



Bishal Das

Marketing Enthusiast

I am a marketing enthusiast that combines creativity, critical thinking, and a love of building relationships with customers. My ability is to create and implement powerful marketing strategies that provide financial outcomes. With expertise in consumer insights, branding, market research, and digital marketing, I have a solid foundation in marketing concepts. I have the ability to pinpoint target audiences and create message that appeals to them. Also, I have expertise creating and overseeing marketing campaigns for a variety of platforms, including social media, email marketing, and SEO.

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WORK EXPERIENCE

PR Manager Travel Northeast

06/2021 - 02/2022

Guwahati, Assam

I have expertise creating and implementing PR strategies to market the brand, goods, and services to the general public and the media. I also have good organisational, communication, and problem-solving abilities in addition to a love for the tourism sector.

Contact : Deborata Sinha - www.thetravelnortheast.com

Marketing Team Co-Head Gaming Geeks

10/2021 - 09/2022

Patiala, Punjab

I have expertise planning and running club events, activities, and meetings as a co-head of a gaming club. In order to make sure that events and activities go off without a hitch, I will also be in charge of getting in touch with club members and working with other club leaders.

Contact : Gurtaran Singh - www.gaminggeeks.online

Chief Marketing Officer Eduwol Chitkara Chapter

09/2022 - 03/2023

Rajpura, Punjab

Being the CMO of an ed tech firm, I have expertise creating and implementing marketing plans to advertise the business' goods and services to the educational market. Managing a marketing team, researching industry trends, and working with other departments to provide cutting-edge client solutions are all skills I have.

Contact : Manas Luthra - www.eduwol.com

EDUCATION

All India Senior School Certificate Examination

Pragjyotish Senior Secondary School

08/2019 - 07/2021

Guwahati, Assam

B. Tech CSE Chitkara University

08/2021 - Present

Rajpura, Punjab

SKILLS

Stripo

Mailchimp

Canva

ClickUp

Organization Skills

ACHIEVEMENTS

National Level Science Exhibition (11/2019)

CERTIFICATES

SEO Tutorial for Beginners (03/2020)

The Fundamentals of Digital Marketing (03/2022)

Advance Google Analytics (08/2022)

Google Analytics for Beginners (08/2022)

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Assamese

Native or Bilingual Proficiency

Bengali

Full Professional Proficiency