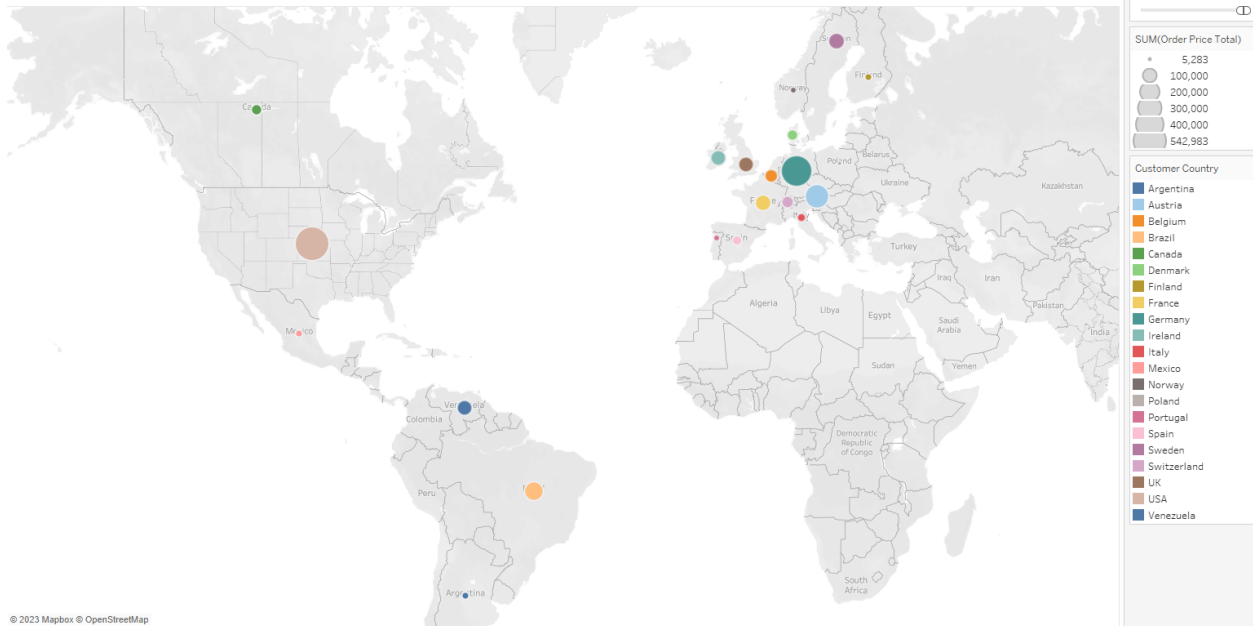
Product Name

- Camembert Pierrot
- Côte de Blaye
- Raclette Courdavault
- Tarte au sucre
- Thüringer Rostbratwurst

Same thing I did for the products here like the step before

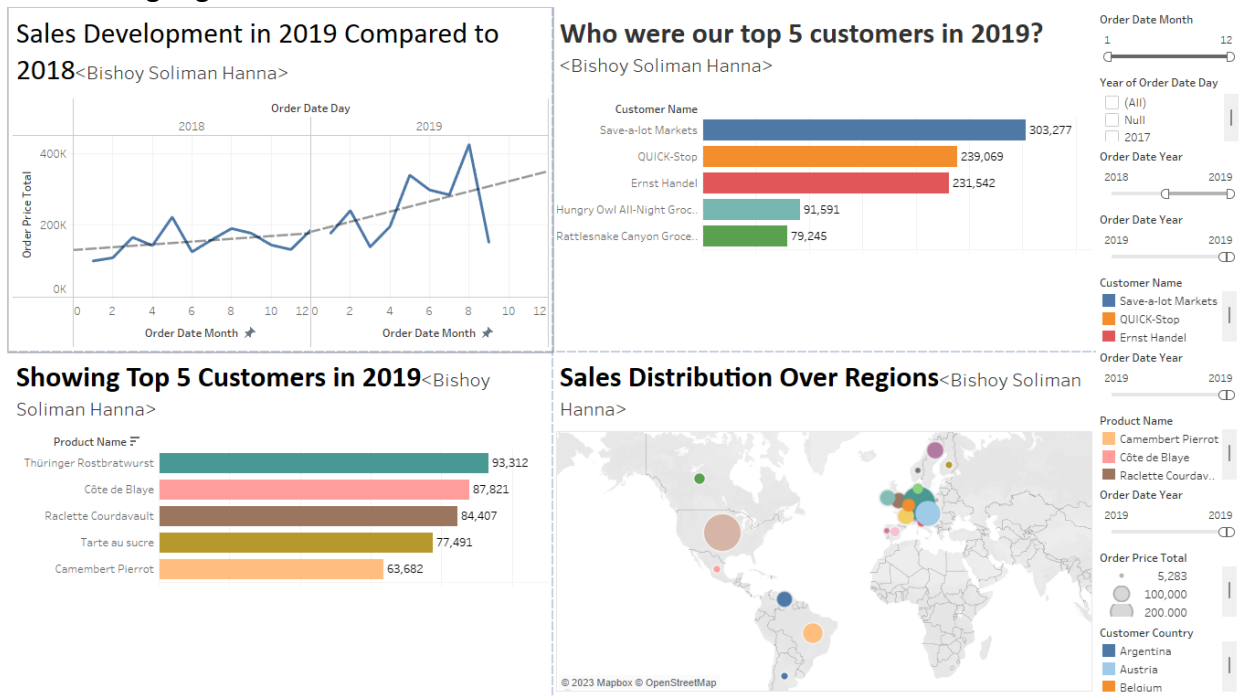
How were sales distributed over the regions?

Sales Distribution Over Regions<Bishoy Soliman Hanna>



I choose a to use geographical map for the ease of use

And coming together in the last dashboard



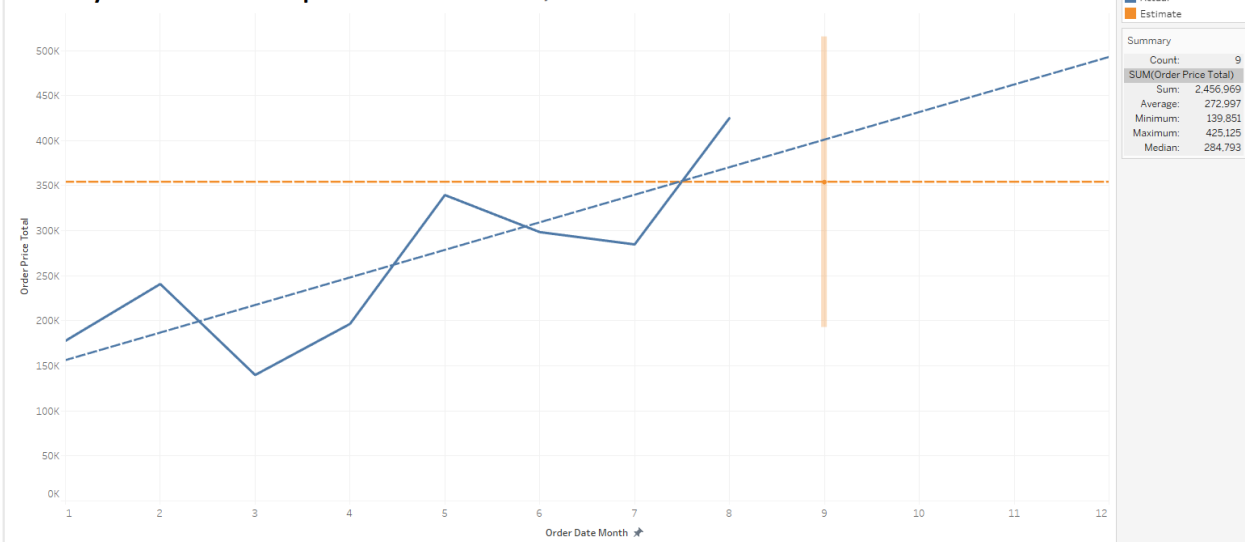
showing all the tabs combined

Additional Business Analysis

Possible question: "What is the monthly trend of returned products in 2019?"

Or, "Which month had the highest number of new customers?"

Monthly trend of returned products in 2019<SBishoy Solimna Hanna>

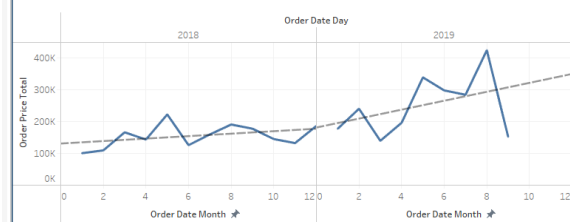


Caption

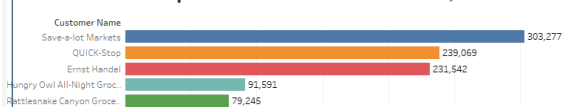
The trend of sum of Order Price Total (actual & forecast) for Order Date Month. Color shows details about Forecast indicator. The data is filtered on Order Date Year, which ranges from 2019 to 2019.

I have also added a forecast for the potential of trends in the upcoming months.

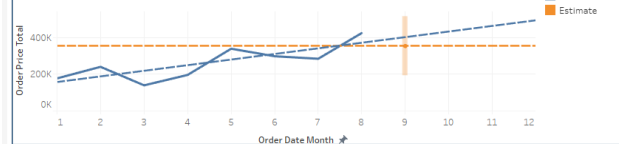
Sales Development in 2019 Compared to 2018<Bishoy Soliman Hanna>



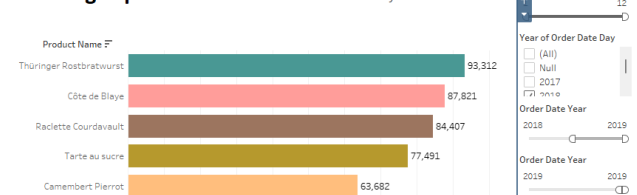
Who were our top 5 customers in 2019?<Bishoy Soliman Hanna>



Monthly trend of returned products in 2019<SBishoy Solimna Hanna>



Showing Top 5 Customers in 2019<Bishoy Soliman Hanna>



Sales Distribution Over Regions<Bishoy Soliman Hanna>

