Overview

Website Type Selection:

- The user will be prompted to select the type of website they intend to create. This includes options such as Business, Personal, and E-commerce.

Page Selection:

- Users will be able to specify the pages they require for their website. Options include:

    - Home page (Mandatory)

    - Contact page

    - About page

    - Contact + About page combined

    - Gallery page

    - Content pages (with Name + Description input box)

    - Content Management System (with Admin dashboard and personalized user guide)

    - Account pages (with various login/signup options)

    - FAQ page

    - Legal information pages (T & C and Privacy Policy)

    - Other custom pages (with interactive elements; additional quote provided)

E-commerce Specifics:

- If E-commerce is selected, additional pages and functionalities are offered, such as product pages, account pages, cart, order history, wishlist, content management, payment gateway, and product search.

Interactive Map and Booking System:

- Users can indicate whether they want an interactive map on the Contact page, optionally on the Contact + About page as well.

- Booking system availability is asked, along with its components: booking page and booking admin dashboard.

Payment Gateway:

- Users can specify their preferred payment acceptance and checkout methods, including credit and debit cards, PayPal, and BNPL options. A transactions admin dashboard is included.

Checkout Without Sign-Up and Login:

- If desired, a PayPal express checkout option can be included for a streamlined checkout process.

Website Search Functionality:

- Users can opt to integrate a search component that enables searching for webpages, articles, and keywords.

Design Package Selection:

- Users can choose from various design tiers (Tier 1, Tier 2, Tier 3) with prices based on the number of pages.

Responsive Design:

- Users can select the screen sizes and devices they want their website to be optimized for, including normal desktop screens, mobile screens, tablet screens, and large screens.

Hosting and Domain:

- Users can choose hosting preferences: linking an existing domain, self-linking, or receiving a recommended affordable domain.

SSL Certificate:

- Users can select the level of SSL certificate based on their security needs and handling of sensitive information.

Enhanced SEO Optimization:

- Users can opt for enhanced SEO optimization on a per-page and content basis.

Newsletter Feature:

- Users can choose to include a newsletter component with email management, potentially integrated with the CMS.

Timeline and Cost:

- Users are asked about the desired timeframe for website creation, with the option for expedited services at an increased cost.

Price Estimation range

Assigning specific prices based on current market rates can be challenging due to the variation in costs based on factors such as geographical location, developer expertise, project complexity, and other variables. Based on current market research, I have provided with a rough estimate of the pricing structure for the various components.

Website Types:

- Business: $1000 - $5000

- Personal: $500 - $2000

- E-commerce: $2000 - $10000

Pages:

- Each standard page (Home, Contact, About, etc.): $100 - $500

- Content pages (per page): $150 - $300

- Content Management System: $200

- Account pages: $200 - $500

- FAQ and Legal Information pages: $100 per page

- Other custom pages: Additional quote provided

E-commerce Specifics:

- Product pages: $100 - $300 per page

- Account pages (Signup/Login, Cart, Order History, Wishlist):

- Payment Gateway:

- Product Search Function: Included in base price

Interactive Elements:

- Interactive map on Contact page: $50 - $150

- Booking system: $200 - $500

- Payment Gateway options (per method): Included in base price

- Paypal express checkout: $50 - $100

- Website search functionality: Included in base price

Design Packages:

- Tier 1 (Standard): Included in base price (Additional charges for extra pages)

- Tier 2 (Gold): $300 - $1000 on top of base price

- Tier 3 (Platinum): $800 - $2000 on top of base price

Responsive Design:

- Focused on Mobile/Tablet/Large screen: Included in base price

Hosting and Domain:

- Existing domain linking: Included in base price

- Hosting service without domain: $100 - $300

- Affordable domain recommendation: Domain cost + $50 - $100

SSL Certificates:

- DV Certificate: $50 - $100

- OV Certificate: $100 - $200

- EV Certificate: $200 - $500

Enhanced SEO Optimization:

- Per page and content: $50 - $150 per page

Newsletter Feature:

- Newsletter functionality: - $200

Timeline and Cost:

- Shorter timeline: Additional 10% - 30% of base price

Questionnaire with estimated price:

What type of website is it?

- Business - $1500
- Personal - $500
- E-commerce - $3000

What pages do you need?

- Home page (Mandatory) - $300
- Contact page - $200
- About page - $200
- Contact + About page in one - $300
- Gallery page - $300
- Content pages (Informational page such as Articles, news, blogs or any specific topic information) - $200
    - Name + Description input box
- Content Management System - $200
    - Admin dashboard to add contents in website
    - Personalized user guide and training included.
- Account pages
    - Login/Sign up pages: - $300
        1. Login page and Sign up page
        2. Login + Sign up in one page
        3. Login/signup directly using pop-up from any page of website
        (One selection is mandatory between option 1,2 and 3)

    - Login pop-up from homepage (applies for option 1 or 2 only) - $75
    - Option to fast Login from other account
        1. Google account - $80
        2. Facebook account - $80
- FAQ page 100
- Legal information pages
    - T & C page (Terms and conditions) - $100
    - Privacy Policy page (Page for policies on how customer data will be handled) - $100
- Other custom pages (Pages that include interactive features such as Surveys, widgets, tools, interactive maps, animated elements, single page application, etc.) (Additional Quote will be provided for these pages)
    - Name + Description input box

If E-commerce is selected?

- Home page (Mandatory)
- Product page (Mandatory) (Included in base price)
- Account pages
    - Signup/Login pages (Mandatory) - $300
    - Cart page (Mandatory) - $200
    - Order History page (Mandatory) - $200
    - Wishlist page (Optional) - $150
- Content Management System (Mandatory) (included in base price)
    - Includes product management dashboard
- Payment Getaway (Mandatory)
- Product Search Function (Mandatory) (included in base price)

Do you need an Interactive map on the Contact page? - $90

- Also included in Contact + About page if selected.

Do you need Booking system to book appointments, tickets, calls, etc.?

- Booking system - $300
    - Includes:
        1. Booking page
        2. Booking admin dashboard page (Included in CMS if CMS is selected for all-in-one access)

Do you need Payment Gateway?

- Payment accepting and checkout methods
    - Credit and debit card (Mandatory if payment gateway selected) - $200
    - Paypal - $100   Google Pay, Apple Pay
    - BNPL company (Buy now, Pay later for Loan and installments payment service)
        1. AfterPay - $100
        2. ZipPay - $100
        3. Klarna - $100
    - Includes transactions admin dashboard.

Do you need option to checkout without sign-up and login?

- Paypal express checkout - $100

Do you want to add website search functionality? - $150

- Search component included on the website.
- Searches webpages, articles, keywords

Select you Design package:

Design Tier

- o Tier 1 (Standard) (Included in base price)
- o Tier 2 (Gold) ($30 X no. of pages)
- o Tier 3 (Platinum) ($75 X no. of pages)

Do you want the website to adapt to screen sizes and devices such as smartphone in responsive style?

Responsive style:

- o Focused on Normal desktop screen (Included in base price)
- o Focused on Mobile screen - $200
- o Focused on Tablet screen - $100
- o Focused on Large screen - $100

Do you want the website hosted? ($45 for Personal. $80 for business, $150 for ecommerce per year)

- o Provide your existing domain name to link to hosting service. (Included in base price)
- o   I only need hosting service without domain.
- o We'll provide you with best-matched affordable domain during delivery. $60

Do you need an SSL certificate? (Price based on level of security, bought from Certificate Authority)

- o DV Certificate - For sites, such as blogs or small business websites - $60
- o OV certificate - For sites, such as business websites with forms and lead capture capabilities, that don't exchange sensitive customer information. - $110
- o EV certificate - For the highest level of security, capable of handling sensitive information such as financial transactions. - $210

Do you want your website pages to rank top in search engines like Google, Bing, etc.?

Enhanced SEO optimization
- o Per page and content - $15cents per words (Payable after delivery)
- o Page selection
  - • Input for page selection

Do you want to add newsletter feature to the website? - $200

- Includes:
  - o Newsletter component on website
  - o Email management system
  - o Included in CMS if selected

When do you need the website created?

- Expedited services at an increased cost (10% to 30% of base price)

Example case:

Example 1: Business Website

- Type: Business
- Pages: Home page, Contact page, About page, Content pages (3), FAQ page, T&C page, Privacy Policy page
- Design Tier: Tier 2 (Gold)
- Responsive Style: Focused on Normal desktop screen
- Hosting: Business hosting ($80 per year)
- SSL Certificate: OV certificate ($110)
- SEO Optimization: Per page and content (5 pages)
- Newsletter Feature: Included
- Timeline: Normal delivery

Estimated Cost:

- Base Price: $1500 (Business) + $300 (Home page) + $200 (Contact page) + $200 (About page) + $600 (Content pages) + $100 (FAQ page) + $100 (T&C page) + $100 (Privacy Policy page)
- Design Tier: $30/page x 8 pages = $240
- Responsive Style: Included (Normal desktop screen)
- Hosting: $80
- SSL Certificate: $110
- SEO Optimization: $15cents/word x 500 words x 5 pages = $375
- Newsletter Feature: $200
- Total: $3605

Example 2: Personal Website

- Type: Personal
- Pages: Home page, About page, Contact + About page, Gallery page, Content pages (2)
- Design Tier: Tier 1 (Standard)
- Responsive Style: Focused on Mobile screen
- Hosting: Personal hosting ($45 per year)
- SSL Certificate: DV certificate ($60)
- SEO Optimization: Not selected
- Newsletter Feature: Included
- Timeline: Normal delivery

Estimated Cost:

- Base Price: $500 (Personal) + $300 (Home page) + $200 (About page) + $300 (Contact + About page) + $300 (Gallery page) + $400 (Content pages)
- Design Tier: Included
- Responsive Style: $200
- Hosting: $45
- SSL Certificate: $60
- Newsletter Feature: $200
- Total: $2205

Example 3: E-commerce Website

- Type: E-commerce
- Pages: Home page, Product page, Signup/Login pages, Cart page, Order History page, Wishlist page, CMS, Payment Gateway
- Design Tier: Tier 3 (Platinum)
- Responsive Style: Focused on Normal desktop screen
- Hosting: E-commerce hosting ($150 per year)
- SSL Certificate: EV certificate ($210)
- SEO Optimization: Page selection (10 pages)
- Newsletter Feature: Included
- Timeline: Expedited service (20% increase)

Estimated Cost:

- Base Price: $3000 (E-commerce) + $300 (Home page) + $200 (Product page) + $300 (Signup/Login pages) + $200 (Cart page) + $200 (Order History page) + $150 (Wishlist page) + $200 (CMS) + $200 (Payment Gateway)
- Design Tier: $75/page x 9 pages = $675
- Responsive Style: Included (Normal desktop screen)
- Hosting: $150
- SSL Certificate: $210
- SEO Optimization: Not selected
- Newsletter Feature: $200
- Expedited Service: 20% increase
- Total: $5565